




MORGAN KINNEY

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EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM
MARCH 2017 | EVANSTON, IL
B.S. Journalism, Science
in Human Culture / GPA: 3.9

AREAS OF CONCENTRATION:

Investigative Journalism, Health and
Science Reporting, Digital Media
Understanding, Internet History

SKILLS

Web development: proficient with
front-end languages including HTML/
CSS and JavaScript/jQuery

Research: LexisNexis, PACER,
Westlaw, EDGAR

CMS: WordPress, Medium, django

Adobe Creative Suite: Photoshop,
Premiere Pro, InCopy, InDesign,
Audition, Illustrator, Bridge

Social Media: Snapchat, Instagram,
Twitter, TweetDeck, Hootsuite

Other software: Slack, Trello,
MailChimp

RECOGNITION

**2016 Online Pacemaker Award,
Associated Collegiate Press**
Winner, North by Northwestern

**2016 Story of the Year, Associated
Collegiate Press**
4th Place (Nation), "A Mother's Care"
for The Medill Justice Project

**2016 Peter Lisagor Award, Chicago
Headline Club**
Best Feature Series and Best
Non-Deadline Reporting
Online, "A Mother's Care" for The
Medill Justice Project

MEDIA EXPERIENCE

NEW YORK MAGAZINE

INTERN | NEW YORK, NY | JANUARY - PRESENT

Fact-check articles for sections across the award-winning print magazine,
working with editors and designers from galley to proof to print.
Contribute reporting for assigned stories and solicit letters to the editor.

NORTH BY NORTHWESTERN / NORTHBYNORTHWESTERN.COM

SENIOR FEATURES EDITOR | JUNE - DECEMBER 2016

Managed and edited features of NU's largest quarterly print
magazine serving 9,000+ readers. Facilitated copy editing and
fact-checking and individually produced responsive [web edition](#).

EDITOR IN CHIEF | DECEMBER 2015 - JUNE 2016

Led staff of 75 for daily news site that earned the 2016 Online
Pacemaker Award with [special recognition](#) for headline writing and
social media integration. Maintained consistent tone, overhauled
editorial process and created house style guides. Oversaw business and
fundraising operations for the site, an independent 501(c)(3) non-profit.

INTERACTIVE EDITOR | JANUARY - JUNE 2015

Designed and developed [interactive stories](#) using front-end languages.
Taught responsive web design and managed team members to identify
and execute editorial projects.

THE CHAUTAUQUAN DAILY

STAFF WRITER | CHAUTAUQUA, NY | SUMMER 2015, SUMMER 2016

Awarded 2016 Ernest Cawcroft Journalism Fellowship to pursue
environmental coverage of Chautauqua County. Cultivated sources
across two summers to report and write 83 stories focusing on
[conservation](#), [wildlife](#), [the arts](#) and Chautauqua's historic [lecture series](#).

THE MEDILL JUSTICE PROJECT

INTERN | EVANSTON, IL | SEPTEMBER 2015 - MAY 2016

Conducted an [award-winning investigation](#) of an Oregon mother ac-
cused of medical child abuse. Analyzed thousands of pages of
documents and conducted interviews with accused, legal teams, medical
experts and police. Co-wrote an exclusive look at the mother's return
home following settlement.

NEWTON DESIGN AND MARKETING

CONTENT INTERN | SPRING, TX | JUNE - SEPTEMBER 2014

Composed video, product photography, press releases and copy for
several clients. Spearheaded creative strategy for crowdfunding
campaign to bring Filter Friend product to market. Created and managed
social media marketing campaign for three businesses.

WOODLANDS ONLINE

REPORTING INTERN | THE WOODLANDS, TX | MAY- SEPTEMBER 2013

Reported and wrote more than 20 hyperlocal stories. Pioneered the
recurring Teacher of the Week profile series.