




MORGAN KINNEY

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EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM
MARCH 2017 | EVANSTON, IL
B.S. Journalism, Science
in Human Culture / GPA: 3.9

AREAS OF CONCENTRATION:

Investigative Journalism, Health and
Science Reporting, Digital Media
Understanding, Internet History

SKILLS

Web development: proficient with
front-end languages including HTML/
CSS and JavaScript/jQuery

CMS: WordPress, Medium, django

Adobe Creative Suite: Photoshop,
Premiere Pro, InDesign, Audition,
Illustrator, Bridge

Social Media: Snapchat, Instagram,
Twitter, TweetDeck, Hootsuite

Other software: LexisNexis, PACER,
Slack, Trello

Language: intermediate Spanish

RECOGNITION

**2016 Online Pacemaker Award,
Associated Collegiate Press**
Winner, North by Northwestern

**2016 Story of the Year, Associated
Collegiate Press**
4th Place (Nation), "A Mother's Care"
for The Medill Justice Project

**2016 Peter Lisagor Award, Chicago
Headline Club**
Best Feature Series and Best
Non-Deadline Reporting
Online, "A Mother's Care" for The
Medill Justice Project

MEDIA EXPERIENCE

NEW YORK MAGAZINE

INTERN | NEW YORK, NY | JANUARY - MARCH 2017

Fact-check articles for sections across the biweekly print magazine,
working with editors and designers from draft to proof.

NORTH BY NORTHWESTERN / NORTHBYNORTHWESTERN.COM

SENIOR FEATURES EDITOR | JUNE - DECEMBER 2016

Managed and edited features of NU's largest quarterly print
magazine serving 9000+ readers. Facilitated copy editing and
fact-checking and individually produced magazine's web edition.

EDITOR-IN-CHIEF | DECEMBER 2015 - JUNE 2016

Led staff of 75 for daily news site that earned the 2016 Online
Pacemaker Award with special recognition for headline writing and
social media integration. Maintained consistent tone, enforced editorial
standards and created internal style guides. Oversaw business and
fundraising strategy for the brand, an independent 501(c)(3) non-profit.

INTERACTIVE EDITOR | JANUARY - JUNE 2015

Designed and developed interactive stories using front-end languages.
Taught basic web skills and managed team members to identify and
execute editorial projects.

THE CHAUTAUQUAN DAILY

STAFF WRITER | CHAUTAUQUA, NY | SUMMER 2015, SUMMER 2016

Awarded 2016 Ernest Cawcroft Journalism Fellowship to pursue
environmental coverage of Chautauqua County. Cultivated sources
across two summers to report and write 83 stories focusing on
conservation, wildlife, the arts and Chautauqua's historic lecture series.

THE MEDILL JUSTICE PROJECT

INTERN | EVANSTON, IL | SEPTEMBER 2015 - May 2016

Contributed to an [award-winning investigation](#) of an Oregon mother
accused of medical child abuse. Analyzed thousands of pages of
documents and conducted interviews with accused, legal defense,
medical experts and police. When prosecutors dropped the majority of
charges, I co-wrote an exclusive look at the mother's return home.

SHERMAN AVE

WRITER | EVANSTON, IL | APRIL 2014 - SEPTEMBER 2015

Contributed satirical articles and essays to NU's version of The Onion.

NEWTON DESIGN AND MARKETING

CONTENT INTERN | SPRING, TX | JUNE - SEPTEMBER 2014

Composed video, product photography, press releases and copy for
several clients. Spearheaded creative strategy for crowdfunding
campaign to bring Filter Friend product to market. Created and managed
social media marketing campaign for three businesses.