Mark Harwood

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Work Experience

Head of Business Development

Brownsville Butcher & Pantry, 2019 - 2024 // West Windsor, VT

- Took time to pursue enrichment in my community, and this was the perfect place. I
 quickly advanced into the inner circle of high-level strategic decision making, and
 generated substantial value for the business.
- At the beginning of 2020, successfully pivoted the business to an e-commerce platform while neighboring businesses closed.
- Fostered data literacy in primary stakeholders, and provided relevant data points & visualizations to make informed business decisions; drove business growth up 10-15% per year, well above average for a youthful company.
- As beverage manager, conducted cost/spend analysis of beer & wine offerings, successfully driving an increase in net profits with informed inventory optimizations.
- Researched and pursued further business development opportunities via partnerships and event coordination.
- Other roles included: Retail Operations Director, Digital Marketing and Social Media Specialist, IT Support Specialist, Website Development and E-Commerce Specialist, and House Sommelier.

Developer

SS&C Technologies, 2018-2019 // Chicago, IL

- Led the SKYLINE team's web development, spearheading the revamp of our client portal. Updated to be fully responsive, modern, and cross-browser compatible with an internal refactor to boot.
- Engineered a versatile, configurable marketing site tailored to client needs. With this
 strategic tool bolstering our client engagement and marketing capabilities, I
 positioned the company for future growth in a competitive digital landscape.

Implementation Consultant

Fast Enterprises, 2017-2018 // Santa Fe, NM

- Functioned as a consultant, liaising between production support and state developers to configure a tax solution for the state of New Mexico.
- Effectively bridged the gap between development and practical application, ensuring the solution was technically solid as well as user-friendly.

Technical Analyst

Allscripts, 2016-2017 // Burlington, VT

- Managed agile development of custom solutions to streamline customer workflow.
 My role involved coordinating with various teams to identify needs and prioritize impactful applications.
- Built a full-stack web application around a stored procedure, creating a modern and user-friendly way to interact with the data.

Development Intern

MyWebGrocer, 2015-2016 // Burlington, VT

- Collaborated with RAD and SE teams, focusing on building tools for swift test environment deployment.
- Updated and sanitized mock databases & data, built mock APIs, and automated the deployment of these tools to virtual environments for testing.

Education

B.S. Software Engineering

Vermont Technical College

2012 - 2016, GPA 3.479

Skills

Database Management
Full Stack Web Development
Scripting & Workflow Tools
Technical Project Mgmt.
Technical Communication

Technologies Used

SQL, MongoDB, R Java, C#, Python HTML, CSS, Javascript Node.JS, React, Redux, Vue ASP.NET MVC & WebAPI Powershell, Batch, Bash Git, SVN, TFS, Jira

Continued Education

Small Business Management CCV, 2023
WSET Levels 1&2 in Wines WSET, 2022
Human Centered Design Allscripts, 2017

Volunteering

Ascutney Outdoors

Program Assistant, 2020Green Mountain Club

Trail Maintenance, 2020CodeNow

Mentor/Volunteer, 2018
Future Founders

Mentor/Volunteer, 2018

Personal Notes

Avid Hiker, Skier, and Biker Certified Sommelier Cooking & Food Obsessed Design Enthusiast Screen & Block Printer