MORGAN ROBERTS

morgan@morgan-roberts.com
https://morgan-roberts.com
(919) 525-6817

EDUCATION

University of North Carolina at Chapel Hill – Chapel Hill, NC   Expected May 2023
B.A. Media & Journalism
- GPA: 4.00

EXPERIENCE

App Team Carolina – Chapel Hill, NC   April 2021 – Present
Chief Design Officer
- Delegate tasks, plan meetings, and manage a small team of UI/UX designers to ensure that strict timelines are adhered to.
- Work with other designers to conduct UX research and design iOS apps using Figma while strictly adhering to Apple's iOS Human Interface Guidelines and W3C accessibility standards.
- Work alongside and collaborate with iOS developers.
- Facilitate communication with CTO and CEO about progress and tasks.
- Present wireframes, prototypes, and other design components to the whole team weekly.

UNC Department of Computer Science – Chapel Hill, NC   January 2021 – Present
Web Design & Development Instructional Assistant
- Dedicate 10 hours per week during the semester to grade web development assignments and hold officer hours to help other students build websites.
- Know and be able to teach web development concepts including grid method, flexbox, UI design, Bootstrap, jQuery, and more.
- Communicate with a professor and other instructional assistants about deadlines and grading.

SharpSpring Technologies – Gainesville, FL (Remote)   April 2021 – August 2021
Web & Graphic Production Intern
- Used HTML, CSS, and JavaScript to create web components from Figma prototypes.
- Used WordPress, HTML, and CSS to replicate full web pages from images.
- Worked closely with a small design team and effectively communicated about tasks.
- Designed templates for article covers to be displayed on a website.
- Designed advertisements for the company using Adobe Creative Suite.
- Adhered to strict visual branding standards when designing components and advertisements.

PROJECTS

Cortical Visual Impairment iOS App – App Team Carolina   August 2021 – Present
UX Research & UI Design
- Design an interactive app for people with Cortical Visual Impairment (CVI).
- Compile information about CVI, users, similar apps, and CVI accessibility needs prior to designing.
- Receive and incorporate feedback from developers and client concerning wireframe designs.
- Build a comprehensive and interactive prototype to deliver to developers to build and release on the iOS App Store.
- Design and export in-app illustrations and icons.

Town of Carrboro Website Usability Research – UNC Chapel Hill   August 2021 – September 2021
UX Research & UI Design
- Worked with a team to conduct a case study on townofcarrboro.org
- Conducted usability tests with participants on the desktop site over Zoom.
- Collaboratively wrote a comprehensive usability report to deliver to Town of Carrboro representatives.
- Presented findings of usability report to Town of Carrboro officials.

HARD SKILLS

HTML5, CSS3, JavaScript, Python, Responsive Design, UI/UX Design, Accessible Design, Figma, Adobe Creative Suite, Visual Studio Code, XCode, SwiftUI, Unreal Engine

SOFT SKILLS

Creativity, Problem Solving, Detail-Orientation, Communication, Leadership, Curiosity, Open-Mindedness

CERTIFICATIONS & COURSES

UX Design Certificate – *Microsoft Mentorship Program*   Expected December 2021

iOS Human Interface Guidelines & Beyond – *Udemy*   Expected October 2021