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| **CONTACT**  morgenfett@gmail.com  757.589.3503  morgen-montgomery.github.io |

Morgen Fett

Product enthusiast with over a decade of experience in product knowledge, product education, program marketing, process and design, and vendor and user relationships. I enjoy bringing people together to design and iterate on beautiful and meaningful products. I am a natural networker with an entrepreneurial spirit and an affinity for creating relationships across barriers of industry and interests.

**EXPERIENCE**

**Pamplemousse Technology & Consulting**  Seattle, WA – *CEO*

-Network with small to medium sized companies to consult on business goals and current technologies  
-Strategize action plans to achieve results through user research, marketing and branding   
-Utilize full-stack skill-set and previous industry knowledge to successfully turn client projects into shippable products

**Contract**  Remote – *Product/Program Manager*

-Researched technologies, strategized process, implemented best practices, and established Agile methodologies across 7+ teams for a scalable SaaS company in the Green Energy field  
-Designed content for deliverables, including but not limited to: BPM mapping, Gantt charts, data structures, user stories, Kanban cards, style guide, wireframes, and prototypes

**ReUP Distribution**  Seattle, WA – *Software Developer*

-Consulted on domain knowledge of product and distribution channel practices to increase user acquisition metrics by over 300%

-Performed formal User Research and presented findings to stakeholders and development team to set feature development priorities

-Implemented TDD by cleaning up existing codebase and writing integration tests

**Galvanize**  Seattle, WA – *Web Development Fellow*

-Produced “The Bootcamp Resource Network”- a platform for connecting Technical Bootcamp grads to short-term contracts to build their professional portfolios

Technologies: Angular.js, Node, Express, jQuery, PostgreSQL, Knex, Materialize

-Developed “Troviamo”- a scavenger hunt app utilizing geolocation and a consumer’s need for adventure

Team Size: 5 | Roles: PM, Frontend Dev, Backend Dev, Presenter

Technologies: Readt.js, Node, Express, MongoDB, Google Maps API

-Collaborated on “Confident Bagel”- a web application that runs a Sentiment Analysis on any given Twitter hashtag and displays visually appealing results

Team Size: 4 | Roles: PM, Frontend Dev

Technologies: Python, Node, Express, D3.js, PostgreSQL, Knex, Twitter API, Jade/Pug

-Created the “Tech Community Board”- a posing board linking women in tech to each other on the basis of mutual skills and interests

Technologies: JavaScript, jQuery, ES6, HTML, CSS

**TJx Companies**  Virginia Beach, VA – *Product Coordinator*

-Managed team to process and merchandise 8+ trucks of product daily for most profitable TJMaxx / HomeGoods in the country

**Whole Foods Market** Cincinnati, OH – *Product/Project Coordinator*

-Worked with Regional and Global teams to implement 4 full-department resets, immediately improving customer-experience and department sales

-Analyzed metrics and guided Team Leads to develop proactive strategies and procedures/practices to build add-on sales, increase basket-size, improve merchandising strategies, and minimize shrink

**Whole Foods Market**  Cincinnati, OH – *Wine Buyer*

-Coordinated weekly multi-department events to host upwards of 300+ participants

-Expanded inventory by 50% in a 3-week period without disrupting open-to-buy or other metrics

-Decreased department’s shrink metric by over 30% in a 2-week period by creating manageable traceability practices

-Constructed marketing campaigns to increase event participation and engagement, increasing previous attendance records by 500%

-Built relationships with new suppliers and brands to expand sub-departments and successfully increased consumer engagement

**EDUCATION**

**Galvanize** Seattle, WA – *Full Stack Web Development* Feb 2016 – July 2016

**TCC** Virginia Beach, VA – *Programming Certification* 2015

**Old Dominion University** Norfolk, VA – *Philosophy* 2008 - 2014

**SKILLS**

**Technical:** JavaScript, Python, Angular, React, Express, RESTful APIs, Node, Knex, Jade/Pug, PostgreSQL, MongoDB, MySQL, Django, Django Rest Framework, Heroku, Git, HTML, CSS, UI/UX, Materialize, Bootstrap, BPM Modeling

**Design:** SketchApp, Invision, Balsamiq, Wireframing

**Procedural:** Product Management, Program Management, User research, Agile workflow, Pair programming, Test-driven development, Object-oriented programming

**Other:** BPM Modeling, Gantt Charts, SaaS Companies

**PROJECTS**

**UI/UX Design-a-thon**

**“Green Home Initiative”** Aug 2016

Mock-ups for a green home ecosystem automating core functionalities such as lighting and temperature, with potential to provide easily digestible data and analytics to the homeowner.

Roles: Designer

**Startup Weekend Seattle: DS Edition**

**“RideSurf”** May 2016

Mobile app connecting people with active lifestyles to a secure car-sharing service.

Roles: Product Manager, Designer, Frontend Developer

**PearlHacks Hackathon**

**“Just Check It”** Mar 2015

Web/mobile app providing an interactive experience promoting safer sexual activities and lifestyles for college-age and low-income individuals.

Roles: Product Manager, Designer, Developer