

The 10 Principles: A New Paradigm for Collaboration & Innovation



Nicole Radziwill & Morgan Benton

three eras



TOTALLY
COOL
PIX.COM



10 Principles

- Radical inclusion
- Gifting
- Decommodification
- Radical self-reliance
- Radical self-expression
- Communal effort
- Civic Responsibility
- Leave No Trace
- Participation
- Immediacy

Interactive Art











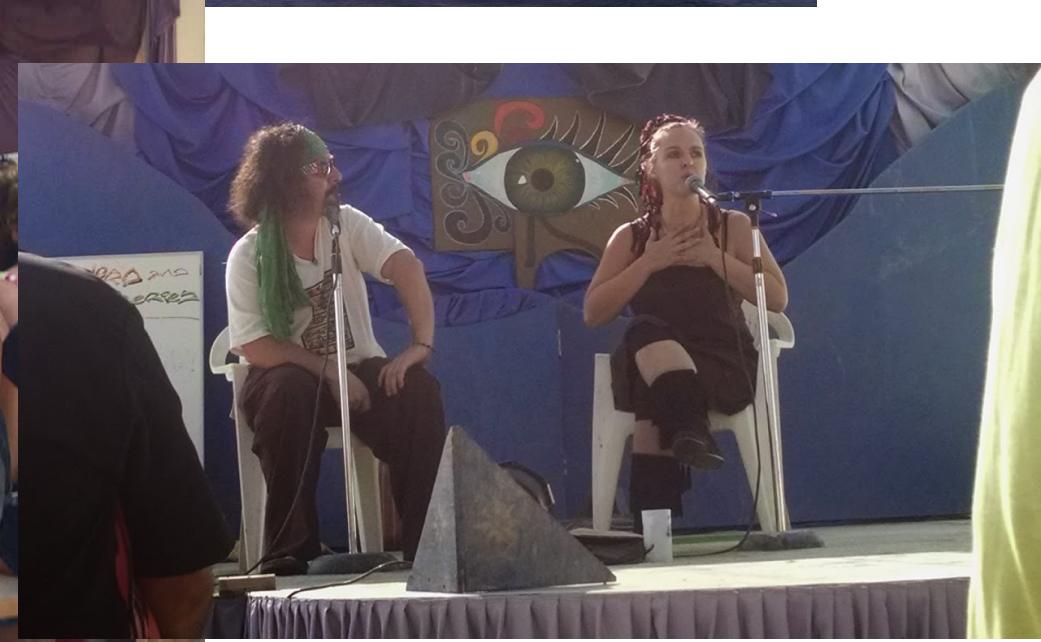
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Intellectual Pursuits



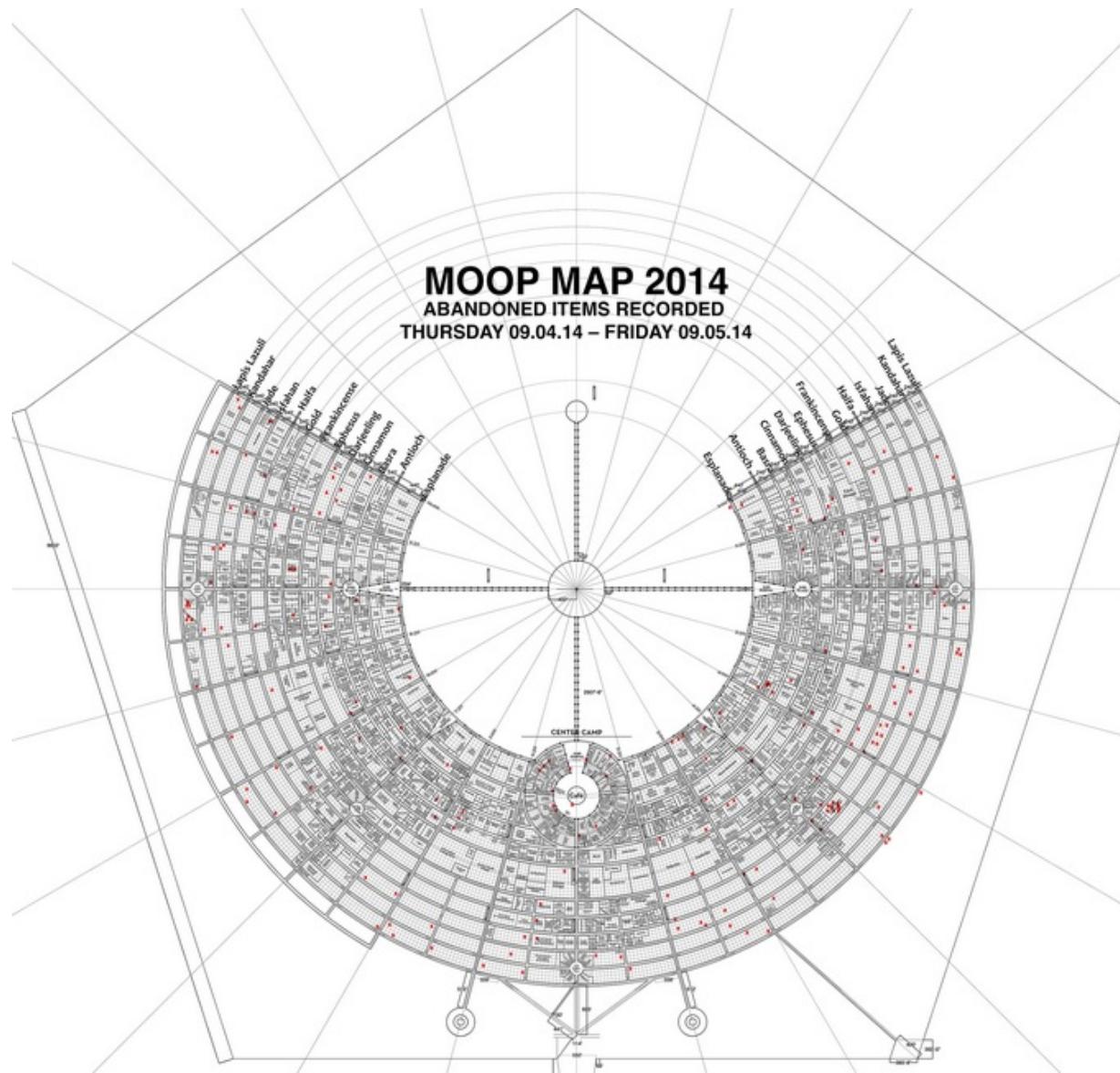
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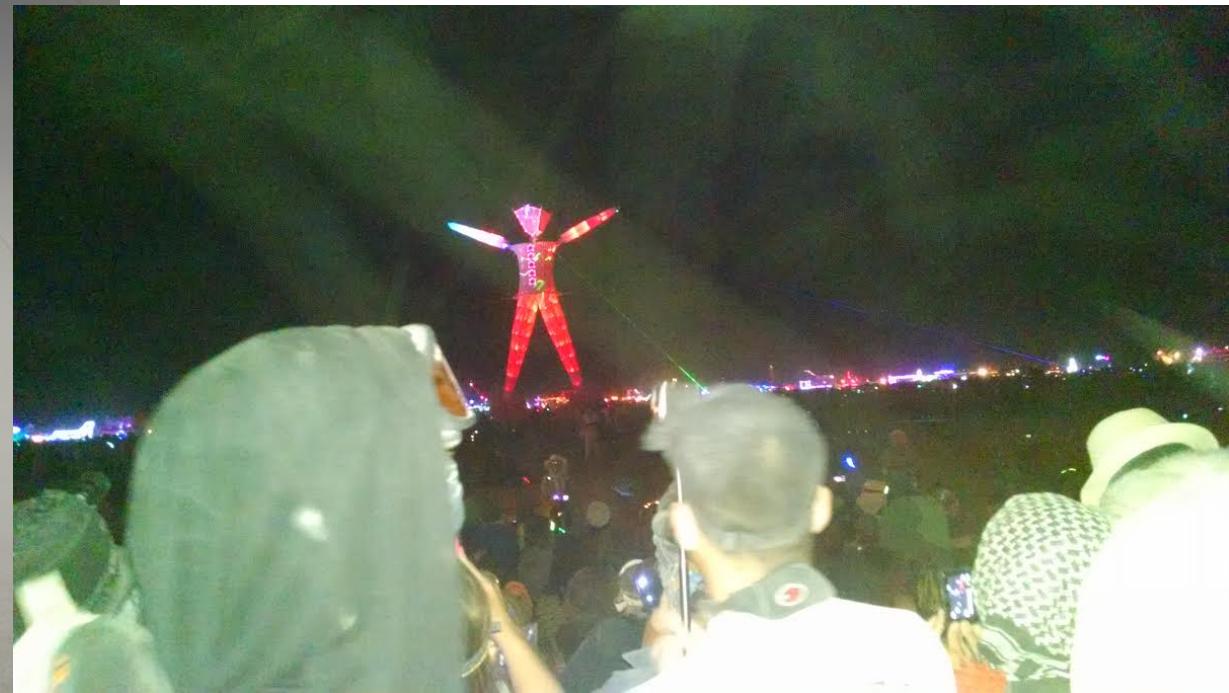
Daily Life

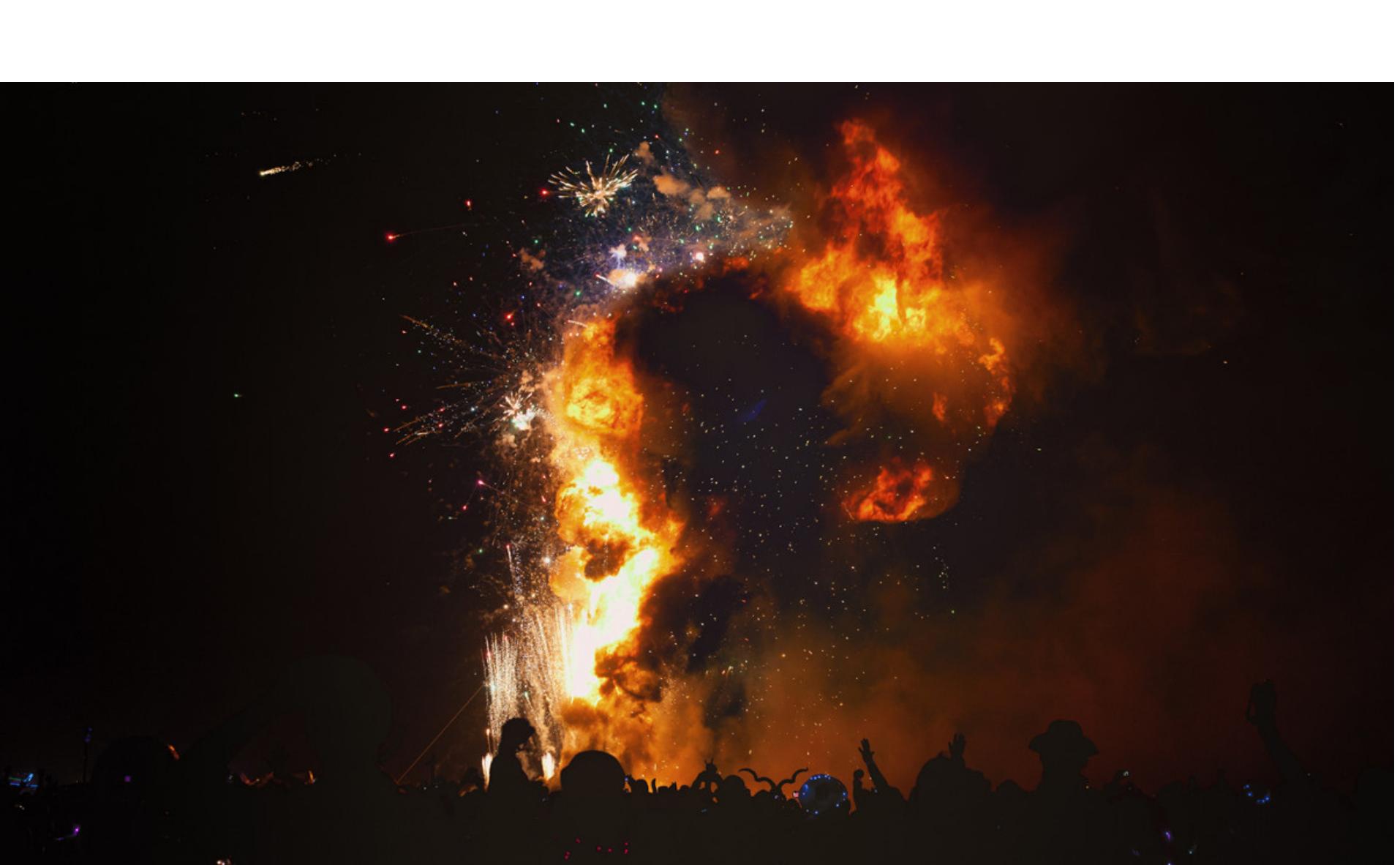


Innovating Lean: “MOOP”



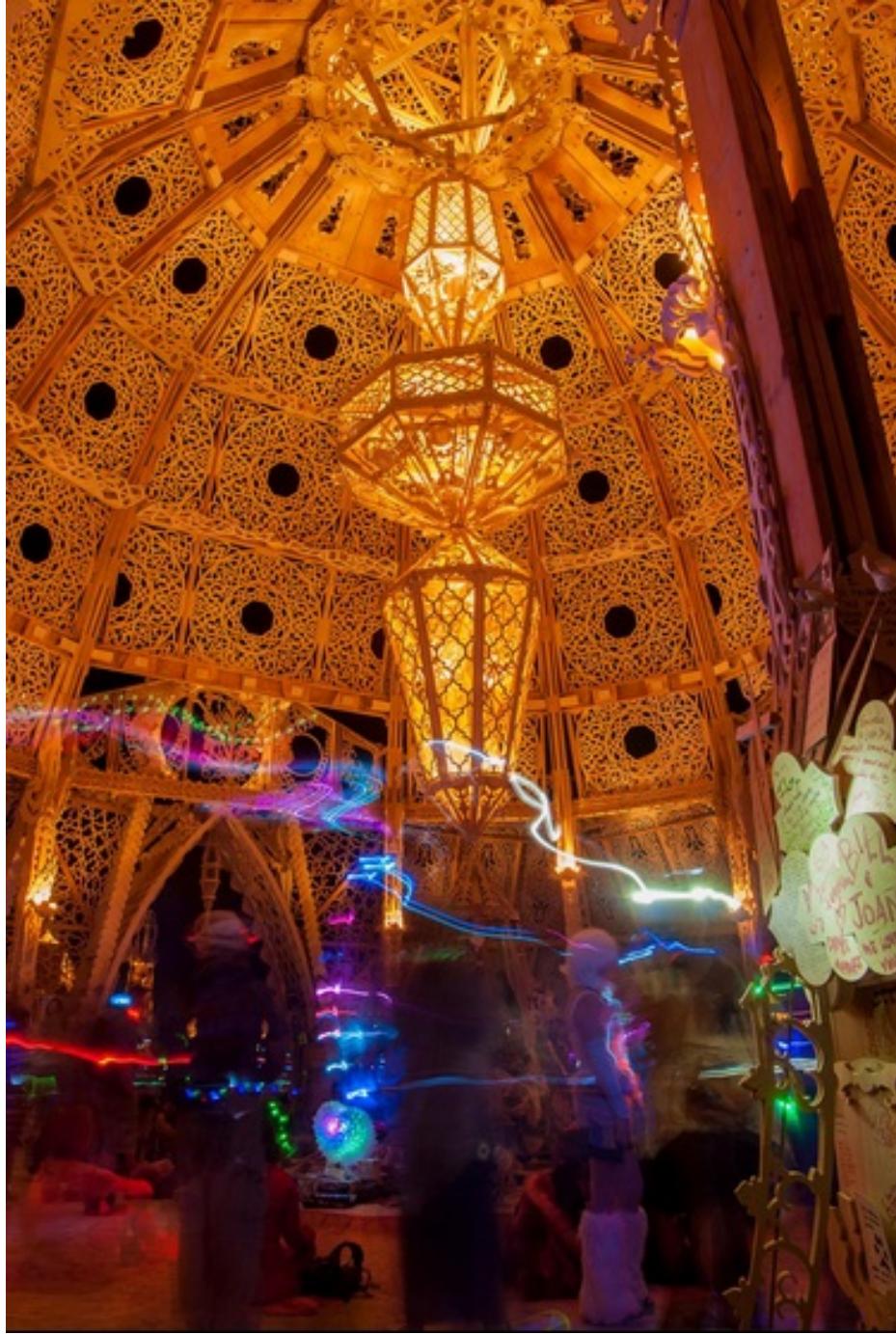
Ritual



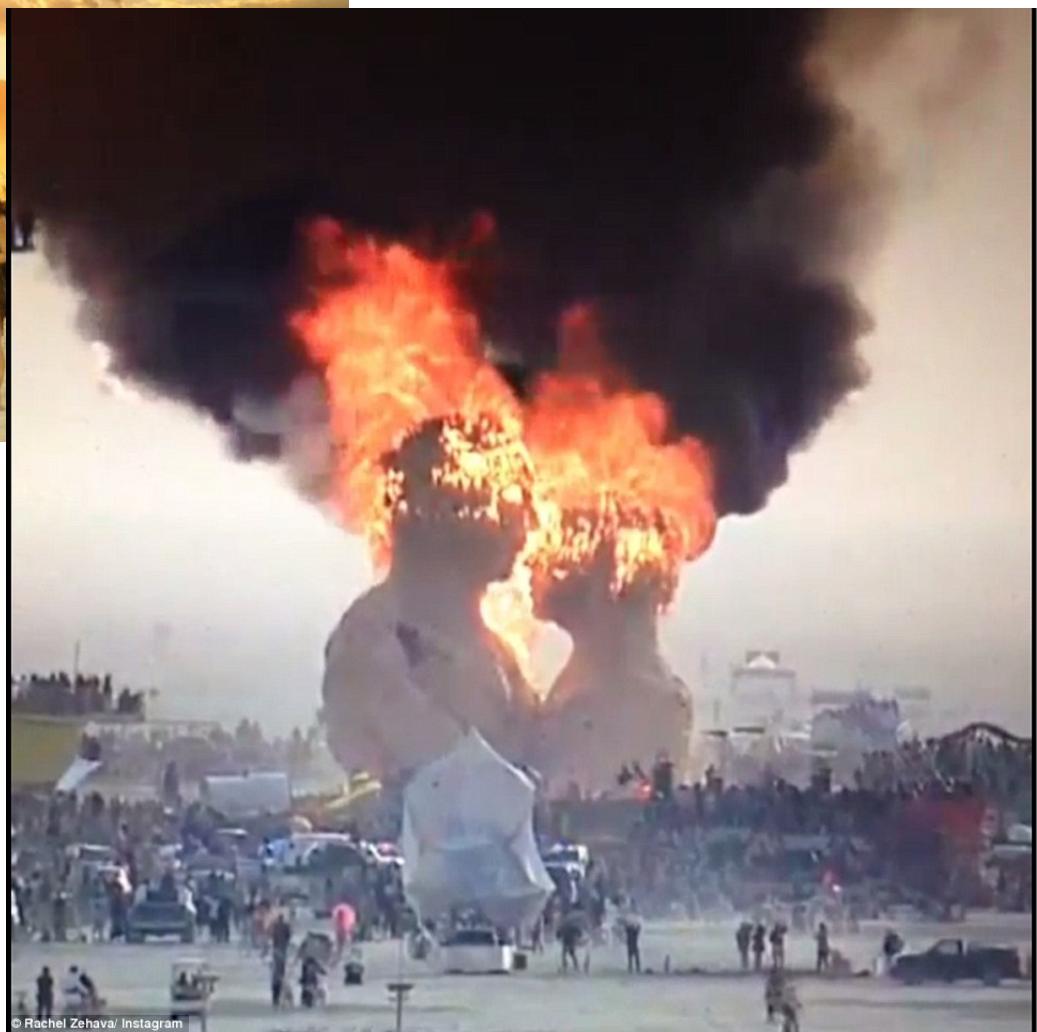






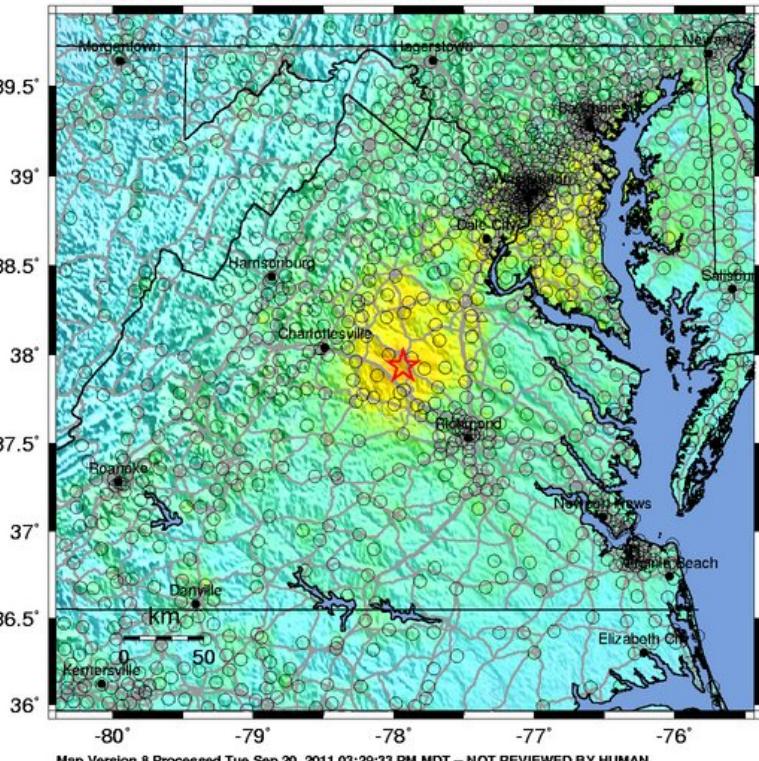






© Rachel Zehava/ Instagram

USGS ShakeMap : VIRGINIA
Tue Aug 23, 2011 17:51:04 GMT M 5.8 N37.94 W77.93 Depth: 6.0km ID:082311a



PERCEIVED SHAKING	Not felt	Weak	Light	Moderate	Strong	Very strong	Severe	Violent	Extreme
POTENTIAL DAMAGE	none	none	none	Very light	Light	Moderate	Moderate/Heavy	Heavy	Very Heavy
PEAK ACC.(%g)	< 17	.17-1.4	1.4-3.9	3.9-9.2	9.2-18	18-34	34-65	65-124	>124
PEAK VEL.(cm/s)	<0.1	0.1-1.1	1.1-3.4	3.4-8.1	8.1-16	16-31	31-60	60-116	>116
INSTRUMENTAL INTENSITY	I	II-III	IV	V	VI	VII	VIII	IX	X+

Quality,
Innovation,
&
Transformation

practical lessons

1: Drive Out Fear



2: Create Temporary Liminal Space



3: Capture Immediacy



4: Accept Renewal



5: Everyone Must Participate



Innovation can be managed, but
transformation
must be catalyzed