



We asked 10 different PCB factories to define an average price per unit. We will use our current supplier has the price is in the range

Average price by PCB factories for 500	\$22,72	Full assembled with display for 500	\$36,22	per unit for 500 units
Average price by PCB factories for 1000 units	\$21,52	Full assembled with display for 1000	\$35,02	per unit for 1000 units
Average price by PCB factories for 5000 units	\$19,72	Full assembled with display for 5000	\$33,22	per unit for 5000 units

CS transport fee	\$8,00
Percentage of 12% CS	12%
8USD fee per unit DS	\$8,00
Only payment fee 2.9%	2,9

#### Margin calculation / Funding goal

	Estimated quantity in units	500	1000	5000
Target price Sharpkeebo	\$150,00			
Gross turnover in USD		\$75 000,00	\$150 000,00	\$750 000,00
Commission Crowdsupply		\$9 000,00	\$18 000,00	\$90 000,00
Payment fee 2.9%		\$2 175,00	\$4 350,00	\$21 750,00
Handling fee 8USD per unit		\$4 000,00	\$8 000,00	\$40 000,00
Import customs				
Morpheans Gross margin in USD		\$41 715,00	\$84 630,00	\$432 150,00
Gross margin percentage		55,62%	56,42%	57,62%
En euros				
Morpheans Gross margin in EUR		37 543,50 €	76 167,00 €	388 935,00 €
Total fee per unit		\$49,74	\$48,36	\$46,29
Minimum sale amount to cover costs	\$	24 871,41	48 359,85	231 426,93
Minimum Units to sell to cover costs		166	322	1 543
Funding goal in unit		300	600	3 000
Funding goal in amount		\$45 000	\$90 000	\$450 000
Minimal profit if goal is reached		\$30 077	\$60 984	\$311 144
Direct sale estimation with no CF				
Gross turnover in USD	\$	75 000,00	150 000,00	750 000,00
Shipping 15 EUR/pc	\$	7 500,00	15 000,00	75 000,00
Tindle 9% percentage	\$	6 750,00	13 500,00	67 500,00
Morpheans Gross margin in USD	\$	42 640,00	86 480,00	441 400,00
Morpheans Gross margin in EUR		38 376,00 €	77 832,00 €	397 260,00 €

Suggestion bonus if we reach 1000 backers  
Rewards for QTY limit reached

If QTY>100, we would have the money to pay for a plastic injection mold (20 000 USD investment , one short) . So we can offer an enclosure for free  
If QTY > 5000, we would offer a leather enclosure