

Scenario:

You are a college student who is hoping to find a potential job after graduation. You find yourself attempting to put yourself out there by attending different career events and fairs, yet they have yet to be successful. You would like to attend a career related event that is run smoothly and efficiently, and can benefit your future.

Task 1: Check in online for your event ahead of time inputting all of the required information.

Task 2: Browse through the app to find the in person wait time, and various details related to your specific event (location, time, activities, ect.)

Task 3: Reach out to the app creators with any questions or help needed.

Notes:

Two things to fix in the app due to testing results -

1. Create a back button. The app is lacking the feature of a back bottom, therefore it is not very simple to flick between pages.
2. Possibly add a phone number to the "help" section therefore the user can seek and receive help faster than going back and forth on email.

Two things not to change in the app due to positive feedback -

1. Current standby wait time in person. This is a great feature that shows the user how crowded the event currently is, and shows them how much more proactive it is to check in online.
2. The additional information page. This is a great feature that provides necessary information to the user regarding their event.