Upscale Bakery and Catering

# Our Business Plan

After working in the baking and catering business for several years, I have launched a new company, Upscale Bakery and Catering. The company will provide cupcakes, pastries, and catering services to businesses located in the metropolitan area. This document will detail my products and staff.

# Our Products

Catering services will include consultatation, set-up, delivery, serving, clean-up.

* Cupcakes
* French pastries
* Gluten-free baked goods
* Catering

# Our Staff

Team members collectively possess over 28 years’ experience in culinary and business management. All have achieved success in business careers and are redirecting their efforts to support Upscale Bakery and Catering as full-time employees.

* Your name (CEO)
* Margaret Atkins (Executive Chef)
* Daniel Finch (Catering Manager)
* Susan Cummings (Nutritionist)

Insert and position picture here.