

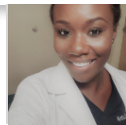
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Assessment 3 Instructions: Business Case for Change



Develop a 10-slide business PowerPoint for the economic issue you have been working with as your topic in the previous assessment. You will then present this PowerPoint using Kaltura and submit the video.

Introduction

Note: Each assessment in this course builds upon the work you have completed in previous assessments. Therefore, you must complete the assessments in the order in which they are presented.

As a master's-level health care practitioner, you are expected to consider a number of factors when supporting change by analyzing the feasibility of a new initiative or identifying an issue within your organization. For example, you must take into consideration the various types of risk (such as patient safety, physical plant, financial, or reputation), as well as the present and future value of the service line or economic opportunity you are invested in. Additionally, you must also balance your ethical and moral responsibility to provide quality care to patients and populations while protecting your organization's assets and economic viability in the near and long terms.

Background and Context

As a master's-level health care practitioner, you are expected to consider a number of factors when supporting change by analyzing the feasibility of a new initiative or identifying an issue within your organization. For example, you must take into consideration the various types of risk (such as patient safety, physical plant, financial, or reputation), as well as the present and future value of the service line or economic opportunity you are invested in. Additionally, you must also balance your ethical and moral responsibility to provide quality care to patients and populations while protecting your organization's assets and economic viability in the near and long terms.

Instructions

For this assessment, you will develop a 10-slide business PowerPoint for the economic issue you have been working with as your topic in the previous assessment. You will then present this PowerPoint using Kaltura and submit the video.

This presentation asks you to examine the feasibility and cost-benefit considerations of implementing

This presentation asks you to examine the feasibility and cost-benefit considerations of implementing a proposed solution for your chosen issue, as well as analyze ways to mitigate risks.

Be sure to address each main point. Review the assessment instructions and scoring guide, including performance-level descriptions for each criterion, to ensure you understand the work you will be asked to complete and how it will be assessed. In addition, note the requirements for document format and length and for supporting evidence.

You may also wish to consult the [Guidelines for Effective PowerPoint Presentations \[PPTX\]](#) if you need additional guidance as you are assembling your presentation.

Overall, your assessment submission will be assessed on the following criteria:

- Summarize the problem and the potential impact the health care economic issue has on you, your colleagues, your organization, and the community at large.
 - This is an opportunity to tell your story and what the initiative means to you as a health care practitioner. Remember, this is a presentation. So, you want to be engaging and persuasive in order to build support for what you will be proposing to do later in the presentation.
- Explain the feasibility and cost-benefit considerations of your health care economic issue, as well as three ways to mitigate risks to the financial security of your organization or health care setting.
 - Make sure to present at least an overview of the data and numbers you are basing your cost-benefit analysis on.
 - Touch upon the ways in which potential risks could pose a threat to the financial security of your organization or care setting while you are addressing the ways to mitigate risk.
 - Support your explanation with evidence-based research or scholarly sources.
- Describe the changes or solution that you propose be implemented in order to address the economic issue.
 - Include the potential benefits of implementation to your organization, your colleagues, or the community at large.
 - Support your initiative with evidence-based research or scholarly sources.
- Explain how your proposed solution is culturally sensitive, ethical, and equitable within the context of the community and health care setting it will be implemented.
 - Make sure that your changes or solution are not unfairly burdening or disadvantaging any specific groups.
 - Double check that your changes or solution do not pose any ethical issues and are not culturally insensitive.
 - Ensure that both access and cost are equitable across all groups in the community that the proposed solution will be affecting.
- Convey purpose, in an appropriate tone and style, incorporating supporting evidence and adhering to organizational, professional, and scholarly communication standards.

If you need more guidance on recording a video with Kaltura, refer to the audio and video information in [Using Kaltura](#).

Additional Requirements

- **Length of Presentation:** The PowerPoint presentation should be 10 slides in length and

presented orally using Kaltura to record and share the video. The video itself should not exceed 10 minutes.

- **Number of Resources:** Include at least five scholarly sources to support your work and meet scholarly expectations for supporting evidence. Apply APA formatting to in-text citations and references in the PowerPoint.
- **Technology Used:** Record yourself presenting your PowerPoint using Kaltura, and submit it for review. You must also submit the PowerPoint file for review.

Note: As you revise your writing, check out the resources listed on the Writing Center's [Writing Support](#) page.

Competencies Measured

By successfully completing this assessment, you will demonstrate your proficiency in the following course competencies and scoring guide criteria:

- Competency 1: Analyze the effects of financial and economic factors (such as cost-benefit, supply and demand, return on investment, and risks) in a health care system on patient care, services offered, and organizational structures and operation.
 - Summarize the problem and the potential impact the health care economic issue has on you, your colleagues, your organization, and the community at large.
- Competency 2: Develop ethical and culturally equitable solutions to economic problems within a health care organization in an effort to improve the quality of care and services offered.
 - Explain how your proposed solution is culturally sensitive, ethical, and equitable within the context of the community and health care setting it will be implemented.
- Competency 4: Develop ethical and culturally equitable economic strategies to address dynamic environmental forces and ensure the future security of an organization's resources and its ability to provide quality care.
 - Explain the feasibility and cost-benefit considerations of your health care economic issue, as well as three ways to mitigate risks to the financial security of your organization or health care setting.
 - Describe the changes or solution that you propose be implemented in order to address the economic issue.
- Competency 5: Produce clear, coherent, and professional written work, in accordance with Capella writing standards.
 - Convey purpose, in an appropriate tone and style, incorporating supporting evidence and adhering to organizational, professional, and scholarly communication standards.



SCORING GUIDE

Use the scoring guide to understand how your assessment will be evaluated.

[VIEW SCORING GUIDE](#)

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