

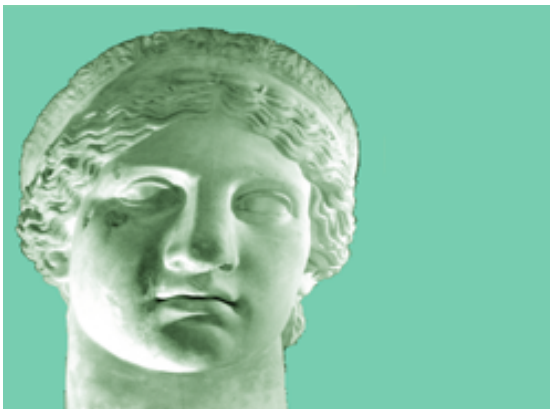
Design Rational

Summary

My project is in conjunction with the George Mason University Plaster Cast Project. As part of this 10-year project we have decided to digitize our catalog of plaster casts. We have several goals that we hope to achieve with this website. The first and most important is to make the site searchable for other researchers who are studying plaster casts. To that end we have decided that a simple site, which is easy to navigate and also easy on the eyes would be most beneficial. We have chosen a simple color pallet, which is evocative not only of the Mediterranean, which most of the original pieces hail from, but also uses, muted tones of George Mason's school colors.

Logo

For the logo we have chosen an altered version of one of the largest pieces in the collection; the Ludovici Juno.



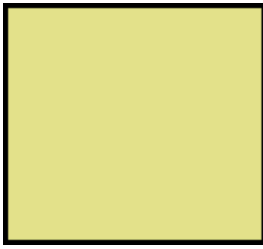
Logotype

In keeping with the Mediterranean theme, we have chosen Herculanum for the headings and Bangala Sangam NM for the body of the text. We have chosen Bangala Sangam NM specifically because it is easy to read and does not strain the eyes because this is an online catalog there is a lot of text for each entry. We wanted to make sure that the text was clear and legible. We are aware that they are Apple specific fonts and are currently searching for other fonts that are more universal. Currently we haven't found any.

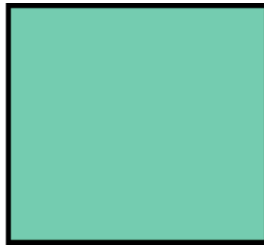
Bengala Sangam NM

HERCULANUM

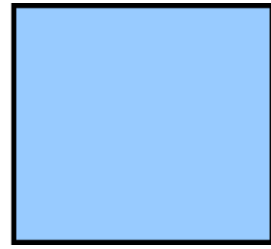
Color Palette



Hex #: e4e48a



Hex #: 77cdb0



Hex #: 99ccff

About Page



GEORGE MASON UNIVERSITY PLASTER CAST CATALOG

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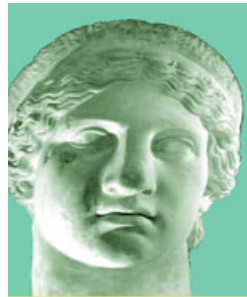
MODERN ART

This website is the home of the George Mason University Plaster Cast Collection. Our online catalog has an integrated search engine, and provides detailed catalog entries and photographs for each of our casts.

In 2003, a selection of plaster casts arrived at George Mason University on long-term loan from the Metropolitan Museum of Art. Two more shipments arrived in 2005, bringing the total number of casts at GMU to more than 60. The casts are gifts from the MET. They have undergone cleaning and restoration, and they are installed in several buildings across all of George Mason's campuses; although the majority of the casts can be found at the Fairfax campus.

If you have any questions about the casts or the project or if you would like to receive a printed copy of the casts, feel free to send us an email at:
gmuplastercast@gmu.edu

Sample Catalog Page



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55. Enlightenment of Buddha, 1st - 3rd C. CE

Gandhara, India

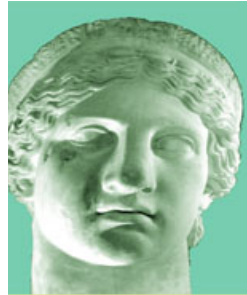
Located in Krasnow Institute
On loan from The Metropolitan
Museum of Art

The lower register of this two-register relief panel may show a narrative depicting the brothers Jaya and Vijaya, watching their parents place offerings in the Buddha's bowl. Attempting to emulate their charitable behavior, the young boys offer him some of the dust they have been playing with. Impressed by their behavior, the Buddha predicts that Jaya will be reborn as the future king Asoka, Buddhist ruler of North India in the 3rd century BCE, and his Brothers as Asoka's chief vassal Rad-



Click the image to enlarge

Sample Thumbnail Page



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Large Head of
Buddha 2nd-
3rd century CE



Silenos Relief
2nd-3rd century
CE



Enlightenment of
Buddha 1st-3rd
century CE