MORITZ KOBLER

As a product manager, my ultimate goal is to ensure that the product is a success by enabling cross-functional teams to succeed. With ~8 years of experience in creating complex B2B SaaS solutions as well as AI-powered B2C features, I focus on understanding and addressing immediate user needs as well as working towards the product vision to realize strategic goals.

MY PRIORITIES

Enabling the team to do their best

Employing open & clear communication

Revisiting past decisions & avoiding repeating mistakes

Prioritizing the truly important & getting it done

Striving for thoroughness & consistency

Encouraging simplicity

Learning & improving continuously

DAY-TO-DAY TOOLS

Atlassian Suite
Task Management, Documention

Microsoft Office Suite
Happy to use Google Workspace, too!

Miro
Ideation, Brainstorming, Collaboration

Databricks
Ad-hoc Data Analysis

Tableau & Amplitude
Analytics, Business Intelligence, Reporting

ChatGPT
Efficiency, Writing, Idea Refinement

TECH I'M FAMILIAR WITH

Hands-on with web technologies (Angular, Node.js, GraphQL) and Python or Scala for scripting, data work & analysis.

Comfortable with AI tooling such as Replit, Cursor & local model setups for image generation.

Basic knowledge of cloud infrastructure & microservices.

ABOUT ME

34 years old. Raised in Germany, India, Israel & Egypt. Happily living in Fitzroy (the closest to Berlin we could find in Melbourne) with my husband James. Fantasy nerd: Movies, TV, books... you name it. Pianist. Spacing fanatic.

EXPERIENCE

SEEK
3y • Oct '22 – now

AI Product Manager • Senior AI Product Manager

At the two-sided employment marketplace SEEK, I collaborate closely with ML engineers and data scientists to prioritize hypotheses and run rigorous experiments to produce the best job recommendations for our users. I partner with front-end teams and senior leadership to frame and drive strategic initiatives. Key achievements:

1. Exploring the use of LLMs, embeddings, cross-encoders and sequence modeling technology in recommendations and working with the front-end on how best to extract user intent using GenAI to improve matching.
2. Leading the team through a major organization-wide project to unify technology and online platforms across 8 markets and 3 brands in APAC.
3. Driving cross-brand experiments, contributing to the enhancement of 6 diverse recommendation products and driving significant YoY marketplace uplift in job-candidate matches.

ITONICS GMBH
4y3m • Mar '18 – Jun '22

Junior Product Manager • Product Manager • Senior Product Manager

During my 4+ years at ITONICS, a B2B software platform for innovation management, I led the development of a new product line with agile teams in Germany and Nepal, seeing the entire product life cycle first-hand: discovery and prototyping to launch, iteration and support.

I owned the product roadmap & backlogs, and actively contributed to product vision, strategy & pricing, working with stakeholders across the business to ensure alignment across the organization. Main achievements:

1. Successfully going to market with the new product line and kicking off & launching the company's big data product offering.
2. Establishing initiatives for data-driven decision-making in product.
3. Shifting from a project-based to a product-centric organization, shaping product processes & the growing product team.

BOOKINGKIT GMBH
1y9m • between Aug '14 and Mar '17

Product Management, BI & Marketing Working Student & Intern

As one of the first employees at bookingkit, I started out helping wherever necessary – working on the company website, writing blog articles & newsletters, doing graphic design work & offering support for customers. But I quickly moved towards a product and business intelligence role, and was able to create a concept around functionality to optimize prices based on past booking data.

EDUCATION

TECHNICAL UNIVERSITY BERLIN & LUND UNIVERSITY
Sep '14 – Feb '18

M.Sc. in Industrial Engineering with focus on computer science

Thesis on data-driven environmental scanning and foresight
Final grade: 1.2 – on a scale from 1.0 (best) to 4.0 (worst)