

Morgan Stone



ashmorgan242@gmail.com

Skills

- Email Development
- Photoshop
- Illustrator
- HTML/CSS
- AMPscript
- Sublime Text
- Salesforce Marketing Cloud
- Email Deployment
- Microsoft Office

Experience

CRM Developer
Sally Beauty
Apr '19 - Present

- Designed and developed a promotional email template
- Designed and developed new welcome journey emails
- Successfully established a process to bring development of emails from an agency to 100% in-house
- Use AMPscript to create personalized email experiences
- Set up automations
- Segment audiences for targeted sends

Email Developer
Merkle Inc.
Nov '17 - Apr '19

- Lead on Professional Products Division for L'Oreal client
- Recommended changes to emails to reflect best practices
- Managed 3 teams across the US, China and India
- Documented processes
- Trained junior and new developers

Web Developer
Javelin Agency
Jun '15 - Nov '17

- Built responsive HTML emails
- Built landing pages and microsites
- Juggled many deadlines
- Started as an intern and was hired on full-time, then promoted from Junior Web Developer to Web Developer