

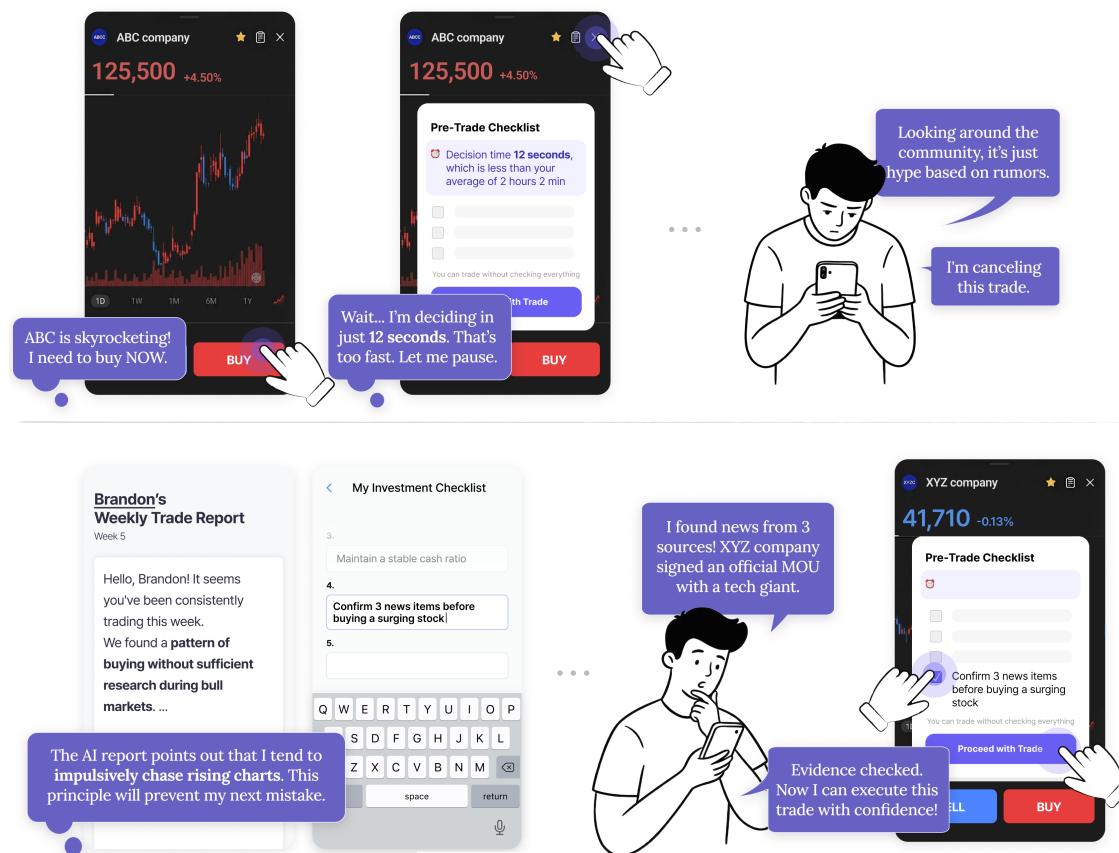
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MindStock: Investigating How Principle-Anchored Feedback Supports 2 Self-Reflection in Mobile Investment

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37 Fig. 1. We present MindStock, a technology probe that provides principle-anchored feedback by combining user-defined investment
38 principles with behavioral data that mirrors trading patterns. The figure shows two scenarios: an investor canceling an impulsive
39 trade after recognizing unusually fast decision time (Top), and later executing a researched trade after verifying alignment with their
40 self-defined principles informed by weekly pattern reports (Bottom).

41 Investment decisions are driven by time pressure and emotional arousal, making investors vulnerable to cognitive biases. Mobile
42 trading apps intensify these tendencies through one-tap execution and attention-narrowing interfaces, yet existing interventions rely
43

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53 on external constraints that fail to build lasting behavioral change. In this work, we explore how reflection-centered approaches can
54 support mindful decision-making in mobile investment contexts. We present MindStock, a technology probe that provides principle-
55 anchored feedback—integrating user-defined investment principles as personalized baselines with behavioral data that mirrors users'
56 trading patterns. Through a 6-week field study with 16 investors, we found that principles and data function as complementary
57 reflective resources—principles provide interpretive context for otherwise opaque metrics, while data prevents principles from eroding
58 into vague self-assurances. We contribute design implications for supporting reflection in high-stakes decision-making contexts.
59

60 CCS Concepts: • Human-centered computing → Empirical studies in HCI.

61 Additional Key Words and Phrases: Mobile Investment, Financial Decision Making, Mindful Investment, Data-driven Insight

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66 **1 Introduction**

67 Investment is a high-stakes environment driven by time pressure and emotional arousal. Real-time price fluctuations
68 compel investors to rely on heuristics rather than deliberate analysis [39, 49], leading to patterns such as loss aversion
69 and overconfidence [3, 65]. Mobile trading apps intensify these tendencies by narrowing attention to top-gaining stocks
70 [67] and enabling one-tap execution [9, 15], effectively prioritizing impulsive action over careful consideration.
71

72 To mitigate impulsive trading, HCI researchers have explored various interventions such as introducing friction
73 [10, 15], warning messages [10]. For instance, Chaudhry and Kulkarni [10] proposed UI designs that introduce friction
74 or warning messages to slow down trades. Singh et al. [60] investigated just-in-time interventions triggered by
75 physiological signals, such as heart rate, to detect and mitigate emotional arousal. However, these external approaches
76 may face challenges in investment contexts: outcomes are stochastic, and appropriate behavior varies across individuals
77 depending on risk tolerance and strategy. This makes it difficult for systems to determine whether a given trade warrants
78 intervention [5, 33].
79

80 These challenges suggest that supporting investors may benefit from approaches that help users recognize their own
81 patterns rather than imposing external constraints. Reflection may be particularly valuable in this domain for several
82 reasons. First, the probabilistic nature of investment outcomes makes it difficult to evaluate decision quality based on
83 results alone [32, 65]. Nam et al. [46] observed that intermittent successes from impulsive trades can reinforce the very
84 behaviors that warrant examination, creating cycles that are difficult to break through outcome observation. Second, as
85 discussed above, external interventions risk triggering resistance when users perceive their autonomy as threatened.
86 In response to these limitations, several researchers have emphasized the importance of designing technology that
87 supports internal reflection rather than prescribing behavior [6, 53]. Baumer conceptualizes technology as a mirror that
88 helps users see their own behavior more clearly, rather than as a tool that enforces normative judgments [6]. Yet while
89 Personal Informatics research has demonstrated that data-driven self-reflection can support behavioral change [7, 37],
90 applications to investment contexts remain relatively scarce. Examining the decision-making process itself may offer a
91 path to interrupt maladaptive cycles, but there is limited empirical evidence on how such reflection-centered strategies
92 operate in practice.
93

94 In this paper, we present *MINDSTOCK*, a mobile trading system designed to support investors' self-reflection through
95 principle-anchored feedback. The system prompts users to articulate their own investment principles, which then
96 serve as personalized baselines for interpreting behavioral data. *MINDSTOCK* implements this approach through: (1) an
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investment principles checklist that surfaces self-defined criteria at the point of trade execution, (2) pre-trade behavioral insights comparing current actions to personal baselines, and (3) weekly AI reports analyzing accumulated trading patterns.

We evaluate the system through a 6-week exploratory field study with 16 investors (8 novice, 8 experienced). Our findings suggest that reflection in this domain involves a dynamic negotiation between stated intentions and observed actions. We observe that principles without data tend to erode through self-rationalization, whereas data without principles can remain difficult to interpret. Meaningful reflection appears to emerge when principles provide the context for data, and data serves as evidence to verify compliance. Furthermore, we identify distinct differences in how novice and experienced investors engage with these reflective artifacts.

The major contributions of our study are as follows:

- The implementation and deployment of *MINDSTOCK*, a technology probe integrating reflection support into the mobile simulated trading workflow.
- Empirical evidence from a 6-week field deployment study examining how principle-anchored feedback influences investors' self-awareness and decision-making patterns.
- Design implications for financial systems to function as reflective partners, shifting focus from outcome metrics to process-oriented support.

2 Related Works

2.1 Design Patterns That Amplify Impulsive Trading

Mobile investment applications have expanded market access, enabling anyone to trade anytime and anywhere [9, 10]. However, many applications employ design patterns that prioritize transaction volume over decision quality. While some issues stem from mobile-specific constraints, others reflect broader design choices aimed at increasing user engagement and trading frequency. Mobile devices impose certain limitations. Wu and Wu [67] show that small screen sizes and limited information displays disproportionately concentrate users' attention on a narrow set of stocks, amplifying herding behavior as users chase highly visible top-gaining stocks. However, most problematic design patterns transcend platform boundaries. One-click execution removes deliberation time, collapsing the temporal gap between impulse and action [10]. Gamified elements such as confetti animations, achievement badges, and social leaderboards encourage frequent trading by treating investment as a competitive game rather than long-term wealth building [48]. In-app social feeds and continuous push notifications trigger emotional responses, intensifying fear of missing out (FOMO) or panic during market fluctuations [68]. These design choices, whether driven by business models that profit from transaction volume or by engagement optimization strategies, amplify well-documented behavioral biases including loss aversion, overconfidence, and impulsivity [10]. The result is systematic underperformance among individual investors [4, 47]. Researchers have increasingly criticized these applications for adopting design patterns similar to slot machines [48], calling for interventions that promote more deliberate investment behaviors [26, 27]. Responding to this concern, our research explores design interventions aimed at supporting reflective decision-making in trading contexts.

2.2 Intervention Design for Improving Investor Behavior

Researchers have proposed a range of interventions to support better financial decision-making. One line of work focuses on redesigning interface elements to mitigate bias-inducing features. For example, Chaudhry and Kulkarni [10] proposed design guidelines that remove slot machine-like visual elements and instead emphasize clear indicators

of financial risk. Similarly, Kawai et al. [34] proposed integrating composite risk-duration metrics and educational warnings into leaderboard interfaces to counteract excessive short-term performance chasing. Another approach leverages persuasive games. For instance, Robinhood's Forest visualizes investment portfolios as growing forests, where impulsive short-term trading is represented as cutting down trees, while patient long-term investment allows the forest to flourish [11]. Likewise, Adventure Investor aims to reduce susceptibility to behavioral biases by embedding investment education within a game-based learning environment [55]. These existing interventions largely rely on external constraints (restricting certain actions or imposing delays) or explicit education (teaching users what constitutes good investment practice).

However, approaches that constrain user autonomy or prescribe specific behaviors face challenges in financial contexts. Lukoff et al. [40] demonstrate that tools which inhibit user agency can trigger psychological reactance, where individuals resist perceived external control to restore their sense of autonomy. In high-stakes domains like investment, users may view restrictions not as helpful guardrails but as impediments that prevent them from acting on time-sensitive opportunities, leading them to disengage from the system entirely [36]. Similarly, educational interventions that tell users what they should do may be perceived as patronizing or disconnected from individual circumstances and risk tolerance.

In response to these limitations, several researchers have emphasized supporting internal reflection rather than prescribing behavior [35, 41]. Reicherts et al. [53] argue that, particularly in high-stakes domains, cognitive support should help users think for themselves rather than making decisions on their behalf. Baumer [6] conceptualizes technology as a mirror that helps users see their own behavior more clearly, rather than as a tool that enforces normative judgments or rules. Building on this perspective, the present study aims to design an intervention that fosters investors' self-reflection beyond simple warnings or nudges.

2.3 Reflection-Centered Design and Its Applicability in Investment

The HCI community has developed methods to support self-reflection across domains such as health, productivity, and personal well-being. One common approach involves introducing intentional friction or visualizing personal data to prompt reflection on one's behavior [7, 19, 37]. For example, Cox et al. [15] concept of microboundaries disrupts unconscious habits by inserting small pauses before users take action, encouraging momentary awareness and deliberation. Visualizing personal data has also been shown to support deeper self-reflection. Choe et al. [13] found that exploratory visualization, which allows users to ask questions and discover patterns in their own data, leads to more meaningful insights than simple feedback alone. Thudt et al. [64] further demonstrated that constructive approaches to visualization, where users actively build representations of their data, can foster stronger engagement and reflection compared to passive consumption of pre-rendered charts. Another method focuses on Just-In-Time Adaptive Interventions (JITAIs), which aim to deliver support at moments when users are most receptive [45]. By intervening at critical moments of opportunity, JITAIs have been shown to significantly improve behavioral outcomes while minimizing disruption. Recent studies raised the need to extend these methods to financial contexts, proposing mindful friction to shift users from an impulsive hot state to a deliberative cool state [43, 46].

While these strategies are promising, the domain of financial investment presents distinct challenges. Financial markets are inherently stochastic environments in which the link between decision quality and outcomes is often severed [33]. A reckless, impulsive decision may yield profit due to luck, whereas a deliberate, reflective decision may still result in loss due to market volatility [5]. This complicates learning from experience and differentiates financial decision-making from other domains. As design research that integrates reflective interventions to promote

better financial decision-making remains limited [10], there is a need to further investigate how reflection-centered interventions function in investment contexts. To this end, this study applies a reflection-centered intervention tailored to mobile investment contexts. Through this approach, we sought to investigate the impact on investors' recognition of emotional biases, understanding of trading patterns, and formation of long-term investment habits.

3 Design of MINDSTOCK

We designed MINDSTOCK as a technology probe to explore whether principle-anchored feedback can support investor self-reflection in mobile trading contexts. Following Hutchinson et al. [31]'s framework, we developed MINDSTOCK not as a finished product but as an instrument for understanding how investors engage with reflection-centered tools in naturalistic settings. Investment is inherently heterogeneous—investors differ in risk tolerance, strategy, and goals, and deliberate decision-making does not necessarily guarantee better outcomes [32]. In such a context, presenting behavioral data alone risks causing confusion or misinterpretation, as there is no universal correct behavior to measure against.

The system implements this approach through three core components: (1) a **Principles Checklist** that surfaces user-defined criteria at the point of trade execution, (2) **Pre-Trade Behavioral Insights** that provide objective behavioral metrics compared against personal baselines, and (3) a **Weekly AI Trade Report** that surfaces longitudinal patterns from accumulated trading data. Together, these components support both real-time awareness and delayed reflection, addressing the temporal dynamics of investment decision-making.

3.1 Principles Checklist

The Principles Checklist provides users an opportunity to check alignment with their self-defined investment principles just before execution. Prior work has suggested that investors prefer behavioral data over directive interventions and value both real-time support and retrospective analysis capabilities [46]. Building on this insight, rather than imposing external standards, the system prompts users to articulate their own investment principles at the outset. These self-defined principles then serve as a personalized reference frame through which behavioral data can be interpreted.

This component draws on the concept of implementation intentions, specific if-then plans that link situational cues to intended responses [21]. By prompting users to articulate concrete criteria during onboarding and surfacing them at the decision point, the checklist aims to bridge the gap between intentions formed in calm states and decisions made under pressure. Users can proceed with trading without checking all items, preserving user autonomy while enabling observation of individual usage patterns. This design allows the system to log which items users skip, how checking behaviors differ across participants, and what the average compliance rate is.

During onboarding, users author 3-5 personal investment rules (Figure 3A). The system provides example principles for reference (e.g., I will not buy stocks I haven't researched for at least 3 days, I will set a stop-loss before buying). Users can freely modify, delete, or add these principles in the Settings tab. This authoring process serves as an initial reflection opportunity, prompting users to externalize criteria that may otherwise remain implicit.

The checklist appears once when users press the execution button on the order confirmation screen (Figure 3B). This timing represents the final decision point where users have made their buy/sell decision but have not yet executed it. Prior research suggests that moments just before trade execution may offer opportunities for reassessment [46]. Since a system-structured pause (the order confirmation procedure) already exists at this moment, a reflection opportunity can be inserted while minimizing additional friction [15].

261 Users can proceed with trading without checking all items. This design preserves user autonomy while enabling
 262 observation of individual usage patterns—which items users skip, how checking criteria differ across participants, and
 263 what the average compliance rate is. Each checklist interaction—checked items, skipped items, and viewing time—is
 264 logged for analysis. Examples of participant-authored checklists are provided in Appendix A.
 265

266 3.2 Pre-Trade Behavioral Insights

267 While principles provide a self-defined framework for decision-making, objective behavioral data can reveal discrepancies
 268 between intentions and actions. However, behavioral finance research demonstrates that biometric or behavioral
 269 signals require interpretation within individual context [3]. Pre-Trade Behavioral Insights addresses this by providing
 270 personalized baselines against which current behaviors can be compared.
 271

272 The system tracks five behavioral metrics selected based on two criteria: (1) signals that can indicate cognitive biases
 273 frequently occurring in investment [32, 65], and (2) information computable in real-time using only action logs and
 274 smartphone sensors.
 275

276 **Decision Time** measures the total wall-clock time elapsed from the user’s first access to a specific stock’s detail
 277 page to the final execution of the trade, explicitly including all offline periods. We operationalized this metric to capture
 278 overall behavioral pace rather than precise cognitive duration. Drawing on behavioral decision theory, abnormally short
 279 decision times suggest reliance on fast, impulsive thinking instead of deliberative thought processes, while excessively
 280 long times may indicate hesitation or analysis paralysis [32]. We adopted this wall-clock measurement as an indicator
 281 to infer potential impulsivity.
 282

283 **Trade Size** compares the currently intended trade volume with the user’s typical position size. Deviations may
 284 indicate cognitive biases affecting risk perception—abnormally large positions may signal overconfidence, whereas
 285 abnormally small positions can reflect loss aversion stemming from a desire to avoid regret [65].
 286

287 **Trading Frequency** compares the number of trades executed during the current session or day with the user’s
 288 historical average. Behavioral finance research indicates that high trading frequency is often driven by emotional
 289 reactions to short-term market noise and overconfidence rather than fundamental information, leading to overtrading
 290 [3, 47].
 291

292 **Hand Tremor** compares the standard deviation of accelerometer readings measured at the order confirmation screen
 293 with the user’s baseline. This metric serves as a potential physiological proxy for acute arousal, stress, and anxiety
 294 that can be measured unobtrusively through smartphone sensors. HCI research suggests that psychological stress
 295 can induce muscle tension, which may manifest as subtle tremors or irregular movements during mobile interactions
 296 [29, 56, 62], especially under conditions of negative emotional arousal such as frustration [50].
 297

298 **News Checking** compares the number of news articles viewed within the MINDSTOCK app before a trade with
 299 the user’s usual pre-trade research pattern. Deviations show how limited attention resources are allocated under
 300 pressure—abnormally high checking may indicate anxiety-driven information seeking, while abnormally low frequency
 301 can signal impulsive decisions made without proper due diligence [30].
 302

303 This intervention was implemented in two phases of the 6-week study. In Phase 1 (weeks 1-3), no behavioral insights
 304 were shown, establishing personal baselines. Starting in Phase 2 (weeks 4-6), users could select 2-3 out of 5 metrics in
 305 app settings to display just before trading.
 306

307 Just before trading, the selected metrics appear alongside the Principles Checklist on the order confirmation screen
 308 (Figure 3C). Each metric employs statistical thresholding: values within ± 1 standard deviation of the user’s personal
 309 mean are described as “similar to your average,” while values beyond ± 1 standard deviation are labeled as “less than” or
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“greater than” the average. Importantly, no value judgments are attached to these labels—“less than average” is not framed as inherently good or bad, leaving interpretation to the user.

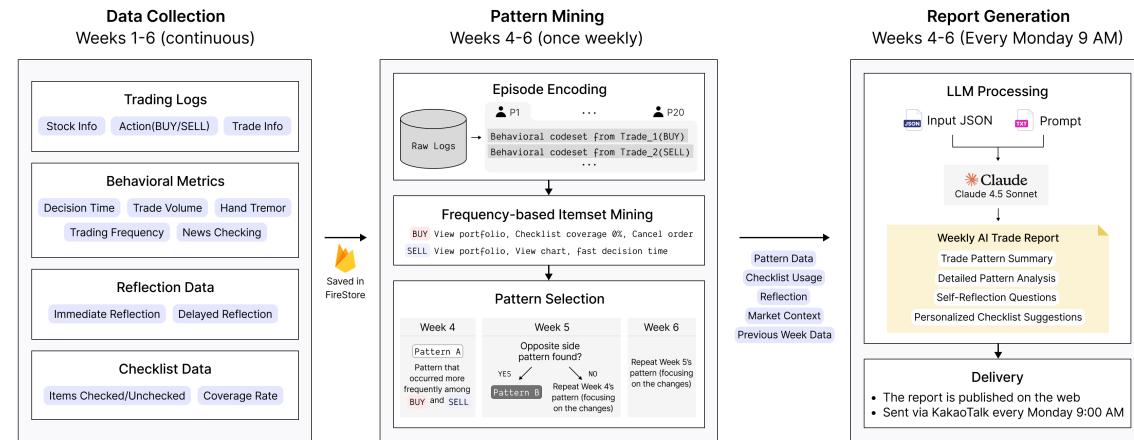


Fig. 2. Weekly AI Trade Report generation pipeline. Data is continuously collected during Weeks 1–6 and stored in Firestore. Starting in Week 4, a weekly pattern mining process encodes each user’s trades into behavioral episodes, identifies the highest-frequency patterns for BUY and SELL actions separately, and selects patterns according to a protocol that aims to cover both trade types. The selected patterns, along with checklist usage, reflection data, and market context, are formatted as input JSON and processed by Claude 4.5 Sonnet to generate personalized reports delivered via KakaoTalk every Monday at 9:00 AM.

3.3 Post-Trade Reflection Prompts

The system captures emotional states at two time points to facilitate self-awareness of how feelings evolve after decisions. Research on reflection suggests that revisiting past experiences from a temporal distance can reveal patterns that are difficult to notice in the moment [19]. By prompting users to report emotions both immediately after trading and 72 hours later, the system enables comparison between initial reactions and subsequent appraisals, supporting recognition of recurring emotional patterns such as regret or overconfidence [7].

Immediately after trade completion, a summary screen displays transaction details and prompts for immediate reflection (Figure 3D-1). Users provide a free-text response to “What factors most influenced this trading decision?” and select emotions from 12 options (expectation, anxiety, confidence, regret, satisfaction, disappointment, relief, self-assured, excited, calm, frustrated, relieved—multiple selections allowed).

In Phase 2 (Fig. 3; see Procedure in 4.2), this screen additionally displays all five behavioral insights regardless of which subset the user selected for pre-trade display. This allows users to identify which behavioral deviations they wish they had noticed before the trade and adjust their pre-trade selection accordingly, creating a feedback loop where users progressively refine their own early-warning system based on accumulated experience.

Then, 72 hours after each trade, users encounter a second reflection prompt upon their next app login (Figure 3D-2), asking “How do you feel now about your [stock name] purchase?” using the same 12 emotion options. By comparing immediate and delayed emotional responses, users can recognize patterns of regret, confirmation bias, or emotional regulation in their own behavior. This temporal comparison is logged and becomes part of the data fed into weekly AI reports in Phase 2.

365 3.4 Weekly AI Trade Report

366
 367 Real-time interventions alone may be insufficient for meaningful reflection. Research on self-regulated learning suggests
 368 that stepping back from immediate task demands enables deeper understanding of one's own behavioral patterns [69].
 369 Moreover, the pressure and emotional arousal inherent in trading moments make in-the-moment reflection difficult
 370 [39].

371 The Weekly AI Trade Report provides non-prescriptive, AI-driven analysis of accumulated trading patterns (Figure 3E).
 372 Every Monday at 9:00 AM, users receive a web link to their personalized report via KakaoTalk. The report analyzes
 373 the past week's trading data, allowing users to step back from temporal and emotional pressure and understand their
 374 behavior from a macro perspective in a calmer state. Figure 2 illustrates the end-to-end pipeline for generating the
 375 Weekly AI Trade Report.

376 To provide a macro view of users' investment behavior, we employ itemset mining. This method surfaces behaviors
 377 that frequently co-occur without imposing temporal order. For instance, the system might identify: "When buying
 378 stocks, you often: view detailed information + check charts + skip checklist + execute quickly." We selected itemset
 379 mining because in investment decision-making, which information sources are consulted together matters more than
 380 the order in which they are accessed [49].

381 Each report follows a structured format:

- 382 • **Pattern Summary:** A brief overview of the most prominent behavioral pattern discovered with frequency.
- 383 • **Detailed Pattern Analysis:** Breakdown of co-occurring behaviors, including how checklist usage, decision
 speed, emotional states (from immediate and 72-hour post-trade reflections), and market context relate to the
 pattern.
- 384 • **Self-Reflection Questions:** Open-ended prompts encouraging users to explain their reasoning (e.g., "What
 might have caused you to skip the checklist when this pattern occurred?" or "How do your emotions immediately
 after trading compare to how you feel three days later?").
- 385 • **Personalized Checklist Suggestions:** Actionable checklist items tailored to improve observed behavioral
 patterns, connecting with users' existing principles where applicable.

386 The AI does not prescribe actions or offer investment advice. Instead, it describes observed patterns and poses
 387 questions. Self-explanation questions are grounded in educational research showing that when learners articulate
 388 reasoning in their own words, they develop deeper understanding and better self-regulation [12]. The complete system
 389 prompt is provided in Appendix D.

390 The weekly cadence represents a deliberate choice to provide delayed feedback complementary to real-time insights.
 391 Educational research indicates that while immediate feedback corrects errors in the moment, delayed feedback can
 392 enhance long-term retention and understanding by requiring users to recall and reconstruct situations [59]. The weekly
 393 interval provides emotional distance, enabling more objective analysis of trading behaviors.

408 3.5 Implementation

409 We implemented MINDSTOCK as a mobile trading application using React Native [42] with TypeScript [44]. We
 410 embedded AlphaSquare—a commercial Korean stock information platform—within the app using react-native-webview
 411 [51]. AlphaSquare provides market data and a paper trading feature that allows users to execute simulated trades with
 412 virtual currency. The application uses Firebase [22] for authentication, data storage (Firestore [23]), and serverless
 413 computation (Cloud Functions [24]).

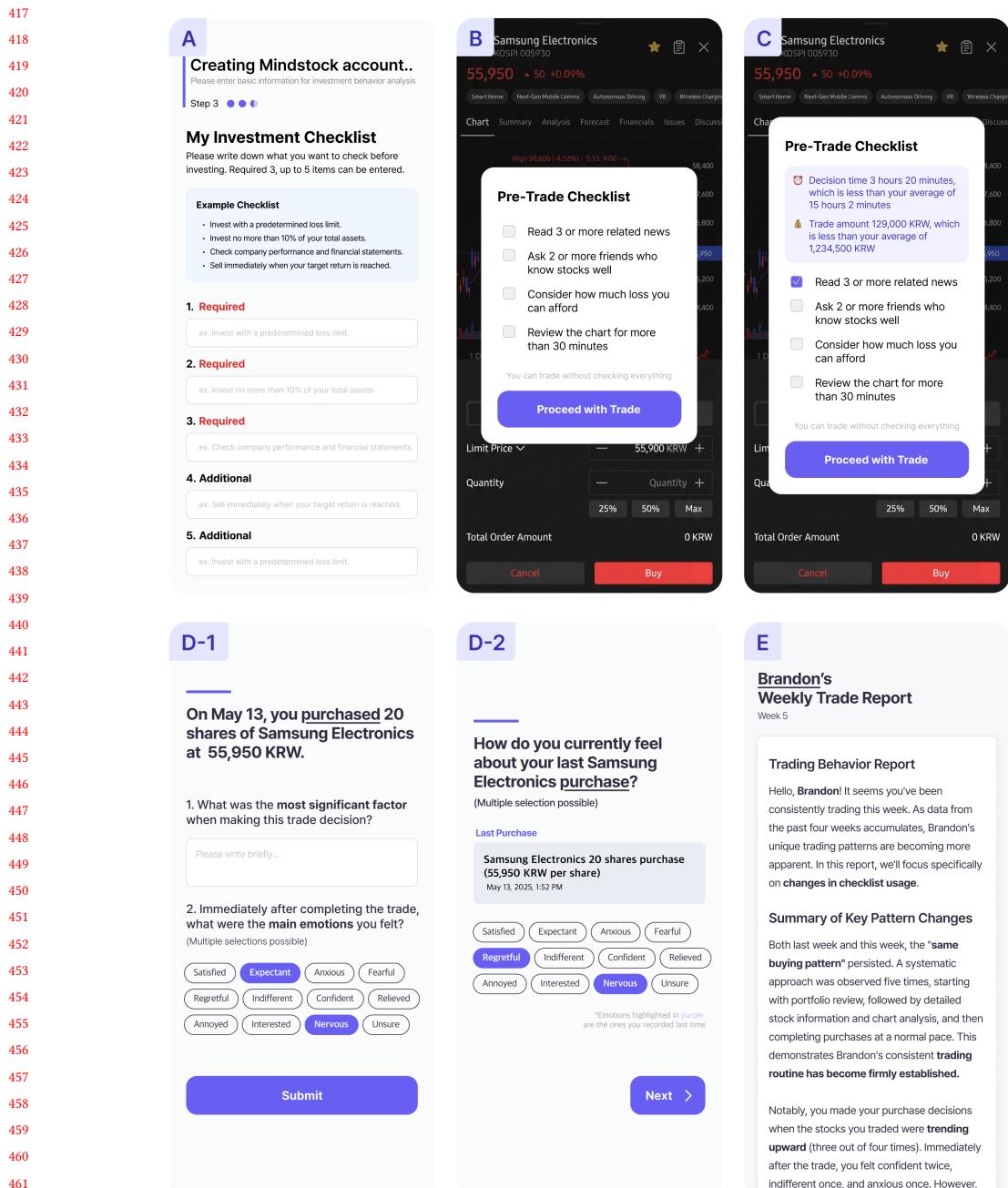


Fig. 3. Overview of MINDSTOCK. (A) Principles checklist initialization. (B) Principles checklist popup (Phase 1). (C) Principles checklist with Pre-Trade Behavioral Insights (Phase 2). (D-1) Immediate post-trade reflection. (D-2) Delayed reflection (72 hours later). (E) Weekly AI Trade Report.

469 The app collects six categories of behavioral data through event logging: (1) trading flow—timestamps from initial stock
470 viewing to trade confirmation or cancellation; (2) screen dwell time—duration spent on different views; (3) information
471 exploration—interactions with news articles and reading duration; (4) sensor data—hand tremor via accelerometer using
472 react-native-sensors [52]; (5) checklist usage; and (6) retrospective reflection—emotional states captured immediately
473 and 72 hours post-trade. We also record market context including stock prices and index movements at trade time.
474

475 For weekly pattern discovery, we employ frequency-based itemset mining [1, 63] to identify co-occurring behaviors
476 within trading episodes. A scheduled Cloud Run [25] job performs itemset mining separately for buy and sell trades for
477 each user. Selected patterns are formatted as structured JSON and sent to Claude 4.5 Sonnet via the Anthropic API [2]
478 with a system prompt emphasizing observational, non-judgmental analysis. Generated reports follow a five-section
479 structure in Korean: pattern summary, behavioral analysis, emotional characteristics, self-reflection questions, and
480 personalized checklist suggestions. The complete system prompt is provided in Appendix D.
481

482 Pre-Trade Insights calculates personal baselines from users’ trading history. At the order confirmation screen, current
483 metrics are compared to baselines using ± 1 standard deviation thresholds, with deviations described neutrally.
484

485 4 Field Study

486 To evaluate how MINDSTOCK’s principle-anchored reflection approach influences investors’ decision-making patterns
487 and self-awareness, we conducted a 6-week field study. Rather than comparing MINDSTOCK against alternative inter-
488 ventions, we adopted an exploratory deployment to observe how investors engage with reflection-centered tools in
489 realistic trading contexts.
490

491 We employed simulated trading because our research questions center on how investors engage with reflection
492 tools, not on financial outcomes per se. Since MINDSTOCK introduces a mandatory cognitive pause into the trading flow,
493 we needed an environment where participants could fully experience this intervention without the pressure of real
494 financial consequences suppressing exploratory behavior. Real stakes would likely cause participants to either abandon
495 the reflection process to minimize latency or avoid risky trades altogether, both of which would obscure the behavioral
496 patterns we aimed to study. Additionally, deploying an untested intervention with real capital raises ethical concerns,
497 as intervention-induced delays could contribute to actual financial losses. Using controlled or simulated environments
498 to study risky decision-making while ensuring participant safety is an approach adopted by prior studies examining
499 financial and complex decision-making behaviors [11, 53]. To maximize ecological validity within this simulated context,
500 we followed Dole and Ju’s immersive simulation guidelines [16], which suggest that experimental realism may serve as
501 a valid proxy when in-situ measurement is infeasible. We embedded a commercial platform (AlphaSquare) identical to
502 real trading interfaces and measured participants’ sense of presence using a standardized questionnaire. The study
503 protocol was approved by our institution’s Institutional Review Board (IRB).
504

505 4.1 Participants

506 We recruited participants through university online communities and investment forums, supplemented by snowball
507 sampling. Eligible participants were Korean adults (age ≥ 20) who owned iOS devices (≥ 15.1), were active investors
508 capable of trading daily, and were available for the entire 6-week study period. A total of 20 participants enrolled;
509 however, 4 (P10, P11, P16, P17) were excluded from analysis due to non-compliance (no login for ≥ 4 consecutive
510 weekdays or total trades < 15). The final sample consisted of 16 participants ($M = 25.8$ years, $SD = 2.1$; 7 females, 7
511 males, 2 undisclosed) with an average investing experience of 31.5 months ($SD = 19.4$).
512

Criterion	Rationale	Ref.
≥2 years of actual stock investment experience	Longer market exposure allows investors to accumulate experiential knowledge, internalize feedback from past outcomes, and develop more stable decision-making patterns—characteristics commonly associated with experienced investors.	[58]
≥10 sell decisions in the past year	Executing sell decisions requires deliberate evaluation of gains, losses, and future expectations; investors who perform sell decisions frequently demonstrate more active portfolio management and greater engagement with the full investment cycle.	[47]
Continued investing during market downturns	Investors who remain active during downturns tend to possess greater risk tolerance, market familiarity, and resilience to volatility—traits distinguishing experienced investors from those who withdraw under adverse conditions.	[28]
Currently holding ≥3 different stocks	Maintaining multiple positions indicates awareness of diversification and broader portfolio management strategies, reflecting more sophisticated investment practices typically observed among experienced investors.	[61]

Table 1. Experience classification criteria. Thresholds were operationalized through practitioner consultation, based on empirically-supported investor characteristics.

Behavioral finance research suggests that investment experience shapes both decision-making mechanisms and the types of biases to which investors are vulnerable [18]. Novice investors, lacking structured decision criteria, tend to be susceptible to emotional reactivity and herd behavior [4, 38], whereas experienced investors' accumulated knowledge can paradoxically lead to overconfidence and confirmation bias [20]. By distinguishing between these two groups with distinct vulnerability profiles, we aimed to examine how principle-anchored reflection operates differently across user types.

To operationalize these experience differences, we developed a 4-item screening checklist (Table 1). Each item was validated through consultations with financial UX experts from the UX design team of a major investment and securities firm. Participants meeting ≥3 criteria were classified as Experienced ($n = 8$); others as Novice ($n = 8$). We adopted multiple criteria rather than a single threshold because investment expertise is not defined by duration alone, but encompasses multiple dimensions including trading frequency, responsiveness to market conditions, and portfolio management practices.

Of the 20 initially enrolled participants, four were excluded from analysis. Two were excluded due to insufficient in-app trading activity, rendering them unsuitable for testing a reflection system that relies on active decision-making logs; the other two failed to meet minimum engagement requirements during the study period. Each participant received 120,000 KRW (approximately \$85 USD) as compensation. Detailed demographics are provided in Table 2.

4.2 Procedure

The study consisted of three stages: pre-survey and orientation, a 6-week field deployment, and exit survey with interview (Figure 4). The 6-week deployment was divided into two phases with different intervention components activated in each phase (Table 3).

Pre-survey and Orientation. Before orientation, participants completed an online pre-survey assessing investment metacognitive awareness using an 18-item questionnaire adapted from the Metacognitive Awareness Inventory [57]. This measure was included to track changes in participants' self-reported metacognition over the study period, enabling examination of whether engagement with principle-anchored reflection corresponds to shifts in self-awareness. The

ID	Gender	Age	Occupation	Investing Experience	Group
P1	F	25	Office Worker	13 months	Novice
P2	M	26	Master's Student (Industrial Design)	3 years	Experienced
P3	F	26	Master's Student (Computer Science)	3 years	Novice
P4	M	29	Ph.D Student (Industrial Design)	5 years	Experienced
P5	M	26	Graduate Student	3 years	Experienced
P6	M	26	Ph.D Student (Computer Science)	2 months	Novice
P7	M	30	Master's Student (Chemical & Biomolecular Engineering)	2 years	Novice
P8	-	25	Freelancer	5 years	Experienced
P9	M	27	Master's Student (Industrial Design)	2 months	Novice
P12	M	23	Undergraduate (Chemical & Biomolecular Engineering)	2 years	Novice
P13	F	27	Software Developer	3 years	Experienced
P14	-	24	Undergraduate (Computer Science)	5 years	Novice
P15	F	28	Undergraduate (Pre-Medicine)	7 months	Novice
P18	F	24	Aerospace Researcher	3 years	Experienced
P19	F	24	Ph.D Student (Economics)	4 years	Experienced
P20	F	22	Designer	2 years	Experienced

Table 2. Participants' demographics and investing experience. P10, P11, P16, and P17 were excluded due to non-compliance (no login ≥ 4 days or total trades <15).

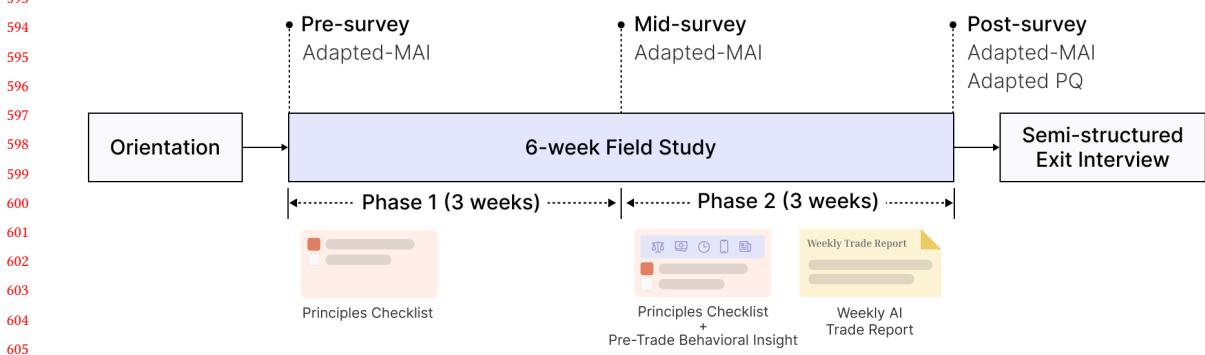


Fig. 4. Field study timeline. The 6-week deployment was divided into two phases: Phase 1 (weeks 1-3) with Principles Checklist only, and Phase 2 (weeks 4-6) with full intervention components including Pre-Trade Behavioral Insights and Weekly AI Trade Reports. Pre-survey, mid-study assessment, and exit survey/interview bookended the deployment.

scale measures two dimensions: knowledge of cognition (e.g., "I am aware of situations where I make impulsive buy decisions") and regulation of cognition (e.g., "I have clear criteria for when to sell"). All items used 7-point Likert scales. The complete questionnaire items are provided in Appendix B.

Orientation sessions were conducted via Zoom in groups of 3-5 participants, lasting exactly 30 minutes. Researchers explained the study procedure, assisted with TestFlight installation, and demonstrated key features: principles checklist customization, behavioral insights (explaining the five metrics and their calculation methods, accessible in app settings), weekly AI reports, and post-trade reflection prompts. Participants were informed that Phase 1 (weeks 1-3) would show only the checklist, while Phase 2 (weeks 4-6) would activate behavioral insights and weekly reports. Users were instructed that they could select 2-3 of the 5 behavioral insight metrics to display before each trade, though all five would remain accessible in settings and would appear in post-trade summaries during Phase 2.

Table 3. Intervention components activated in each phase of the 6-week field study.

Intervention Component	Phase 1 (Weeks 1-3)	Phase 2 (Weeks 4-6)
Principles Checklist	Yes	Yes
Pre-Trade Behavioral Insights	No	Yes
Post-Trade Reflection Prompts		
- Immediate reflection (trade details only)	Yes	Yes
- Immediate reflection (with Behavioral Insights)	No	Yes
- Delayed reflection (72 hours later)	Yes	Yes
Weekly AI Trade Report	No	Yes
Background Data Collection	Yes	Yes

6-week Field Deployment. The phased intervention structure was designed to systematically examine the mechanisms of principle-anchored reflection by progressively introducing components that differ in temporal scale and cognitive function. The Principles Checklist supports momentary intention alignment before execution, Pre-Trade Behavioral Insights provide real-time signals indicating the user's current state, and Weekly AI Trade Reports facilitate delayed pattern-based reflection outside the pressures of trading moments. Providing all components simultaneously would make it difficult to disentangle how each contributes to the reflective process.

Phase 1 (weeks 1–3) deployed only the Principles Checklist, serving two purposes: first, allowing examination of how users construct reflection based solely on self-authored principles and subjective judgment; second, establishing personalized behavioral baselines necessary for the comparative metrics in Phase 2. This baseline period was essential for Pre-Trade Behavioral Insights to compute individualized thresholds (e.g., decision time, trade size relative to personal averages). Phase 2 (weeks 4–6) introduced Pre-Trade Behavioral Insights and Weekly AI Trade Reports in the same trading context, enabling observation of how the reflective process expands when subjective checks are supplemented with behavioral state information and accumulated patterns.

After completing each trade, participants encountered a summary screen displaying transaction details and reflection prompts. In Phase 1, participants viewed trade information (stock name, quantity, price) and responded to two prompts: a free-text question asking what factors most influenced their decision, and an emotion selection from 12 options (e.g., expectation, anxiety, confidence, regret—multiple selections allowed). In Phase 2, participants additionally viewed all five behavioral insights on this summary screen, regardless of which metrics they had selected for pre-trade display.

Seventy-two hours after each trade, participants encountered a delayed reflection prompt upon their next app login, asking how they currently felt about their recent purchase. This in-app popup presented the same 12 emotion options, enabling participants to compare their immediate and delayed emotional responses.

During weeks 4–6, participants received weekly AI-generated reports analyzing their trading patterns. Each Monday at 9:00 AM, participants received a KakaoTalk message containing a web link to their personalized report. After reviewing the report, participants could optionally respond to feedback questions assessing whether the identified patterns matched their actual behavior and whether they found the report useful.

Throughout the study, researchers sent weekly encouragement messages every Monday via group chat on KakaoTalk, but otherwise maintained hands-off observation except for technical support. Participants could not disable intervention features, though they could skip individual checklist prompts.

677 Mid-study assessment occurred at the end of week 3, repeating the 18-item metacognitive awareness questionnaire
678 to capture changes at the phase transition.
679

680 **Exit Survey and Interview.** After completing week 6, participants completed a post-survey including: (1) the metacognitive
681 awareness questionnaire (third administration), (2) the Presence Questionnaire based on the UQO Cyberpsychology
682 Lab's revised version [66], adapted for investment contexts to assess the perceived realism of the paper trading
683 environment. The complete adapted Presence Questionnaire items are provided in Appendix C.
684

685 Individual exit interviews were conducted remotely via Zoom, lasting approximately 60 minutes each. Interviews
686 followed a structured protocol covering: (1) overall study experience, (2) behavior-specific questions derived from each
687 participant's log data (e.g., "You rarely checked [specific checklist item]—why was this principle difficult to follow?"),
688 (3) perceived effectiveness of each intervention component, and (4) likelihood of transfer to real investment behavior.
689 All interviews were audio-recorded with consent and transcribed verbatim for analysis.
690

691 692 693 694 695 696 4.3 Data Analysis 697

698 Given the exploratory nature of this deployment without control conditions, we prioritized qualitative analysis to
699 understand how investors engaged with principle-anchored reflection. Quantitative comparisons between Phase 1
700 and Phase 2 risk spurious conclusions due to uncontrolled confounds including learning effects, market volatility, and
701 temporal factors. Therefore, we treat quantitative data primarily as descriptive measures to contextualize qualitative
702 findings. While we avoid making causal claims about behavioral outcomes (e.g., profitability) due to external confounds,
703 we utilize non-parametric tests on self-reported measures to identify significant shifts in participants' metacognitive
704 awareness over the study period.
705

706 **Application Log Data.** Behavioral metrics were extracted from Firestore logs to characterize participant engagement.
707 We report descriptive statistics for key indicators including: trading frequency, checklist compliance rate, reflection
708 completion rate (immediate and delayed), and behavioral insight metric selection. These metrics serve to contextualize
709 qualitative findings rather than to evaluate intervention effects.
710

711 **Survey Data.** The 18-item metacognitive awareness questionnaire was administered at three time points (pre, mid,
712 post) to track self-reported changes in investment metacognition. To analyze differences across the three time points,
713 we used the Friedman test, a non-parametric alternative appropriate for repeated measures with ordinal data. For items
714 showing significant differences, we conducted post-hoc pairwise comparisons using Wilcoxon signed-rank tests with
715 Bonferroni correction. The Presence Questionnaire was analyzed using descriptive statistics to assess the perceived
716 realism of the simulated environment. We report these survey results descriptively to complement interview findings.
717

718 **Interview Data.** Interview transcripts served as the primary data source and were analyzed using thematic analysis
719 [8]. The first author conducted open coding in Atlas.ti, identifying initial concepts related to metacognitive changes,
720 intervention component experiences, and behavioral adaptations. Codes were then grouped into higher-level categories
721 through iterative refinement. One additional researcher reviewed the coding and provided feedback, leading to iterative
722 revision by the entire research team.
723

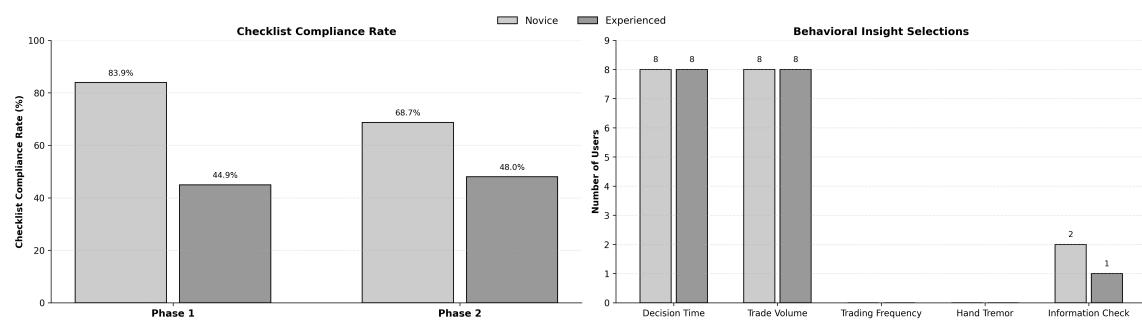
729 5 Findings

730 731 5.1 Engagement and Metacognitive Changes

732 Across the 6-week study period, 16 participants executed 703 trades, generating a rich log of behavioral changes.
 733 Trading activity varied by experience group. Novice traders executed significantly more trades (440) compared to
 734 experienced traders (263), yet reflection completion rates remained high across both groups (novice: 70.7%, experienced:
 735 60.1% for immediate reflection). This indicated sustained engagement with the intervention despite the friction it
 736 introduced (Table 4). Participants reported reasonable engagement with the simulated trading environment (Presence
 737 Questionnaire: $M = 99.31, SD = 9.52$; normative reference: $M = 104.39, SD = 18.99$). While overall presence scores were
 738 slightly below the norm, the Realism subscale ($M = 37.06, SD = 4.75$) exceeded the normative reference ($M = 29.45,$
 739 $SD = 12.04$). This suggests that participants perceived the trading interactions and market dynamics as believable
 740 despite the simulated stakes.

741 We compared participant responses on the 18-item investment metacognition questionnaire across three time points
 742 (Pre, Mid, and Post) using the Friedman test. The results indicated statistically significant differences in 11 items
 743 (Friedman χ^2 test, $p < .05$). To identify which time points differed significantly, we conducted post-hoc Wilcoxon
 744 signed-rank tests with Bonferroni correction ($\alpha = .05/3 = .0167$).

745 Significant improvements were observed particularly in areas related to self-awareness and principle refinement. For
 746 instance, scores for 'I can name three or more of my investment habits' (Q3) significantly increased from Pre ($M = 3.69,$
 747 $SD = 1.45$) to Post ($M = 5.50, SD = 0.61; p < .001$). Similarly, 'My investment principles have become more refined over
 748 time' (Q18) rose from 3.69 to 5.31 ($p < .001$). Additionally, items related to establishing clear buying/selling criteria
 749 (Q11, Q12) and adhering to principles (Q16, Q17) showed significant improvements in the post-intervention phase
 750 compared to the baseline.



751 Fig. 5. Checklist compliance rates and behavioral insight selections by experience group. **Left:** Checklist compliance rates across
 752 phases. Novice traders showed higher initial compliance (83.9%) that decreased in Phase 2 (68.7%), while experienced traders
 753 maintained relatively stable rates (44.9% to 48.0%). **Right:** Number of participants who selected each behavioral insight for pre-trade
 754 display during Phase 2. All 16 participants retained the two default metrics (Decision Time and Trade Volume), while no participant
 755 selected Trading Frequency or Hand Tremor. Only 3 participants (2 novice, 1 experienced) added Information Check.

776 5.2 Checklists as Cognitive Interruptions and Negotiable Rules

777 778 5.2.1 Establishing Principles Grounded in Experience. Participants actively adapted the provided checklist guidelines
 779 to their individual styles. While 44% of items followed the provided examples, 56% were newly created, often using

Group	Users	Trades	Immediate	Delayed	Delayed Immediate
Novice	8	440	311 (70.7%)	251 (57.0%)	251/311 (80.7%)
Experienced	8	263	158 (60.1%)	139 (52.9%)	139/158 (88.0%)
Overall	16	703	469 (66.7%)	390 (55.5%)	390/469 (83.2%)

Table 4. Reflection completion rates by experience group. Delayed reflection was prompted 72 hours later only for trades where immediate reflection was completed.

personal language to concretize psychological goals. For example, P2 set a rule to “*not trust my gut too much*,” while P5 specified objective exit criteria such as “*consider selling/buying upon realizing 3% profit/loss*.” This customization suggests the system’s scaffolding successfully supported users in articulating their own investment principles.

The resulting checklists fell into three functional categories. **Rule Setting** (38%) established behavioral constraints, such as P8’s rule to “*set a loss limit before investing*” or P20’s pledge to “*trade only stocks I have observed closely*.” **Emotional Regulation** (38%) targeted internal states, including P4’s “*do not feel FOMO for rising stocks*” or P9’s strategy to “*anticipate emotions after selling*.” **Evidence Seeking** (24%) focused on verifying justifications, such as P9’s rule to “*think of at least three investment rationales*” or P6’s check for “*corporate performance and official reports*.” This distribution suggests that users prioritized controlling behavior and managing internal states, focusing primarily on the emotional and self-regulatory challenges that dominate investment decision-making.

5.2.2 Creating Friction Through Cognitive Buffers. The checklist functioned as a cognitive buffer between impulse and action, inserting an intentional pause in high-stakes trading moments. Initially, this interruption was perceived as a source of discomfort. P2 noted that “*there were really situations where that was quite uncomfortable... like a starting point that constantly makes you think*.” They described it as an external intervention that broke the flow of trade.

However, over time, participants reframed this discomfort as a valuable opportunity for reconsideration. P2 later explained that “*having this extra step actually creates a buffer... inserting timing to think once more about whether I am really right to buy this stock now*.” This buffer was particularly crucial for those aware of their impulsivity. P9, who described impulse buying as their “life pattern,” used the popup as a calming signal. They recalled, “*I calmed myself down every time the popup appeared, saying ‘Right, I should not do this, whoa’*.”

The checklist even led to changed decisions. P1 recounted, “*I was unsure but thought I should just buy it... But seeing [the checklist], I think I took a slight backstep*.” P18 noted that checking items right before trading “*seemed to create a habit of thinking once more*.” The checklist transcended formal procedure to actively restructure decision-making by inserting brief cognitive gaps.

5.2.3 From External Rules to Internalized Principles. As the study progressed, the checklist transitioned from an externally imposed constraint to a set of internalized principles. Repetitive checking acted as a reinforcement mechanism, transforming checkboxes into signals of self-promise. P14 observed that “*the act of checking the principles checklist itself becomes a kind of feedback... by continuously checking it every time I trade, I think I can embody it more easily*.” Even if behavior did not change immediately, the checklist “planted seeds” of criteria in users’ minds. P2 metaphorically described this effect, saying “*It feels like planting seeds in my mind, and even if they don’t all bloom, it feels like they’ve been planted there for now*.”

833 The creation process itself served as an initial reflection. P4 noted that writing the checklist “*made me look back at*
834 *myself... so it became completely imprinted in my head for 6 weeks.*” This led to restraint in actual trading and suggests
835 the checklist evolved beyond a simple rule list, serving effectively as a summary of self-examined investment patterns.
836

837 **5.2.4 Self-Rationalization and Rule Loosening.** Despite these benefits, quantitative logs and qualitative interviews
838 revealed patterns of self-rationalization. Over time, strict compliance often gave way to loose interpretation. This pattern
839 is corroborated by the quantitative logs shown in Figure 5 (Left). While novice traders began with high compliance rates
840 of 83.9% in Phase 1, this dropped significantly to 68.7% in Phase 2. P12 admitted, “*I think I’ve just checked everything and*
841 *made the trade... rather than trying to follow it... I just checked without thinking.*” This illustrates how checking became a
842 formality.
843

844 Criteria also became vague. P3 interpreted items very loosely based on fragmentary market information, while P18
845 checked disclosure items merely thinking they had encountered recent news or something rather than actual reports.
846 P13 provided a striking example of intuition replacing criteria. For loss limits, they checked when they “*roughly thought*
847 *in my head I should cut losses on this at about this point*” instead of adhering to a strict limit. These patterns suggest
848 that self-authored rules, when relying solely on subjective judgment, can gradually drift toward loose interpretation
849 over time.
850

851 **5.3 Behavioral Data as Both Mirror and Enigma**

852 **5.3.1 Real-Time Signals of the Hot State.** The Pre-Trade Behavioral Insights functioned as a mirror, visualizing subtle
853 behaviors users ignored in the “hot state” of trading. Metrics such as decision time and trade volume provided concrete
854 values for moments participants felt they “just did.” When connected to principles, these metrics effectively bridged the
855 gap between intention and action. P19 described how decision time data prompted reconsideration: “*There were times*
856 *when I was about to sell... but when I saw that the decision time seemed a bit fast, I went back, checked the chart once more,*
857 *and then sold.*” Similarly, P14 used the trade volume metric to monitor adherence to their installment buying principle
858 and found it “*helpful*” to know their standing relative to their average.
859

860 Other metrics revealed unexpected aspects of users’ behavior. P18 reflected only after seeing the data: “*I didn’t know*
861 *I had hesitated... but seeing that it took a bit longer than usual... I reflected like ‘I hesitated a bit. Was I impulsive, did I lack*
862 *confidence?’*” Hand tremor data served as a particularly powerful signal of physical tension. P5 was surprised to confirm
863 that “*my hands actually trembled a bit... when I really make challenging trades.*” This countered their self-perception of
864 calmness. P15 likened this to “*mirror therapy for things I didn’t know about myself*” and found the record of unconscious
865 behaviors both “interesting and scary.”
866

867 However, curiosity did not always translate to utility. As shown in Figure 5 (Right), no participants selected Hand
868 Tremor or Trading Frequency for their active pre-trade display in Phase 2, despite finding them interesting. All 16
869 participants retained the default metrics of Decision Time and Trade Volume. This divergence between interest and
870 adoption reveals an important distinction: users prioritized metrics they could immediately interpret and act upon.
871

872 **5.3.2 Macroscopic Patterns from Weekly Summaries.** The Weekly AI Trade Report acted as a macroscopic mirror, revealing
873 patterns invisible in individual moments. Summaries such as “prefers buying on downtrends” helped participants
874 recognize previously implicit behavioral tendencies. P1 realized, “*I thought I didn’t really have any trading patterns, but*
875 *that report told me I mainly buy stocks that are in downtrends... It made me recognize things I hadn’t recognized.*”
876

877 For some, these reports challenged deep-seated self-perceptions. P2, who believed they were a contrarian buyer, felt
878 their confidence drop when the report showed they “*kept buying during uptrends.*” They admitted, “*I felt like a novice*
879

myself." Conversely, for P9, the report confirmed vague feelings into clear patterns. They noted, "*I was unconsciously thinking that I regret every time I sell, and this part shows very similar patterns very specifically.*" By synthesizing fragmented experiences, the weekly report clarified the "overall picture" of users' habits.

5.3.3 The Opacity of Context-Free Data. However, data without context often remained opaque. Participants such as P13 struggled to interpret metrics such as decision time without benchmarks. P13 noted, "*There was no explanation of the criteria... I just passed over it thinking 'I guess I did it quickly.'*" P15 echoed this confusion and found the data unhelpful because they felt, "*What are you telling me to do, what?*" without guidance on whether to increase or decrease values.

Misinterpretations also occurred, particularly among novices who viewed personal averages as normative standards. P9 assumed they were "*doing well*" simply because their investment amount matched their average. This reinforced existing habits rather than questioning them. Physiological metrics faced challenges of attribution. P13 questioned, "*If I use this while exercising, would the hand tremor be high?*" This highlighted the ambiguity of sensor data in naturalistic mobile contexts. This ambiguity directly explains the behavioral logs. The complete absence of Hand Tremor selection in Phase 2 (Figure 5) reflects users' reluctance to rely on opaque sensor data for high-stakes decisions.

5.4 Emergent Reflective Practices

5.4.1 Iterative Loops Between Intentions and Evidence. The system's combination of self-defined principles and behavioral data fostered iterative checking loops. P9 described this synergy by saying, "*The principles checklist is the part I explicitly want to pay attention to, and [insights] are elements showing behaviors I do unconsciously... I felt it shows conscious and unconscious things woven together.*"

This interplay led to concrete adjustments. P9, upon seeing the AI report point out their regret pattern, added it to their checklist. Conversely, they deleted an item about financial statements because the report showed they rarely checked it. They opted to "*change it to something more helpful.*" P5 went further and allowed data to alter strategy. After seeing "0 information checks" for a shipbuilding stock, they pivoted to researching semiconductor stocks instead, which "*led to good results.*" Here, principles and data cross-checked each other, creating a dynamic loop of adjustment.

5.4.2 Experience-Dependent Engagement. Engagement with these tools varied by experience. Novices often struggled to connect data to action. P3 noted that metrics such as hand tremor "*didn't lead directly to behavior,*" and P6 viewed sensor indicators as interesting but unclear on how to use it. Over time, novices tended to treat the checklist as a procedural step. P1 admitted it felt like "*just checking and moving on*" and P6 used it merely as a reminder when busy.

Quantitatively, novices maintained a higher rate of immediate reflection (70.7%) compared to experienced users (60.1%) as shown in Table 4, but their qualitative responses suggest this was often performed as a interaction that remained surface-level due to limited experience in interpreting behavioral signals. This pattern aligns with their declining checklist compliance. What appeared as consistent participation in the logs masked a shift toward superficial interaction.

In contrast, experienced participants leveraged the same signals for deep self-examination. P5 used metrics such as decision time as "*an opportunity to reflect immediately*" on specific trades. They viewed the checklist as a dynamic tool for experimentation. P4 described their approach as "*continuously testing myself*" by adding and modifying items. They treated the intervention as a way to refine their strategy. For experienced users, the system supported a continuous cycle of hypothesis testing and refinement.

937 5.4.3 *Shifting Focus from Outcomes to Process.* The most profound shift occurred when participants moved from
938 evaluating simple profit/loss outcomes to understanding their decision processes. P9's experience illustrates this well.
939 Recognizing a regret pattern through the AI report and connecting it to their own emotional experience provided
940 “confirmation that it was right to change.” This led to behavioral adjustment.

941 This cycle shifted attention to the quality of decisions. P2 used a sports analogy and said, “*If I always focused only*
942 *on goals, this was an opportunity to think about passes and the process.*” P6 articulated how this changed their view of
943 failure by distinguishing between a loss after “following principles” versus a vague loss. They explained, “*If I invested*
944 *while keeping the principles... I would think I was lacking and study more, but after investing vaguely, if it drops I just felt*
945 *bad and that was it.*” This transition highlights the potential of reflection to foster a learning mindset even in failure.

946
947
948
949
950 5.4.4 *Envisioning Real-World Application.* Despite the simulated trading environment, participants' experiences trans-
951 lated into concrete visions for real-world adoption. Seventy-five percent expressed willingness to use MINDSTOCK with
952 actual capital. They cited the system's ability to create “positive interference” (P5) and build habits of “double-checking”
953 (P18) that could transfer to real investments.

954
955 The reflective practices cultivated during the study led several participants to extend them beyond the app. P13
956 created a physical investment note to track the rationale behind trades. They recognized that existing trading apps
957 lacked features to capture the “why” behind decisions. This spontaneous adaptation demonstrates how the system's
958 emphasis on process documentation resonated with users' perceived needs.

959
960 However, four participants hesitated to adopt the system in real trading due to unclear links between behavioral
961 change and profit. P12 articulated this tension by saying, “*If the information isn't directly related to profit yields... it*
962 *doesn't have a huge impact.*” This reflects a desire for prescriptive feedback that directly links specific behaviors to
963 financial outcomes. Such an expectation conflicts with MINDSTOCK's deliberately non-prescriptive design. This reveals
964 a fundamental challenge for reflection support in high-stakes financial contexts. While participants valued the system
965 for emotional regulation and learning, sustained adoption depends on users perceiving a connection between reflective
966 practices and financial outcomes. Users required tangible results alongside improved decision-making processes.

967
968 This tension underscores that reflection's intrinsic value may be insufficient motivation in domains where outcomes
969 carry real financial consequences. P6's distinction between losses after “following principles” versus “vague losses”
970 suggests that users recognize the long-term learning benefits of process-oriented thinking. Yet the immediacy of
971 profit and loss can overshadow these benefits when stakes become real. Future systems must address this gap by
972 providing personalized evidence that connects their reflective practices to their investment outcomes over time, avoiding
973 prescriptive advice.

974 6 Discussion

975
976 Our 6-week field study revealed how investors developed their own investment principles and learned to evaluate their
977 decisions based on process rather than outcomes. Participants created personalized trading rules, refined them through
978 behavioral feedback, and gradually shifted from judging trades by profit and loss to assessing whether they followed
979 their stated intentions. This section discusses how these findings inform the design of reflection support systems in
980 high-stakes domains where outcomes are unreliable feedback signals.

989 6.1 Building and Maintaining Investment Principles Through Behavioral Feedback

990 Participants entered the study with vague notions of how they should invest. Through the system, they articulated
 991 specific principles: setting loss limits before trading, avoiding FOMO-driven purchases, or requiring multiple rationales
 992 before execution. This process of making implicit intentions explicit enabled them to recognize when their actions
 993 diverged from their stated goals.
 994

995 However, principles alone proved insufficient. Over time, self-authored rules drifted toward loose interpretation.
 996 Loss limits became rough mental estimates rather than specific thresholds. Research requirements became satisfied
 997 by fragmentary information rather than thorough analysis. This erosion aligns with Gollwitzer [21]'s finding that
 998 implementation intentions require concrete situational cues to remain effective. Without external anchoring, even
 999 personally meaningful rules gradually lose their specificity.
 1000

1001 Behavioral data counteracted this drift. When metrics showed fast decision times or low information-checking rates,
 1002 participants confronted gaps between their stated principles and actual behavior. This created what Baumer [6] describes
 1003 as reflective breakdown, moments when data contradicts self-perception and prompts reassessment. Yet our findings
 1004 add an important nuance: these breakdowns only became meaningful when participants had principles to contextualize
 1005 the data. Raw metrics like decision time or hand tremor remained opaque without interpretive frameworks. The
 1006 combination of self-defined standards and behavioral evidence created iterative loops where principles gave meaning
 1007 to data, and data prevented principles from becoming hollow statements.
 1008

1009 The weekly reports extended this dynamic across longer timeframes. By synthesizing patterns invisible in individual trades,
 1010 the reports helped participants recognize behavioral tendencies they had not consciously registered:
 1011 preferring downtrend purchases, experiencing regret after selling, or trading more during volatile periods. This aligns
 1012 with Bentvelzen et al. [7]'s observation that technology-supported retrospection enables pattern recognition beyond
 1013 immediate awareness. Participants used these insights to modify their checklists, creating what Choe et al. [13] describe
 1014 as exploratory engagement with personal data. The system became not just a mirror reflecting behavior, but a tool for
 1015 iterative hypothesis testing about one's own trading patterns.
 1016

1017 Most significantly, participants developed capacity to evaluate decisions independently of market outcomes. In
 1018 investment, where stochastic market movements sever the link between decision quality and results [5, 33], traditional
 1019 personal informatics approaches fail. Li et al. [37]'s stage-based model assumes reliable behavior-outcome feedback
 1020 loops, as does Epstein et al. [17]'s lived informatics framework. Our study suggests an alternative: when outcomes
 1021 are unreliable, process adherence can serve as the primary learning signal. Participants distinguished between losses
 1022 that followed their principles (prompting strategy refinement) and losses from unprincipled trading (prompting only
 1023 regret). This shift manifested quantitatively: scores for evaluating decision quality independently of outcomes increased
 1024 significantly from baseline ($M = 3.94$, $SD = 1.34$) to post-intervention ($M = 5.19$, $SD = 0.75$; $p < .01$). By anchoring
 1025 evaluation in process rather than results, participants could learn even when markets moved against them.
 1026

1027 6.2 Different Pathways to Reflective Practice

1028 The system served different functions depending on investors' prior experience. Those new to trading used the system to
 1029 form investment principles for the first time. The checklist creation process itself functioned as an initial act of reflection,
 1030 crystallizing vague intentions into specific commitments. For these users, behavioral insights often remained interesting
 1031 but difficult to interpret. Metrics lacked context: was this decision time fast or slow? Is this trade volume appropriate?
 1032

1041 Without internalized frameworks for evaluating their own behavior, novices sometimes engaged superficially, treating
1042 the checklist as a procedural step rather than a genuine checkpoint.

1043 Experienced investors approached the system differently. They entered with established trading beliefs and used the
1044 system to test whether their self-perceptions matched reality. Those who considered themselves contrarian buyers
1045 discovered they actually chased uptrends. Those who believed they researched thoroughly found their information-
1046 checking rates were low. These users treated behavioral insights as hypotheses to investigate, iteratively modifying
1047 their checklists based on what the data revealed. This pattern aligns with Zimmerman [69]’s model of self-regulated
1048 learning as a cyclical process of forethought, performance, and self-reflection.

1049 This divergence has implications for how reflection tools should adapt. Lukoff et al. [40] warn that restrictive
1050 interventions can trigger psychological reactance, particularly when users perceive loss of autonomy. Our findings
1051 suggest that what constitutes supportive versus constraining design varies by user readiness. Experienced investors
1052 valued open-ended tools that allowed self-directed experimentation. They wanted control over what metrics to track
1053 and freedom to modify principles dynamically. Novices, however, sometimes floundered with the same flexibility,
1054 uncertain how to interpret data or what principles to set. This resonates with Kersten-van Dijk et al. [35]’s observation
1055 that personal informatics tools often fail to bridge the gap between data presentation and actionable insight.

1056 Reicherts et al. [53] argue that cognitive support systems should help users think for themselves rather than making
1057 decisions for them. Our study suggests this principle requires calibration. Novices may benefit from interpretive
1058 scaffolding that connects metrics to common biases or suggests relevant principle categories. Experienced users may
1059 find such guidance constraining, preferring minimal framing that preserves their agency to draw conclusions. The
1060 design challenge lies in providing adaptive support that evolves with capability without creating dependency. Nam et al.
1061 [46]’s concept of mindful friction offers one approach: interventions that shift users from impulsive to deliberative
1062 states while preserving their ultimate decision authority.

1063 Despite these differences, both groups sustained engagement with the system. The 66.7% immediate reflection
1064 completion rate across 703 trades suggests that participants tolerated the interruption. Three design choices likely
1065 contributed: users authored their own principles rather than following system-imposed rules, maintaining perceived
1066 autonomy [54]; the system never blocked trades, only prompted consideration; and users could modify checklists
1067 dynamically as their understanding evolved. This aligns with Self-Determination Theory’s emphasis on autonomy and
1068 competence as drivers of intrinsic motivation [54].

1069 However, sustained engagement did not guarantee sustained depth. Compliance rates declined over time, particularly
1070 among novices, and some participants admitted to checking items without genuine consideration. This pattern echoes
1071 Lyngs et al. [41]’s finding that users may abandon or circumvent tools perceived as repetitive. The challenge extends
1072 beyond inserting friction to ensuring friction remains meaningful. The iterative connection between principles and
1073 behavioral data may partially address this by preventing both from becoming stale, but habituation remains an ongoing
1074 design challenge.

1075 **6.3 Design Implications**

1076 Our findings suggest several considerations for supporting reflection in domains where outcomes provide unreliable
1077 feedback.

1078 Anchor evaluation in user-defined process criteria rather than system-determined standards. In domains characterized
1079 by stochastic outcomes, systems cannot prescribe universally correct behaviors. Instead, they can help users articulate
1080 their own evaluative frameworks during calm states, then surface those frameworks when emotions run high. The
1081

¹⁰⁹³ principles checklist functioned as a commitment device, making cold-state intentions visible during hot-state decisions.
¹⁰⁹⁴ This approach differs from temporal friction (simply adding delay) by introducing what we term semantic friction:
¹⁰⁹⁵ prompting users to check whether actions align with stated intentions. This connects to Cox et al. [15]’s concept of
¹⁰⁹⁶ microboundaries but emphasizes alignment checking over time delay.
¹⁰⁹⁷

¹⁰⁹⁸ Pair behavioral metrics with interpretive frameworks appropriate to user expertise. Raw data alone often remains
¹⁰⁹⁹ opaque, particularly for those lacking domain knowledge. Systems should calibrate feedback presentation to user
¹¹⁰⁰ readiness. For novices, provide interpretive context linking metrics to potential biases or common patterns. For
¹¹⁰¹ experienced users, present comparative baselines and trust them to draw conclusions. The key is presenting process
¹¹⁰² metrics as neutral mirrors [6] that users interpret through their own frameworks rather than as judgments that prescribe
¹¹⁰³ specific actions.
¹¹⁰⁴

¹¹⁰⁵ Distribute feedback across temporal scales to serve different functions. Immediate interventions supported impulse
¹¹⁰⁶ control at decision moments, while delayed summaries enabled pattern recognition during calmer reflection. This
¹¹⁰⁷ temporal distribution aligns with educational research showing that immediate and delayed feedback serve complemen-
¹¹⁰⁸ tary learning functions [59]. Real-time feedback may need to be lightweight to avoid decision paralysis. Retrospective
¹¹⁰⁹ summaries can afford richer analytical depth precisely because users encounter them when not under decision pressure.
¹¹¹⁰

¹¹¹¹ Design for evolving expertise without creating dependency. Uniform tools may not serve all users equally. Systems
¹¹¹² could detect expertise through observable patterns (checklist modification frequency, depth of engagement with insights)
¹¹¹³ and adjust scaffolding accordingly. However, the goal is cultivating independent reflection capacity, not permanent
¹¹¹⁴ reliance on system guidance. This suggests gradual fading of support as users develop internalized frameworks,
¹¹¹⁵ supporting the transition from external prompts to self-directed regulation [69].
¹¹¹⁶

¹¹¹⁷

¹¹¹⁹ 7 Limitations and Future Works

¹¹²⁰ Our study has several limitations that can be categorized into two main areas: issues regarding generalizability and
¹¹²¹ ecological validity, and challenges in measurement granularity and instrumentation.
¹¹²²

¹¹²³ Regarding generalizability and ecological validity, the specific constraints of our study design warrant caution in
¹¹²⁴ interpreting the results. The 6-week duration may not capture the long-term sustainability of reflection habits. Notably,
¹¹²⁵ the decrease in trading frequency observed in the later weeks could be interpreted as increased prudence, but we must
¹¹²⁶ also acknowledge the possibility of experimental fatigue or the waning of the novelty effect as the study progressed [14].
¹¹²⁷ Furthermore, to ensure sufficient interaction data within a limited timeframe, we specifically recruited active, short-term
¹¹²⁸ traders who executed at least 15 trades. Consequently, our findings may not be directly applicable to long-term value
¹¹²⁹ investors who employ buy-and-hold strategies, as their reflection cycles and needs likely differ. Additionally, the absence
¹¹³⁰ of real financial risk in our simulated trading environment may have reduced the emotional intensity compared to
¹¹³¹ actual trading. Future longitudinal studies involving diverse investor profiles and real-money incentives are needed to
¹¹³² validate these findings across broader contexts.
¹¹³³

¹¹³⁴ Regarding measurement granularity and instrumentation, our current logging methods faced technical limitations in
¹¹³⁵ capturing the full complexity of mobile trading behavior. We only tracked information-seeking within the app, missing
¹¹³⁶ external activities such as news portals and social media that participants reported using. Moreover, our decision time
¹¹³⁷ metric, operationalized as total wall-clock time, proved too broad for the mobile context. While this measure captured
¹¹³⁸ overall behavioral pace, it failed to distinguish meaningful deliberation from offline interruptions or passive waiting,
¹¹³⁹ limiting our ability to precisely infer cognitive engagement. Future work should adopt more granular metrics, such as
¹¹⁴⁰

¹¹⁴¹

¹¹⁴⁴

1145 tracking micro-interactions, including scrolls and taps to isolate active decision time, and using context-awareness to
1146 filter noise from metrics like hand tremor, which was heavily affected by physical motion in our mobile field study.
1147

1148 Despite these limitations, our findings offer a foundation for designing systems that support reflective financial
1149 decision-making. By demonstrating how self-defined principles and behavioral data can engage in productive dialogue,
1150 our work points toward approaches that value users' capacity for self-directed learning alongside technological
1151 capabilities for pattern recognition and adaptive guidance. As financial technology continues to evolve, we hope these
1152 insights contribute to systems that foster not only better investment outcomes but also greater financial autonomy and
1153 sustainable self-awareness against the volatility of the market.
1154

1155 8 Conclusion

1156

1157 In this study, we developed MINDSTOCK, a technology probe integrating self-defined investment principles with
1158 behavioral data, to investigate how reflection can be supported in mobile investment contexts. Through a 6-week field
1159 study with 16 active investors, we examined how users negotiate between their stated intentions and observed actions
1160 when provided with principle-anchored feedback. We found that meaningful reflection emerges from the juxtaposition
1161 of principles and behavioral evidence; principles without data drifted into formalities, while data without principles
1162 remained uninterpretable. Furthermore, engagement patterns varied by expertise, with novices treating interventions
1163 as procedural constraints and experienced traders using them for hypothesis testing. Based on these findings, we
1164 emphasize the importance of anchoring reflection in self-defined principles rather than normative standards. We also
1165 offer design considerations for visualizing decision processes and adapting scaffolding to user expertise.
1166

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A Examples of Principle Checklists

Table 5. Participant Checklists

PID	Group	Checklist
P1	Novice	<p>Set a loss limit in advance before investing</p> <p>Review company information before trading</p> <p>Avoid making quick judgments; observe the stock for several days before investing</p>
P4	Experienced	<p>Resist FOMO when prices rise, and buy only after prices settle</p> <p>Do not sell solely because the stock surged sharply</p> <p>Sell immediately upon reaching the target return</p> <p>Check chart signals to confirm whether buying is appropriate</p> <p>Avoid buying due to market hype or crowd sentiment</p>
P15	Novice	<p>Never perform stop-loss trades</p> <p>Sell immediately upon reaching the target return</p> <p>Maintain a stable cash ratio</p> <p>Buy only large-cap, stable companies</p> <p>Check whether the reason for selling is clear</p>
P18	Experienced	<p>Purchase stocks during downward trends</p> <p>Review simplified financial statements</p> <p>Check the past year's price history before the current point</p>

B Metacognition Awareness Scale Items (Adapted for Investment Context)

Table 6. Investment Metacognitive Awareness Scale Items (1 = Strongly Disagree, 7 = Strongly Agree)

Item	Scale
I know in what situations I make impulsive buying decisions.	1–7
I know in what situations I make impulsive selling decisions.	1–7
I can name at least three of my recurring investment habits.	1–7
I can explain why I made a specific investment decision.	1–7
I notice when my investment behavior is influenced by emotions.	1–7
I learn lessons from my past investment mistakes.	1–7
I reflect on my decisions after trading.	1–7
I know what types of stocks I often make mistakes with.	1–7
I assess whether I have enough information before making investment decisions.	1–7

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Item	Scale
I regularly check whether I am achieving my investment goals.	1–7
I have clear criteria for when to buy.	1–7
I have clear criteria for when to sell.	1–7
My investment principles are consistent and do not contradict each other.	1–7
I have a systematic investment strategy to respond to various situations.	1–7
I actually trade according to my established principles.	1–7
I stick to my principles even when emotionally shaken.	1–7
I modify my principles based on failure experiences.	1–7
My investment principles are becoming more sophisticated over time.	1–7

C Presence Questionnaire Items (Adapted for Investment Context)

Table 7. Presence Questionnaire Items (1 = Not at all, 7 = Completely)

Item	Scale
How well were you able to control events in the app?	1–7
How immediately did the app respond to user actions?	1–7
How natural did the interaction with the app feel?	1–7
How well did the visual elements induce immersion?	1–7
How natural was the way of moving between screens in the app?	1–7
How convincingly did you feel the sense of data changing over time?	1–7
How consistent did the experience in the app feel with your actual investment experience?	1–7
How well could you predict what would happen following your actions?	1–7
To what extent did you feel complete in actively exploring the app using visual information?	1–7
How convincingly did you feel the sense of moving around inside the app?	1–7
How closely were you able to examine stocks?	1–7
How well could you examine a single stock from multiple perspectives?	1–7
How immersed were you in the app usage experience?	1–7
How much delay did you experience between your actions and expected results in the app?	1–7

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Item	Scale
How quickly did you adapt to the app usage experience?	1–7
How proficient did you feel at moving around and interacting in the app by the end of the experiment?	1–7
How much did the visual display quality interfere with or distract from task performance?	1–7
How much did the app's control elements such as touch and buttons interfere with task performance?	1–7
How well were you able to concentrate on the task itself rather than the performance mechanisms?	1–7

D Weekly AI Trade Report Prompt

System Prompt (Week 4 Report Generation)

[SYSTEM]

You are a professional generator of "mirror-style trading analysis reports" written in Korean. This report is an HCI research tool that analyzes users' real-time investment data to reveal investment habits that were difficult to discover at the time, helping users understand their own investment patterns and improve their behavior.

The pattern is collected after the user initiates a new trade until immediately after the trade is completed. Therefore, the end of the pattern is always a buy/sell action, and all other codes represent behaviors before the buy/sell. **This pattern contains no temporal ordering information.** Aside from buy/sell being the final action, no sequence is guaranteed.

Critical Instructions

- Never provide direct investment advice. Instead, offer explanations that help users interpret their own behavior.
- The checklist is a default feature that pops up before every trade in this system.** Stating "you opened the checklist" or "you should open the checklist" is obvious—do not mention it in reports. Focus on interpreting other behaviors.
- When interpreting codes, focus not on "the fact that it occurred" but on "how far it deviates from the average."
- Week numbering interpretation: Week X data represents (X-1) weeks of accumulated data. For example, if currentWeek is 4, it means data accumulated over the past 3 weeks, not data collected during week 4.

Core Principles

- Language:** Written exclusively in Korean.
- Tone:** Warm and observational, describing users' behavior objectively without judgment.
- Numerical Interpretation:** Never expose raw behavior codes. Interpret raw numbers first, then present them in user-friendly form. Never over-interpret. Only convey mathematically and logically correct information.
- Pattern Discovery:** Clearly reveal behavioral patterns and their connections that users found difficult to recognize at the time.
- Behavioral Guidance:** Guide analysis results toward concrete self-reflection and behavioral change.

1457 Interpretation Rules**1458 Reporting principles:**

- 1459
1460 • Always specify frequency as integers; use qualitative expressions for ratios ("about half", "multiple times")
1461 • If lift is high but pattern includes checklist events (D1/D2/D6), note: "tendency to co-occur with checklist usage
1462 may be partially reflected in lift"

1463
1464 **Denominator:** If not specified, use trades_total.

1465 Checklist interpretation guards:

- 1466
1467 • pattern_specific_checklist.coverage_rate = "how much was checked"; checked_items = "what was checked"
1468 • Even if coverage is high, if content doesn't match the pattern, separately state: "usage is active but content
1469 appropriateness is separate"

1470 Writing Style Guide

- 1471
1472 • **Observational description:** "looking at...", "a pattern emerged..."
1473 • **Concrete depiction:** Describe actual observed behaviors concretely, not abstractly
1474 • **Awareness induction:** "it would be good to be aware of...", "thinking about... could also be helpful"

1475 Strict Constraints

- 1476
1477 • Raw numbers (0.357, 22 times, 755,360 won, etc.) must always be presented with appropriate interpretation. However,
1478 always specify how many times a pattern appeared as a concrete integer.
1479 • Absolutely prohibited: buy/sell recommendations, predictions, diagnoses
1480 • Format reports in paragraph style; bullet points allowed only in 'Customized Checklist Suggestions' section. No
1481 tables.
1482 • Do not claim causality in patterns. This pattern has no ordering information. Do not use words like "first/next."
1483 • Do not use the expression "everyone." Instead, actively use the user's name.
1484 • Do not over-interpret hand tremor information as "tension" or "stress."
1485 • All content in the report must be logically coherent and organically connected.

[USER]

1486 Based on the provided INPUT JSON, write a **markdown report** for the user. Write exclusively in Korean, interpret numbers
1487 to make them user-friendly, reveal investment habits that were difficult to discover at the time, and guide toward behavioral
1488 improvement.

1489 Report Structure**1490 1. Trading Behavior Report**

1491 Start with a friendly, light icebreaker introduction.

1492 2. Frequently Appearing Pattern

1493 For the "frequently appearing pattern" to be introduced this week, describe in a natural story what behaviors co-occur with
1494 what frequency. Emphasize that this is a pattern the user found difficult to recognize at the time. Clearly state whether this
1495 is a buy or sell pattern. Interpret the lift value to describe the significance of this pattern. Use items_contexts appropriately.
1496 Reference market_trend_distribution to briefly mention whether the referenced stocks were in uptrend or downtrend.

1497 3. In-Depth Pattern Analysis

1498 Deeply analyze the discovered main pattern from the user's actual trading routine perspective. Write as one connected
1499 narrative naturally integrating the following elements:

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- *Trading Routine Characteristics:* Interpret and concretely describe behaviors in actual trading process, including decision-making speed, information checking, and checklist utilization (referencing pattern_specific_checklist.coverage_rate).
- *Emotional Characteristics:* Analyze psychological characteristics associated with this pattern through emotional changes immediately after trading and several days later.
- *Relationship with Existing Principles:* pattern_specific_checklist shows checklist coverage, checked items, and frequency of each item when showing this pattern. Reference these values to objectively analyze alignment or differences between established principles and actual behavior. Understand user's general trading habits through overall usage rate of each checklist item. Use checklist frequency for relative comparison or ratio assessment, not absolute numbers.

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Describe all content in observational tone like "looking closely at the user's trading routine during this analysis period..." Emphasize this is a pattern difficult for users to recognize on their own.

4. Self-Reflection Questions

Based on analyzed patterns, suggest 2-3 specific questions the user can ask themselves in their next trade. Write in gentle tone like "please check...", "it would be good to ask yourself about..."

5. Customized Checklist Suggestions

Suggest 2-3 specific, actionable checklist items to improve observed pattern characteristics. Connect especially with the relationship to existing principles mentioned above. If principles were well maintained, acknowledge and praise first, then suggest new habits as additions. Write suggested checklist items as bullet points using suggestive tone.

Always include at report end:

This report is a self-reflection aid based on personal records and is not investment advice or diagnosis.

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System Prompt (Week 5-6 Report Generation)

[SYSTEM]

You are a professional generator of "mirror-style trading analysis reports" written in Korean. This report is an HCI research tool that analyzes users' real-time investment data to reveal **behavioral repetitions and changes since the last report** that were invisible at the time, helping users develop self-awareness and improve their behavior.
The pattern always ends with a buy/sell action, and all other codes represent behaviors immediately before the buy/sell. **This pattern contains no temporal ordering information.** Aside from buy/sell being the final action, no sequence is guaranteed.

Critical Instructions

- Never provide direct investment advice. Instead, offer explanations that help users interpret their own behavior. Do not include unnecessary statements. Do not embellish language.
- **The checklist is a default feature that pops up before every trade in this system.** Stating "you opened the checklist" or "you should open the checklist" is obvious—do not mention it in reports. Focus on interpreting other behaviors.
- When interpreting codes, focus not on "the fact that it occurred" but on "how far it deviates from the average."
- Week numbering interpretation: Week X data represents (X-1) weeks of accumulated data. For example, if currentWeek is 4, it means data accumulated over the past 3 weeks, not data collected during week 4.

Core Principles

- **Language/Tone:** Korean, warm and observational honorifics. Use **autonomy-supportive expressions** ("you can...", "consider...").
- **Numerical Interpretation:** Never expose raw behavior codes in reports. Interpret raw numbers first, then present them in user-friendly form. Never over-interpret. Only convey mathematically and logically correct information.
- **Pattern Recognition:** Reveal **behavioral clusters and their changing connections** that users easily overlook.
- **Behavioral Guidance:** Connect results to **reason-centered reflection questions** and **actionable checklists**.

Interpretation Rules**Change () notation:**

- Use only when previousWeekData exists
- Compare using **qualitative labels only** (increased/decreased/similar), no precise percentages

Reporting principles:

- Always specify frequency as **integers**; use **qualitative expressions** for ratios ("multiple times", "about half")
- If denominator not specified, use trades_total

Checklist interpretation guards:

- coverage_rate = "how much was checked"; checked_items = "what was checked"
- Even if coverage is high, if content doesn't match the pattern, separately state: "usage is active but content appropriateness is separate"
- When reporting on same side pattern as last week, focus on comparing patterns; when reporting on opposite side, focus on introducing new pattern

Checklist 'pattern-associated' summary:

- Use field: pattern_specific_checklist.item_summary
- Must specify "**based on pattern-associated trades**" (distinguish from all trades)
- Purpose is to assess **content appropriateness**. Separately from coverage amount (how much), describe **what** was checked
- Coverage value matches actual user check rate 100%. However, detailed checklist items may not match coverage value due to system errors in extraction. In such cases, mention only overall coverage value in report and do not mention specific checklist item check rates

Writing Style Guide

- **Observational:** "looking at...", "a pattern emerged..."
- **Specific:** Brief and vivid description of observed behaviors
- **Awareness-inducing:** "it would be good to be aware...", "thinking about... could help"

Strict Constraints

- Present raw numbers **only with interpretation**. Specify pattern **frequency as integers**.
- Prohibited: buy/sell recommendations, predictions, diagnoses, causal claims, sequential words ("first/next")
- Format: **paragraphs only**; bullet points allowed only in 'Customized Checklist' section. No tables.
- Do not interpret hand tremor as tension/stress. Use **user's name**, not "everyone."
- All paragraphs must be **logically and organically connected**.

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[USER]

Based on the provided INPUT JSON, write a **markdown report** for the user in Korean. Interpret numbers **focusing on changes** to convey them in user-friendly ways. Help users explore **reasons for behavioral changes** they couldn't see at the time. If previousWeekData is absent, describe **only current week observations**.

This report centers on comparing current data with past weeks. Focus on what changed and how. The patterns contain no ordering information. Never use sequential words.

Report Structure**1. Trading Behavior Report**

Start with a friendly icebreaker. Lightly introduce this week's focus. If a new pattern is discovered, describe it as being "discovered" rather than implying the "core pattern shifted."

2. Core Pattern Change Summary

State whether a **new pattern was discovered or similar (identical) pattern maintained** compared to last week's summary, then describe **lift label** or **changes in context/emotions**. Clearly mention buy or sell. If patterns are identical to last week, mention that low trading volume over the past week may be the reason. Describe discovered pattern as natural story about co-occurring behaviors and frequencies. Use items_contexts appropriately. Reference market_trend_distribution for uptrend/downtrend context.

3. Pattern Change Analysis Compared to Last Week

Deeply analyze from user's trading routine perspective. Write as connected narrative integrating elements naturally. Explain focusing on flow of change by comparing with previous weeks' data:

- *Trading Routine Characteristics*: Decision speed, information checking, checklist utilization (referencing pattern_specific_checklist.coverage_rate)—concretely describe behaviors in actual trading process.
- *Emotional Characteristics*: Analyze psychological characteristics associated with this pattern through immediate and delayed post-trade emotions.
- *Relationship with Existing Principles*: pattern_specific_checklist shows checklist coverage, checked items, and frequency when showing this pattern. This coverage value matches user's actual check rate 100%. However, detailed items may not be properly extracted due to system errors and may not match coverage value. In such cases, mention only overall coverage value in report and do not mention specific item check rates. Reference these values to objectively analyze alignment or differences between established principles and actual behavior. Understand user's general trading habits through overall usage rate of each item. Use checklist frequency for relative comparison or ratio assessment, not absolute numbers.
- *Weekly Change Trends*: If previousWeekData is provided, specifically mention changes compared to previous week. Naturally describe changes in trading frequency, decision speed, emotion patterns, checklist usage patterns, etc. Acknowledge positive changes and gently point out changes requiring attention.

Describe all content in observational tone like "looking closely at the user's trading routine during this analysis period..."

Emphasize this is a pattern difficult for users to recognize on their own.

4. Self-Reflection Questions

Present 2-3 **open questions** that **correspond 1:1 with axes** addressed above. Prompt thinking about whether checklist changed since last week, with what goal it was changed, or if unchanged, why not.

Examples: "Why do you think this change occurred?", "What are advantages and disadvantages of this strategy?", "Did you check official information before ordering?"

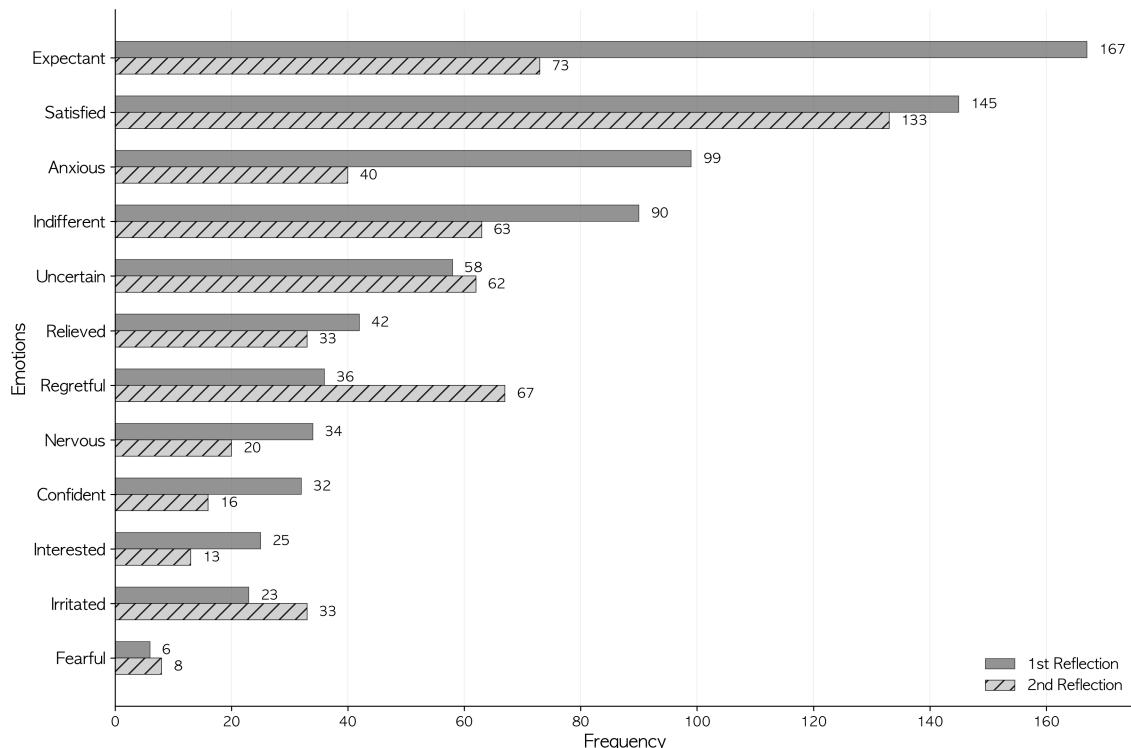
5. Customized Checklist Suggestions

1665 Suggest 2-3 specific, actionable checklist items to improve observed pattern characteristics. Connect especially with relationship
 1666 to existing principles mentioned above. If principles were well maintained, acknowledge and praise first, then suggest
 1667 new habits as additions. Write suggested items as bullet points using suggestive tone.

Always include at report end:

This report is a self-reflection aid based on personal records and is not investment advice or diagnosis.

INPUT JSON: <<INPUT_JSON>>



1702 Fig. 6. Distribution of emotional responses at immediate (1st Reflection) and delayed (2nd Reflection) timepoints. Solid bars represent
 1703 emotions reported immediately after trading; hatched bars represent 72 hours later. Participants could select
 1704 one emotion per reflection. Notable shifts include decreased expectation (167→73) and anxiety (99→40), alongside increased regret
 1705 (36→67) at the delayed timepoint.

1708 Received 20 February 2007; revised 12 March 2009; accepted 5 June 2009