# Morgan McCollum

## Product Engineering Manager | morganmccol.com

I build teams that create innovative products through a blend of frontend engineering and design experiences. My speciality lies in consumer-facing fitness and medical applications.

## Experience

## Genetesis

Product Engineering Manager | Sep 2018 - Present

## Revolutionary medical technology startup for bioimaging devices

- Created a design system with 40+ custom components
- Built internal recruiting, hiring, and onboarding processes
- Partnered with software, hardware, and product teams

## **GE Digital**

Software Engineer I Jan 2018 - Sep 2018

## Fortune 20 company creating industrial software and IIOT services

- Built multiple different early product initiatives
- Consolidated codebase to remove 5M+ lines of duplication
- Increased application performance by 250%

#### St Gregory Development Group

Lead Developer | Feb 2016 - Jan 2018

## Award-winning franchise sales and development firm

- Maintained web properties for 460K users and 6.1M monthly hits
- Recruited 3 developers to software team
- Integrated performance metrics for real-time exercise data

## Fox Sports

Front-End Designer | Jul 2015 - Feb 2016

## Sports television network with more than 100M weekly viewers

- Designed MVP for mobile application on Apple Watch device
- Created reusable design patterns used by 30+ developers
- Performed usability testing and collected user feedback

## **Spry Digital**

Web Developer I Feb 2015 - Jul 2015

### Multidisciplinary design agency for web and mobile experiences

- Performed as a designer and developer for multiple teams
- Created reusable templates for 4 websites
- Decreased time to develop new projects by 60%

### Education

#### University of Missouri-Saint Louis

Bachelor of Science in Information Systems 2012 - 2015

#### Skills

Team leadership

Product design

Rapid prototyping

Design systems

Code reviews

Mentorship

## **Technologies**

#### Software

JavaScript HTML

Vue.js CSS/SCSS

Node.js Docker
Electron Bash
Jest Git

## Design

Figma Zeplin
Sketch Storybook
InVision UsabilityHub

#### **Product**

Jira Confluence
Trello Kanban
Asana Scrum