

Max Mustermann

Head of Digitalisation & Governance

Digital Transformation | AI Governance | Global Operating Models

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EXECUTIVE SUMMARY

- Head-level leader with 12+ years in digitalisation, data science and governance across Europe and China.
- Owns global audit and risk portfolios spanning 30+ legal entities and multi-million euro budgets.
- Builds AI-enabled control environments and data platforms that deliver double-digit efficiency gains.
- Leads cross-functional teams up to 20 FTE and influences C-level stakeholders on digital risk.
- Combines China JV execution with Munich HQ experience to accelerate global operating model design.

SIGNATURE HIGHLIGHTS

Global Audit Digitisation

Scaled digital audit standards across 30+ entities, lifting risk coverage by 45%.

AI Governance Acceleration

Deployed AI-driven monitoring cutting emerging-risk detection time by 60%.

China ↔ HQ Operating Model

Harmonised JV and HQ governance, reducing approval cycle time by 35%.

EXPERIENCE

Head of Processes, Digitalisation & Governance | BMW Group – Corporate Audit

2021 – Present • Munich, Germany

- Own and modernise the global audit process portfolio spanning Europe, APAC and Americas.
- Built AI-enabled governance platform that increased coverage 45% and reduced manual effort 30%.
- Directed automation, analytics and process-mining roadmap delivering €12M+ productivity uplift.
- Advised Board-level stakeholders on AI risk, regulatory readiness and transformation priorities.

Lead Data Science / Digital Transformation | BMW Group – Corporate Audit

2018 – 2021 • Munich, Germany

- Launched Corporate Audit's first in-house data science function and scaled to 15 specialists.
- Implemented analytics-driven audits covering €40B revenue with 30% faster risk detection.
- Industrialised robotics and predictive controls across 5 divisions, achieving low double-digit savings.

Data Scientist / Digital Analytics | BMW Brilliance Automotive

2015 – 2018 • Shenyang & Beijing, China

- Developed predictive quality analytics for the China JV, reducing line scrap by high single digits.
- Aligned German HQ and Chinese operations on data tooling, governance and localisation requirements.
- Supported 20+ product launches by deploying scalable analytics capabilities across plants.

EDUCATION

RWTH Aachen University

M.Sc. Mechanical Engineering & Data Science Focus

2012 – 2014

Technion – Israel Institute of Technology

Engineering Exchange Programme

2013

Tsinghua University, China

Engineering & Innovation Semester

2011

University of Cape Town

Global Engineering Programme

2010

SKILLS

Leadership & Governance

Digital Transformation, Corporate Audit, AI Governance, Risk & Controls, Operating Model Design

Technology

Data Science, Cloud Analytics, Automation Platforms, AI/ML Ops, Process Mining

Business

China Market Operations, Joint Venture Management, Compliance Strategy, Executive Stakeholder Management

ADDITIONAL

Languages

German – Native, English – Fluent, Mandarin Chinese – Conversational

Interests

Future Mobility, AI Ethics, Trail Running, Modern Architecture