




# MORGAN KINNEY

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## EDUCATION

### NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM  
MARCH 2017 | EVANSTON, IL  
B.S. Journalism, Science  
in Human Culture / GPA: 3.9

#### AREAS OF CONCENTRATION:

Investigative Journalism, Health and  
Science Reporting, Digital Media  
Understanding, Internet History

## SKILLS

**Web development:** proficient with  
front-end languages including HTML/  
CSS and JavaScript/jQuery

**Research:** LexisNexis, PACER,  
Westlaw, EDGAR

**CMS:** WordPress, Medium, django

**Adobe Creative Suite:** Photoshop,  
Premiere Pro, InCopy, InDesign,  
Audition, Illustrator, Bridge

**Social Media:** Snapchat, Instagram,  
Twitter, TweetDeck, Hootsuite

**Other software:** Slack, Trello,  
MailChimp

## RECOGNITION

**2016 Online Pacemaker Award,  
Associated Collegiate Press**  
Winner, North by Northwestern

**2016 Story of the Year, Associated  
Collegiate Press**  
4th Place (Nation), "A Mother's Care"  
for The Medill Justice Project

**2016 Peter Lisagor Award, Chicago  
Headline Club**  
Best Feature Series and Best  
Non-Deadline Reporting  
Online, "A Mother's Care" for The  
Medill Justice Project

## MEDIA EXPERIENCE

### NEW YORK MAGAZINE

INTERN | NEW YORK, NY | JANUARY - PRESENT

Fact-check articles for sections across the award-winning print magazine,  
working with editors and designers from galley to proof to print.  
Contribute reporting for assigned stories and solicit letters to the editor.

### NORTH BY NORTHWESTERN / NORTHBYNORTHWESTERN.COM

SENIOR FEATURES EDITOR | JUNE - DECEMBER 2016

Managed and edited features of NU's largest quarterly print  
magazine serving 9,000+ readers. Facilitated copy editing and  
fact-checking and individually produced responsive web edition.

EDITOR IN CHIEF | DECEMBER 2015 - JUNE 2016

Led staff of 75 for daily news site that earned the 2016 Online  
Pacemaker Award with special recognition for headline writing and  
social media integration. Maintained consistent tone, overhauled  
editorial process and created house style guides. Oversaw business and  
fundraising operations for the site, an independent 501(c)(3) non-profit.

INTERACTIVE EDITOR | JANUARY - JUNE 2015

Designed and developed interactive stories using front-end languages.  
Taught responsive web design and managed team members to identify  
and execute editorial projects.

### THE CHAUTAUQUAN DAILY

STAFF WRITER | CHAUTAUQUA, NY | SUMMER 2015, SUMMER 2016

Awarded 2016 Ernest Cawcroft Journalism Fellowship to pursue  
environmental coverage of Chautauqua County. Cultivated sources  
across two summers to report and write 83 stories focusing on  
[conservation](#), [wildlife](#), [the arts](#) and Chautauqua's historic [lecture series](#).

### THE MEDILL JUSTICE PROJECT

INTERN | EVANSTON, IL | SEPTEMBER 2015 - MAY 2016

Contributed to an [award-winning investigation](#) of an Oregon mother  
accused of medical child abuse. Analyzed thousands of pages of  
documents and conducted interviews with accused, legal teams, medical  
experts and police. Co-wrote an exclusive look at the mother's return  
home following settlement.

### NEWTON DESIGN AND MARKETING

CONTENT INTERN | SPRING, TX | JUNE - SEPTEMBER 2014

Composed video, product photography, press releases and copy for  
several clients. Spearheaded creative strategy for crowdfunding  
campaign to bring Filter Friend product to market. Created and managed  
social media marketing campaign for three businesses.

### WOODLANDS ONLINE

REPORTING INTERN | THE WOODLANDS, TX | MAY- SEPTEMBER 2013

Reported and wrote more than 20 hyperlocal stories. Pioneered the  
recurring Teacher of the Week profile series.