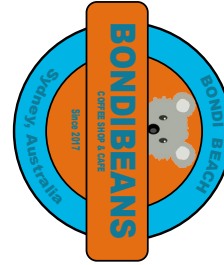


- * Quality coffee
- * Affordable
- * Beach front view

1234 Bondi Beach
Sydney, Australia 2026



BondiBeans is a recently new, local coffee shop in Sydney, Australia. Sarah will be used as the persona for BondiBeans in order to fit their ideal demographic. Sarah is a 27-year-old fitness fanatic and coffee lover. She lives in a quaint beach town located in Sydney, Australia near the beautiful Bondi beach. Sarah loves to go for daily swims in the Iceberg ocean pool and runs on the clifftop Bondi Coogee Coastal Walk trail. While getting in a good workout with a stunning view, she also loves to stop by her favorite new coffee shop, BondiBeans.

BondiBeans is a local business that opened up three years ago. They have become very successful because of their prime location and the magnificent view of the Iceberg ocean pool and ocean. Sarah loves to stop by BondiBeans after her daily workout for a caffeinated cup of coffee, which is necessary before starting the rest of her day. Sarah loves to relax in the outside lounge, holding an almond milk latte, watching the

