



# MORGAN WILKINS

## SUMMARY

Creative and user-centered UX/UI Designer with a unique background in technical design and wellness. Adept at designing workflows, modernizing user interactions, and conducting user research to create intuitive, data-driven designs. Proficient in wireframing, prototyping, and usability testing with a strong foundation in visual design and frontend development. Passionate about crafting experiences that bridge physical and mental wellness in web-based applications.

## CONTACT



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<https://www.behance.net/gallery/214373017/BlissBody-Health-and-Wellness-App>

## SKILLS & TOOLS

UX Design: User Research, Wireframing, Prototyping, Usability Testing, Interaction Design  
UI Design: Visual Design, Pattern Libraries, Accessibility Standards, Adobe Illustrator, Photoshop, InDesign  
Frontend Development: HTML, CSS, VS Code, GitHub

## EXPERIENCE

### UX DESIGNER

CareerFoundry UX Design Bootcamp | March 2024 - present

- Designed the BlissBody Health & Wellness App, emphasizing integration of physical and mental wellness through user-centric features like mood journaling, resource browsing, and gamified rewards.
- Conducted user interviews and usability tests, iterating on wireframes and prototypes to refine workflows and interaction patterns.
- Created a cohesive design system and tested accessibility to ensure intuitive navigation and engagement.

### TECHNICAL DESIGNER

Under Armour | Baltimore, MD | May 2024 - present

### ASSOCIATE TECHNICAL DESIGNER

Under Armour | Baltimore, MD | August 2021 - May 2024

- Led technical responsibilities for high-profile collections enhancing workflows and meeting user-focused needs.
- Collaborated cross-functionally to improve product functionality, usability, and fit, ensuring alignment with user needs.
- Conducted fit evaluations, problem-solved engineering challenges, and communicated solutions with vendors, embodying user-centered problem-solving.

### ASSISTANT TECHNICAL DESIGNER (CONTRACT)

Survival Armor | Fort Myers, FL | May 2020 - January 2021

- Streamlined production workflows and optimized material utilization through thoughtful pattern and process adjustments.
- Enhanced documentation practices to improve scalability and usability of manufacturing processes.

### TECHNICAL DESIGN COORDINATOR

Chico's FAS, Inc | Fort Myers, FL | October 2019 - April 2020

- Supported the technical design team in creating and updating tech packs for a variety of women's apparel categories.
- Assisted in fit sessions to ensure proper garment construction and alignment with design intent.
- Communicated with vendors to resolve technical issues and maintain product quality standards throughout the development process.

### TECHNICAL DESIGNER (CONTRACT)

Honeywell - First Responder Products | Dayton, OH | March 2019 - August 2019

- Streamlined production workflows and optimized material utilization through thoughtful pattern and process adjustments.
- Enhanced documentation practices to improve scalability and usability of manufacturing processes.

## EDUCATION

UX Design Bootcamp, CareerFoundry | March 2024 - present

B.S. Fashion & Textile Design, North Carolina State University | May 2018