

MORGAN CARTER

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EDUCATION

B. Design Computing at University of Sydney
Minor in Information Technology

PUBLIC SPEAKING

2012 **OzChi**

State of Mind: *intelligently loading relevant applications, preferences, documents, and media automatically when entering a contextually defined space.*

EXPERIENCE

2014 - present **Deputy - Product Designer**

- Redesigned the website to better demonstrate the personality of the apps and brand
- Lead the overhaul of the web app, bringing it in line with the mobile apps, extensively reviewing the user experience, and ensuring responsive design targeted at the user base's primary devices

2013 - 2014 **Stackla - Web Designer**

- Lead design and front-end development of the Stackla product and client integrations
- Lead the development of responsive widgets used on major client projects such as Sydney New Years Eve and Manchester United Social
- Conducted user testing and usability reviews
- Redesigned the Stackla brand, both print and web
- Collaborated with freelance designers to produce brand collateral

2012 **University of Sydney - Tutorial Demonstrator**

- Ran a weekly tutorial for DECO1012 Design Programming, leading a class of 30+ and assisting individual students

2011 - 2012 **IBM - Test Analyst/Software Developer**

- Worked on the Vodafone account as both a Tester and Software Developer - responsible for testing of new functionalities and development of testing utilities
- Lead a team on the Vodafone account as Test Manager
- Worked on the National Broadband Network account with responsibility for development of testing software

2010 **Creative Design Source - Graphic Designer**

- Designed graphics to be printed onto t-shirts for various clothing companies