

# Morteza Mogharrab

**Email:** mogharra@ualberta.ca

**LinkedIn:** /morteza-mogharrab

**Website:** morteza-mogharrab.github.io

**GitHub:** github.com/morteza-mogharrab

**Behance:** /morteza-mogharrab

## Skills

### Technical Skills:

Data Collection / Cleaning / Manipulation  
Visualization / Storytelling, Data Analysis (EDA), Model Building / Evaluation, Coding, Agile, Scrum, inclusive design

### Toolkits:

Pandas, NumPy, Scikit-Learn, PyTorch, NLTK, Seaborn, Plotly, Tableau, SQL, AWS, HTML5, CSS3 (SASS), JavaScript, Git/GitHub, Adobe Collection, VS Code, Anaconda, Microsoft - Office, Prompt Engineering

### Competencies:

Problem Solving, Critical Thinking, Creative Thinking, Teamwork, Time Management, Adaptability to New Challenges, Social Intelligence, Leadership, Public Speaking

## Certificates

### LinkedIn Learning Paths:

- Advance Python Skills for Data Science
- Advance Skills as a Python Data Expert
- Advance Your Skills in Python
- Recommender Systems with ML&AI
- Become a Front-End Web Developer
- Become an AWS Cloud Practitioner

## Presentations

- Web Accessibility
- Software Production challenges
- Novel Data Science case studies

## Volunteer

- Google Map local Guider
- Musician - Event Assistant/Coordinator (Local Charities and music meetups)

## Hobbies

Photography, Piano and Synthesizer, Travel, Sketching, Podcast Listening

## Education

### Master of Computing Science (Multimedia)

*University of Alberta, Edmonton, Canada. 2023 – 2025, GPA (4 / 4)*

**Courses:** AI in Multimedia, Image and Video Processing, Virtual Reality and Telepresence, Multimedia Communication, Computer Vision and 3DTV, Graphics and Animations

## Academic Projects

### Arbitrary Style Transfer

- A comprehensive exploration of widely-known CNN-based Arbitrary Style Transfer models (VGG19 and ResNet34), trained on the ImageNet dataset.

### Movie Recommender System

- Explored collaborative filtering, SVD, and K-NN algorithms, together with RMSE, ARHR, etc. evaluation metrics using Movie-Lens datasets, Scikit-learn, and Surprise libraries. Searched on Apache Spark, Hadoop, Multi-Modal Dual-GNN, and Cloud services in large-scale systems like TikTok.

### Text Summarizer

- Coded a GUI-based extractive summarizer using Glove vectors, TextRank algorithm, and Cosine similarity approach by NLTK, Pandas, NumPy, and Tkinter Python libraries.

### Sentiment Analysis of Amazon Food Comments

- Utilized TextBlob, BERT, and VADER to extract polarity and subjectivity of 500 thousand published reviews, along with testing Aylien, MonkeyLearn APIs, and AWS Comprehend free tier.

### Stock Market Visualization Dashboard

- Developed a real-time data visualization application using React.js, Plotly.js, and RESTful API, providing detailed information on top tech stocks through various chart types.

### VR Training for Factory Robot Repair

- Developed a Meta-Quest-3 app in Unity 3D, including haptic feedback, clear text instructions, 3D spatial audio, and high-quality assets, as well as conducting usability tests for better UX.

## Work Experience

### Freelancer Multimedia Developer - Analyst

*June 2020 - June 2022, Tehran-Iran*

- Enhanced business performance across e-commerce, social media, and manufacturing domains using advanced analytical techniques, resulting in significant customer retention improvements and informed decision-making.
- Developed several dynamic/static web products for various domains using HTML, CSS, JS, and CMSs.
- Designed graphic packages utilizing Adobe Collection.