

VALUES DEVELOPMENT

- The word "value" has its root in the Latin word 'valere' which means being powerful and vigorous. This is based on the premise that in every endeavor a human person must have the strength or courage. It is the basis on which its strength in the face of life's challenges should be directed.
- According to Dr. Tomas D. Andres (1986) would define values as" things, persons, ideas, or goals which are important to life; anything which enables life to be understood, evaluated, and directed."
- According to Edgar Sheffield Brightman- Values are fundamental beliefs that guide our actions and judgments. They provide the framework within which a society operates and help to establish norms and standards of behavior

FILIPINO VALUES

Filipino values would be standards or principles set forth by the Filipino society as the basis for what is right or wrong, the principles on which every member of the Filipino society should persevere to attain the ultimate realization of his life, regarding his person and in relation to his family and society in general.

FILIPINO CITIZENSHIP VALUES

The Value of Respect for Life (Pagkamaka-Tao)- "Treating life with respect and life itself will reveal its beauty to you." The Value of Promotion of the Common Good (Pagkamaka-Bayan)-"The real heroes among us are those who live their lives daily in genuine concern for the welfare of others.

FILIPINO CITIZENSHIP VALUES

■ The Value of Concern for the Environment (Pagkamaka-Kalikasan)Preserving our planet and guarantee the welfare of future generations, environmental concern is crucial. Fighting climate change, improve ecosystem health and create sustainable, peaceful coexistence between humans and environment by placing a high priority on environmental protection.

The Value of upholding Godliness(Pagkamaka-Diyos)- Being faithful in the Almighty that refer to the deep-rooted submission to a divine being, person or belief system. Learning the truth of the word of God.

STRENGTHS OF THE FILIPINO CHARACTER

- Pakikipagkapwa-Tao
- Family Oriented
- Joy and Humor
- Flexibility and Adaptability
- Hardworking and Industrious
- Strong Faith and Religiosity

Ability to Survive WEAKNESSES OF THE FILIPINO CHARACTER

- Extreme Personalism
- Dynamic Family
- Centeredness
- Lack of Discipline
- Passivity and Lack of Initiative
- Colonial Mentality
- Kanya-Kanya
- Lack of Self-Analysis

