# Connected Stocks: Evidence from Tehran Stock Exchange

S.M. Aghajanzadeh M. Heidari

M. Mohseni

Tehran Institute for Advanced Studies

June, 2021

### Table of Contents

- Motivation
- 2 Literature
- 3 Empirical Studies
- 4 Methodology
- 6 Results
- 6 Robustness Check
- Business Group Effect

### Motivation

#### Research Question

- Can the common ownership cause stock return comovement ?
  - We connect stocks through the common ownership by blockholders (ownership > 1%)
  - We focus on excess return comovement for a pair of the stocks
  - We use common ownership to forecast cross-sectional variation in the realized correlation of four-factor + industry residuals

# Why does it matter?

- Covariance
  - Covariance is a key component of risk in many financial applications.
     (Portfolio selection, Risk management, Hedging and Asset pricing)
  - Covariance is a significant input in risk measurement models (Such as Value-at-Risk)
- Return predictability
  - If it's valid, we can build a profitable buy-sell strategy

### Table of Contents

- Motivation
- 2 Literature
  - Common-ownership measurements
  - Main Effect
- Empirical Studies
- 4 Methodology
- 6 Results
- 6 Robustness Check

## Common-ownership measurements

### Model based measures

- HJL $_I^A(A, B) = \sum_{i \in I^A, B} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$ Harford et al. (2011)
- $\bullet \ \ \mathsf{Top5}_j = \frac{1}{n-1} \sum_i^5 \sum_{j \neq k} \nu_{ik}$  Antón et al. (2020)
- $\kappa_{ij} = \cos(\nu_i, \nu_j) \cdot \sqrt{\frac{IHHI_j}{IHHI_i}}$ Backus et al. (2020)
- $\mathsf{GGL}^A(A,B) = \sum_{i=1}^I \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$ Gilje et al. (2020), Lewellen and Lewellen (2021)
- MHHI<sub>Delta</sub> =  $\sum_{j=1}^{J} \sum_{k\neq j}^{K} \frac{\sum_{i=1}^{N} w_j * w_k * \mu_{i,j} * \mu_{i,k}}{\sum_{i=1}^{N} \mu_{i,j} * \mu_{i,k}}$ Lewellen and Lowry (2021)

### Common-ownership measurements

#### Model based measures

- HJL $_I^A(A,B) = \sum_{i \in I^A,B} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$ Harford et al. (2011)
- lacktriangledown  $\operatorname{Top5}_j = rac{1}{n-1} \sum_i^5 \sum_{j 
  eq k} 
  u_{ik}$  Antón et al. (2020)
- $\kappa_{ij} = \cos(\nu_i, \nu_j) \cdot \sqrt{\frac{IHHI_j}{IHHI_i}}$ Backus et al. (2020)
- GGL<sup>A</sup>(A, B) =  $\sum_{i=1}^{I} \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$ Gilje et al. (2020), Lewellen and Lewellen (2021)
- MHHI<sub>Delta</sub> =  $\sum_{j=1}^{J} \sum_{k \neq j}^{K} \frac{\sum_{i=1}^{N} w_j * w_k * \mu_{i,j} * \mu_{i,k}}{\sum_{i=1}^{N} \mu_{i,j} * \mu_{i,k}}$ Lewellen and Lowry (2021)

#### Ad-hoc measures

- Overlap\_{AP}(A, B) =  $\sum_{i \in I^{A,B}} \alpha_{i,A} \frac{\bar{\nu}_{A}}{\bar{\nu}_{A} + \bar{\nu}_{B}} + \alpha_{i,B} \frac{\bar{\nu}_{B}}{\bar{\nu}_{A} + \bar{\nu}_{B}}$ Anton and Polk (2014)
- Overlap  $Count}(A, B) = \sum_{i \in I^A, B} 1$ He and Huang (2017), He et al. (2019)
- Overlap<sub>Min</sub>(A, B) =  $\sum_{i \in I^{A,B}} \min\{\alpha_{i,A}, \alpha_{i,B}\}$ Newham et al. (2018)
- Overlap<sub>HL</sub> $(A, B) = \sum_{i \in I^{A,B}} \alpha_{i,A} \times \sum_{i \in I^{A,B}} \alpha_{i,B}$ Hansen and Lott Jr (1996) , Freeman (2019)

## Common-ownership measurements

#### Model based measures

- HJL $_I^A(A, B) = \sum_{i \in I^A, B} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$ Harford et al. (2011)
- $\bullet \quad \mathsf{Top5}_j = \tfrac{1}{n-1} \sum_i^5 \sum_{j \neq k} \nu_{ik}$  Antón et al. (2020)
- $\kappa_{ij} = \cos(\nu_i, \nu_j) \cdot \sqrt{\frac{IHHI_j}{IHHI_i}}$ Backus et al. (2020)
- GGL<sup>A</sup>(A, B) =  $\sum_{i=1}^{I} \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$ Gilje et al. (2020), Lewellen and Lewellen (2021)
- MHHI<sub>Delta</sub> =  $\sum_{j=1}^{J} \sum_{k \neq j}^{K} \frac{\sum_{i=1}^{N} w_j * w_k * \mu_{i,j} * \mu_{i,k}}{\sum_{i=1}^{N} \mu_{i,j} * \mu_{i,k}}$ Lewellen and Lowry (2021)

#### Ad-hoc measures

- Overlap\_{AP}(A, B) =  $\sum_{i \in I^{A,B}} \alpha_{i,A} \frac{\bar{\nu}_{A}}{\bar{\nu}_{A} + \bar{\nu}_{B}} + \alpha_{i,B} \frac{\bar{\nu}_{B}}{\bar{\nu}_{A} + \bar{\nu}_{B}}$ Anton and Polk (2014)
- Overlap<sub>Count</sub> $(A, B) = \sum_{i \in I^{A,B}} 1$ He and Huang (2017), He et al. (2019)
- Overlap<sub>Min</sub>(A, B) =  $\sum_{i \in I^{A,B}} \min\{\alpha_{i,A}, \alpha_{i,B}\}$ Newham et al. (2018)
- Overlap<sub>HL</sub> $(A, B) = \sum_{i \in I^{A,B}} \alpha_{i,A} \times \sum_{i \in I^{A,B}} \alpha_{i,B}$ Hansen and Lott Jr (1996) , Freeman (2019)

#### Selected measure

We need a pair-level measure, which is bi-directional, so we use the AP measure.



Comovement effect

Common-ownership

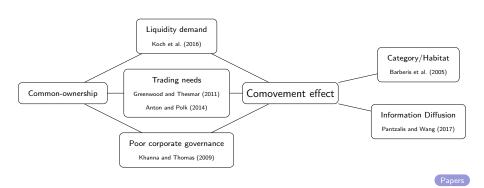
Comovement effect











### Table of Contents

- Motivation
- 2 Literature
- 3 Empirical Studies
  - Measuring Common-ownership
  - Correlation Calculation
  - Controls
- 4 Methodology
- Results
- 6 Robustness Check

Anton and Polk (2014)

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F} (S_{i,t}^{f} P_{i,t} + S_{j,t}^{f} P_{j,t})}{S_{i,t} P_{i,t} + S_{j,t} P_{j,t}}$$

### Anton and Polk (2014)

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F} (S_{i,t}^{f} P_{i,t} + S_{j,t}^{f} P_{j,t})}{S_{i,t}P_{i,t} + S_{j,t}P_{j,t}}$$

**SQRT** 

$$\left[\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^{f}P_{i,t}}+\sqrt{S_{j,t}^{f}P_{j,t}})}{\sqrt{S_{i,t}P_{i,t}}+\sqrt{S_{j,t}P_{j,t}}}\right]^{2}$$

$$\left[\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^{f}P_{i,t}}+\sqrt{S_{j,t}^{f}P_{j,t}})}{\sqrt{S_{i,t}P_{i,t}}+\sqrt{S_{j,t}P_{j,t}}}\right]^{2}\left[\frac{\sum_{f=1}^{F}[(S_{i,t}^{f}P_{i,t})^{2}+(S_{j,t}^{f}P_{j,t})^{2}]}{(S_{i,t}P_{i,t})^{2}+(S_{j,t}P_{j,t})^{2}}\right]^{-1}$$

Anton and Polk (2014)

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F} (S_{i,t}^{f} P_{i,t} + S_{j,t}^{f} P_{j,t})}{S_{i,t}P_{i,t} + S_{j,t}P_{j,t}}$$

**SQRT** 

Quadratic

$$\frac{\left[\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^{f}P_{i,t}}+\sqrt{S_{j,t}^{f}P_{j,t}})}{\sqrt{S_{i,t}P_{i,t}}+\sqrt{S_{j,t}P_{j,t}}}\right]^{2}}{\sqrt{S_{i,t}P_{i,t}}+\sqrt{S_{j,t}P_{j,t}}}\right]^{2}$$

$$\left[\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^{f}P_{i,t}}+\sqrt{S_{j,t}^{f}P_{j,t}})}{\sqrt{S_{i,t}P_{i,t}}+\sqrt{S_{j,t}P_{j,t}}}\right]^{2}\left[\frac{\sum_{f=1}^{F}[(S_{i,t}^{f}P_{i,t})^{2}+(S_{j,t}^{f}P_{j,t})^{2}]}{(S_{i,t}P_{i,t})^{2}+(S_{j,t}P_{j,t})^{2}}\right]^{-1}$$

### Intuition

If for a pair of stocks with n mutual owners, all owners have even shares of each firm's market cap, then the proposed indexes will be equal to n. Proof

### Example



### Example



For better observation, assume that

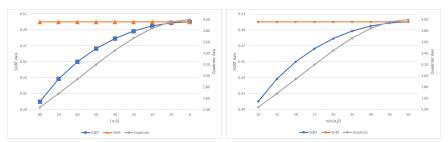
- $\alpha + \beta = 100$
- both firm have equal market cap

### Example



For better observation, assume that

- $\alpha + \beta = 100$
- both firm have equal market cap



Comparison of three methods for calculating common ownership

Example of three common owner

Firm Y

Firm X

Example of three common owner

Common owner 1

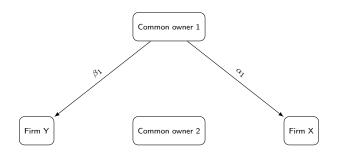
 $\mathsf{Firm}\;\mathsf{Y}$ 

Common owner 2

Firm X

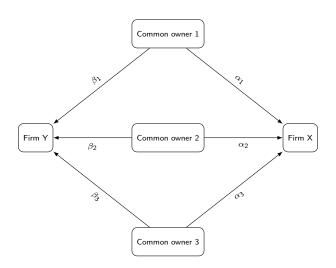
Common owner 3

Example of three common owner



Common owner 3

Example of three common owner



Example of three common owner

Ownership	Type I	Type II	Type III	Type IV	Type V	Type VI	Type VII
$\alpha_1$	1/3	20	10	20	10	5	1
$\beta_1$	1/3	10	10	20	10	5	1
$\alpha_2$	1/3	10	80	20	10	5	1
$\beta_2$	1/3	20	80	20	10	5	1
$\alpha_3$	1/3	70	10	20	10	5	1
$\beta_3$	1/3	70	10	20	10	5	1
SQRT	3	2.56	2.33	1.8	0.9	0.45	0.09
SUM	1	1	1	0.6	0.3	0.15	0.03
Quadratic	3	1.85	1.52	8.33	33.33	133.33	3333.33

#### Comparison

- For better comparison we relax previous assumptions:
  - Two Firms with different market caps.

	$(\alpha_1,\beta_1),(\alpha_2,\beta_2)$								
	(10,40),(10,40)		(15,35)	,(15,35)	(20,30),(20,30)				
MarketCap <sub>x</sub> MarketCap <sub>y</sub>	SQRT	SUM	SQRT	SUM	SQRT	SUM			
1	0.90	0.50	0.96	0.50	0.99	0.50			
2	0.80	0.40	0.89	0.43	0.96	0.47			
3	0.75	0.35	0.85	0.40	0.94	0.45			
4	0.71	0.32	0.83	0.38	0.92	0.44			
5	0.69	0.30	0.81	0.37	0.91	0.43			
6	0.67	0.29	0.80	0.36	0.91	0.43			
7	0.65	0.28	0.79	0.35	0.90	0.43			
8	0.64	0.27	0.78	0.34	0.90	0.42			
9	0.63	0.26	0.77	0.34	0.89	0.42			
10	0.62	0.25	0.76	0.34	0.89	0.42			

### Comparison



Comparison of two methods for calculating common ownership

### Conclusion

We use the SQRT measure because it has an acceptable variation and has fair values at a lower level of aggregate common ownership.

**Business Group** 

Ultimate Owner

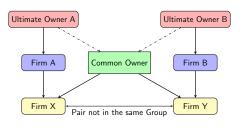
**Business Group** 

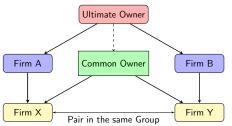


**Business Group** 

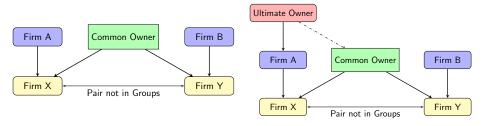


Pair in the Business Group





Pair not in any of Business Groups



## **Data Summary**

- $\bullet$  We use blockholders' data from 2015/03/25 (1394/01/06) to 2020/03/18 (1398/12/28)
  - Includes of 1203 Days and 60 Months
  - Consists of 600 firm inculding 548 firm with common owners

Year	2015	2016	2017	2018	2019	2020	Meann
No. of Firms	355	383	520	551	579	602	498
No. of Blockholders	724	887	1274	1383	1409	1390	1178
No. of Groups	41	42	46	45	40	40	42
No. of Firms not in Groups	113	128	207	224	247	270	198
No. of Firms in Groups	242	265	332	339	332	332	307
Mean Number of Members	6	6	7	8	8	8	7
Med. of Number of Members	4	4	6	5	6	6	5
Mean Of each Blockholder's ownership	21.30	22.00	20.80	20.50	21.90	23.00	21.58
Med. of Owners' Percent	7.94	7.55	6.95	6.34	8.31	9	8
Mean Number of Blockholders	5	5	5	5	5	4	5
Med. Number of Owners	4	4	4	4	4	3	4
Mean Block. Ownership	71.6	71.2	68	67.7	65.4	62.00	67.65
Med. Block. Ownership	79.9	80.1	77	77.1	72.9	69.70	76.12

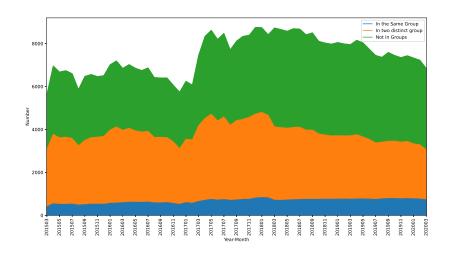
## Pair Composition

- Pairs consist of two firms with at least one common owner
  - 18692 unique pairs which is 10% of possible pairs ( $\frac{548*547}{2}$  = 149878)

	mean	min	median	max
Number of unique paris	7448	5642	7451	8759

Year	2015	2016	2017	2018	2019	2020	Mean
No. of Pairs	8188	9934	11925	12998	12055	8195	10549
No. of Groups	40	41	43	43	38	38	41
No. of Pairs not in Groups	3491	3879	5213	5876	6175	4466	4850
No. of Pairs in the same Group	675	795	1016	1120	1062	807	913
No. of Pairs not in the same Group	3853	4845	5221	5339	4440	2817	4419
Mean Number of Common owner	1.21	1.19	1.19	1.16	1.17	1.16	1.18
Med. Number of Common owner	1	1	1	1	1	1	1.00
Mean Number of Pairs in one Group	24	26	27	29	28	21	25.83
Med. Number of Pairs in one Group	10	11	9	6	7	6	8.17
Mean Percent of each Blockholder	16.53	17.12	16.82	16.87	16.73	16.61	16.78
Med. Percent of each Blockholder	9.92	9.95	9.78	9.65	10.03	10.57	9.98
Mean Number of Owners	5.82	5.79	5.7	5.78	5.91	6.08	5.85
Med. Number of Owners	5.91	5.88	5.77	5.84	5.95	6.09	5.91
Mean Block. Ownership	71.68	72.82	71.38	72.09	71.79	72.55	72.05
Med. Block. Ownership	73.37	74.57	72.89	73.61	73.14	73.79	73.56

### Number of Pairs



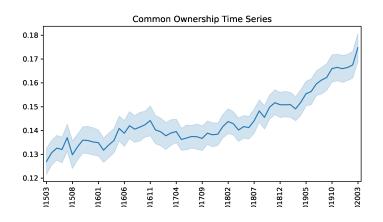
# FCA vs. FCAP Summary

	variable	$count({\scriptstylemonth}_{id})$	mean	std	min	25%	median	75%	max
Total	FCA	454343	0.144	0.235	0.003	0.025	0.058	0.151	3.967
TOLAI	FCAP	454343	0.123	0.164	0.003	0.024	0.054	0.144	0.992
Same Group	FCA	44109	0.491	0.418	0.005	0.170	0.435	0.691	3.967
Same Group	FCAP	44109	0.396	0.259	0.004	0.145	0.405	0.608	0.985
Not Same Group	FCA	410234	0.107	0.168	0.003	0.023	0.050	0.119	3.734
Not Same Group	FCAP	45343         0.144         0.235         0.003         0.025         0.           454343         0.123         0.164         0.003         0.024         0.           44109         0.491         0.418         0.005         0.170         0.           44109         0.396         0.259         0.004         0.145         0.           410234         0.107         0.168         0.003         0.023         0.           410234         0.094         0.117         0.003         0.022         0.           56549         0.345         0.409         0.007         0.055         0.           56549         0.258         0.242         0.006         0.051         0.           397794         0.116         0.181         0.003         0.024         0.	0.048	0.117	0.992				
Same Industry	FCA	56549	0.345	0.409	0.007	0.055	0.189	0.512	3.967
Same moustry	FCAP	56549	0.258	0.242	0.006	0.051	0.165	0.431	0.992
Not Same Industry	FCA	397794	0.116	0.181	0.003	0.024	0.051	0.124	2.619
NOT Same industry	FCAP	397794	0.104	0.140	0.003	0.023	0.048	0.122	0.985

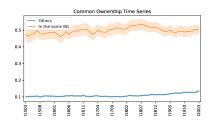
#### Results

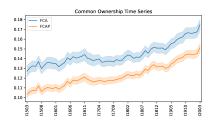
- By the proposed measurement, common ownership increases
- Common ownership is greater in pairs that are in the same business group and insutry

### FCA's time series



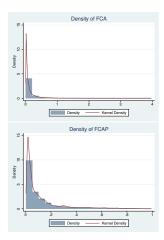
## FCA's time series





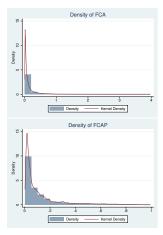
# FCA vs. FCAP Distributions

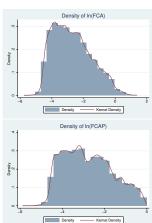
#### Monthly



## FCA vs. FCAP Distributions

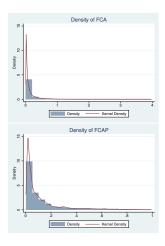
#### Monthly

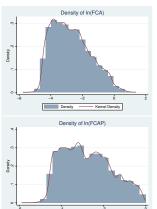


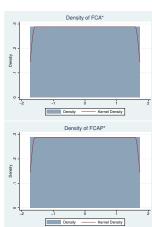


### FCA vs. FCAP Distributions

#### Monthly







- Kernel Density

Density

### Correlation Calculation

#### 4 Factor + Industry

Frist Step:

Estimate each of these models on periods of three month:

• CAPM + Industry (2 Factor):

$$R_{i,t} = \alpha_i + \beta_{mkt,i} R_{M,t} + \beta_{Ind,i} R_{Ind,t} + \boxed{\varepsilon_{i,t}}$$

• 4 Factor :

$$\begin{split} R_{i,t} &= \alpha_i + \beta_{\textit{mkt},i} R_{\textit{M},t} + \\ &+ \beta_{\textit{HML},i} \textit{HML}_t + \beta_{\textit{SMB},i} \textit{SMB}_t + \beta_{\textit{UMD},i} \textit{UMD}_t + \boxed{\varepsilon_{i,t}} \end{split}$$

• 4 Factor + Industry (5 Factor) :

$$\begin{split} R_{i,t} &= \alpha_i + \beta_{\textit{mkt},i} R_{\textit{M},t} + \beta_{\textit{Ind},i} R_{\textit{Ind},t} \\ &+ \beta_{\textit{HML},i} \textit{HML}_t + \beta_{\textit{SMB},i} \textit{SMB}_t + \beta_{\textit{UMD},i} \textit{UMD}_t + \boxed{\varepsilon_{i,t}} \end{split}$$

Second Step: Calculate monthly correlation of each stock pair's daily abnormal returns (residuals)

### Correlation Calculation Results

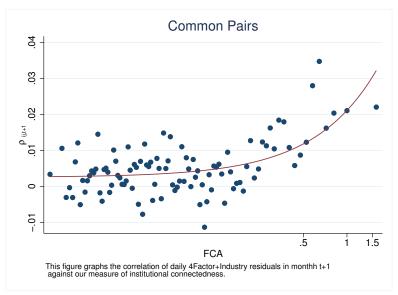
Factors	mean	std	min	max
SMB	0.19	1.47	-5.64	19.52
HML	-0.12	1.39	-4.90	23.20
Winner – Loser	0.69	1.06	-2.61	8.58
Market	0.24	1.23	-4.71	4.89

$\rho_{ij,t}$	mean	std	min	25%	50%	75%	max
CAPM + Industry	0.01	0.33	-1	-0.194	0.006	0.208	1
4 Factor	0.04	0.34	-1	-0.172	0.035	0.249	1
4 Factor + Industry	0.01	0.33	-1	-0.194	0.005	0.206	1
4 Factor $+$ Industry (With Lag)	0.01	0.32	-1	-0.194	0.006	0.206	1

#### Conclusion

We use the 4 Factor + Industry model to control for exposure to systematic risk because it almost captures all correlations between two firms in each pair.

### Future Correlation via FCA

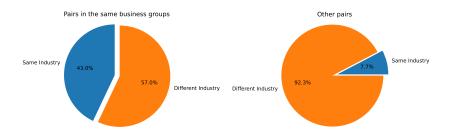


#### Controls

- $oldsymbol{
  ho}_t$  : Current period correlation
- **SameGroup**: Dummy variable for whether the two stocks belong to the same business group.
- **SameIndustry**: Dummy variable for whether the two stocks belong to the same Industry.
- SameSize: The negative of absolute difference in percentile ranking of size across a pair
- SameBookToMarket : The negative of absolute difference in percentile ranking of the book to market ratio across a pair
- CrossOwnership: The maximum percent of cross-ownership between two firms

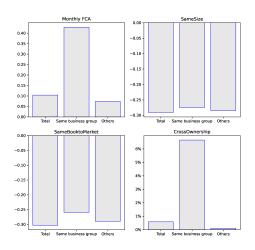
## Industry & Business group

Type of Pairs	Yes	No
SameIndustry	1760 (10%)	16739 (90%)
SameGroup	1118 (6%)	17381 (94%)
SameGroup & SameIndustry	492 (3%)	18007 (97%)



## Business group

#### Pairs' characteristic



# Summary of Controls

Variables' distribution

	mean	std	min	25%	50%	75%	max
SameIndustry	0.10	0.29	0.00	0.00	0.00	0.00	1.00
SameGroup	0.06	0.23	0.00	0.00	0.00	0.00	1.00
Size1	0.72	0.21	0.01	0.58	0.78	0.91	1.00
Size2	0.43	0.25	0.00	0.23	0.42	0.62	0.99
SameSize	-0.29	0.21	-0.97	-0.42	-0.24	-0.12	0.00
BookToMarket1	0.53	0.26	0.00	0.34	0.54	0.73	1.00
BookToMarket2	0.52	0.24	0.00	0.34	0.52	0.71	1.00
SameBookToMarket	-0.30	0.19	-0.99	-0.42	-0.26	-0.15	0.00
MonthlyCrossOwnership	0.01	0.05	0.00	0.00	0.00	0.00	0.96

### Table of Contents

- Motivation
- 2 Literature
- 3 Empirical Studies
- 4 Methodology
- 6 Results
- 6 Robustness Check
- Business Group Effect

#### Fama-MacBeth Estimation

- Fama-MacBeth regression analysis is implemented using a two-step procedure.
  - The first step is to run periodic cross-sectional regression for dependent variables using data of each period.
  - The second step is to analyze the time series of each regression coefficient to determine whether the average coefficient differs from zero.

# Fama-MacBeth (1973)

- Two Step Regression
  - First Step

$$Y_{i1} = \delta_{0,1} + \delta_{1,1}^{1} X_{i,1}^{1} + \dots + \delta_{k,1}^{k} X_{i,1}^{k} + \varepsilon_{i,1}$$

$$\vdots$$

$$Y_{iT} = \delta_{0,1} + \delta_{1,T}^{1} X_{i,T}^{1} + \dots + \delta_{k,T}^{k} X_{i,T}^{k} + \varepsilon_{i,T}$$

Second Step

$$\begin{bmatrix} \bar{Y}_1 \\ \vdots \\ \bar{Y}_T \end{bmatrix}_{T \times 1} = \begin{bmatrix} 1 & \delta_1^0 & \delta_1^1 & \dots & \delta_1^k \\ \vdots & \vdots & \vdots & \dots & \vdots \\ 1 & \delta_T^0 & \delta_T^1 & \dots & \delta_T^k \end{bmatrix}_{T \times (k+2)} \times \begin{bmatrix} \lambda \\ \lambda_0 \\ \lambda_1 \\ \vdots \\ \lambda_k \end{bmatrix}_{(k+2) \times 1}$$

• Fama-MacBeth technique was developed to account for correlation between observations on different firms in the same period

# Calculating standard errors

- In most cases, the standard errors are adjusted following Newey and West (1987).
  - Newey and West (1987) adjustment to the results of the regression produces a new standard error for the estimated mean that is adjusted for autocorrelation and heteroscedasticity.
  - Only input is the number of lags to use when performing the adjustment

$$Lag = 4(T/100)^{\frac{2}{9}}$$

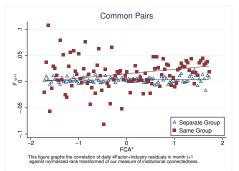
where T is the number of periods in the time series

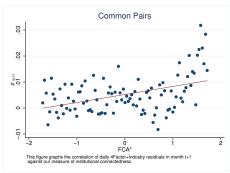
### Table of Contents

- Motivation
- 2 Literature
- 3 Empirical Studies
- 4 Methodology
- 6 Results
  - Normalized Rank-Transformed
  - Sum Factor
  - Discontinuity
- 6 Robustness Check

#### Future Correlation via FCA

#### Normalized Rank-Transformed





#### Estimation model

Use Fama-MacBeth to estimate this model

$$\begin{split} \rho_{ij,t+1} &= \beta_0 + \beta_1 * \mathsf{FCA}^*_{ij,t} + \beta_2 * \mathsf{SameGroup}_{ij} \\ &+ \beta_3 * \mathsf{FCA}^*_{ij,t} \times \mathsf{SameGroup}_{ij} \\ &+ \sum_{k=1}^n \alpha_k * \mathsf{Control}_{ij,t} + \varepsilon_{ij,t+1} \end{split} \tag{1}$$

- Estimate the model on a monthly frequency
- Adjust standard errors by Newey and West adjustment with 4 lags  $(4(60/100)^{\frac{2}{9}}=3.57\sim4)$

### Model Estimation

#### Normalized Rank-Transformed

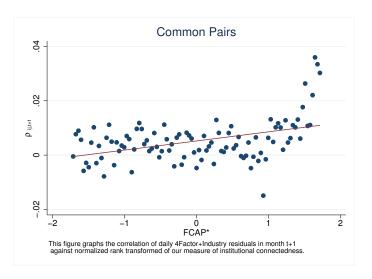
	Depe	endent Variab	le: Future Mo	onthly Correl	ation of 4F+	Industry Resi	iduals
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
FCA*	0.00320***	0.00251***	0.00253***	0.00121	0.000739	0.000548	0.000948
	(4.05)	(3.99)	(4.26)	(1.80)	(1.08)	(0.80)	(1.37)
(FCA*) × SameGroup					0.00630*	0.00744**	0.00734*
					(2.39)	(3.32)	(3.30)
SameGroup				0.0175***	0.0115***	0.00952**	0.00829
				(6.01)	(3.78)	(2.73)	(2.25)
$\rho_t$		0.129***	0.129***	0.129***	0.129***	0.129***	0.129***
		(4.94)	(4.94)	(4.92)	(4.92)	(4.92)	(4.91)
SameIndustry			-0.000461	-0.00466*	-0.00473*	-0.00580**	-0.00561
•			(-0.28)	(-2.14)	(-2.16)	(-2.84)	(-2.70)
SameSize						0.00916***	0.00926**
						(4.33)	(4.20)
SameBookToMarket						0.00135	0.00218
						(0.60)	(0.93)
CrossOwnership						0.0201	0.0193
						(1.84)	(1.68)
Observations	436735	434850	434850	434850	434850	434850	434850
Group FE	No	No	No	No	No	No	Yes
$R^2$	0.000306	0.0354	0.0356	0.0360	0.0362	0.0366	0.0432

t statistics in parentheses

<sup>\*</sup> p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

#### Future Correlation via FCAP\*

#### Normalized Rank Transformed



## Fama-MacBeth Estimation

#### Normalized Rank Transformed

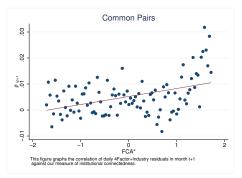
	Depe	ndent Variabl	e: Future M	onthly Corre	lation of 4F-	+Industry Res	iduals
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
FCAP*	0.00349***	0.00275***	0.00129	0.000761	0.000928	0.000671	0.00108
	(4.69)	(4.75)	(1.98)	(1.09)	(1.46)	(1.05)	(1.70)
(FCAP*) × SameGroup				0.00662*	0.00670*	0.00808**	0.00795**
				(2.20)	(2.21)	(3.12)	(3.15)
SameGroup			0.0154***	0.00919**	0.0110***	0.00871**	0.00753*
			(6.66)	(3.13)	(3.74)	(2.76)	(2.27)
$\rho_t$		0.129***	0.129***	0.129***	0.129***	0.129***	0.129***
		(4.94)	(4.93)	(4.92)	(4.92)	(4.92)	(4.91)
SameIndustry					-0.00480*	-0.00587**	-0.00568*
•					(-2.16)	(-2.82)	(-2.67)
SameSize						0.00892***	0.00894**
						(4.18)	(4.01)
SameBookToMarket						0.00137	0.00220
						(0.61)	(0.94)
CrossOwnership						0.0223*	0.0215*
						(2.22)	(2.02)
Observations	436735	434850	434850	434850	434850	434850	434850
Group FE	No	No	No	No	No	No	Yes
$R^2$	0.000316	0.0355	0.0358	0.0360	0.0362	0.0366	0.0432

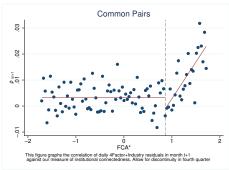
t statistics in parentheses

<sup>\*</sup> p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

#### Future Correlation via FCA

#### Discontinuity





#### Estimation model

Use Fama-MacBeth to estimate this model

$$\rho_{ij,t+1} = \beta_0 + \beta_1 * \mathsf{FCA}^*_{ij,t} + \beta_2 * (\mathsf{FCA}^*_{ij,t} > Q3[\mathsf{FCA}^*_{ij,t}]) \times \mathsf{FCA}^*_{ij,t}$$

$$+ \beta_3 * (\mathsf{FCA}^*_{ij,t} > Q3[\mathsf{FCA}^*_{ij,t}]) \times \mathsf{FCA}^*_{ij,t} \mathsf{SameGroup}_{ij}$$

$$+ \sum_{k=1}^{n} \alpha_k * \mathsf{Control}_{ij,t} + \varepsilon_{ij,t+1}$$
(2)

Estimate that model on a monthly frequency

◆ロト ◆部 ト ◆ 恵 ト ◆ 恵 本 り へ ②

#### Fama-MacBeth Estimation

#### Discontinuity

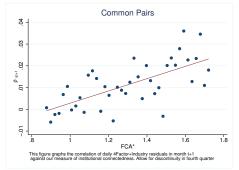
	De	p. Variable: F	uture Month	ly Corr. of 4	+Ind. Resid	uals
	(1)	(2)	(3)	(4)	(5)	(6)
FCA*	0.00320***	-0.000275	-0.000339	-0.000338	-0.000445	-0.000151
	(4.05)	(-0.31)	(-0.39)	(-0.39)	(-0.51)	(-0.19)
$(FCA^* > Q3[FCA^*]) \times FCA^*$		0.00784***	0.00644***	0.00337*	0.00376*	0.00415**
		(4.46)	(4.16)	(2.08)	(2.33)	(2.71)
SameGroup				0.0143***	0.0158***	0.0142***
				(5.85)	(4.59)	(3.80)
$\rho_t$			0.129***	0.129***	0.129***	0.129***
			(4.94)	(4.93)	(4.93)	(4.92)
SameIndustry					-0.00603**	-0.00593**
,					(-3.05)	(-2.98)
SameSize					0.00915***	0.00924***
					(4.39)	(4.25)
SameBookToMarket					0.00126	0.00206
					(0.56)	(0.87)
CrossOwnership					0.0115	0.0111
					(0.89)	(0.83)
Observations	436735	436735	434850	434850	434850	434850
Group FE	No	No	No	No	No	Yes
$R^2$	0.000306	0.000579	0.0357	0.0360	0.0366	0.0432

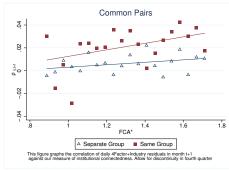
t statistics in parentheses

<sup>\*</sup>  $\rho < 0.05$ , \*\*  $\rho < 0.01$ , \*\*\*  $\rho < 0.001$ 

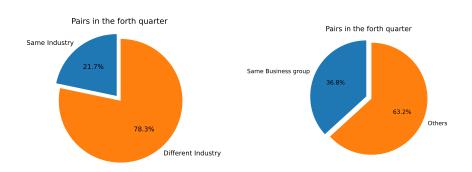
## 4 Factor + Industry Future Correlation via FCA\*

#### Discontinuity & Business Groups

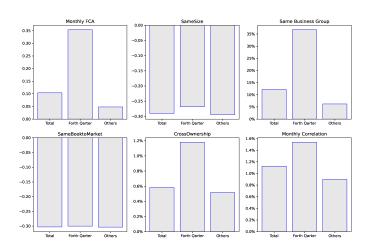




# Quarter summary



## Quarter summary



#### Fama-MacBeth Estimation

#### Discontinuity (sub-sample)

	Dependent	Variable: F	uture Month	ly Correlatio	n of 4F+Indu	stry Residual
	(1)	(2)	(3)	(4)	(5)	(6)
FCA*	0.0282***	0.0237***	0.0207***	0.0103*	0.00919	0.00694
	(5.88)	(5.78)	(4.84)	(2.00)	(1.76)	(1.32)
SameGroup				0.0154***	0.0153**	0.0136**
				(3.64)	(3.23)	(2.87)
$\rho_t$		0.148***	0.148***	0.147***	0.147***	0.146***
		(6.60)	(6.60)	(6.55)	(6.55)	(6.57)
SameIndustry			0.00642**	0.00286	0.00115	0.00315
			(2.75)	(0.93)	(0.42)	(1.00)
SameSize					0.00671	0.00649
					(1.32)	(1.24)
SameBookToMarket					0.0166***	0.0139*
					(3.59)	(2.63)
CrossOwnership					0.0115	0.0108
					(0.53)	(0.51)
Observations	110819	110379	110379	110379	110379	110379
Group FE	No	No	No	No	No	Yes
$R^2$	0.00117	0.0389	0.0397	0.0408	0.0429	0.0660

t statistics in parentheses

 $<sup>^{*}</sup>$  p < 0.05,  $^{**}$  p < 0.01,  $^{***}$  p < 0.001

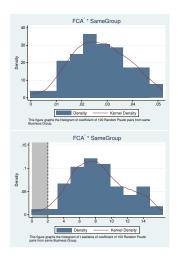
### Table of Contents

- Motivation
- 2 Literature
- 3 Empirical Studies
- 4 Methodology
- 6 Results
- 6 Robustness Check
  - Random Pairs from Same Business Group
  - Random Pairs from Same Size
  - Random Pairs from Same Industry

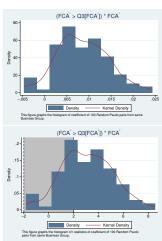


# Random Pairs from Same Business Group

 $\beta_3$  in model 1

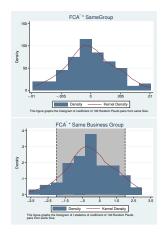


 $\beta_2$  in model 2

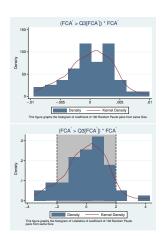


## Random Pairs from Same Size

 $eta_{3}$  in model 1

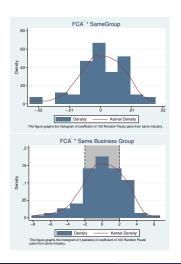


### $\beta_2$ in model 2

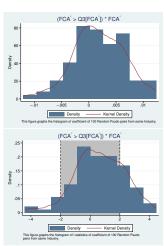


# Random Pairs from Same Industry

 $\beta_3$  in model 1



 $\beta_2$  in model 2



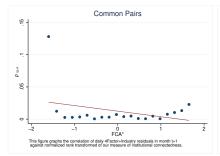
### Table of Contents

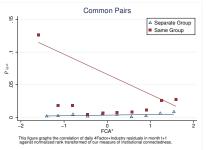
- Motivation
- 2 Literature
- 3 Empirical Studies
- 4 Methodology
- 6 Results
- 6 Robustness Check
- Business Group EffectTrade Analyze

# Business group & Common-ownership graphs

- Generate pairs in business groups that they don't have common-owner
- Pseudo pairs' FCA<sub>ii,t</sub> equal to zero

0





## Business group & Common-ownership

regression

	Future Monthly Correlation of 4F+Industry Residuals						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
FCA*	-0.00904*** (-14.82)	-0.00923*** (-15.52)	-0.00847*** (-13.67)	-0.00899*** (-14.87)			-0.00918*** (-11.35)
$(FCA^* > Q3[FCA^*]) \times FCA^*$							-0.0144** (-2.67)
SameGroup	0.0608*** (32.83)	0.0588*** (29.46)	0.0374*** (13.50)	0.0348*** (12.09)	0.0406*** (14.94)	0.0384*** (13.41)	0.0382*** (12.76)
$(FCA^* > Q3[FCA^*])$					-0.0129*** (-10.31)	-0.0138*** (-10.95)	0.0216*** (3.60)
$ ho_{t}$			0.224*** (8.56)	0.224*** (8.55)	0.225*** (8.57)	0.224*** (8.56)	0.224*** (8.56)
SameIndustry			0.0206*** (8.89)	0.0227*** (9.37)	0.0198*** (8.50)	0.0219*** (9.09)	0.0208*** (8.96)
SameSize			0.0327*** (16.52)	0.0351*** (17.04)	0.0313*** (15.84)	0.0336*** (16.40)	0.0329*** (17.09)
SameBookToMarket			0.0230*** (9.52)	0.0258*** (9.51)	0.0235*** (9.76)	0.0262*** (9.64)	0.0231*** (9.56)
Observations	461934	461934	459950	459950	459950	459950	459950
Group FE R <sup>2</sup>	No 0.00531	Yes 0.0126	No 0.0735	Yes 0.0798	No 0.0731	Yes 0.0794	No 0.0738

t statistics in parentheses

<sup>&</sup>quot;  $\rho <$  0.05, ""  $\rho <$  0.01, """  $\rho <$  0.001

## Business group & Common-ownership

regression

	Future Monthly Corr. of 4F+Industry Res.				
	(1)	(2)	(3)	(4)	
FCA*	0.00781**	0.00103	0.00633**	0.000734	
	(2.84)	(1.12)	(2.79)	(1.08)	
$\rho_{t}$			0.190***	0.122***	
			(7.18)	(4.66)	
SameIndustry			0.00717*	-0.0101**	
			(2.59)	(-3.72)	
SameSize			0.00545	0.00918**	
			(0.65)	(4.81)	
SameBookToMarket			0.0387**	-0.00165	
			(3.33)	(-0.65)	
CrossOwnership			0.0116	0.0119	
			(1.07)	(0.43)	
Constant	0.0148***	0.00364***	0.0196***	0.00590**	
	(4.41)	(4.23)	(3.81)	(5.65)	
Observations	40143	396592	40005	394845	
Sub-sample	SameGroup	Others	SameGroup	Others	
$R^2$	0.00210	0.000231	0.0647	0.0348	

t statistics in parentheses

<sup>\*</sup>  $\rho <$  0.05, \*\*  $\rho <$  0.01, \*\*\*  $\rho <$  0.001

## Business group return

	$Return_i - r_f = R_i$						
	(1)	(2)	(3)	(4)	(5)		
R <sub>M</sub>	0.216***	0.0948***	0.0680***	0.0373***	0.0289***		
	(12.43)	(9.49)	(8.88)	(5.32)	(5.54)		
R <sub>Industry</sub>		0.661***	0.661***	0.455***	0.455***		
,		(48.52)	(48.52)	(36.53)	(36.53)		
R <sub>Businessgroup</sub>				0.490***	0.490***		
				(45.52)	(45.52)		
SMB			0.0203***		0.0205***		
			(4.45)		(5.55)		
UMD			0.00156		-0.00407		
			(0.37)		(-1.16)		
HML			0.00633*		0.00446		
			(1.96)		(1.77)		
Constant	0.0162	-0.0150	-0.00631	-0.0169	-0.00701		
	(0.69)	(-1.00)	(-0.90)	(-1.45)	(-1.32)		
Observations	207677	207677	207677	207677	207677		
$R^2$	0.000	0.097	0.097	0.167	0.167		

t statistics in parentheses

 $<sup>^*</sup>$   $\rho <$  0.05,  $^{**}$   $\rho <$  0.01,  $^{***}$   $\rho <$  0.001

## Business group & Common-ownership

regression

	Future Monthly Correlation of 4F+Ind. Residuals				
	(1)	(2)	(3)	(4)	
FCA*	-0.0000597 (-0.07)		-0.00128 (-1.42)		
$(FCA^* > Q3[FCA^*])$		0.000303 (0.11)		-0.00291 (-0.99)	
$(FCA^*) \times SameGroup$			0.00825*** (4.90)		
$(FCA^* > Q3[FCA^*]) \times SameGroup$				0.0258*** (4.54)	
SameGroup	0.0127	0.0132	0.00538	0.00284	
	(1.80)	(1.87)	(0.69)	(0.35)	
$ ho_{t}$	0.0150***	0.0150***	0.0150***	0.0150***	
	(4.56)	(4.57)	(4.54)	(4.54)	
SameIndustry	0.0415***	0.0415***	0.0414***	0.0415***	
	(4.05)	(4.05)	(4.08)	(4.08)	
SameSize	0.0262***	0.0263***	0.0263***	0.0263***	
	(6.69)	(6.71)	(6.67)	(6.69)	
SameBookToMarket	0.00921*	0.00926*	0.00909*	0.00915*	
	(2.39)	(2.39)	(2.35)	(2.35)	
CrossOwnership	-0.240***	-0.240***	-0.235***	-0.235***	
	(-5.21)	(-5.22)	(-5.09)	(-5.11)	
Constant	0.0188*** (9.23)	0.0175*** (7.43)	0.0187*** (9.22)	0.0178*** (7.48)	
Observations	220475	220475	220475	220475	
R <sup>2</sup>	0.008	0.008	0.008	0.008	

t statistics in parentheses

<sup>\*</sup> p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

## **Trading**

Antón et al. (2018):

$$CQ_{ijt} = \sum_{d=1}^{D_t} \omega_{dt} corr(NQ_{idt}, NQ_{jdt})$$
 $\omega_{dt} = rac{\min(TQ_{idt}, TQ_{jdt})}{\sum_{d=1}^{D} \min(TQ_{idt}, TQ_{idt})}$ 

Ivashina and Sun (2011):

$$\frac{1}{N} \sum_{i=1}^{N} \frac{\sum_{j=1}^{M_i} D_{ji} CAR_i}{M_i}$$

#### Table of Contents

- Motivation
- 2 Literature
- 3 Empirical Studies
- 4 Methodology
- 6 Results
- 6 Robustness Check
- Business Group Effect

#### Conclusion

- We derive a measure that captures the extent of common ownership distribution.
- The common ownership comovement effect with a extra explanation:
  - Common ownership that crosses a threshold affect on comovement
  - Be in the same business group has a major effect on comovement

#### References I

- Antón, M., Ederer, F., Giné, M., and Schmalz, M. C. (2020). Common ownership, competition, and top management incentives. Ross School of Business Paper, (1328).
- Antón, M., Mayordomo, S., and Rodríguez-Moreno, M. (2018). Dealing with dealers: Sovereign cds comovements. Journal of Banking & Finance, 90:96–112.
- Anton, M. and Polk, C. (2014). Connected stocks. The Journal of Finance, 69(3):1099-1127.
- Azar, J., Schmalz, M. C., and Tecu, I. (2018). Anticompetitive effects of common ownership. The Journal of Finance, 73(4):1513–1565.
- Backus, M., Conlon, C., and Sinkinson, M. (2020). Theory and measurement of common ownership. In AEA Papers and Proceedings, volume 110, pages 557–60.
- Barberis, N., Shleifer, A., and Wurgler, J. (2005). Comovement. Journal of financial economics, 75(2):283-317.
- Boubaker, S., Mansali, H., and Rjiba, H. (2014). Large controlling shareholders and stock price synchronicity. *Journal of Banking & Finance*, 40:80–96.
- Freeman, K. (2019). The effects of common ownership on customer-supplier relationships. *Kelley School of Business Research Paper*, (16-84).
- Gilje, E. P., Gormley, T. A., and Levit, D. (2020). Who's paying attention? measuring common ownership and its impact on managerial incentives. *Journal of Financial Economics*, 137(1):152–178.
- Greenwood, R. and Thesmar, D. (2011). Stock price fragility. Journal of Financial Economics, 102(3):471-490.
- Hansen, R. G. and Lott Jr, J. R. (1996). Externalities and corporate objectives in a world with diversified shareholder/consumers. *Journal of Financial and Quantitative Analysis*, pages 43–68.
- Harford, J., Jenter, D., and Li, K. (2011). Institutional cross-holdings and their effect on acquisition decisions. *Journal of Financial Economics*, 99(1):27–39.
- He, J. and Huang, J. (2017). Product market competition in a world of cross-ownership: Evidence from institutional blockholdings. The Review of Financial Studies, 30(8):2674–2718.
- He, J., Huang, J., and Zhao, S. (2019). Internalizing governance externalities: The role of institutional cross-ownership. *Journal of Financial Economics*, 134(2):400–418.

#### References II

- Ivashina, V. and Sun, Z. (2011). Institutional stock trading on loan market information. Journal of financial Economics, 100(2):284–303.
- Khanna, T. and Thomas, C. (2009). Synchronicity and firm interlocks in an emerging market. *Journal of Financial Economics*, 92(2):182–204.
- Koch, A., Ruenzi, S., and Starks, L. (2016). Commonality in Liquidity: A Demand-Side Explanation. The Review of Financial Studies, 29(8):1943–1974.
- Lewellen, J. W. and Lewellen, K. (2021). Institutional investors and corporate governance: The incentive to be engaged. *Journal of Finance, Forthcoming.*
- Lewellen, K. and Lowry, M. (2021). Does common ownership really increase firm coordination? Journal of Financial Economics.
- Newham, M., Seldeslachts, J., and Banal-Estanol, A. (2018). Common ownership and market entry: Evidence from pharmaceutical industry.
- Pantzalis, C. and Wang, B. (2017). Shareholder coordination, information diffusion and stock returns. Financial Review, 52(4):563–595.

### Table of Contents

- 9 Appendix I
- Appendix II

# Measuring Common Ownership

- If two stocks in pair have n mutual owner, which total market cap divides them equally, the mentioned indexes equal n.
  - Each holder owns 1/n of each firm.
  - Firm's market cap is  $\alpha_1$  and  $\alpha_2$ :
  - So for each holder of firms we have  $S_{i,t}^f P_{i,t} = \alpha_i$
  - SQRT

$$\left[\frac{\sum_{f=1}^{n} \sqrt{\alpha_1/n} + \sum_{f=1}^{n} \sqrt{\alpha_2/n}}{\sqrt{\alpha_1} + \sqrt{\alpha_2}}\right]^2 = \left[\frac{\sqrt{n}(\sqrt{\alpha_1} + \sqrt{\alpha_2})}{\sqrt{\alpha_1} + \sqrt{\alpha_2}}\right]^2 = n$$

Quadratic

$$\left[\frac{\sum_{f=1}^{n} (\alpha_1/n)^2 + \sum_{f=1}^{n} (\alpha_2/n)^2}{\alpha_1^2 + \alpha_2^2}\right]^{-1} = \left[\frac{\alpha_1^2 + \alpha_2^2}{n(\alpha_1^2 + \alpha_2^2)}\right]^{-1} = n$$





#### Table of Contents

- Appendix I
- Appendix II
  - Synchronicity and firm interlocks
  - Large controlling shareholder and stock price synchronicity
  - Connected Stocks
  - Measures' Detail

#### Main Effect

#### Common-ownership and comovement effect

[Anton and Polk (2014)]

Stocks sharing many common investors tend to comove more strongly with each other in the future than otherwise similar stocks.

#### • Common-ownership and liquidity demand

[Koch et al. (2016), Pastor and Stambaugh (2003), Acharya and Pedersen (2005)] Commonality in stock liquidity is likely driven by correlated trading among a given stock's investors. Commonality in liquidity is important because it can influence expected returns

#### • Trading needs and comovement

[Greenwood and Thesmar (2011)]

If the investors of mutual funds have correlated trading needs, the stocks that are held by mutual funds can comove even without any portfolio overlap of the funds themselves

#### Stock price synchronicity and poor corporate governance

[Boubaker et al. (2014), Khanna and Thomas (2009), Morck et al. (2000)] Stock price synchronicity has been attributed to poor corporate governance and a lack of firm-level transparency. On the other hand, better law protection encourages informed trading, which facilitates the incorporation of firm-specific information into stock prices. leading to lower synchronicity



## Synchronicity and firm interlocks

JFE-2009-Khanna

- Three types of network
  - Equity network
  - ② Director network
  - Owner network
- Dependent variables

Using deterended weekly return for calculation

- 1 Pairwise returns synchronicity =  $\frac{\sum_{t} (n_{i,j,t}^{up} n_{i,j,t}^{down})}{T_{i,j}}$
- 2 Correlation =  $\frac{Cov(i,j)}{\sqrt{Var(i).Var(j)}}$
- Tobit estimation of

$$f_{i,j}^d = \alpha I_{i,j} + \beta (1 * N_{i,j}) + \gamma Ind_{i,j} + \varepsilon_{i,j}$$

being in the same director network has a significant effect

## Large controlling shareholder and stock price synchronicity JBF-2014-Boubaker

Stock price synchronicity:

$$SYNCH = \log(\frac{R_{i,t}^2}{1 - R_{i,t}^2})$$

where  $R_{i,t}^2$  is the R-squared value from

$$RET_{i,w} = \alpha + \beta_1 MKRET_{w-1} + \beta_2 MKRET_w + \beta_3 INDRET_{i,w-1} + \beta_4 INDRET_{i,w} + \varepsilon_{i,w}$$

OLS estimation of

$$\begin{aligned} \textit{SYNCH}_{i,t} &= \beta_0 + \beta_1 \textit{Excess}_{i,t} + \beta_2 \textit{UCF}_{i,t} + \sum_k \beta_k \textit{Control}_{i,t}^k \\ &+ \textit{IndustryDummies} + \textit{YearDummies} + \varepsilon_{i,t} \end{aligned}$$

- Stock price synchronicity increases with excess control
- Firms with substantial excess control are more likely to experience stock price crashes

- Common active mutual fund owners
- Measuring Common Ownership
  - $FCAP_{ij,t} = \frac{\sum_{f=1}^{F} (S_{i,t}^{f} P_{i,t} + S_{j,t}^{f} P_{j,t})}{S_{i,t}P_{i,t} + S_{j,t}P_{j,t}}$
  - ullet Using normalized rank-transformed as  $FCAP_{ij,t}^*$
- $\rho_{ij,t}$ : within-month realized correlation of each stock pair's daily four-factor returns

0

$$ho_{ij,t+1} = a + b_f \times FCAPF_{ij,t}^* + \sum_{k=1}^{n} CONTROL_{ij,t,k} + \varepsilon_{ij,t+1}$$

Estimate these regressions monthly and report the time-series average as in Fama-MacBeth

## Commonownership measurements

#### Model-based measures

• 
$$\mathsf{HJL}^A_I(A,B) = \sum_{i \in I^A,B} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$$
 Harford et al. (2011)

- Bi-directional
- Pair-level measure of common ownership
- Its potential impact on managerial incentives
- Measure not necessarily increases when the relative ownership increases
- Accounts only for an investor's relative holdings
- $\bullet \ \ \mathsf{MHHI} = \textstyle \sum_{j} \sum_{k} \mathsf{s}_{j} \mathsf{s}_{k} \frac{\sum_{i} \mu_{ij} \nu_{ik}}{\sum_{j} \mu_{ij} \nu_{ij}} \ \ \mathsf{Azar} \ \mathsf{et} \ \mathsf{al.} \ \mathsf{(2018)}$ 
  - Capture a specific type of externality
  - Measured at the industry level
  - Assumes that investors are fully informed about the externalities
- $\operatorname{\mathsf{GGL}}^A(A,B) = \sum_{i=1}^I \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$  Gilje et al. (2020)
  - Bi-directional
  - Less information
  - Not sensitive to the scope
  - Measure increases when the relative ownership of firm A increases



8/9

## Commonownership measurements

#### Ad hoc common ownership measures

- $Overlap_{Count}(A, B) = \sum_{i \in I^{A,B}} 1$ He and Huang (2017),He et al. (2019)
- $Overlap_{Min}(A,B) = \sum_{i \in I^{A,B}} min\{\alpha_{i,A},\alpha_{i,B}\}$ Newham et al. (2018)
- $Overlap_{AP}(A,B) = \sum_{i \in I^{A,B}} \alpha_{i,A} \frac{\bar{\nu}_A}{\bar{\nu}_A + \bar{\nu}_B} + \alpha_{i,B} \frac{\bar{\nu}_B}{\bar{\nu}_A + \bar{\nu}_B}$  Anton and Polk (2014)
- $Overlap_{HL}(A,B) = \sum_{i \in I^{A,B}} \alpha_{i,A} \times \sum_{i \in I^{A,B}} \alpha_{i,B}$  Hansen and Lott Jr (1996) , Freeman (2019)
- Unappealing properties
  - Unclear is whether any of these measures represents an economically meaningful measure of common ownership's impact on managerial incentives.
  - Both Overlap<sub>Count</sub> and Overlap<sub>AP</sub> are invariant to the decomposition of ownership between the two firms, which leads to some unappealing properties.

