

# Eden Moldvani

## Senior Data Analyst

**Location:** Petah Tikva Israel

**Email:** moldvanie@gmail.com

**Phone:** 052-909-1269

### Skills

- Data Collection
- Data Visualizations
- Data Analysis
- Statistical Knowledge
- Native English
- Teamwork Skills
- Data Mining
- Pattern Identification
- Fluent Hebrew
- Problem-Solving
- Data Cleaning
- Business Intelligence

### Softwares

- Microsoft Excel (VLOOKUP & Pivot Tables)
- SQL
- Python
- Tableau

### Experience

#### **Empire Discovery / Senior Data Analyst**

2021 –2022, New York, NY

- Provided value analysis to customers which enabled them to make decisions
- Acted as the liaison between the business users, customers, subject matter experts, project managers, and the technical team members.
- Analyzed and mined business data to identify patterns and correlations among the various data points, manipulating, cleansing, and processing data using Excel, Tableau, and SQL.
- Audited Data, created data reports & monitored all data for accuracy

#### **Self Employed / Data Consultant**

2019 –2020, Brooklyn, NY

- Worked with Tableau to create dashboards, stories, and other visual displays, to provide clear and insightful data.
- Collected and analyzed data on established and prospective clients
- Developed and wrote SQL data scripts and provided reports using ms excel and ms access for specialized decision-making.
- Prepared reports that interpret consumer behavior, market opportunities and conditions, marketing results, trends, and investment levels.

#### **Effective Plan / Data Analyst**

2018, Raanana, Israel

- Performed detailed analysis of key trends and findings; summarized and presented findings to the manager.
- Used advanced SQL queries for analysis and research for specific requirements and solutions
- Used Facebook and Google to advance items and to post new promotions.
- Optimized website content and promotional message to achieve e-commerce conversations and sales goals.

### **Geri Care Pharmaceuticals / Financial Analyst**

2017 –2018 Brooklyn, NY

- Performed Analysis, and financial planning and provided recommendations to the Financial Director to achieve strategic goals.
- Created ad hoc reports using data from a variety of sources to answer questions posed by management.
- Participated in meetings with external auditors to discuss findings and issues
- Enhanced the Financial department's efficiencies by developing and revamping excel files to minimize redundancies.

### **Popular Baths / Financial Analyst**

2016 –2017, Brooklyn, NY

- Monitored, tracked, assessed, and advised management of business trends.
- Assembled spreadsheets, and draw charts and graphs used to illustrate financial reports.
- Worked with the controller to provide all required documentation and answer questions for internal audit.
- Created Analysis using the business information system to drive financial performance.

## **Education**

### **Brooklyn College, City University of New York / BS in Finance, Minor in Business Management**

2012 –2016, Brooklyn, NY