Course Navigation ⌄   Tutorials   Support   Log Out   Colleen Clark 9 ▼

Assessment 4 Instructions: Advocating for Lasting Change

Develop and record a 10-15 slide, asynchronous, audiovisual presentation for policymakers, soliciting resource and policy support for the community health care system change you proposed in the previous assessment.

Introduction

Nurse leaders must be able to make effective financial and policy decisions. Equally important is the ability to communicate their vision for change to policymakers and provide objective, evidence-based support for their position with respect to the regulatory, political, social, ethical, legal, and financial aspects of systemic change.

This assessment provides an opportunity to develop a presentation aimed at soliciting resource and policy support for the community health care change you proposed in Assessment 3.

Preparation

The executive leaders at Vila Health accepted your change proposal and would like to move it forward. However, lasting change in a volatile regulatory and policy environment will require adequate funding and support from the applicable governing body or regulatory agency. Consequently, you have been asked to present the proposed change to policymakers to seek their support and funding for the change as an established policy for the organization and community.

To prepare for this assessment, you are encouraged to begin thinking about funding and securing policy support for lasting change. In addition, you may wish to:

- Review the assessment requirements and scoring guide to ensure that you understand the work you will be asked to complete.
- Review Guiding Questions: Advocating for Lasting Change [DOCX], which includes questions to consider and additional guidance on how to successfully complete the assessment.
- Be sure that your audiovisual equipment works and that you know how to record and upload your presentation.

Note: As you revise your writing, check out the resources listed on the Writing Center's Writing Support page.

MSN PROGRAM JOURNEY

Please review this guide for your degree program. It can help you stay on track for your practice immersion experience, so you may wish to bookmark it for later reference.

- [MSN Program Journey](#).

AUDIOVISUAL EQUIPMENT SETUP AND TESTING

It is a good idea to check that your recording hardware and software is working properly and that you are familiar with its use as you will make a video recording of your presentation. You may use Kaltura Media or other technology of your choice for your video recording.

- If using Kaltura Media, refer to the Using Kaltura tutorial for directions on recording and uploading your video in the courseroom.

You may use Microsoft PowerPoint or other suitable presentation software to create your slides. If you elect to use an application other than PowerPoint, check with your faculty to avoid potential file compatibility issues.

Note: If you require the use of assistive technology or alternative communication methods to participate in this activity, please contact DisabilityServices@Capella.edu to request accommodations.

Requirements

Develop and record a video presentation for policymakers from the appropriate governing body or regulatory agency requesting policy and financial support for your proposed change. Draw on your work in the previous assessments and consolidate lessons learned.

The presentation requirements outlined below correspond to the grading criteria in the scoring guide, so be sure to address each point. Read the performance-level descriptions for each criterion to see how your work will be assessed. The Guiding Questions: Advocating for Lasting Change document provides additional considerations that may be helpful in completing your assessment. In addition, be sure to note the requirements below for the presentation format, length, and for citing supporting evidence.

- Explain why proposed changes to a health care system require policy and financial support to ensure positive, systemic change and to overcome present challenges.
- Provide compelling evidence that proposed changes to a health care system will produce the intended outcomes.
- Provide broad budget estimates to fund specific capital or human resource outlays that are important to the success of a proposed change.
- Outline a plan for leading transformational, evidence-based change in an organization.
- Assess the potential future for wellness, health, and improved overall care and the role of visionary leaders in achieving the desired goals.
  - As a guide, explore the website of Healthy People 2030.
- Cultivate stakeholder interest in and support for the proposed changes to a community health care system.
- Develop slides that augment a multimedia presentation.
- Argue persuasively to obtain policy and financial support from policymakers for a proposed community health care change.
- Support assertions, arguments, propositions, and conclusions with relevant and credible evidence.

Presentation Format and Length

Remember, you may use Microsoft PowerPoint or other suitable presentation software to create your slides. If you elect to use an application other than PowerPoint, check with your faculty to avoid potential file

compatibility issues.

Your slide deck should consist of 10–15 slides, not including the title, questions, and references slides. Use the speaker's notes section of each slide to develop your talking points and cite your sources, as appropriate.

Be sure that your slide deck includes the following slides:

Note: Your slide titles will depend on your choice of community and the specific content of your change proposal.

- Title slide.
    - Title or name of your project (main focus of your change proposal).
    - Subtitle (optional), which could include Jordan or Armitage, if not part of the title.
    - Your name.
    - Date.
    - Course number and title.
- Introduction.
    - Identify the stakeholders to whom you are presenting.
- Social determinants affecting health in the community (may need more than one slide).
- Synopsis of the windshield survey and environmental analysis findings.
    - Identify the positive aspects of the community.
    - Identify opportunities for improvement. Although your change proposal addresses these opportunities, avoid phrasing them as negatives.
- Your change proposal—briefly outlined (may need more than one slide).
- Benefits of the change to the community and stakeholders.
- Challenges or concerns.
    - Address the implications for the community and organizational stakeholders, if these opportunities are not addressed.
- Funding (may need more than one slide).
    - Include the financial implications for the community and organizational stakeholders.
    - Specify your funding needs (how much and for what)?
- Community health implications (may need more than one slide).
    - Explain how the proposed change will improve the health of the community.
    - Address both direct or indirect benefits, as applicable.
- Conclusion.
    - Summarize key points.
    - Be sure to thank your audience for their time and consideration of your proposal.
- Questions.
    - Add a slide to prompt questions from the audience.
- References (at the end of your presentation).

Supporting Evidence

Cite 3–5 credible sources from peer-reviewed journals or professional industry publications to support your presentation.

Additional Requirements

Upload your video presentation and attach the presentation slides, with speaker notes. See Using Kaltura for more information about uploading media. You may submit the assessment only once, so be sure that the

assessment deliverables are included before submitting your assessment.

Proofread your slides to minimize errors that could distract the audience and make it more difficult to focus on the substance of your presentation.

Portfolio Prompt: You may choose to save your presentation to your ePortfolio.

Competencies Measured

By successfully completing this assessment, you will demonstrate your proficiency in the following course competencies and assessment criteria:

- Competency 1: Identify the challenges and opportunities facing health care.
    - Explain why proposed changes to a health care system require policy and financial support to ensure positive, systemic change and to overcome present challenges.
- Competency 2: Compare the effects of different health care finance models and policy frameworks on resources and patient outcomes.
    - Provide broad budget estimates to fund specific capital or human resource outlays that are important to the success of a proposed change.
- Competency 3: Evaluate the positive and negative influences of leaders on health care processes and outcomes.
    - Assess the potential future for wellness, health, and improved overall care and the role of visionary leaders in achieving the desired goals.
    - Cultivate stakeholder interest in and support for the proposed changes to a community health care system.
- Competency 4: Develop proactive strategies to change the culture of the organization by incorporating evidence-based practices.
    - Provide compelling evidence that proposed changes to a health care system will produce the intended outcomes.
    - Outline a plan for leading transformational, evidence-based change in an organization.
- Competency 5: Communicate effectively with diverse audiences, in an appropriate form and style consistent with applicable organizational, professional, and scholarly standards.
    - Develop slides that augment a multimedia presentation.
    - Argue persuasively to obtain policy and financial support from policymakers for a proposed community health care change.
    - Support assertions, arguments, propositions, and conclusions with relevant and credible evidence.

SCORING GUIDE

Use the scoring guide to understand how your assessment will be evaluated.

VIEW SCORING GUIDE