

Role	Task	Justify
As a new user	I want to view my content	Basic functionality
As a new user	I want to add tags to my saved items	Think of how to combine with "box", more efficient "tag" if saving directly from web browser
As a new user	I want to create a group	Tags are more flexible than folders, allow for more free form organization determined by individual. Also fewer steps to find something if you dont remember the file name, can search by more general tag vs. starting at a folder you think it may be in and proceeding. Also could tag items with project name and whether it is a "tool" etc. Maybe something you would use again for something else. Items can have two labels that arent necessarily embedded in one another.
As a new user	I want to add a link	Bookmarking entire web pages is important to users
As a new user	I want to add an image	Visual content is important to users (8 users use Pinterest)
As a new user	I want to add a text based note	8/13 of our users write notes, want something as simple as pen and paper but better organized
As a new user	I want to notate on content I save	
As a new user	I want to clip specific content from webpages	In interviews users mentioned ability to clip parts of a web page, parts of content without having to save full web page
As a new user	I want to view a link	Basic functionality, if you save an link you will want access to it later
As a new user	I want to view an image	Basic functionality, if you save an image you will want to view it later
As a new user	I want to view a text based note	Basic functionality
As a new user	I want to find more about Dockit	Info on homepage/landing page. Have to sell product before users will want to sign up
As a new user	I want to create an account with email and password	Not everyone wants to login with social media
As a new user	I want to create an account with Twitter	100% of respondents have social media and 70% sign in with it
As a new user	I want to create an account with Facebook	100% of respondents have social media and 70% sign in with it
As a new user	I want to upgrade my account	Business requirement
As a new user	I want to update my account settings	Basic functionality
As a new user	I want to add a collaborator	I dont know if users will make full transition to product if they can collaborate. Interview suggested design focused teams use pinterest a lot to share ideas.
As a new user	I want to view my collaborators	If you keep option to add collaborators, you will need this function as well
As a new user	I want to select an item as a favorite	Business requirement, as simple as an icon
As a new user	I want to view my favorites	Business requirement
As a new user	I want to share an item via email	Users do work in collaborative work environments and may want to share files with specific people/team
As a new user	I want to share an item on Facebook	Users seem to be more concerned about what to do with files they save from web, not reposting them to web. If they want to share, it is mainly with teammates a collaborators
As a new user	I want to share an item on Twitter	Users seem to be more concerned about what to do with files they save from web, not reposting them to web. If they want to share, it is mainly with teammates a collaborators

Role	Task	Justify
As a returning user	I want to view my content	Basic functionality
As a returning user	I want to add tags to my saved items	Think of how to combine with "box", more efficient "tag" if saving directly from web browser
As a returning user	I want to create a group	Tags are more flexible than folders, allow for more free form organization determined by individual. Also fewer steps to find something if you dont remember the file name, can search by more general tag vs. starting at a folder you think it may be in and proceeding. Also could tag items with project name and whether it is a "tool" etc. Maybe something you would use again for something else. Items can have two labels that arent necessarily embedded in one another.
As a returning user	I want to add a link	Bookmarking entire web pages is important to users
As a returning user	I want to add an image	Visual content is important to users (8 users use Pinterest)
As a returning user	I want to notate on content I save	
As a returning user	I want to clip specific content from webpages	In interviews users mentioned ability to clip parts of a web page, parts of content without having to save full web page
As a returning user	I want to view a link	Basic functionality, if you save an link you will want access to it later
As a returning user	I want to view an image	Basic functionality, if you save an image you will want to view it later
As a returning user	I want to add a text based note	8/13 of our users write notes, want something as simple as pen and paper but better organized
As a returning user	I want to view a text based note	Basic functionality
As a returning user	I want to sign in with email and password	Not everyone wants to login with social media
As a returning user	I want to sign in with twitter	100% of respondants have social media and 70% sign in with it
As a returning user	I want to sign in with facebook	100% of respondants have social media and 70% sign in with it
As a returning user	I want to upgrade my account	Business requirement
As a returning user	I want to reset my password	
As a returning user	I want to update my account settings	Basic functionality
As a returning user	I want to add a collaborator	I dont know if users will make full transition to product if they can collaborate. Interview suggested design focused teams use pinterest a lot to share ideas.
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