Serial Enterpreneur

18. Juni 2017

About

Each player plays a serial enterpreneur, the goal is to make as much profit as possible by founding startups, pitch them, find some investors and maybe sell it for a huge profit to a big company.

Rules

Preparation

1. Every player gets a set of investor cards, from 0 to number of players - 1.
2. Separate the usecase, target audience, action and technology cards
3. Mix 15 of the action cards equaly into the usecase, target audience and technology cards stacks.
4. Shuffle those three stacks.

Game

Round

1. If any player has more than tree startups he has to remove them. He can choose which one he wants to keep.
2. Every player gets points for his startups, one for each investor on it divided by the number of player.
3. Every player make his turn.
4. After the pitches, every player hands one of his investor cards covered to every of the other players.
5. Put markers on the new startup equal to the total numbers of investor points he got for his pitch.

Players Turn

1. Every player draws one card from each stack. If one is an action card he plays it and take another one from that stack.
2. Every player pitches his business idea from those cards, for some seconds, then lay the cards as a small stack in front of him. Those cards represent a startup.

No Cards Left

If there are no cards left, shuffle the discarded startups again.

Finish

The game ends if one player gets 120 or more points

ACTION

IoT Boom

Every startup using IoT gets a boost of half of their investors

ACTION

Hooray for Hardware

If you own a hardware startup you can sell it for twice its investor value to a big search enginge company...

ACTION

SSL Bug

Every startup using IoT loses half of their investors

ACTION

Cargo

Some company developed a container system for software building.

ACTION

Internet of Shit

Somebody found out, IoT is just another marketing buzzword. Every IoT startup looses half their investors

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ACTION

INVESTOR

0 Investors

Player 1

INVESTOR

1 Investor

Player 1

INVESTOR

2 Investors

Player 1

INVESTOR

3 Investors

Player 1

INVESTOR

4 Investors

Player 1

INVESTOR

5 Investors

Player 1

INVESTOR

0 Investors

Player 2

INVESTOR

1 Investor

Player 2

INVESTOR

2 Investors

Player 2

INVESTOR

3 Investors

Player 2

INVESTOR

4 Investors

Player 2

INVESTOR

5 Investors

Player 2

INVESTOR

0 Investors

Player 3

INVESTOR

1 Investor

Player 3

INVESTOR

2 Investors

Player 3

INVESTOR

3 Investors

Player 3

INVESTOR

4 Investors

Player 3

INVESTOR

5 Investors

Player 3

INVESTOR

0 Investors

Player 4

INVESTOR

1 Investor

Player 4

INVESTOR

2 Investors

Player 4

INVESTOR

3 Investors

Player 4

INVESTOR

4 Investors

Player 4

INVESTOR

5 Investors

Player 4

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0 Investors

Player 5

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1 Investor

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2 Investors

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3 Investors

Player 5

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4 Investors

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5 Investors

Player 5

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Player 6

INVESTOR

1 Investor

Player 6

INVESTOR

2 Investors

frauen

INVESTOR

3 Investors

Player 6

INVESTOR

4 Investors

Player 6

INVESTOR

5 Investors

Player 6

TARGET AUDIENCE

Grandmas

TARGET AUDIENCE

Zombies

TARGET AUDIENCE

Techies

TARGET AUDIENCE

Opensource Enthusiast

TARGET AUDIENCE

Designers

TARGET AUDIENCE

Wedding Photographer

TARGET AUDIENCE

Free Software Activist

TARGET AUDIENCE

Adult Moviestars

TARGET AUDIENCE

Cannabis Farmer

TARGET AUDIENCE

Indie Game Devs

TARGET AUDIENCE

Bike Couriers

TARGET AUDIENCE

Beer Geeks

TARGET AUDIENCE

Pipe Smokers

TARGET AUDIENCE

Dog Lovers

TARGET AUDIENCE

Car Freaks

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Train Spotters

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Frequent Flyer

TARGET AUDIENCE

Environmetalist

TARGET AUDIENCE

Skater

TARGET AUDIENCE

Textile Crafters

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Ardenaline Junkies

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Recruiters

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Furries

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Expats

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TECHNOLOGY

BLE

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TARGET AUDIENCE

TECHNOLOGY

IoT

TECHNOLOGY

Responsive Blogsystem

TECHNOLOGY

Onepage Website

TECHNOLOGY

Cardgame

Quite meta isn't it?

TECHNOLOGY

Boardgame

TECHNOLOGY

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USECASE

Sharing Cat Pictures

USECASE

Dating

USECASE

Renting Cars

USECASE

Renting Flats

USECASE

Blogging Vegan Recipies

USECASE

Sharing Design Ideas

USECASE

Sending Sensor Data

USECASE

Selling Homemade Jevelery

USECASE

Selling Vegan Kombucha

USECASE

Selling Organic Farm Products

USECASE

Importing Cheap Electronic Shit

USECASE

Developing Games

USECASE

Connect Consuments with local Producers

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1	1	1	1	1	1
2	2	2	2	2	2
2	2	2	2	2	2
2	2	2	2	2	2

2	2	2	2	2	2
2	2	2	2	2	2
5	5	5	5	5	5
5	5	5	5	5	5
5	5	5	5	5	5
5	5	5	5	5	5
5	5	5	5	5	5

0	1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29
30	31	32	33	34	35	36	37	38	39
40	41	42	43	44	45	46	47	48	49
50	51	52	53	54	55	56	57	58	59
60	61	62	63	64	65	66	67	68	69
70	71	72	73	74	75	76	77	78	79
80	81	82	83	84	85	86	87	88	89
90	91	92	93	94	95	96	97	98	99
100	101	102	103	104	105	106	107	108	109
110	111	112	113	114	115	116	117	118	119

Round

1. Remove startups (if more than 3)
2. Get points (investors / players)
3. Players turns
4. Invest
5. Put markers on the startups

Players Turn

1. Draw a card from each stack, if its an action card play it and draw another card
2. Pitch