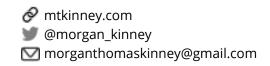
# MORGAN KINNEY



### **EDUCATION**

#### NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM MARCH 2017 | EVANSTON, IL B.S. Journalism, Science in Human Culture / GPA: 3.9

AREAS OF CONCENTRATION: Investigative Journalism, Health and Science Reporting, Digital Media Understanding, Internet History

## **SKILLS**

**Web development:** proficient with front-end languages including HTML/ CSS and JavaScript/jQuery

**Research:** LexisNexis, PACER, Westlaw, EDGAR

CMS: WordPress, Medium, django

**Adobe Creative Suite:** Photoshop, Premiere Pro, InCopy, InDesign, Audition, Illustrator, Bridge

**Social Media:** Snapchat, Instagram, Twitter, TweetDeck, Hootsuite

Other software: Slack, Trello,

MailChimp

### RECOGNITION

2016 Online Pacemaker Award, Associated Collegiate Press

Winner, North by Northwestern

# 2016 Story of the Year, Associated Collegiate Press

4th Place (Nation), "A Mother's Care" for The Medill Justice Project

# 2016 Peter Lisagor Award, Chicago Headline Club

Best Feature Series and Best Non-Deadline Reporting Online, "A Mother's Care" for The Medill Justice Project

#### MEDIA EXPERIENCE

#### **NEW YORK MAGAZINE**

INTERN | NEW YORK, NY | JANUARY - MARCH 2017 Fact-check articles for sections across the award-winning print magazine, working with editors and designers from galley to proof to print. Contribute reporting for assigned stories and solicit letters to the editor.

#### NORTH BY NORTHWESTERN / NORTHBYNORTHWESTERN.COM

SENIOR FEATURES EDITOR | JUNE - DECEMBER 2016 Managed and edited features of NU's largest quarterly print magazine serving 9,000+ readers. Facilitated copy editing and fact-checking and individually produced responsive web edition.

EDITOR-IN-CHIEF | DECEMBER 2015 - JUNE 2016 Led staff of 75 for daily news site that earned the 2016 Online Pacemaker Award with special recognition for headline writing and social media integration. Maintained consistent tone, overhauled editorial process and created house style guides. Oversaw business and fundraising operations for the site, an independent 501(c)(3) non-profit.

INTERACTIVE EDITOR | JANUARY - JUNE 2015

Designed and developed interactive stories using front-end languages. Taught responsive web design and managed team members to identify and execute editorial projects.

#### THE CHAUTAUQUAN DAILY

STAFF WRITER | CHAUTAUQUA, NY | SUMMER 2015, SUMMER 2016 Awarded 2016 Ernest Cawcroft Journalism Fellowship to pursue environmental coverage of Chautauqua County. Cultivated sources across two summers to report and write 83 stories focusing on conservation, wildlife, the arts and Chautauqua's historic lecture series.

#### THE MEDILL JUSTICE PROJECT

INTERN | EVANSTON, IL | SEPTEMBER 2015 - MAY 2016 Contributed to an <u>award-winning investigation</u> of an Oregon mother accused of medical child abuse. Analyzed thousands of pages of documents and conducted interviews with accused, legal teams, medical experts and police. Co-wrote an exclusive look at the mother's return home following settlement.

#### **NEWTON DESIGN AND MARKETING**

CONTENT INTERN | SPRING, TX | JUNE - SEPTEMBER 2014 Composed video, product photography, press releases and copy for several clients. Spearheaded creative strategy for crowdfunding campaign to bring Filter Friend product to market. Created and managed social media marketing campaign for three businesses.

#### **WOODLANDS ONLINE**

REPORTING INTERN | THE WOODLANDS, TX | MAY- SEPTEMBER 2013 Reported and wrote more than 20 hyperlocal stories. Pioneered the recurring Teacher of the Week profile series.