Morgen Fett

I am a Full-stack Developer with over 10 years of experience in product knowledge, product education, retail and ecommerce, and consumer-based industries. I enjoy networking, B2C, clean code, seamless UX and challenging myself with meaningful projects.

**EXPERIENCE**

**ReUP Distribution**  Seattle, WA – *Software Developer / Product Owner*

-Consult on domain knowledge of ecommerce distribution channels to increase user acquisition metrics by over 300%

-Develop Python and DRF backend of codebase to build a marketplace and sales tool, setting an industry standard for B2B commerce

-Perform formal User Research and present findings to set feature development priorities

-Adhere to TDD by cleaning up existing codebase and writing integration tests

Technologies: Python, Django REST Framework, AWS, ClojureScript, SketchApp

**Self Employed**  Seattle, WA – *Freelance Contractor / Consultant*

-Network with small to medium sized companies to consult on business goals and current technologies

-Strategize action plans to achieve results through user research, marketing and branding

-Utilize full-stack skillset and previous industry knowledge to successfully turn client projects into shippable products

**Galvanize**  Seattle, WA – *Web Development Fellow*

-Produced “The Bootcamp Resource Network”- a platform for connecting Technical Bootcamp grads to short-term contracts to build their professional portfolios

Technologies: Angular.js, Node, Express, jQuery, PostgreSQL, Knex, Materialize

-Developed “Troviamo”- a scavenger hunt app utilizing geolocation and a consumer’s need for adventure

Team Size: 5 | Roles: PM, Frontend Dev, Backend Dev, Presenter

Technologies: React.js, Node, Express, MongoDB, Google Maps API

-Collaborated on “Confident Bagel”- a web application that runs a Sentiment Analysis on any given Twitter hashtag and displays visually appealing results

Team Size: 4 | Roles: PM, Frontend Dev

Technologies: Python, Node, Express, D3.js, PostgreSQL, Knex, Twitter API, Jade/Pug

-Created the “Tech Community Board”- a posing board linking women in tech to each other on the basis of mutual skills and interests

Technologies: JavaScript, jQuery, ES6, HTML, CSS

**TJx Companies**  Virginia Beach, VA – Lead *Product Coordinator*

-Managed team to process and merchandise 8+ trucks of product daily for most profitable TJMaxx / HomeGoods in the country

**Whole Foods Market** Cincinnati, OH – *Product/Project Coordinator*

-Worked with Regional and Global teams to implement 4 full-department resets, immediately improving customer-experience and department sales

-Analyzed metrics and consumer behavior, guiding teams to develop proactive strategies and procedures to build add-on sales, increase basket-size, improve merchandising strategies, and minimize waste

**Whole Foods Market**  Cincinnati, OH – *Wine Buyer*

-Coordinated weekly multi-department events to host upwards of 300+ participants

-Expanded inventory by 50% in a 3 week period without disrupting open-to-buy or other metrics

-Decreased department’s shrink metric by over 30% in a 2-week period by creating manageable traceability practices

-Constructed marketing plan to increase event participation and engagement, tripling previous attendance records

-Built relationships with new suppliers and brands to expand sub-departments and successfully increased consumer engagement

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Seattle, WA

**EDUCATION**

**Galvanize** Seattle, WA – *Full-stack Web Development*

Feb 2016 – July 2016

**TCC** Virginia Beach, VA – *Programming Certification*

2015

**Old Dominion University** Norfolk, VA – *Philosophy*

2008 - 2014

**SKILLS**

**Technical:** JavaScript, Python, Angular.js, React.js, Express, Node, Knex, Jade/Pug, PostgreSQL, MongoDB, MySQL, Django, Django Rest Framework, Heroku, Surge, GitHub Pages, Git, HTML, CSS, Materialize, Bootstrap, Sass

**Design:** SketchApp, Balsamiq, Wireframing, UI / UX, Marketing, Branding

**Procedural:** Product management, User research, Agile workflow, Pair programming, Test-driven development, Object-oriented programming

**PROJECTS**

**UI/UX Design-a-thon**

**“Green Home Initiative”** Aug 2016

Mock-ups for a green home ecosystem automating core functionalities such as lighting and temperature, with potential to provide easily digestible data and analytics to the homeowner.

Roles: Designer

**Startup Weekend Seattle: DS Edition**

**“RideSurf”** May 2016

Mobile app connecting people with active lifestyles to a secure car-sharing service.

Roles: Product Manager, Designer, Frontend Developer

**PearlHacks Hackathon**

**“Just Check It”** Mar 2015

Web/mobile app providing an interactive experience promoting safer sexual activities and lifestyles for college-age and low-income individuals.

Roles: Product Manager, Designer, Developer