**20.10.2015 Skype Conference (Anant, Stephan, Christoph)**

*Larbi (Mail):* ***Will we decide were people meet?***

- we decided no...

**some ideas:**

- track in which bar people preferably go

**brainstorming session. some key words:**

* meeting
* socializing
* connecting
* communicate
* activity
* event
* friends
* easy
* convinient
* casual
* spontaneous
* to imagine sth.
* ***please add more ;-)***

**next steps:**

**-** *identity*

- app name. (?) ...buddy... (?)

- find a slogan. eg. the one below

- blue/cyan color palette → https://goo.gl/It5SPV

Let’s do it. Together.

**website:**

*important: everything in the matching colors*

1. navbar not visible (transparent) until scrolling down (javascript)
2. full screen image with slogan on loading page

* image from: <https://unsplash.com/> (?)

3. motivational *heading* and a short *marketing text* (what is the general idea)

* … because socializing has never been so easy.
* life is about socializing...
* nothing is more important than socializing...

4. more-detailed functions of the app

Whether you want to go for a drink, on a party... or simply meet somebody new. Your buddy is only one click away.

We will suggest you the most convinient place to meet up.

**Next skype conference: MI, 28.10.2015**