MS4224 Enterprise Data Mining

Home Credit Default Risk

Team Member:

Chow Sai Yat Morris

AGENDA

- Company Background
- Data Overview
- Objective 1: Customer segmentation
- Objective 2: Predict overdue chance
- Objective 3: Predict interest rate level

COMPANY BACKGROUND

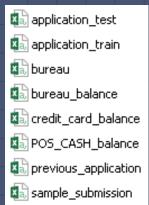
- Home Credit Group
 - Provide loan products to the unbanked population

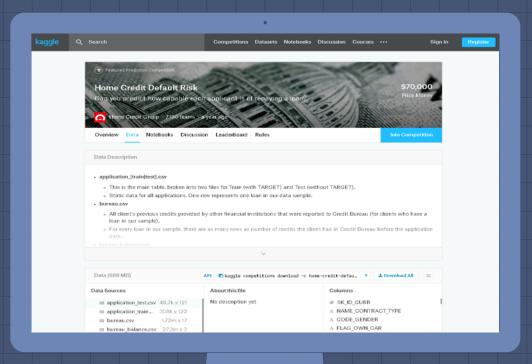
Use data to predict client's repayment abilities to minimizerisk



DATA OVERVIEW

- Data source
 - 9 datasets





OBJECTIVE 1: Customer segmentation

Aims:

Propose business strategies to different customer segments based on their characteristics

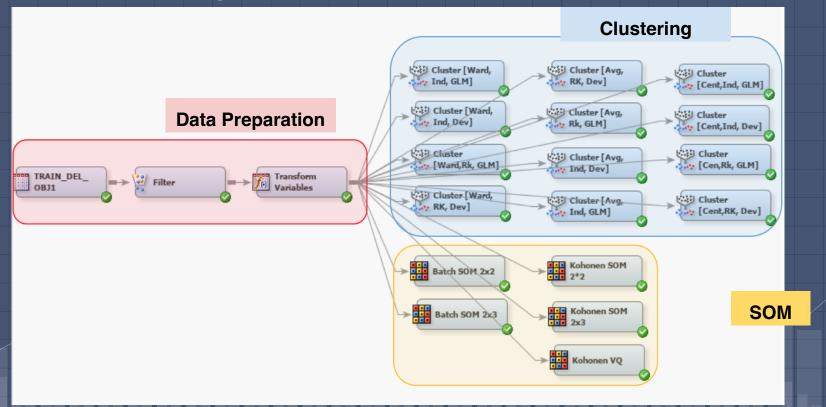
METHODS

- Clustering Biased data
 - Method: Average, Centroid, Ward
 - Internal standardization: Standardization
 - Ordinal: Index, Rank
 - Nominal: GLM, Deviation
- SOM
 - Batch SOM, Kohonen SOM, Kohonen VQ
 - 2x2, 2x3, 10
 - Selection criteria: CCC, PSF, RSQ, Within STD

- Variables:

 - Age
 - Monthly income
 - Monthly payment
 - Credit score (FICO score)
 - Own car
 - Gender
 - No. of children

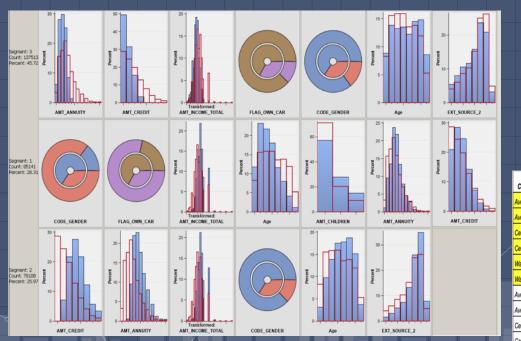
EM DIAGRAM







- 12 clustering models
- Same result for 6 models
- Randomly select "Average StandardizationIndex Deviation" for later comparison

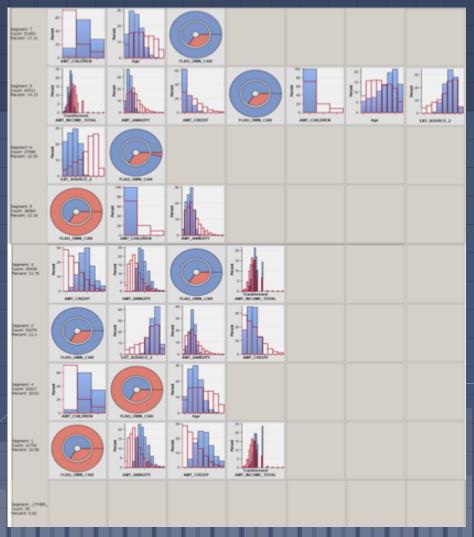


Cluster Method	Internal Standardization	Ordinal Encoding	Nominal Encoding	No. of Cluster (K)	ccc	PSF	RSQ	Within-STD
lverage	Standardization	Index	Deviation	3	637.0984	57754.59	0.277487	0.803726
lverage	Standardization	Rank	Deviation	3	637.0984	57754.59	0.277487	0.803726
Centroid	Standardization	Index	Deviation	3	637.0984	57754.59	0.277487	0.803726
Centroid	Standardization	Rank	Deviation	3	637.0984	57754.59	0.277487	0.803726
Vard	Standardization	Index	Deviation	3	637.0984	57754.59	0.277487	0.803726
Vard	Standardization	Rank	Deviation	3	637.0984	57754.59	0.277487	0.803726
lverage	Standardization	Index	GLM	5	428.4803	42384.77	0.360494	0.685056
lverage	Standardization	Rank	GLM	5	428.4803	42384.77	0.279012	0.685056
Centroid	Standardization	Index	GLM	5	428.4803	42384.77	0.360494	0.685056
Centroid	Standardization	Rank	GLM	5	428.4803	42384.77	0.360494	0.685056
Vard	Standardization	Index	GLM	5	428.4803	42384.77	0.360494	0.685056
Vard	Standardization	Rank	GLM	5	428.4803	42384.77	0.360494	0.685056

SOM RESULTS

- Best model:Kohonen VQ with Standardization
- Not consider model with CCC < 3

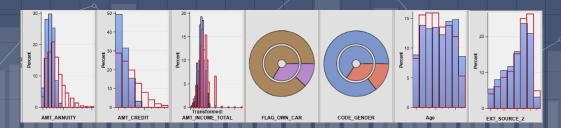
SOM Method	Internal Standardization	No. of Cluster	ccc	PSF	RSQ	Within-STD
Kohonen VQ	Standardization	10	594.647	33748.22	0.502467	0.602957
Kohonen SOM	Standardization	2x3	480.6263	42157.81	0.412063	0.657167
Kohonen SOM	Standardization	2x2	397.3765	43821.32	0.304158	0.714542
Batch SOM	Standardization	2x2	-112.447	26061.84	0.206325	0.755468
Batch SOM	Standardization	2x3	-411.461	18229.4	0.232575	0.827179



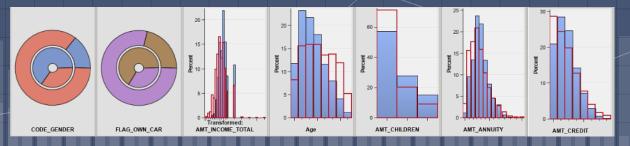
Best model chosen:

Method	Internal Standardization	No. of Cluster (K)	ccc	PSF	RSQ	Within-STD
Average	Standardization	3	637.0984	57754.59	0.277487	0.803726
Kohonen VQ	Standardization	10	594.647	33748.22	0.502467	0.602957

Segment		Characteristics		Recommendations
3	-	Female, Old (mean: 60)		Poorer score: Higher interest rate
	-	Low monthly income	- -	Car owner: Car loan offers
	-	Low credit score	-	Retiree:
	-	Car owner		a. reverse mortgage offer (if is property owner)
				b. limited potential for the business



Segment	Characteristics	Recommendations	
1	 Relatively young male (mean: 36) Have children Relatively high monthly income Do not have car 	 Working class: tax loan offers Family planning: housing loan offers (potential property buyers) Insufficient financial/credit score 	e data:
		Consultation required before lo	an approval



Segmen t		Characteristics	Recommendations
2	-	Relatively old female (mean:	- Working class: tax loan offers
		48)	- Good score: lower interest rate
	-	High monthly income	- Large potential: Provide premium service to
	-	High credit amount of loan	build long-term relationship (e.g. accelerate
	-	High credit score	processing time)
		20 - 20 - 15 - 15 - 15 - 10 - 15 - 10 - 10 - 1	20 15 15 10 10

CODE GENDER

EXT_SOURCE_2

Transformed:

AMT INCOME TOTAL

AMT_ANNUITY

OBJECTIVE 2: Predict whether overdue will occur

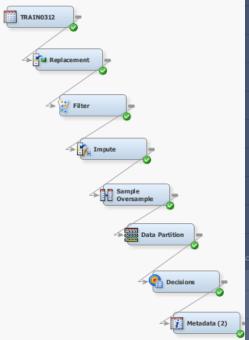
Aims:

Allocate resources to customers/segments
 with lower default risk

METHODS

- Logistic regression: Stepwise, Backward, Forward
- Decision tree:
 - Interval: Variance, ProbF
 - Nominal: ProbChisq, Entropy, Gini
 - Ordinal: Entropy, Gini
- Neural network:
 - Network: GLM, MLP
 - AutoNeural
- Neural network after regression
- Selection criterion: Misclassification rate

Target:Overdue (1) / No overdue (0)

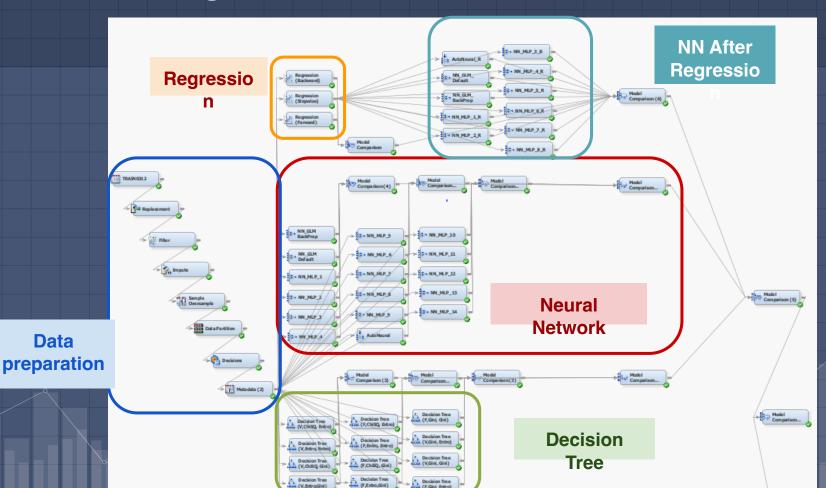


Sample+Decision

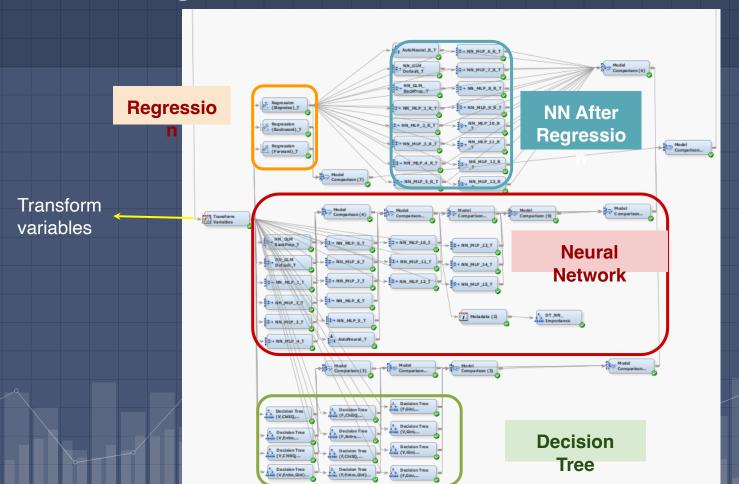
Oversampling (biased target)

EM DIAGRAM

Data



EM DIAGRAM



LOGISTIC REGRESSION RESULTS

Model Description Without trans	Target Variable formatio	Target Label	Selection Criterion: Valid: Misclassifica tion Rate	Model Description With transfori	Target Variable nation	Target Label	Selection Criterion: Valid: Misclassifica tion Rate
Regression (Stepwise)	TARGET	TARGET	0.326017	Regression (Stepwise)_T	TARGET	TARGET	0.328534
Regression (Forward)	TARGET	TARGET	0.326017	Regression (Backward)_T	TARGET	TARGET	0.328534
Regression (Backward)	TARGET	TARGET	0.32642	Regression (Forward)_T	TARGET	TARGET	0.328534

- Variables without transformation give lower misclassification rate
- 3 logistic regression models (Stepwise, Backward, Forward)
- Same misclassification rate (0.326017) for Stepwise & Forward regression

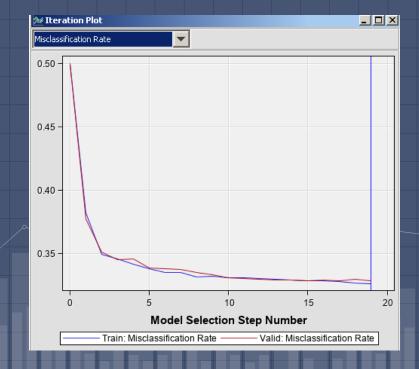
LOGISTIC REGRESSION RESULTS

Likelihood Ratio Test for Global Null Hypothesis: BETA=0

-2 Log	Likelihood	Likelihood		
Intercept	Intercept &	Ratio		
0nly	Covariates	Chi-Square	DF	Pr > ChiSq
55060.839	48206.659	6854.1806	23	<.0001
			,	

Type 3 Analysis of Effects Significant model

		Wald	
Effect	DF	Chi-Square	Pr > ChiSq
CODE_GENDER	1	258.1709	<.0001
FLAG_OWN_CAR	1	117.1507	<.0001
IMP_EXT_SOURCE_2	1	1318.0357	<.0001
IMP_EXT_SOURCE_3	1	1999.5627	<.0001
IMP_REP_DAYS_EMPLOYED	1	226.1478	<.0001
IMP_payToincome	1	75.1134	<.0001
NAME_CONTRACT_TYPE	1	99.5106	<.0001
NAME_EDUCATION_TYPE	4	204.9952	<.0001
NAME_FAMILY_STATUS	4	56.2425	<.0001
NAME_INCOME_TYPE	6	173.9331	<.0001
REGION_RATING_CLIENT_W_CITY	2	70.2262	<.0001



LOGISTIC REGRESSION RESULTS

Variables	Prob(overdue)
Gender	M > F
Own car	No car > own car
Contract type	Cash loan > Revolving loan
Education type	Lower secondary > Secondary > Incomplete higher > Higher education > Degree
Family status	Civil marriage > Separated > Single > Widow > Married
Income type	Maternity leave > Unemployed > Working > Commercial associate > State servant > Pensioner > Student
Region	

	Odds Ratio Estimates	
		Point
Effect		Estimate
GODE GRUPPE	n	0.684
CODE_GENDER	F vs M	0.674
FLAG_OWN_CAR	0 vs 1	1.316
IMP_EXT_SOURCE_2		0.123
IMP_EXT_SOURCE_3		0.059
IMP_REP_DAYS_EMPLOYED		1.000
IMP_payToincome		2.924
NAME_CONTRACT_TYPE	Cash loans vs Revolving loans	1.517
NAME_EDUCATION_TYPE	Academic degree vs Secondary / secondary special	0.214
NAME_EDUCATION_TYPE	Higher education vs Secondary / secondary special	0.677
NAME_EDUCATION_TYPE	Incomplete higher vs Secondary / secondary special	0.803
NAME_EDUCATION_TYPE	Lower secondary vs Secondary / secondary special	1.184
NAME FAMILY STATUS	Civil marriage vs Widow	1.179
NAME FAMILY STATUS	Married vs Widow	0.935
NAME FAMILY STATUS	Separated vs Widow	1.092
NAME FAMILY STATUS	Single / not married vs Widow	1.080
NAME INCOME TYPE	Commercial associate vs Working	0.874
NAME INCOME TYPE	Maternity leave vs Working	109.119
	Pensioner vs Working	0.658
	State servant vs Working	0.779
	Student vs Working	0.008
NAME INCOME TYPE	Unemployed vs Working	5.265
REGION RATING CLIENT W CITY		0.675
REGION RATING CLIENT W CITY		0.833
12010171111070111117-070111		7.000

NEURAL NETWORK AFTER REGRESSION

Without transfo	Target Variable Matior	Target Label	Selection Criterion: Valid: Misclassifica tion Rate
NN_MLP_8_R	TARGET	TARGET	0.322795
NN_MLP_7_R	TARGET	TARGET	0.323399
NN_MLP_2_R	TARGET	TARGET	0.3236
NN_MLP_3_R	TARGET	TARGET	0.324104
NN_MLP_1_R	TARGET	TARGET	0.324205
NN_MLP_5_R	TARGET	TARGET	0.324507
AutoNeural_R	TARGET	TARGET	0.324507
NN_MLP_4_R	TARGET	TARGET	0.324607
NN_GLM_Default	TARGET	TARGET	0.325614
NN_MLP_6_R	TARGET	TARGET	0.326017
NN_GLM_BackProp	TARGET	TARGET	0.499899

- No. of hidden unit = 8
- 11 NN models

Model Descrip	tion	Target Variable	Target Label	Selection Criterion:	
		variable		Valid:	
\\/i+b	tropo	form	otion	Misclassifica	
VVILII	trans	IOIII	iaujon	tion Rate	
NN_MLP_13_	_R_T	TARGET	TARGET	0.318566	
NN_MEP_TO		TARGET	TARGET	0.319875	
NN_MLP_6_F	₹_T	TARGET	TARGET	0.319875	
NN_MLP_9_F	₹_T	TARGET	TARGET	0.319976	
NN_MLP_8_F	R_T	TARGET	TARGET	0.320177	
NN_MLP_12_	_R_T	TARGET	TARGET	0.320681	
NN_MLP_11_	_R_T	TARGET	TARGET	0.321788	
NN_MLP_5_F	₹_T	TARGET	TARGET	0.322191	
NN_MLP_4_F	₹_T	TARGET	TARGET	0.323802	
NN_MLP_2_F	₹_T	TARGET	TARGET	0.324909	
NN_MLP_7_F	₹_T	TARGET	TARGET	0.325614	
NN_MLP_3_F	₹_T	TARGET	TARGET	0.327024	
AutoNeural_F	R_T	TARGET	TARGET	0.327628	
NN_GLM_De	fault_T	TARGET	TARGET	0.328937	
NN_MLP_1_F	R_T	TARGET	TARGET	0.330346	
NN_GLM_Ba	ckProp_T	TARGET	TARGET	0.5	

- No. of hidden unit = 13
- 16 NN models
- → NN after regression (transformed, 13 hidden units, MLP) obtains lowest Misclassification Rate (0.318566)



NEURAL NETWORK RESULTS

Model Description Without trai	Target Variable nsformati	Target Label	Selection Criterion: Valid: Misclassifica tion Rate
NN_MLP_10	TARGET	TARGET	0.320681
NN_MLP_8	TARGET	TARGET	0.322292
NN_MLP_4	TARGET	TARGET	0.323701

- No. of hidden unit = 14
- 17 NN models

Model Description With transfo	Target Variable rmation	Target Label	Selection Criterion: Valid: Misclassifica tion Rate
NN_MLP_11_T	TARGET	TARGET	0.316049
NN_MLP_7_T	TARGET	TARGET	0.317358
NN_MLP_13_T	TARGET	TARGET	0.321184
NN_MLP_2_T	TARGET	TARGET	0.324003

- No. of hidden unit = 15
- 18 NN models

→ NN (transformed, 11 hidden units, MLP) obtains lowest Misclassification Rate (0.316049)

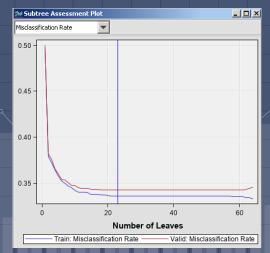


DECISION TREE RESULTS

Model Description Without transfor	Target Variable mation	Target Label	Selection Criterion: Valid: Misclassifica tion Rate
Decision Tree (V,Gini, Entro)	TARGET	TARGET	0.342328
Decision Tree (V,Entro, Entro)	TARGET	TARGET	0.346355
Decision Tree (F,Entro, Entro)	TARGET	TARGET	0.346355

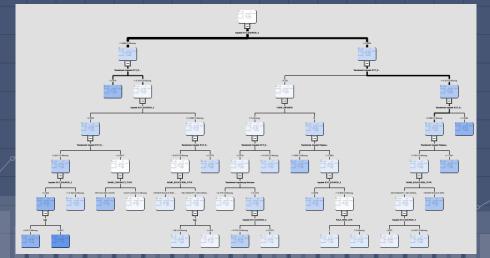
Model Description With transformatio	Target Variable	Target Label	Selection Criterion: Valid: Misclassifica tion Rate
Decision Tree (V,Gini, Entro)_T_/M	TARGET	TARGET	0.342328
Decision Tree (V,Entro, Entro)_T_/M	TARGET	TARGET	0.346355
Decision Tree (F,Entro, Entro)_T_/M	TARGET	TARGET	0.346355

- 12 Decision Tree models respectively
- With & without transformed variables give the same misclassification rate (0.342328)



DECISION TREE RESULTS

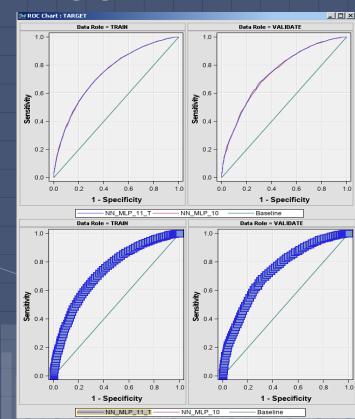
Variable Name	Label	Number of Splitting Rules	Importance	Validation Importance	Ratio of Validation to Training Importance
IMP_EXT_SOURCE_3	Imputed: EX	6	1.0000	1.0000	1.0000
LOG_IMP_EXT_SOURCE_2	Transforme	6	0.8035	0.7986	0.9940
LOG_IMP_REP_DAYS_EMPLOYED	Transforme	lucino culto col for allono 2	2 0.2358	0.1889	0.8009
CODE_GENDER	CODE_GEN	Important factors 1	0.2054	0.2226	1.0838
NAME_EDUCATION_TYPE	NAME_EDU	2	2 0.1819	0.2018	1.1096
Age	Age	2	2 0.1347	0.1250	0.9278
LOG_IMP_payToincome	Transforme	1	0.1180	0.0599	0.5078
NAME_CONTRACT_TYPE	NAME_CON	1	0.0717	0.0337	0.4697
FLAG_OWN_CAR	FLAG_OWN	1	0.0527	0.0470	0.8917



OVERALL MODEL COMPARISON

Final Model comparsion							
Model Description	Target Variable	Target Label	Selection Criterion: Valid: Misclassifica tion Rate	Train: Misclassifica tion Rate			
NN_MLP_11_T	TARGET	TARGET	0.316049	0.322297			
NN_MLP_10	TARGET	TARGET	0.320681	0.32129			

Best model: NN (transformed, 11 hidden units, MLP) obtains lowest
 misclassification rate (0.316049)



		Number of Splitting		Validation
Variable Name	Label	Rules	Importance	Importance
IMP_EXT_SOURCE_3	Imputed: EXT_SOURCE_3	8	1.0000	1.0000
LOG_IMP_EXT_SOURCE_2	Transformed: Imputed: EXT_SOURCE_2	5	0.7372	0.7082
NAME_EDUCATION_TYPE	NAME_EDUCATION_TYPE	3	0.2847	0.2681
CODE_GENDER	CODE_GENDER	3	0.2816	0.2652
LOG_IMP_REP_DAYS_EMPLOYED	Transformed: Imputed: Replacement: DAYS_EMPLOYED	2	0.1848	0.2026
Age	Age	2	0.1638	0.1872
FLAG_OWN_CAR	FLAG_OWN_CAR	2	0.1532	0.1286
TI_REGION_RATING_CLIENT_W_C1	REGION_RATING_CLIENT_W_CITY:1	1	0.0928	0.1110
LOG_IMP_payToincome	Transformed: Imputed payToincome	1	0.0863	0.0863
TI_REGION_RATING_CLIENT_W_C3	REGION_RATING_CLIENT_W_CITY:3	1	0.0859	0.0851
NAME_CONTRACT_TYPE	NAME_CONTRACT_TYPE	1	0.0498	0.0461

Variable Importance:
EXT_SOURCE_3(TU
Score)
EXT_SOURCE_2(FICO
Score)
EDUCATION TYPE
GENDER
DAYS EMPLOYED

Variables	Prob(overdue)
Gender	M > F
Contract type	Cash Ioan > Revolving Ioan
Education type	Lower secondary > Secondary > Incomplete higher > Higher education > Degree

- The regression model might provide some insight.
 - Tighten cash loan policies to reduce overdue probability
 - Allocate more resources in revolving loans

OBJECTIVE 3: Predict interest rate for new customer

Aims:

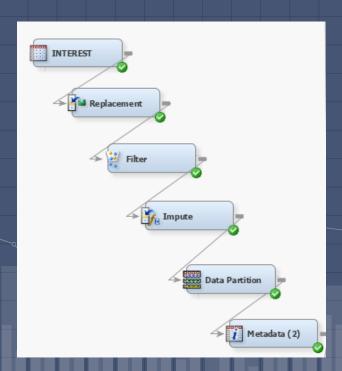
- Maximize profit

3

METHODS

- Linear regression: Stepwise, Backward, Forward
- Decision tree:
 - Interval: Variance, ProbF
 - Nominal: ProbChisq, Entropy, Gini
 - Ordinal: Entropy, Gini
- Neural network:
 - Network: GLM, MLP
 - AutoNeural
- Neural network after regression
- Selection criterion: Average squared error

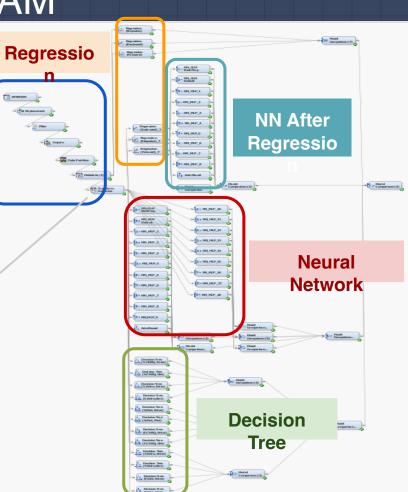
Target: Interest rate



EM DIAGRAM

Data preparatio

Transform variables

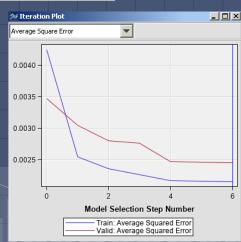


LINEAR REGRESSION RESULTS

Model Description Without trans	Target Variable sformatio	Target Label	Selection Criterion: Valid: Average Squared Error
Regression (Backward)	RATE_INTE		0.005952
Regression (Stepwise)	RATE_INTE		0.00603
Regression (Forward)	RATE_INTE		0.00603

Model Description With transform	Target Variable ation	Target Label	Selection Criterion: Valid: Average Squared Error
Regression (Stepwise)_T	LOG_RATE	Transforme	0.002453
Regression (Forward)_T	LOG_RATE	Transforme	0.002453
Regression (Backward)_T	LOG_RATE	Transforme	0.002745

- 3 linear regression models with and without transformation respectively (Stepwise, Backward, Forward)
- Regression with transformed variables give smaller ASE
- Stepwise & Backward (transformed variables) obtain same ASE (0.002453)



LINEAR REGRESSION RESULTS

Analysis of Variance

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	23	7.038345	0.306015	140.94	<.0001
Error	3337	7.245222	0.002171	•	

14.283568

Significant model

Model Fit Statistics

3360

Corrected Total

R-Square	0.4928	Adj R-Sq	0.4893
AIC	-20587.3689	BIC	-20590.0865
SBC	-20440.4890	C(p)	412.6875

Type 3 Analysis of Effects

		Sum of		
Effect	DF	Squares	F Value	Pr > F
LOG_AMT_APPLICATION	1	0.0221	10.17	0.0014
LOG_RATE_INTEREST_PRIVILEGED	1	0.5737	264.26	<.0001
M_REP_DAYS_FIRST_DUE	1	0.0124	5.71	0.0170
M_REP_DAYS_LAST_DUE_1ST_VERSIO	1	0.0828	38.13	<.0001
NAME_GOODS_CATEGORY	16	0.3461	9.96	<.0001
PRODUCT_COMBINATION	3	1.0314	158.35	<.0001

Analysis of Maximum Likelihood Estimates

Parameter		DF	Estimate	Standard Error	t Value	Pr > t
Intercept		1	0.2057	0.0200	10.28	<.0001
LOG AMT APPLICATION		1	-0.00452	0.00142	-3.19	0.0014
LOG RATE INTEREST PRIVILEGED		1	0.2592	0.0159	16.26	<.0001
M REP DAYS FIRST DUE	0	1	0.00457	0.00191	2.39	0.0170
M REP DAYS LAST DUE 1ST VERSIO	0	1	0.0160	0.00260	6.18	<.0001
NAME GOODS CATEGORY	Audio/Video	1	0.0844	0.0189	4.47	<.0001
NAME GOODS CATEGORY	Auto Accessories	1	-0.0175	0.0239	-0.73	0.4638
NAME GOODS CATEGORY	Clothing and Accessories	1	0.1174	0.0165	7.11	<.0001
NAME GOODS CATEGORY	Computers	1	0.00514	0.0113	0.45	0.6497
NAME GOODS CATEGORY	Construction Materials	1	0.0392	0.0154	2.55	0.0108
NAME GOODS CATEGORY	Consumer Electronics	1	0.0399	0.0187	2.14	0.0327
NAME GOODS CATEGORY	Furniture	1	0.0514	0.0135	3.80	0.0001
NAME GOODS CATEGORY	Gardening	1	0.1867	0.0335	5.57	<.0001
NAME GOODS CATEGORY	Homewares	1	-0.0527	0.0176	-3.00	0.0027
NAME_GOODS_CATEGORY	Jewelry	1	-0.00789	0.0451	-0.17	0.8613
NAME GOODS CATEGORY	Medical Supplies	1	-0.1884	0.0497	-3.79	0.0002
NAME GOODS CATEGORY	Medicine	1	-0.1681	0.0457	-3.67	0.0002
NAME_GOODS_CATEGORY	Mobile	1	-0.00468	0.0111	-0.42	0.6720
NAME_GOODS_CATEGORY	Photo / Cinema Equipment	1	-0.00131	0.0127	-0.10	0.9181
NAME_GOODS_CATEGORY	Sport and Leisure	1	-0.00897	0.0269	-0.33	0.7387
NAME_GOODS_CATEGORY	Tourism	1	-0.0268	0.0287	-0.93	0.3511
PRODUCT_COMBINATION	POS household with interest	1	0.0779	0.0114	6.86	<.0001
PRODUCT_COMBINATION	POS industry with interest	1	0.0473	0.0136	3.48	0.0005
PRODUCT_COMBINATION	POS mobile with interest	1	-0.1560	0.00974	-16.03	<.0001

NEURAL NETWORK AFTER REGRESSION

Model Description With transfe	Target ormation	Target Label	Selection Criterion: Valid: Average Squared Error
NN_MLP_6	LOG_RATE	Transforme	0.002286
NN_MLP_/	LOG_RATE	Transforme	0.002328
NN_MLP_5	LOG_RATE	Transforme	0.002348
NN_MLP_8	LOG_RATE	Transforme	0.002368
NN_MLP_4	LOG_RATE	Transforme	0.002409
NN_MLP_3	LOG_RATE	Transforme	0.002416
NN_GLM Default	LOG_RATE	Transforme	0.002491
AutoNeural	LOG_RATE	Transforme	0.002713
NN_MLP_2	LOG_RATE	Transforme	0.00272
NN_MLP_1	LOG_RATE	Transforme	0.002742
NN_GLM BackProp	LOG_RATE	Transforme	0.00344

- No. of hidden unit = 8
- 12 NN after regression models
- NN after regression (6 hidden units, MLP) obtains smallest ASE
 (0.002286)



NEURAL NETWORK RESULTS

Model Description With transform	Target ation	Target Label	Selection Criterion: Valid: Average Squared Error	
NN_MLP_2	LOG_RATE	Transforme	0.001838	
NN_MLP_9	LOG_RATE	Transforme	0.002021	ı
NN_MLP_17	LOG_RATE	Transforme	0.002066	ı
NN_MLP_10	LOG_RATE	Transforme	0.002113	
NN_MLP_16	LOG_RATE	Transforme	0.002569	

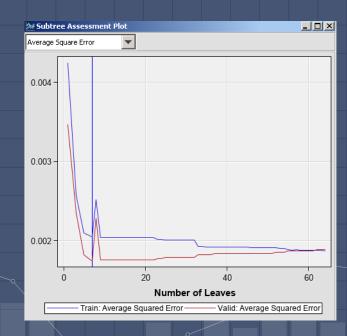
- No. of hidden unit = 18
- 21 NN models
- NN (2 hidden units, MLP) obtains smallest ASE (0.001838)



REGRESSION TREE RESULTS

Model Description With transformation	Target Variable	Target Label	Selection Criterion: Valid: Average Squared Error	
Decision Tree (V,ChiSQ, Entro)	LOG_RATE	Transforme	0.001745	
Decision Tree (V,Gini, Entro)	LOG_RATE	Transforme	0.002498	
Decision Tree (F,Entro, Entro)	LOG_RATE	Transforme	0.002498	

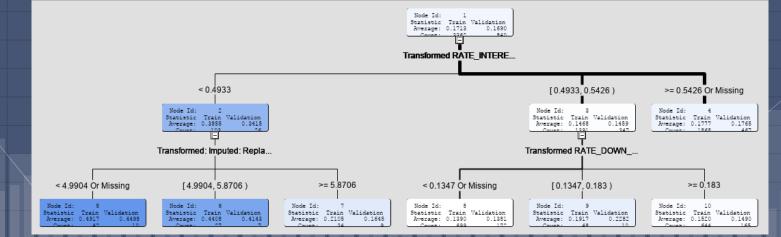
- 12 Regression Tree models
- Decision Tree (Variance, ProbChisq, Entropy)
 model gives smallest ASE (0.001745)



OVERALL MODEL COMPARISON & RECOMMENDATIONS



Best model: **Regression Tree (Variance, ProbChisq, Entropy)** model give smallest ASE (0.001745)



OVERALL MODEL COMPARISON & RECOMMENDATIONS

Variable Name	Label	Number of Splitting Rules	Number of Surrogate Rules	Importance	Validation Importance	Ratio of Validation to Training Importance
LOG_DAYS_DECISION	Transformed DAYS_DECISI	0	3	1.0000	1.0000	1.0000
LOG_IMP_REP_DAYS_FIRST_DUE	Transformed: Imputed: Repl.	actors ⁰	3	0.9991	0.9992	1.0001
LOG_IMP_REP_DAYS_TERMINATION	Transformed: Imputed: Repl	0	3	0.9690	0.9646	0.9955
LOG_RATE_INTEREST_PRIVILEGED	Transformed RATE_INTERE	1	1	0.9685	0.9145	0.9442
LOG_RATE_DOWN_PAYMENT	Transformed RATE_DOWN	1	1	0.7789	0.7437	0.9549
NAME_CLIENT_TYPE		0	1	0.7556	0.6998	0.9262
LOG_IMP_REP_DAYS_LAST_DUE_1ST_VE	Transformed: Imputed: Repl	1	1	0.5264	0.6412	1.2181
LOG_PAYTOINC	Transformed PAYTOINC	0	1	0.3579	0.4291	1.1988
LOG_SELLERPLACE_AREA	Transformed SELLERPLAC	0	1	0.3509	0.4206	1.1988

Recommendations:

- Apart from demographic info
 - Use the above variables as they impose significant impact
- Maximize profit with predicted interest rate
- e.g. Days decision, previous loan due days, Pay-to-income ratio

THANKS!

Q&A

