

# Website Evaluation Form

## Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.*

## I. General Information

1. URL of site evaluated:  
[http://bengal.missouri.edu/~mbs266/IsIt\\_4360/pilot\\_site/seibel\\_pilot.html](http://bengal.missouri.edu/~mbs266/IsIt_4360/pilot_site/seibel_pilot.html)
2. Author of site evaluated: Morgan Seibel
3. Evaluator's first name: Grant

## II. Web site was evaluated on the following system

1. Type of computer:  
Toshiba Satellite P75-A running Windows 10. Intel(R) Core i&-4700MQ CPU @ 2.40GHz. 8.00 GB RAM.
2. Browser (e.g., Internet Explorer 8.0, Mozilla Firefox 2.0) Google Chrome Version 51.0.2704.103 m
3. Internet connection (e.g., cable modem, DSL, corporate or institutional): Residential AT&T U-Verse Wifi

### III Design and Development

**Instruction:** For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongl y Agree
<b>DESIGN</b>					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u> Shortcuts at top of page link directly to subtopics.	1	2	3	4	<u>5</u>
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> Nice neutral background, images used effectively, test and headings are helpful, thorough, and not overwhelming.	1	2	3	4	<u>5</u>
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> Home page explains site, shortcuts bolded at top of page allow for quick, obvious navigation.	1	2	3	4	<u>5</u>
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u> Home shortcut exists on all pages and is first option at top of each page.	1	2	3	4	<u>5</u>
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u> Images clarify text and links are related to topics.	1	2	3	4	<u>5</u>
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> I saw no delay when viewing images or following links.	1	2	3	4	<u>5</u>
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u> Image sizes do vary and thumbnails are offered effectively.	1	2	3	4	<u>5</u>
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u> Dark, natural colors compliment page theme and are easily readable.	1	2	3	4	<u>5</u>
9. Site content is widely accessible or appropriate adaptations or explanations have been made. <u>Please explain your feedback</u> Site is intuitively laid out and writing clarifies all resource links.	1	2	3	4	<u>5</u>

	Strongly Disagree	Disagree	Neutral	Agree	Strongl y Agree
<b>CONTENT</b>					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Title is clear and at top of each page.					
2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Links are labeled and/or described and used as supplemental information sources.					
3. Links are up-to-date and functional.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> All links I used worked and directed me to nice, modern web pages.					
4. Useful content is embedded no further than two layers deep.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> I did not notice any nested content beyond one layer other than supplemental resource links. All information on the webpage was easily accessed within the home page or one of the sub-pages.					
5. Site contains in-depth content that encourages users to return.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Information is clear and helpful and the resource links are very neat. I will definitely be using the site as an organized place to find the other resources.					
6. Information is accurate and current.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> I happen to be an avid aquascape artist myself, and I actually learned from the site. Very good and true information!					
7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> The site and its offered links made me think more about my aquascaping and I even got some new ideas from it.					

	Strongly Disagree	Disagree	Neutral	Agree	Strongl y Agree
<b>CREDIBILITY</b>					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	<u>4</u>	5
<u>Please explain your feedback</u> Credible links and resources are available, but author's own experiences and credentials are not. This is basically implied though.					
2. Contact person with e-mail address is included.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Contact is listed and easy to find on each page.					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> I noticed no bias and only presentation of helpful information.					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u>					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Sources of information are listed and pictures are author's own (I know, because I recognize the aquascapes).					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Each page offers an accessible "Last updated" section.					