



# Hi, I'm Morgan Carter

## Jack of all trades, master of some

- ➔ Founder of Bolstr (currently on hold due to COVID-19)
- ➔ Freelance Product Designer
- ➔ Full-stack Developer

## EXPERIENCE

*2019 - present*

### **Bolstr** · Founder & CEO

- ➔ Took Bolstr from ideation to launch in 3 months, doing everything from design and marketing to front- and back-end development
- ➔ Grew from 0 to 150 users in less than a month.
- ➔ Currently on hold due to COVID-19.

*2018 - present*

### **Frasers Labs** · Developer & Lead Product Designer

- ➔ Developer and lead designer on the first-ever enterprise eCommerce site built with React on Reaction Commerce
- ➔ Developer and lead designer on Reaction Commerce Operator Tools
- ➔ Improved the property management and buying experience of Sports Direct International staff

*2015 - 2018*

### **Freelance** · Product Designer & Developer

- ➔ Worked as a product designer and front-end developer on various freelance contracts.

*2014 - 2015*

### **Deputy** · Product Designer

- ➔ Lead the overhaul of the desktop app, resulting in a jump from 40k to 270k users in 1 year

[morgancarter.com.au](http://morgancarter.com.au)  
[hello@morgancarter.com.au](mailto:hello@morgancarter.com.au)  
+61 426 395 232