

Morgan Leason

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EDUCATIONAL EXPERIENCE

University of Maryland (UMD), College Park
Majors: Journalism, Public Policy

Degree Expected May 2025
Current GPA 3.88

HONORS AND AWARDS:

- College Park Scholars, Media, Self & Society Fall 2021 - Spring 2023
 - Honors program that specializes in the impact of the media and technology on the world.
- Semester Academic Honors (Dean's List): All semesters
- The Philip Merrill College of Journalism Dean's Merit Scholarship 2021-22 Academic Year

COURSEWORK:

- *Newswriting and Reporting II: Multiplatform* Fall 2022
 - Followed a rigorous course load including applying news reporting principles by covering news beats and researching news stories for accuracy.
- *Newswriting and Reporting* Spring 2022
 - Learned writing and newsgathering skills for print and electronic media.
- *Introduction to Social Media and Audience Engagement* Summer 2020
 - Studied journalists' use of media to gather information, tell stories and reach a target audience. Developed skills in content creation, audience engagement, sourcing and verification.

SKILLS:

Info-graphics: Canva; Photo-editing: Photoshop and Adobe Creative Cloud; and AP Style.

PROFESSIONAL EXPERIENCE

- **Intern: Washington Diplomat** Spring 2023 - Present
 - Writing spotlights, updating social media and attending diplomatic events.
- **Staff Writer: Stories Beneath the Shell** Fall 2022
 - Publish articles for a University of Maryland campus online publication that covers underrepresented groups and issues on campus. Responsibilities include finding leads, researching, interviewing subjects, fact-checking, drafting and editing.
 - **Published Articles:** <https://umdsbs.wordpress.com/>
 - Use the search feature to look up "Morgan Leason" and my published articles will appear.
 - Examples include:
 - “‘Inspiring Hope Through Action:’ Jane Goodall Visits UMD”
 - “Computer Science Department Reckons With A Lack Of Women”
- **Team Photographer: University of Maryland Club Tennis Team**
 - Photographed practices and tournaments and created a photo story based on my work.
- **Public Relations Intern: Eco-Mail Inc.** Summer 2021
 - Conducted market research on competitors, drafted and published Search Engine Optimization (SEO) articles, and updated social media accounts.

LEADERSHIP EXPERIENCE

- **Teacher's Assistant - College Park Media Scholars** Fall 2022
 - Planned lessons and ran discussions on media-related topics for freshmen in the Media Scholars program.
- **Terp Thon Public Relations Committee Captain** Spring 2022
 - Oversaw public relations campaign for a large student-run non-profit that raises over \$275,000 annually for the Children's National Hospital.
- **Phi Sigma Sigma Public Relations Committee** Spring 2022
 - Responsible for the fraternal organization's social media presence.