

MORGAN



PURDY

DESIGNER

MORGANPURDY.GITHUBIO/PORTFOLIO

DESIGN EXPERIENCE

Page designer / copy editor | May 2016 - Present | Boulder design hub
Boulder, Colorado

- Design for more than 10 different publications while following all the necessary style guidelines for each paper
- Adjust formatting and typography for each paper through design program's HTML/CSS based tagging system
- Troubleshoot incorrect tags to achieve each paper's correct style
- Attend budget meetings to collaborate with editors and photographers
- Communicate effectively via phone and Slack with remote editors

iPad Art Director | Aug. 2015 - May 2016 | Vox Magazine, weekly city magazine
Columbia, Missouri

- Directed the assistants on their iPad designs
- Brainstormed ideas for interactivity to improve user experience with content
- Reviewed work of other designers for its functionality and usability
- Assisted reporters in developing and pitching interactive ideas for the iPad issue

Sports Design intern | May 2015 - Aug. 2015 | Gannett Design Studio
Nashville, Tennessee

- Designed multiple sports sections for various newspapers across the south, with a focus on the Pensacola News Journal
- Booked content, made editorial decisions and finished sections while maintaining effective communication with off-site producers

Page Designer | Jan. 2015 - May 2015 | Columbia Missourian, daily city newspaper
Columbia, Missouri

- Designed news fronts, sports fronts, photo and feature pages
- Collaborated with news, photo, copy and design editors under deadline
- Helped make editorial decisions for A1 designs

Assistant iPad Designer | Feb. 2015 - May 2015 | Vox Magazine, weekly city magazine
Columbia, Missouri

- Designed layouts for the Vox iPad app, following Vox Magazine style
- Used layers and pop-ups to make interactive content and improve user experience

Design Intern | Summer 2014 | Jefferson City News Tribune, daily city newspaper
Jefferson City, Missouri

- Designed layouts for multiple pages of the following day's paper
- Proofread pages to help catch errors prior to print

EDUCATION

University of Missouri-Columbia
Missouri School of Journalism
Bachelor of Journalism,
May 2016
Emphasis in Design

SKILLS


- HTML/CSS
- Bootstrap
- Javascript
- Photoshop
- Illustrator
- InDesign
- Methode
- CCI Newsgate
- Slack

CONTACT

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