

# Serial Entrepreneur

18. Juni 2017

## About

Each player plays a serial entrepreneur, the goal is to make as much profit as possible by founding startups, pitch them, find some investors and maybe sell it for a huge profit to a big company.

## Rules

### Preparation

1. Every player gets a set of investor cards, from 0 to number of players - 1.
2. Separate the usecase, target audience, action and technology cards
3. Mix 15 of the action cards equally into the usecase, target audience and technology cards stacks.
4. Shuffle those three stacks.

## Game

### Round

1. If any player has more than tree startups he has to remove them. He can choose which one he wants to keep.
2. Every player gets points for his startups, one for each investor on it divided by the number of player.
3. Every player make his turn.
4. After the pitches, every player hands one of his investor cards covered to every of the other players.
5. Put markers on the new startup equal to the total numbers of investor points he got for his pitch.

### Players Turn

1. Every player draws one card from each stack. If one is an action card he plays it and take another one from that stack.
2. Every player pitches his business idea from those cards, for some seconds, then lay the cards as a small stack in front of him. Those cards represent a startup.

### No Cards Left

If there are no cards left, shuffle the discarded startups again.

### Finish

The game ends if one player gets 120 or more points

ACTION

## IoT Boom

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Every startup using IoT gets a boost of half of their investors

ACTION

## Hooray for Hardware

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If you own a hardware startup you can sell it for twice its investor value to a big search engine company...

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## SSL Bug

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Every startup using IoT loses half of their investors

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## Cargo

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Some company developed a container system for software building.

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## Internet of Shit

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Somebody found out, IoT is just another marketing buzzword. Every IoT startup loses half their investors

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INVESTOR

0 Investors

Player 1

INVESTOR

1 Investor

Player 1

INVESTOR

2 Investors

Player 1

INVESTOR

3 Investors

Player 1

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4 Investors

Player 1

INVESTOR

5 Investors

Player 1

INVESTOR

0 Investors

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Player 2

INVESTOR

1 Investor

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Player 2

INVESTOR

2 Investors

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Player 2

INVESTOR

3 Investors

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Player 2

INVESTOR

4 Investors

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Player 2

INVESTOR

5 Investors

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Player 2

INVESTOR

0 Investors

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Player 3

INVESTOR

1 Investor

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Player 3

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Player 3

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Player 3

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4 Investors

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Player 3

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Player 3

INVESTOR

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Player 4

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Player 5

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Player 5

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Player 6

INVESTOR

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Player 6

INVESTOR

2 Investors

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frauen



INVESTOR

3 Investors

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Player 6

INVESTOR

4 Investors

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Player 6

INVESTOR

5 Investors

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Player 6

TARGET AUDIENCE

Grandmas

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TARGET AUDIENCE

Zombies

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TARGET AUDIENCE

Techies

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TARGET AUDIENCE

Opensource Enthusiast

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TARGET AUDIENCE

Designers

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TARGET AUDIENCE

Wedding Photographer

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TARGET AUDIENCE

Free Software Activist

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TARGET AUDIENCE

Adult Moviestars

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TARGET AUDIENCE

Cannabis Farmer

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TARGET AUDIENCE

Indie Game Devs

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TARGET AUDIENCE

Bike Couriers

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TARGET AUDIENCE

Beer Geeks

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Pipe Smokers

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Dog Lovers

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Car Freaks

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Train Spotters

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Frequent Flyer

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Environmetalist

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Skater

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Textile Crafters

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Ardenaline Junkies

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Recruiters

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Furries

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Expats

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TECHNOLOGY

BLE

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TECHNOLOGY

IoT

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TECHNOLOGY

Responsive Blogsystem

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TECHNOLOGY

Onepage Website

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TECHNOLOGY

Cardgame

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Quite meta isn't it?

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Boardgame

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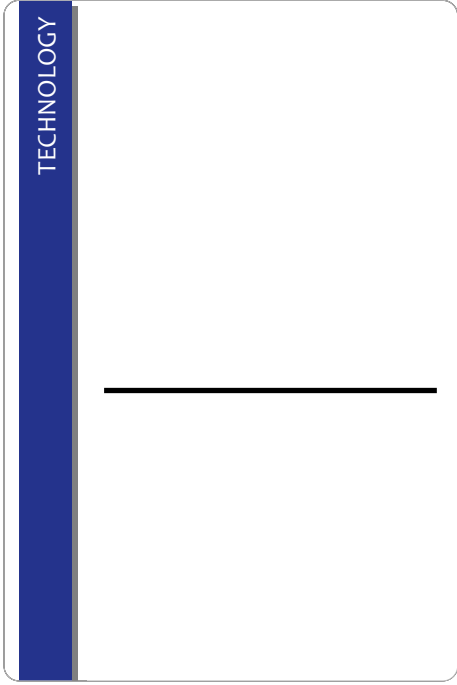
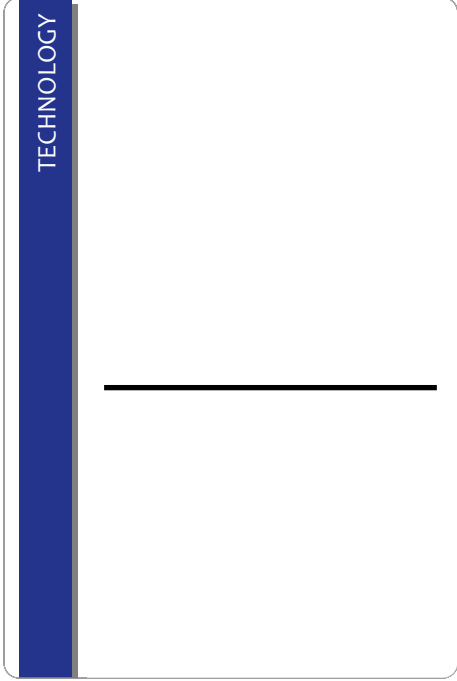
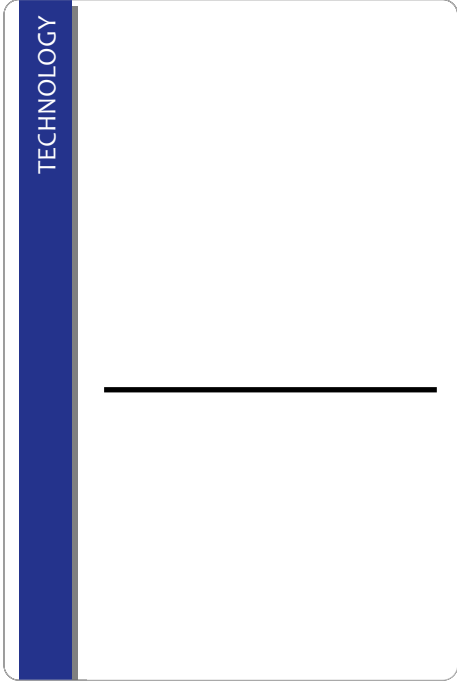
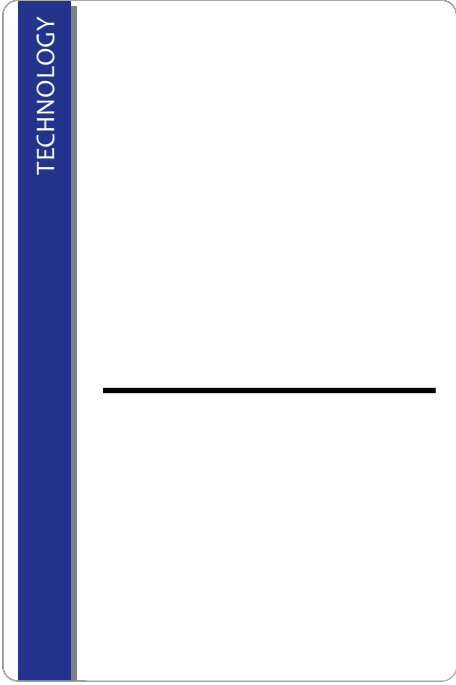
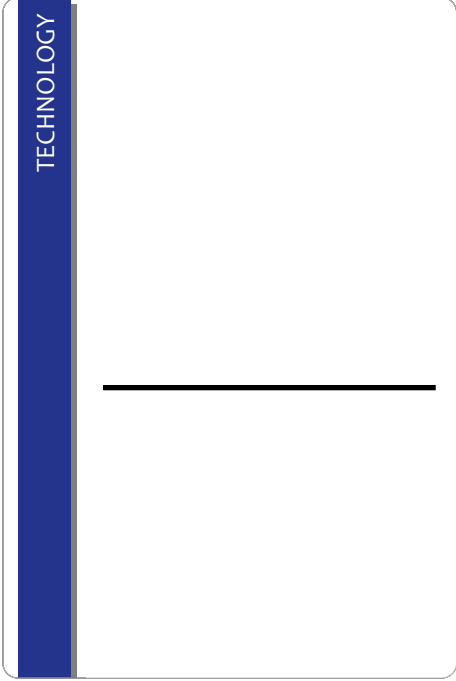
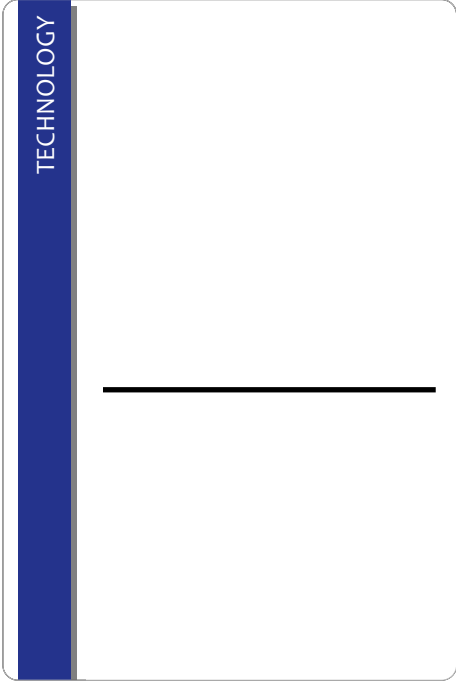
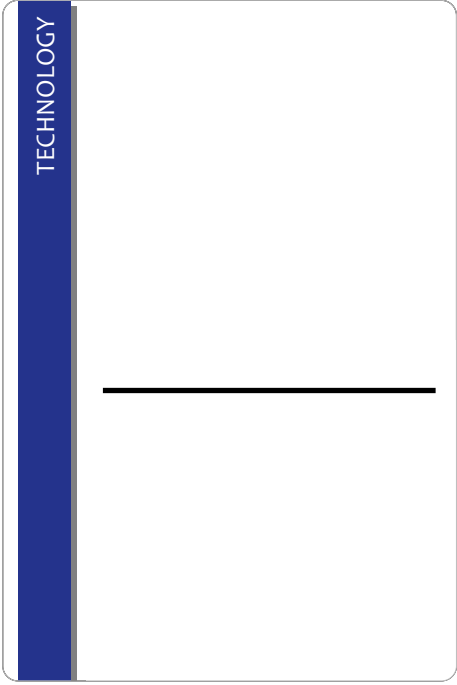
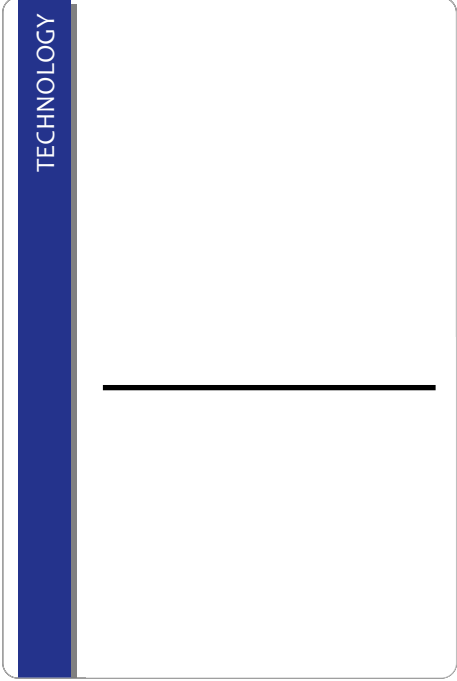
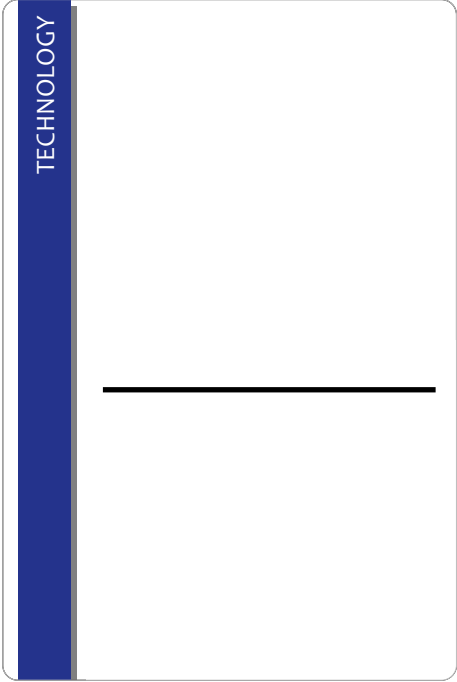
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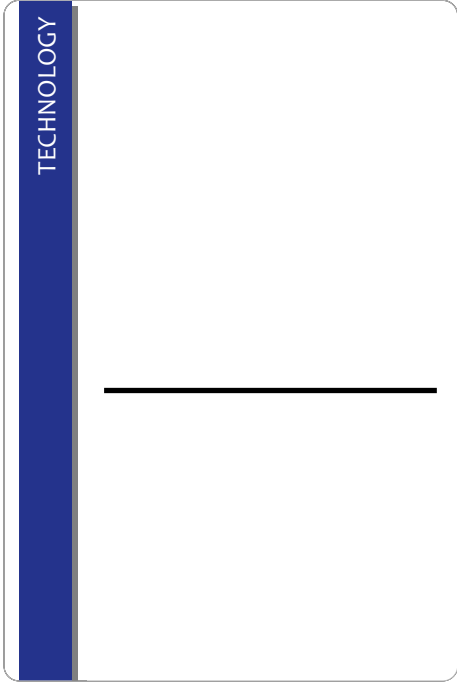
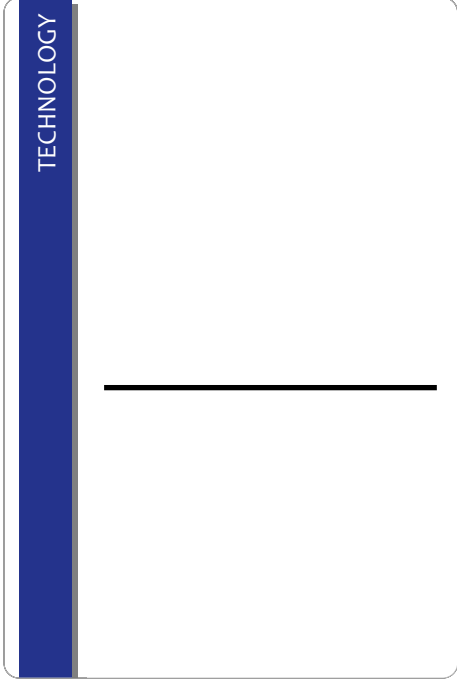
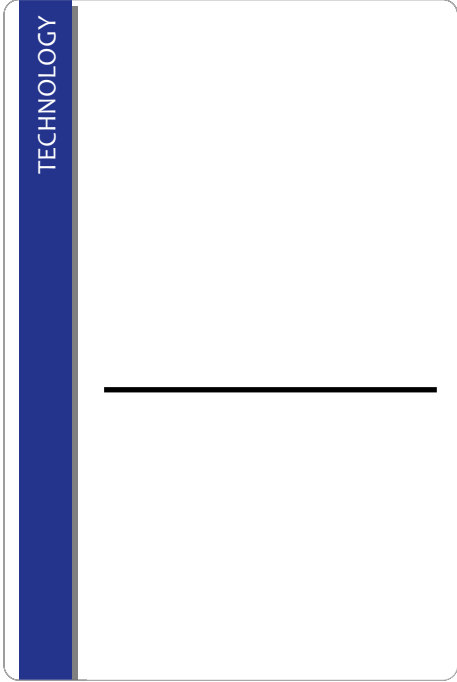
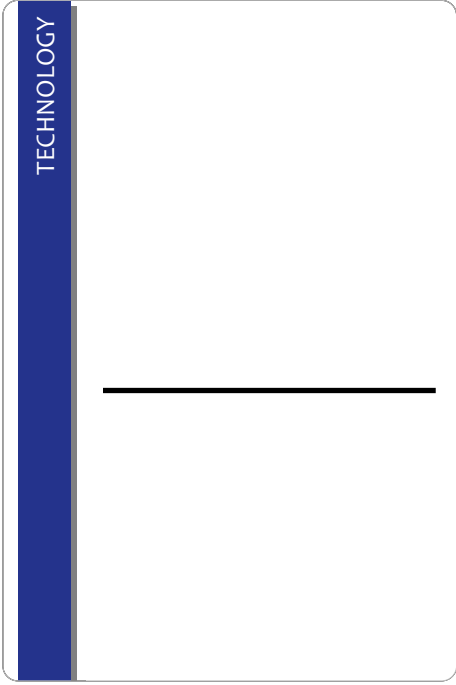
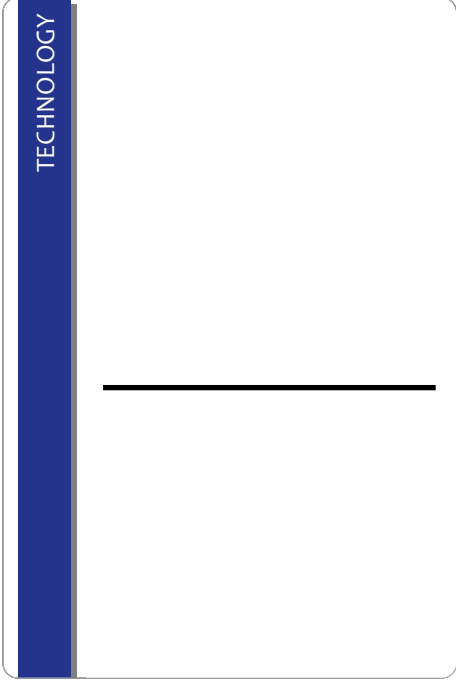
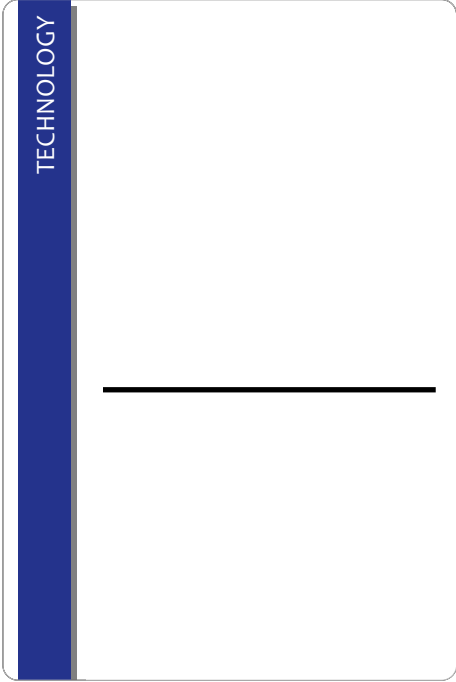
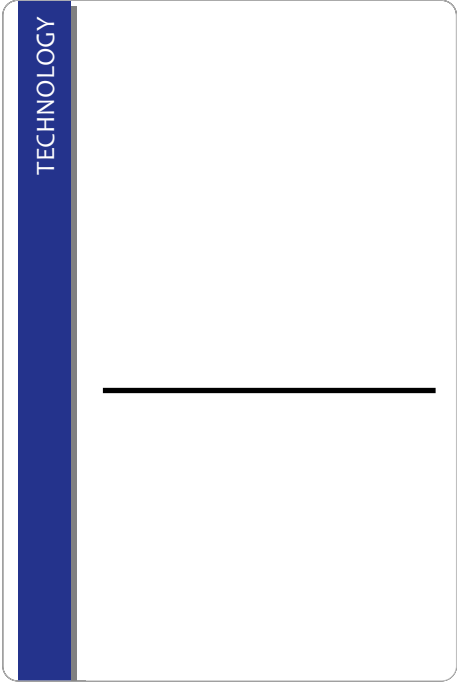
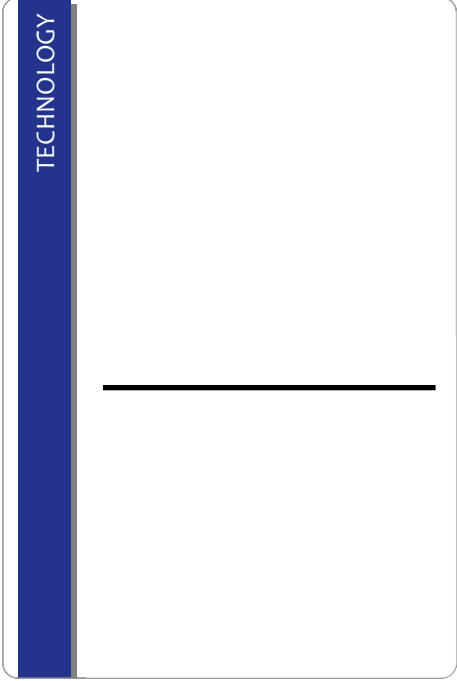
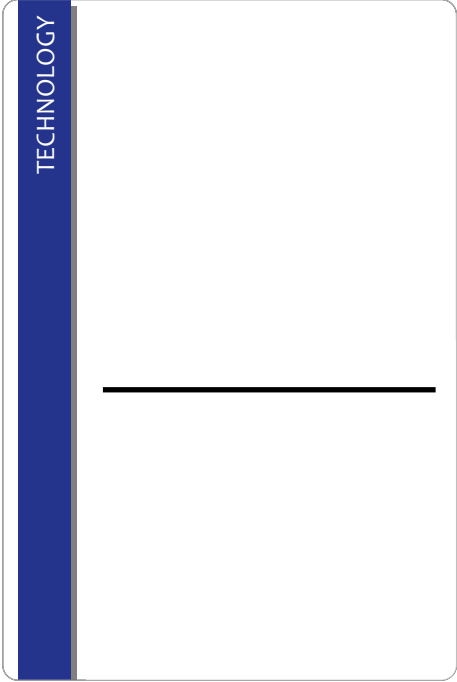
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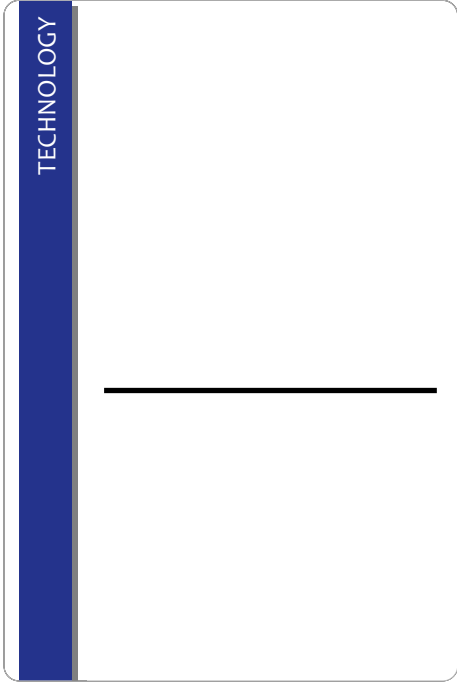
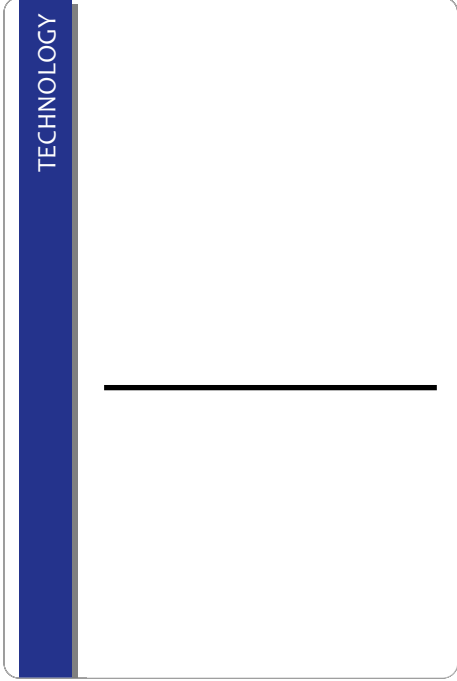
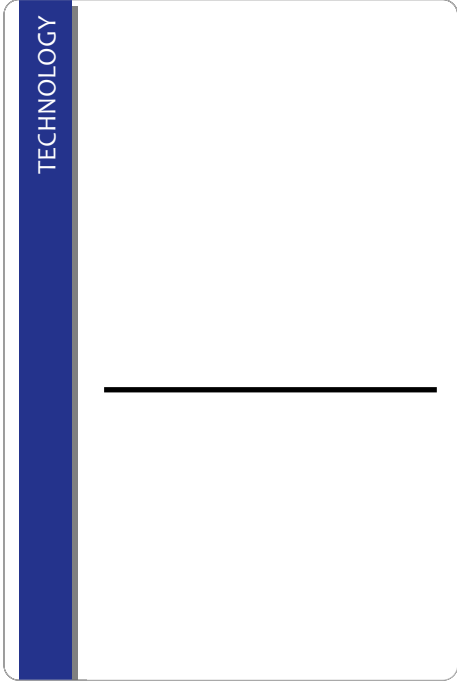
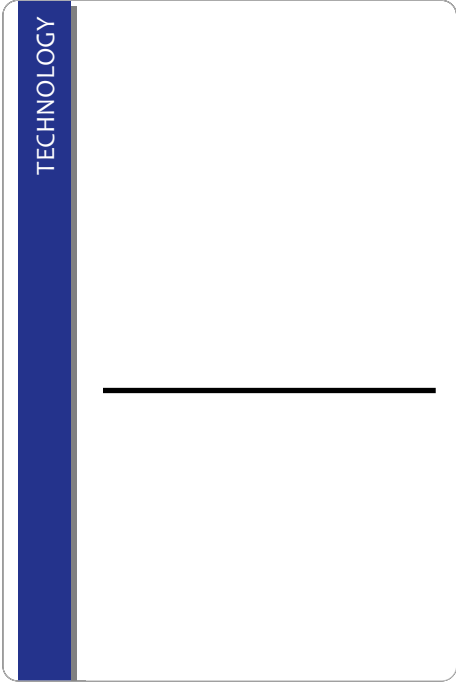
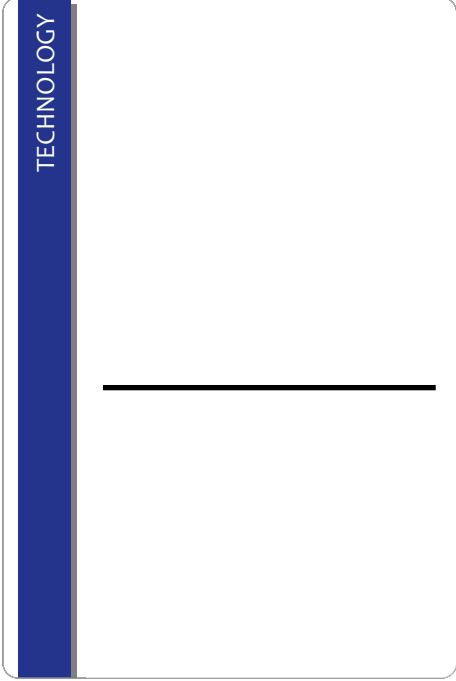
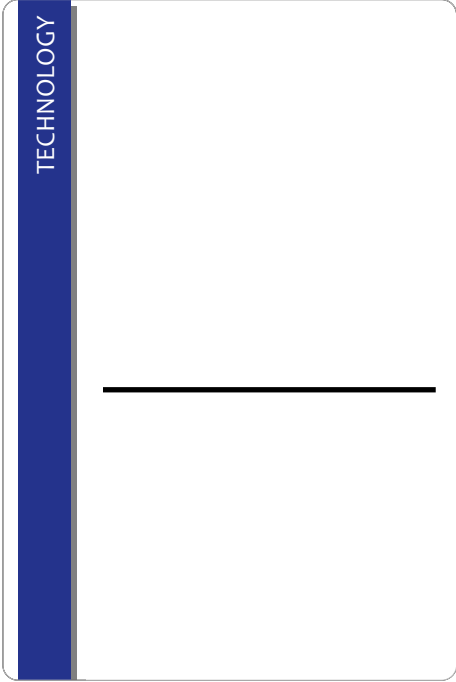
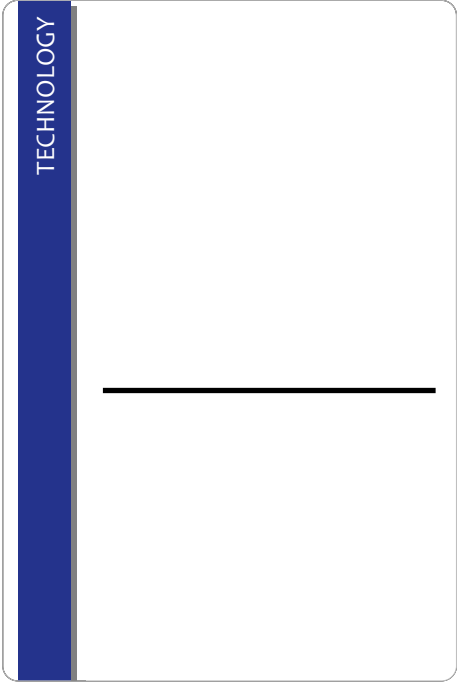
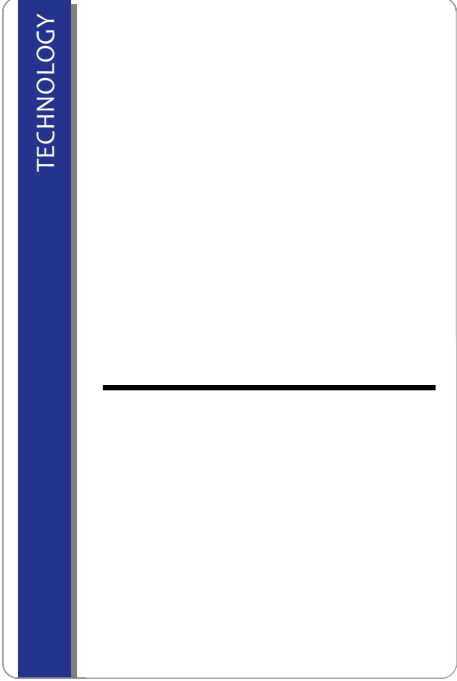
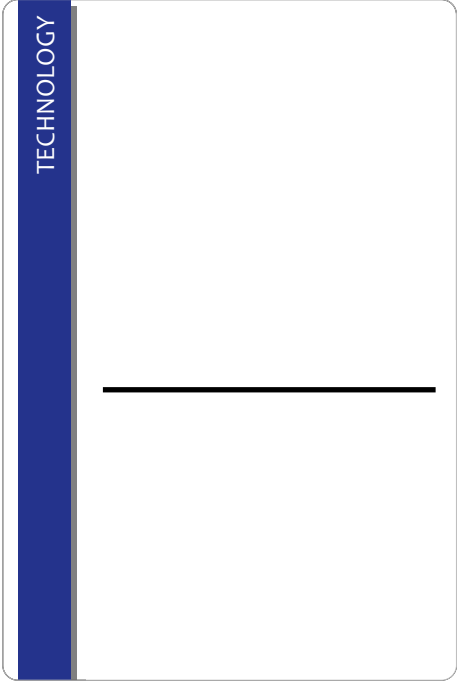
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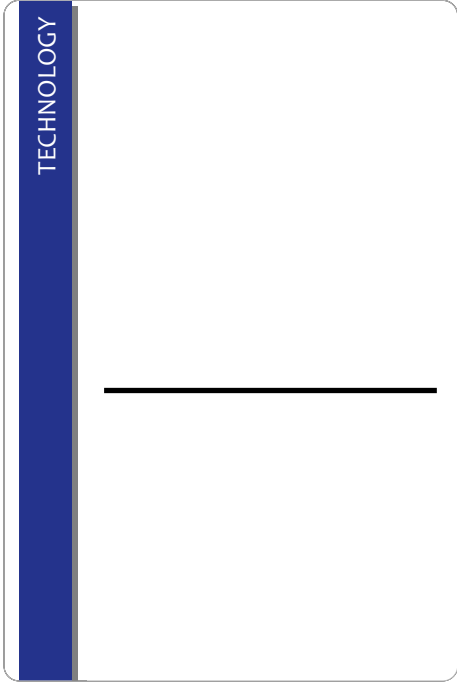
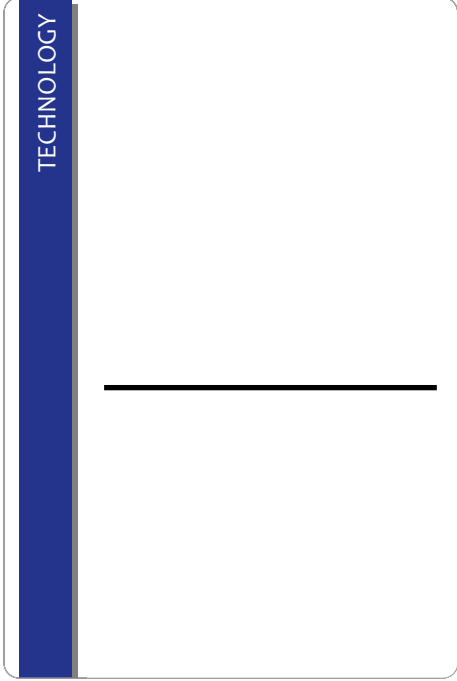
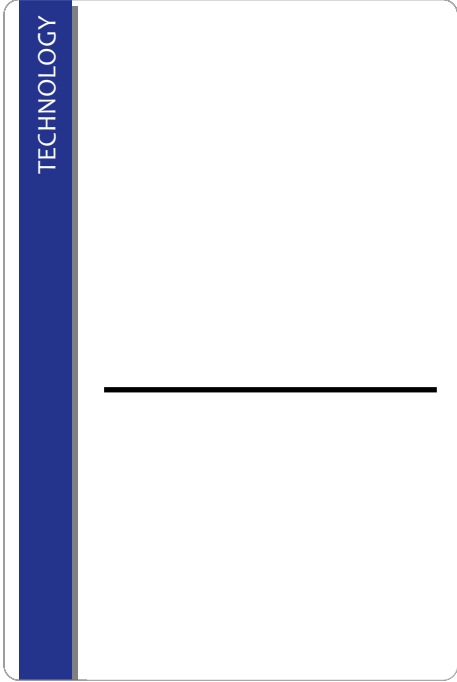
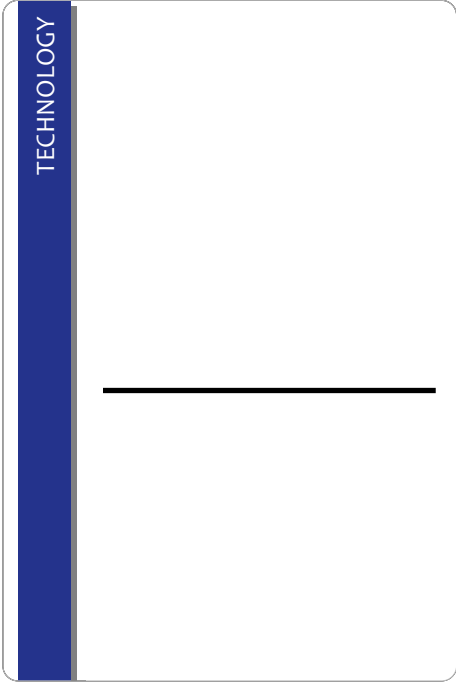
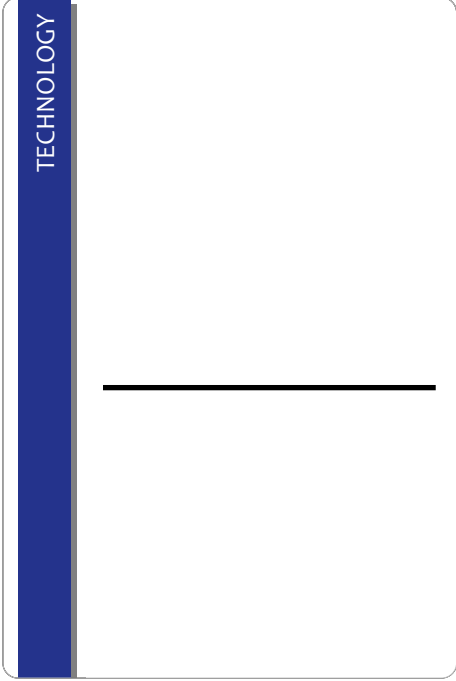
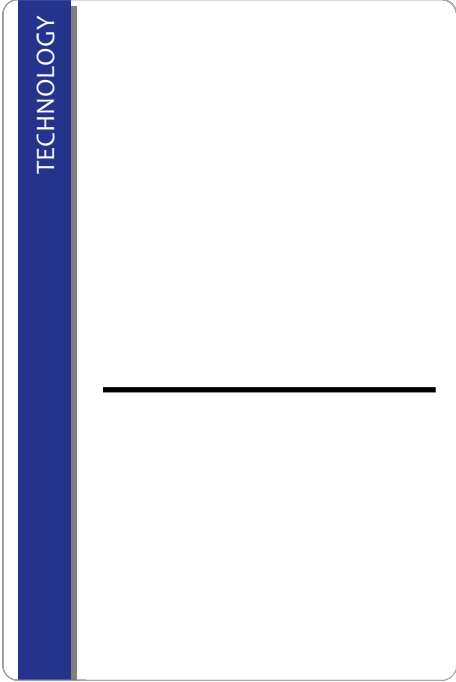
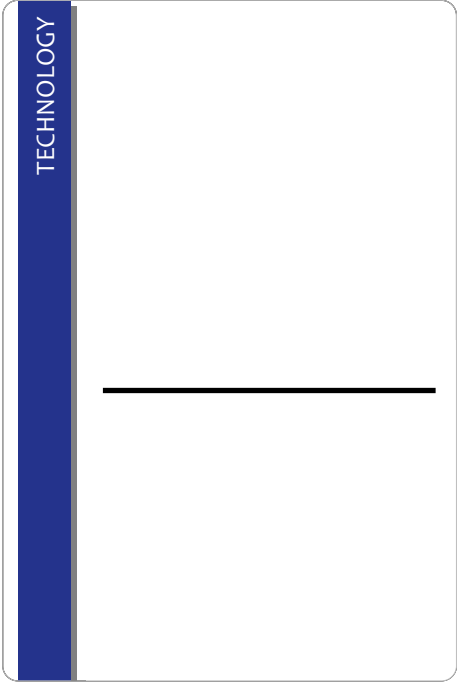
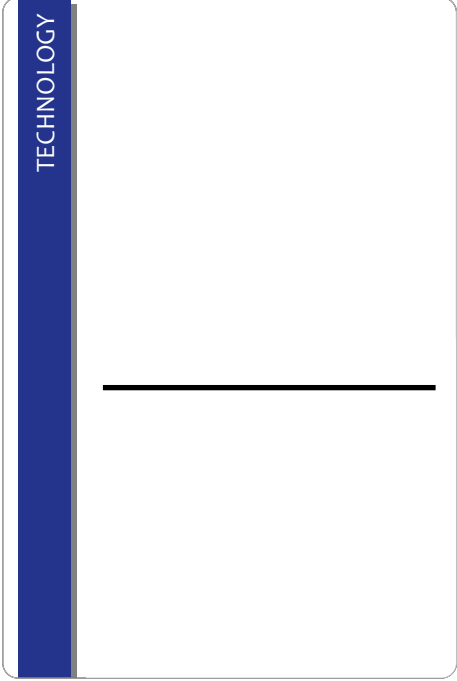
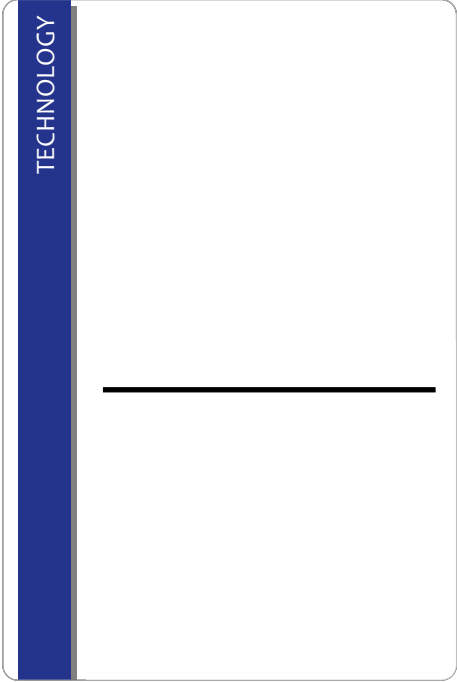
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USECASE

Sharing Cat Pictures

USECASE

Dating

USECASE

Renting Cars

USECASE

Renting Flats

USECASE

Blogging Vegan Recipies

USECASE

Sharing Design Ideas

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USECASE

Sending Sensor Data

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USECASE

Selling Homemade Jewellery

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Selling Vegan Kombucha

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Selling Organic Farm Products

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Importing Cheap Electronic Shit

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Developing Games

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Connect Consumers with local Producers

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100	101	102	103	104	105	106	107	108	109
110	111	112	113	114	115	116	117	118	119

Round

- 1. Remove startups (if more than 3)
- 2. Get points (investors / players)
- 3. Players turns
- 4. Invest
- 5. Put markers on the startups

Players Turn

- 1. Draw a card from each stack, if its an action card play it and draw another card
- 2. Pitch