

Growing the SAT

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Agenda

- Introduction & context
- Explore data
- Recommendations
- Questions

Introduction



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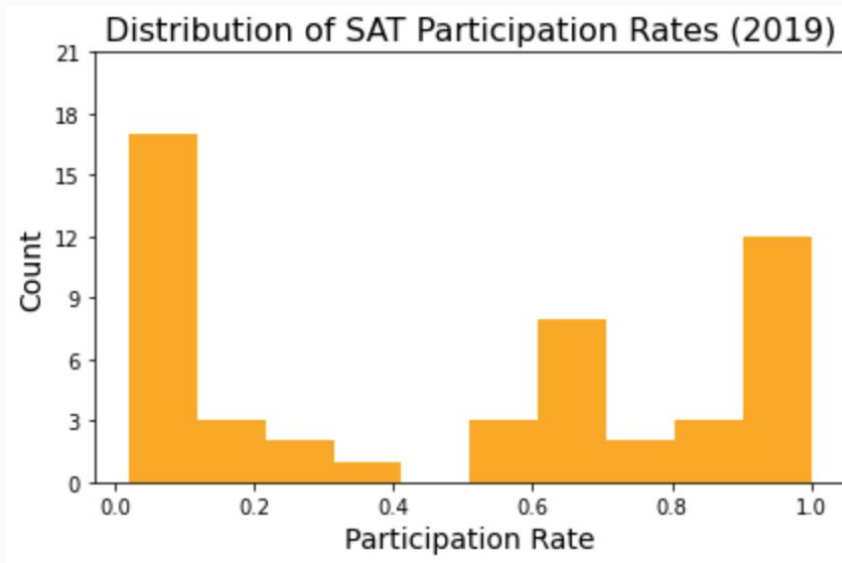
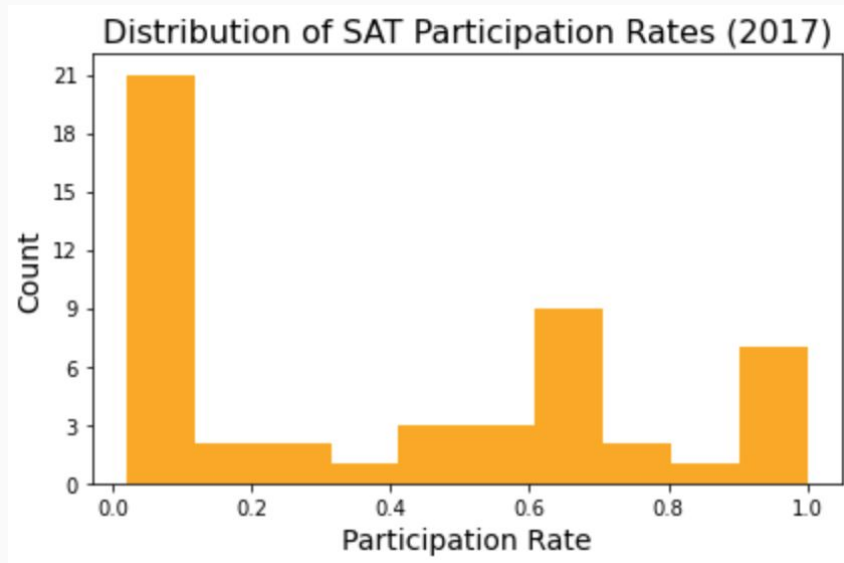
Context

- New SAT was released in 2016
- SAT & ACT participation rates for each state have since changed
- The goal of this research:
 - Identify states with decreasing SAT rates as opportunity areas for the SAT College Board

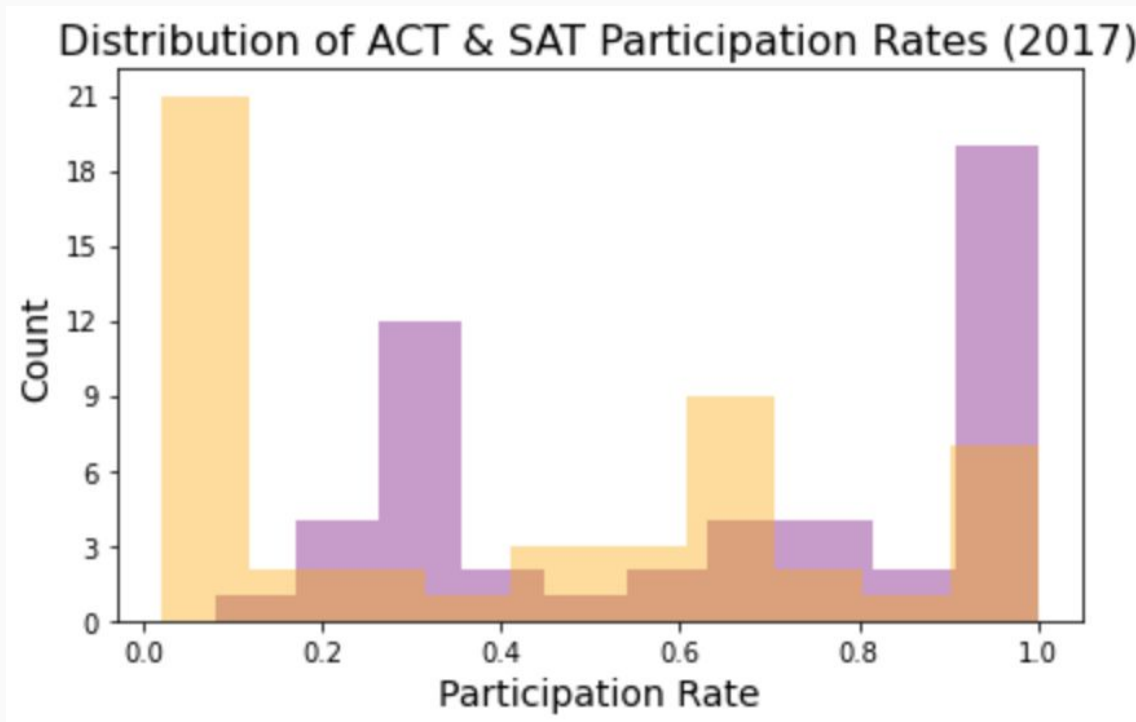
Exploring Data

| | state | act_17 | act_18 | act_19 | sat_17 | sat_18 | sat_19 |
|---|----------|--------|--------|--------|--------|--------|--------|
| 0 | alabama | 1.00 | 1.00 | 1.00 | 0.05 | 0.06 | 0.07 |
| 1 | alaska | 0.65 | 0.33 | 0.38 | 0.38 | 0.43 | 0.41 |
| 2 | arizona | 0.62 | 0.66 | 0.73 | 0.30 | 0.29 | 0.31 |
| 3 | arkansas | 1.00 | 1.00 | 1.00 | 0.03 | 0.05 | 0.06 |

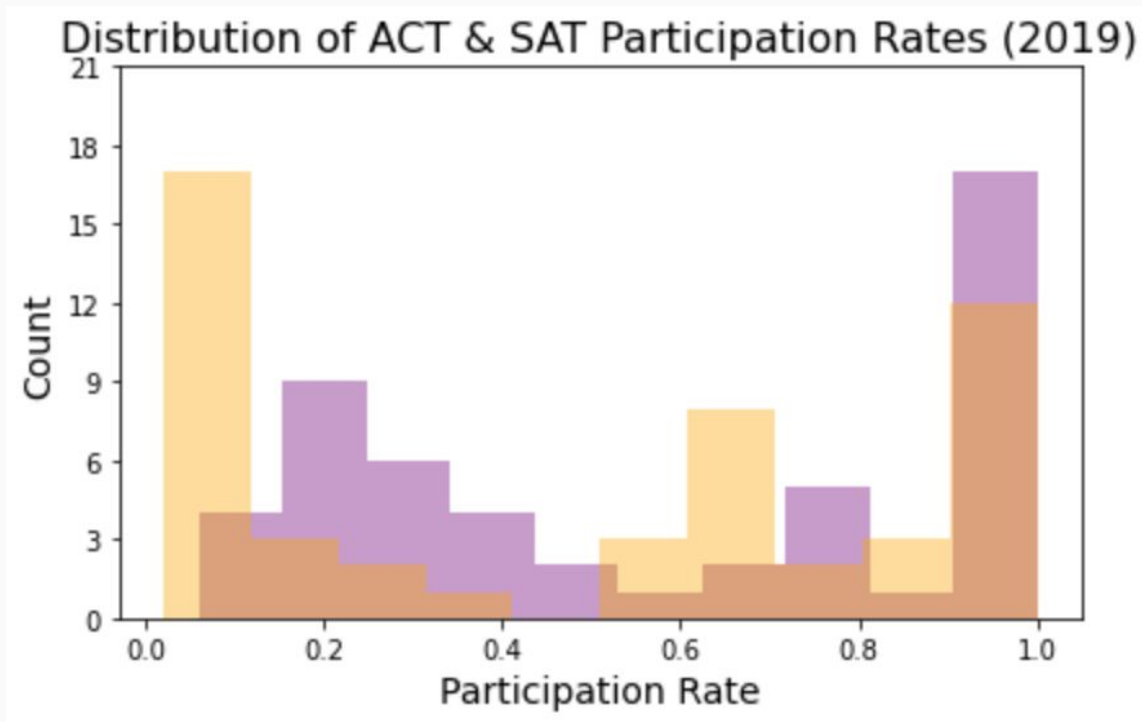
Exploring Data



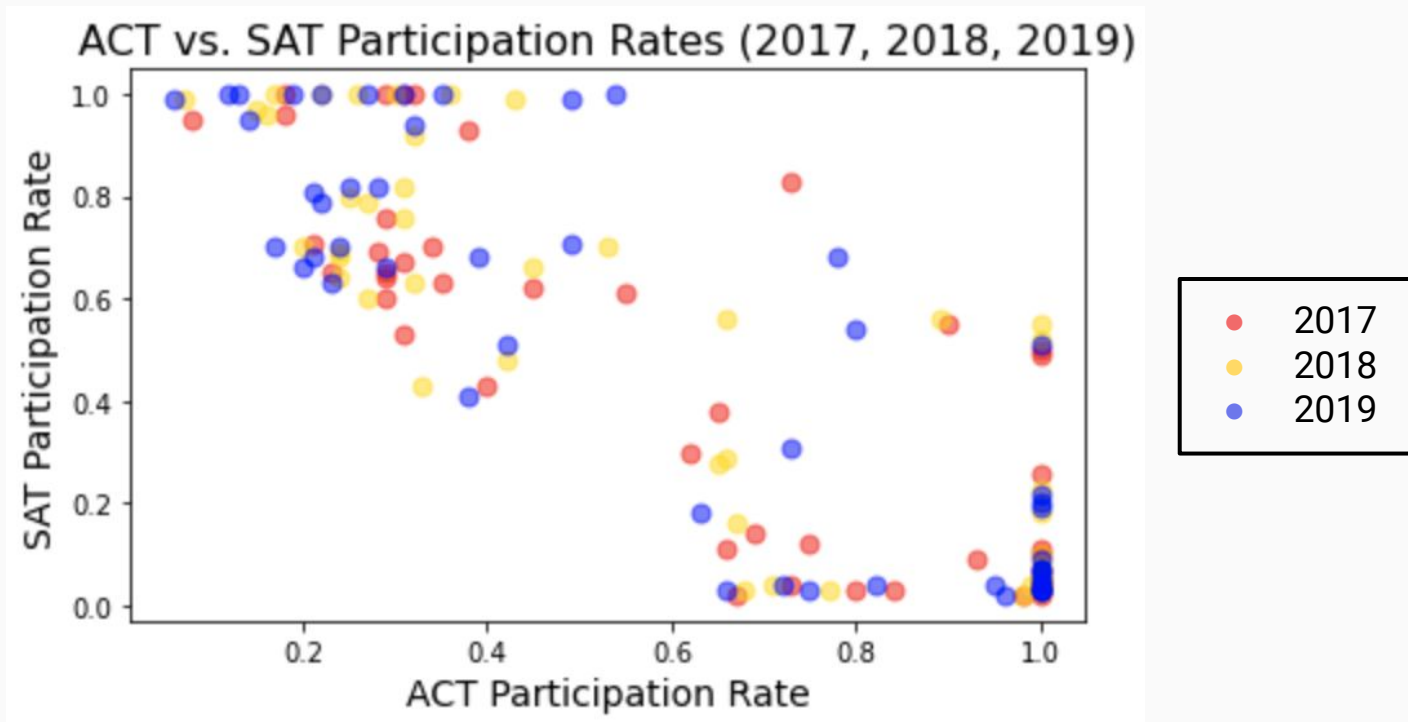
Exploring Data



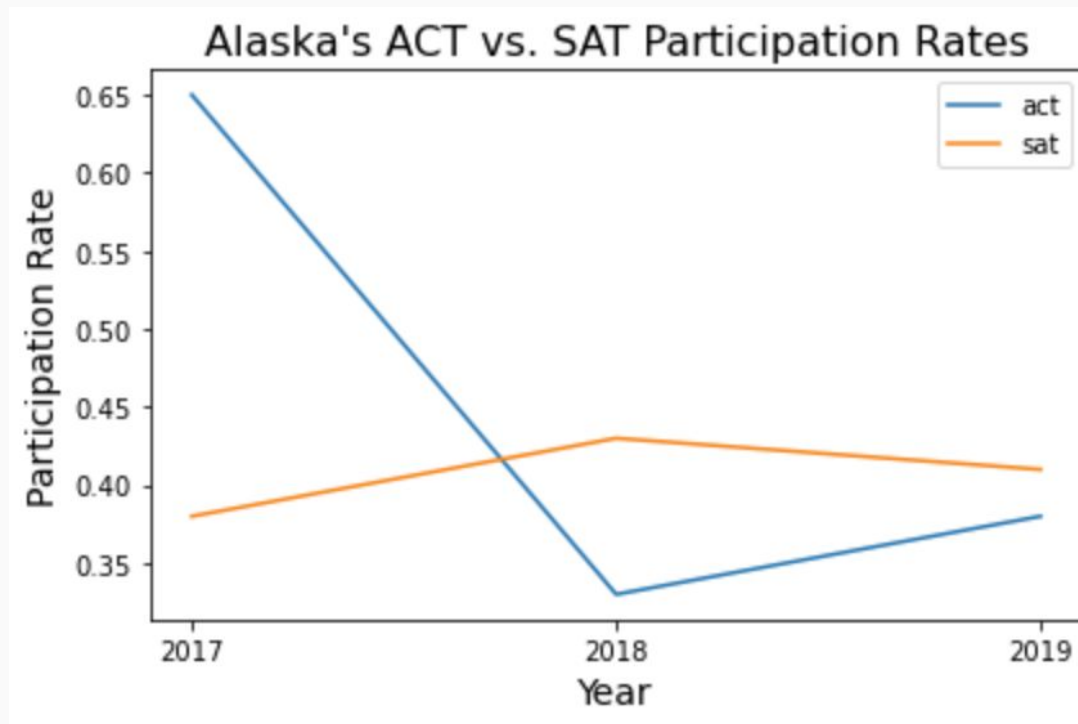
Exploring Data



Exploring Data



Exploring Data



Recommendations

Original Goal

- Identify states with decreasing SAT rates as opportunity areas for the SAT College Board

Recommendations

- Pursue Alaska as an opportunity area for growing the SAT

Recommendations

- Why Alaska?
 - Low awareness of testing
 - Barriers to physically access and pay for testing
 - Low college-going rate
 - The College Board is “dedicated to promoting excellence and equity in education”

The SAT has room to
grow in Alaska!

Questions?

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Sources

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- <https://www.collegeraptor.com/getting-in/articles/act-sat/states-act-sat-given-free/>
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