Business analytics Analysis of car advertisement data

Alina Ivanova, Moritz Hangen, Simon Gosch

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2 Theoretical background

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4 Findings and discussion

4.1 Model usage

- 4.1.1 Assessing expectations
- 4.1.2 Usage of example data
- 4.2 Findings
- 4.2.1 In line with presumptions
- 4.2.2 Outliers

Correlation: engine size \leftrightarrow price

Correlation: width \leftrightarrow price

Correlation: year \leftrightarrow price

5 Conclusion

- 5.1 Summary
- 5.2 Further questions

Bibliography

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