How are stocks connected?
Evidence from an emerging market

S.M. Aghajanzadeh   M. Heidari   M. Mohseni

Tehran Institute for Advanced Studies

November, 2021

Table of Contents

- **Stock return co-movement is caused by direct or indirect common ownership?**
  - common ownership:
    - We connect stocks through the common ownership by blockholders (ownership $> 1\%$) for direct common ownership
    - We connect stocks through the ultimate owner for indirect common ownership
  - We focus on excess return co-movement for a pair of the stocks
  - We use common ownership to forecast cross-sectional variation in the realized correlation of four-factor $+$ industry residuals
  - We demonstrate that correlated trading can be a channel of co-movement

Why does it matter?

- Covariance
  - Covariance is a key component of risk in many financial applications.
    (Portfolio selection, Risk management, Hedging and Asset pricing)
  - Covariance is a significant input in risk measurement models
    (Such as Value-at-Risk)
- Return predictability
  - If it's valid, we can build a profitable buy-sell strategy

Table of Contents

Comovement effect

Fundumental

Shiller (1989)

Comovement effect

Fundumental
Shiller (1989)

Category/Habitat
Barberis et al. (2005)
Barberis and Shleifer (2003)

Comovement effect

Correlated beliefs
David and Simonovska (2016)

Investment Bank Network
Grullon et al. (2014)

Information Diffusion
Pantzalis and Wang (2017)
Hameed and Xie (2019)

Trading needs
Greenwood and Thesmar (2011)
Anton and Polk (2014)

Fundumental
Shiller (1989)

Category/Habitat
Barberis et al. (2005)
Barberis and Shleifer (2003)

Common-ownership

Comovement effect

Correlated beliefs
David and Simonovska (2016)

Investment Bank Network
Grullon et al. (2014)

Information Diffusion
Pantzalis and Wang (2017)
Hameed and Xie (2019)

Main effect

Trading needs
Greenwood and Thesmar (2011)
Anton and Polk (2014)

Fundumental
Shiller (1989)

Category/Habitat
Barberis et al. (2005)
Barberis and Shleifer (2003)

Common-ownership

Liquidity demand
Koch et al. (2016)

Comovement effect

Correlated beliefs
David and Simonovska (2016)

Investment Bank Network
Grullon et al. (2014)

Information Diffusion
Pantzalis and Wang (2017)
Hameed and Xie (2019)

Main effect

Our work
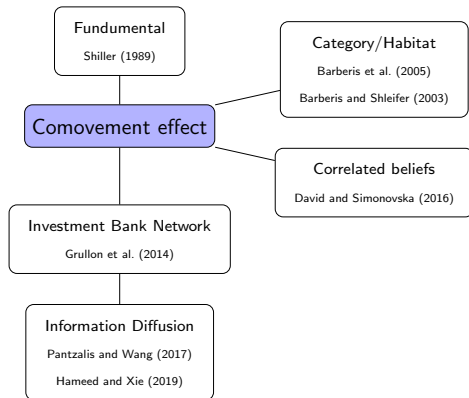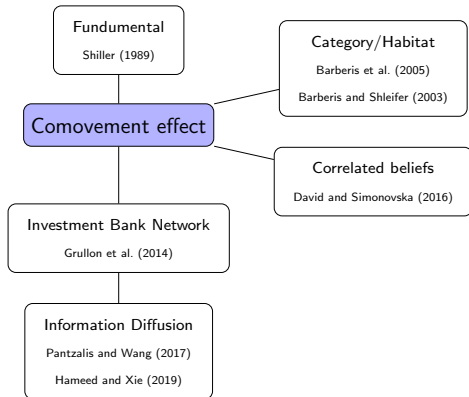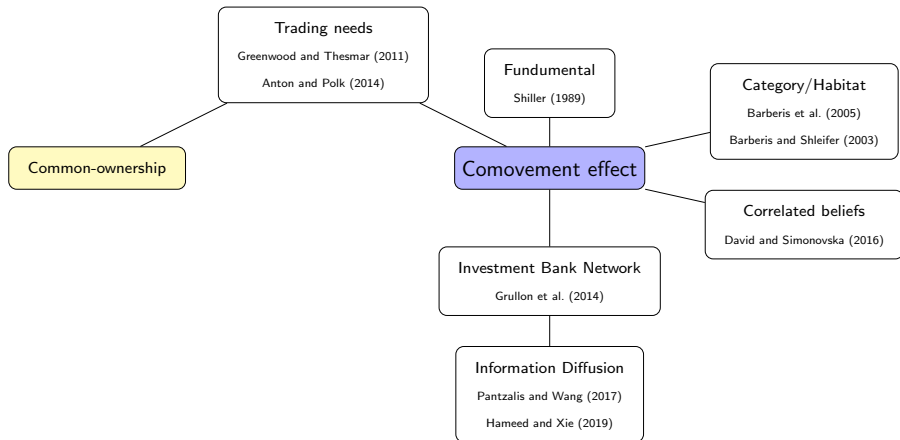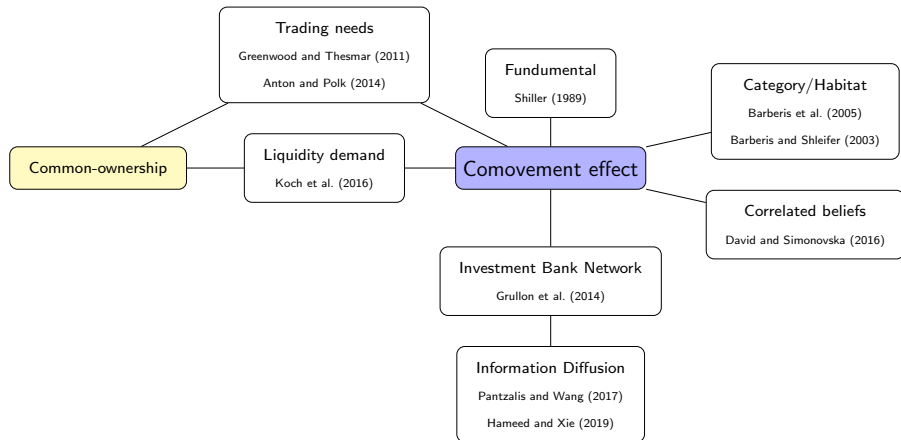
- We use daily records of block-holder ownership for firms
- We are not restricted to mutual funds ownership
- Furthermore, 80% of market belongs to the business groups
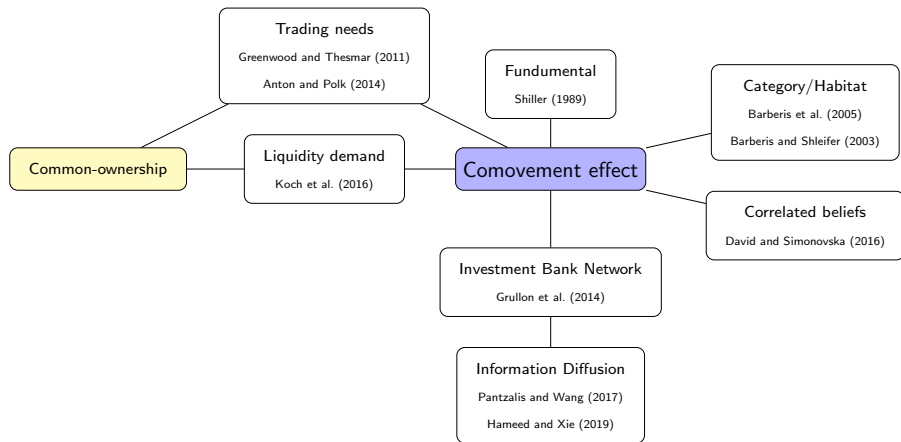 - Would business groups be able to raise the co-movement of stock returns?
    - Cho and Mooney (2015):
      The strong co-movement between group returns and firm returns is explained by correlated fundamentals.
    - Kim et al. (2015):
      The increase in correlation appears to be driven more by non-fundamental factors such as correlated trading, rather than fundamental factors such as related-party transactions
  - Common ownership or business group (indirect common ownership) ?
  - Through which channel?

Table of Contents

Pair composition

- Firms with at least one common owner
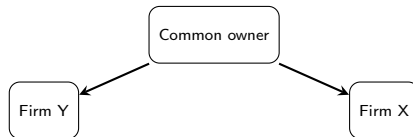
- In a business group, how can one pair be defined?
  - What is the business group?

Ultimate Owner

Pair Composition and Business Group
Business Group
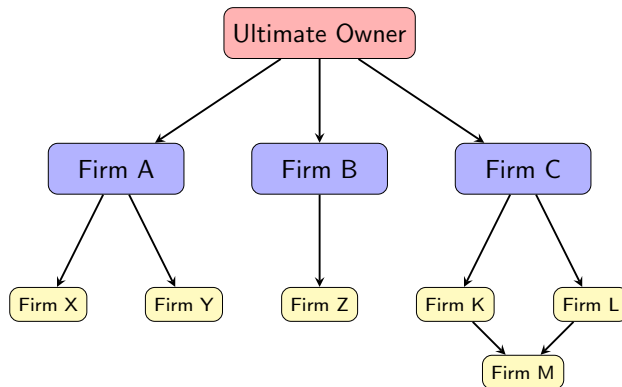
Pair Composition and Business Group
Pair in the Business Group
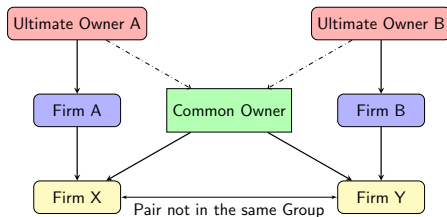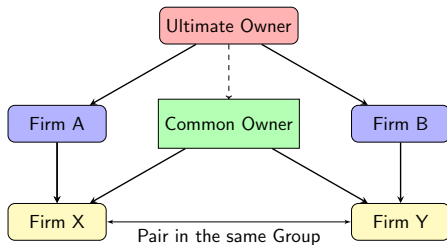
Data Summary

- We use blockholders' data from 2014/03/25 (1393/01/06) to 2020/03/18 (1398/12/28)
  - Includes of 72 Months
  - Consists of 618 firm inculding 562 firm with common owners

Year	2014	2015	2016	2017	2018	2019
No. of Firms	365	376	447	552	587	618
No. of Blockholders	777	803	984	1297	1454	1458
No. of Groups	38	41	43	44	40	43
No. of Firms in Groups	249	268	300	336	346	375
Ave. Number of group Members	7	7	7	8	9	9
Ave. ownership of each Blockholders	21	22	22	21	22	23
Med. ownership of each Blockholders	7	8	8	8	8	9
Ave. Number of Owners	5	5	5	5	5	5
Ave. Block. Ownership	76	77	75	75	75	71

Pair Composition

- Pairs consist of two firms with at least one common owner
  - 93442 unique pairs which is 25% of possible pairs ($\frac{612*611}{2} = 373932$)

	mean	min	Median	max
Number of unique paris	24139	13272	23024	45795

Year	2014	2015	2016	2017	2018	2019
No. of Pairs	20876	21187	27784	41449	47234	67232
No. of Pairs not in Groups	11452	11192	15351	26530	29182	43433
No. of Pairs not in the same Group	7962	8731	10971	12916	15366	20745
No. of Pairs in the same Group	923	955	1099	1260	1536	1774
Ave. Number of Common owner	1	1	1	1	1	1

Common-ownership measurements

Model based measures

- $\mathsf{HJL}_I^A(A,B) = \sum_{i \in I^{A,B}} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$
  Harford et al. (2011)

- $\mathsf{MHHI} = \sum_j \sum_k s_j s_k \frac{\sum_i \mu_{ij} \nu_{ik}}{\sum_i \mu_{ij} \nu_{ij}}$
  Azar et al. (2018)

- $\mathsf{Top5}_j = \frac{1}{n-1} \sum_i^5 \sum_{j \neq k} \nu_{ik}$
  Antón et al. (2020)

- $\kappa_{ij} = \cos(\nu_i, \nu_j) \cdot \sqrt{\frac{IHHI_j}{IHHI_i}}$
  Backus et al. (2020)

- $\mathsf{GGL}^A(A,B) = \sum_{i=1}^I \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$
  Gilje et al. (2020) , Lewellen and Lewellen (2021)

- $\mathsf{MHHI}_{Delta} = \sum_{j=1}^J \sum_{k \neq j}^K \frac{\sum_{i=1}^N w_j * w_k * \mu_{i,j} * \mu_{i,k}}{\sum_{i=1}^N \mu_{i,j} * \mu_{i,k}}$
  Lewellen and Lowry (2021)

Common-ownership measurements

Model based measures

- $\text{HJL}_I^A(A, B) = \sum_{i \in I^{A,B}} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$

  Harford et al. (2011)

- $\text{MHHI} = \sum_j \sum_k s_j s_k \frac{\sum_i \mu_{ij} \nu_{ik}}{\sum_i \mu_{ij} \nu_{ij}}$

  Azar et al. (2018)

- $\text{Top5}_j = \frac{1}{n-1} \sum^5 \sum_{j \neq k} \nu_{ik}$

  Antón et al. (2020)

- $\kappa_{ij} = \cos(\nu_i, \nu_j) \cdot \sqrt{\frac{IHHI_j}{IHHI_i}}$

  Backus et al. (2020)

- $\text{GGL}^A(A, B) = \sum_{i=1}^I \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$

  Gilje et al. (2020) , Lewellen and Lewellen (2021)

- $\text{MHHI}_{\text{Delta}} =$
  $\sum_{j=1}^J \sum_{k \neq j}^K \frac{\sum_{i=1}^N w_j * w_k * \mu_{i,j} * \mu_{i,k}}{\sum_{i=1}^N \mu_{i,j} * \mu_{i,k}}$

  Lewellen and Lowry (2021)

Ad-hoc measures

- $\text{Overlap}_{AP}(A, B) =$
  $\sum_{i \in I^{A,B}} \alpha_{i,A} \frac{\bar{\nu}_A}{\bar{\nu}_A + \bar{\nu}_B} + \alpha_{i,B} \frac{\bar{\nu}_B}{\bar{\nu}_A + \bar{\nu}_B}$

  Anton and Polk (2014)

- $\text{Overlap}_{Count}(A, B) = \sum_{i \in I^{A,B}} 1$

  He and Huang (2017),He et al. (2019)

- $\text{Overlap}_{Min}(A, B) =$
  $\sum_{i \in I^{A,B}} min\{\alpha_{i,A}, \alpha_{i,B}\}$

  Newham et al. (2018)

- $\text{Overlap}_{HL}(A, B) =$
  $\sum_{i \in I^{A,B}} \alpha_{i,A} \times \sum_{i \in I^{A,B}} \alpha_{i,B}$

  Hansen and Lott Jr (1996) , Freeman (2019)

Common-ownership measurements

Model based measures

- $\text{HJL}_I^A(A,B) = \sum_{i \in I^{A,B}} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$

  Harford et al. (2011)

- $\text{MHHI} = \sum_j \sum_k s_j s_k \frac{\sum_i \mu_{ij} \nu_{ik}}{\sum_i \mu_{ij} \nu_{ij}}$

  Azar et al. (2018)

- $\text{Top5}_j = \frac{1}{n-1} \sum_i^5 \sum_{j \neq k} \nu_{ik}$

  Antón et al. (2020)

- $\kappa_{ij} = \cos(\nu_i, \nu_j) \cdot \sqrt{\frac{IHHI_j}{IHHI_i}}$

  Backus et al. (2020)

- $\text{GGL}^A(A,B) = \sum_{i=1}^I \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$

  Gilje et al. (2020) , Lewellen and Lewellen (2021)

- $\text{MHHI}_{\text{Delta}} =$
  $\sum_{j=1}^J \sum_{k \neq j}^K \frac{\sum_{i=1}^N w_j * w_k * \mu_{i,j} * \mu_{i,k}}{\sum_{i=1}^N \mu_{i,j} * \mu_{i,k}}$

  Lewellen and Lowry (2021)

Ad-hoc measures

- $\text{Overlap}_{AP}(A,B) =$
  $\sum_{i \in I^{A,B}} \alpha_{i,A} \frac{\bar{\nu}_A}{\bar{\nu}_A + \bar{\nu}_B} + \alpha_{i,B} \frac{\bar{\nu}_B}{\bar{\nu}_A + \bar{\nu}_B}$

  Anton and Polk (2014)

- $\text{Overlap}_{Count}(A,B) = \sum_{i \in I^{A,B}} 1$

  He and Huang (2017),He et al. (2019)

- $\text{Overlap}_{Min}(A,B) =$
  $\sum_{i \in I^{A,B}} min\{\alpha_{i,A}, \alpha_{i,B}\}$

  Newham et al. (2018)

- $\text{Overlap}_{HL}(A,B) =$
  $\sum_{i \in I^{A,B}} \alpha_{i,A} \times \sum_{i \in I^{A,B}} \alpha_{i,B}$

  Hansen and Lott Jr (1996) , Freeman (2019)

Selected measure

We need a pair-level measure, which is bi-directional, so we use the AP measure.

Measues' detail

Measuring Common-ownership

Anton and Polk (2014)

SQRT

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F}(S_{i,t}^{f}P_{i,t} + S_{j,t}^{f}P_{j,t})}{S_{i,t}Pi,t + S_{j,t}Pj,t}$$

$$MFCAP_{ij,t} = [\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^{f}P_{i,t}} + \sqrt{S_{j,t}^{f}P_{j,t}})}{\sqrt{S_{i,t}Pi,t} + \sqrt{S_{j,t}Pj,t}}]^2$$

Measuring Common-ownership

Anton and Polk (2014)

SQRT

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F}(S_{i,t}^f P_{i,t} + S_{j,t}^f P_{j,t})}{S_{i,t}Pi,t + S_{j,t}Pj,t}$$

$$MFCAP_{ij,t} = [\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^f P_{i,t}} + \sqrt{S_{j,t}^f P_{j,t}})}{\sqrt{S_{i,t}Pi,t} + \sqrt{S_{j,t}Pj,t}}]^2$$

Intuition

If for a pair of stocks with n mutual owners, all owners have even shares of each firm's market cap, then the proposed indexes will be equal to n. `Proof`
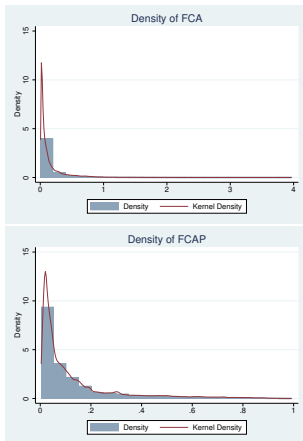
	FCAP					MFCAP				
subset	All	Same Group	Not Same Group	Same Industry	Not Same Industry	All	Same Group	Not Same Group	Same Industry	Not Same Industry
mean	0.144	0.346	0.072	0.207	0.140	0.158	0.474	0.087	0.274	0.150
std	0.166	0.265	0.102	0.215	0.161	0.234	0.478	0.154	0.383	0.217
min	0.002	0.004	0.003	0.003	0.002	0.002	0.005	0.003	0.003	0.002
25%	0.030	0.081	0.020	0.041	0.029	0.031	0.096	0.020	0.044	0.030
50%	0.077	0.321	0.037	0.120	0.074	0.079	0.367	0.038	0.126	0.077
75%	0.193	0.561	0.078	0.314	0.187	0.191	0.691	0.087	0.351	0.183
max	1.000	1.000	0.998	0.999	1.000	12.650	6.174	6.184	6.262	12.650

Results

- By the proposed measurement, common ownership increases

- Common ownership is greater in pairs that are in the same business group and insutry
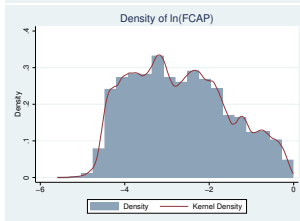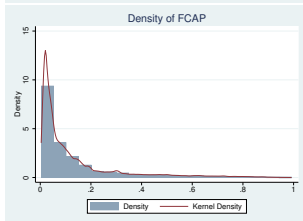
MFCAP vs. FCAP Distributions

Monthly

MFCAP vs. FCAP Distributions
Monthly
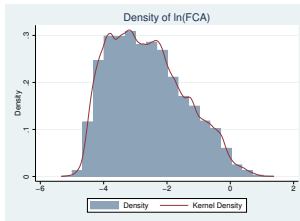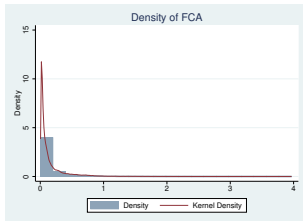
MFCAP vs. FCAP Distributions
Monthly
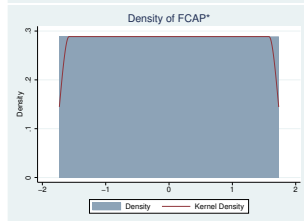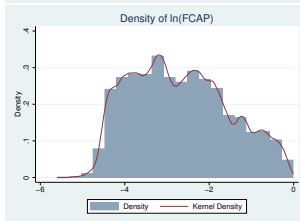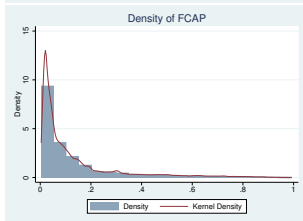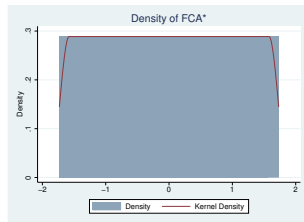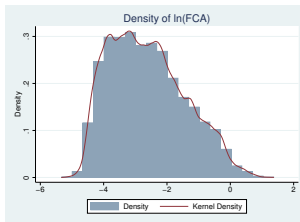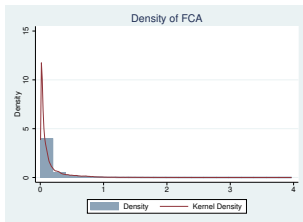
Correlation Calculation

4 Factor + Industry

1. **Frist Step:**

   Estimate each of these models on periods of three month:

   - CAPM + Industry (2 Factor):

   $$R_{i,t} = \alpha_i + \beta_{mkt,i} R_{M,t} + \beta_{Ind,i} R_{Ind,t} + \boxed{\varepsilon_{i,t}}$$

   - 4 Factor :

   $$R_{i,t} = \alpha_i + \beta_{mkt,i} R_{M,t} + \\ + \beta_{HML,i} HML_t + \beta_{SMB,i} SMB_t + \beta_{UMD,i} UMD_t + \boxed{\varepsilon_{i,t}}$$

   - 4 Factor + Industry (5 Factor) :

   $$R_{i,t} = \alpha_i + \beta_{mkt,i} R_{M,t} + \beta_{Ind,i} R_{Ind,t} \\ + \beta_{HML,i} HML_t + \beta_{SMB,i} SMB_t + \beta_{UMD,i} UMD_t + \boxed{\varepsilon_{i,t}}$$

2. **Second Step:**

   Calculate monthly correlation of each stock pair's daily abnormal returns (residuals)

Correlation Calculation Results

	mean	std	min	median	max
CAPM + Industry	0.021	0.200	-1.0	0.016	1.0
4 Factor	0.032	0.202	-1.0	0.025	1.0
4 Factor + Industry	0.016	0.199	-1.0	0.010	1.0

Conclusion

We use the 4 Factor + Industry model to control for exposure to systematic risk because it almost captures all correlations between two firms in each pair.

This figure graphs the correlation of daily 4Factor+Industry residuals in monthh t+1 against our measure of institutional connectedness.

Controls
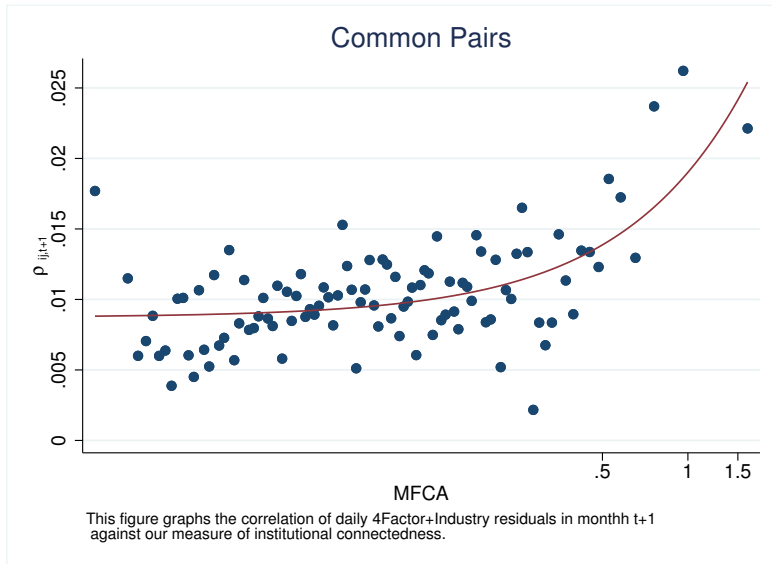
- **SameGroup** : Dummy variable for whether the two stocks belong to the same business group.
- **SameIndustry** : Dummy variable for whether the two stocks belong to the same Industry.
- **SameSize** : The negative of absolute difference in percentile ranking of size across a pair
- **SameBookToMarket** :The negative of absolute difference in percentile ranking of the book to market ratio across a pair
- **CrossOwnership**: The maximum percent of cross-ownership between two firms

	Yes	No
SameIndustry	4541	74837
	(5.7%)	(94.3%)
SameGroup	1834	27157
	(6.3%)	(93.7%)
SameGroup & SameIndustry	696	79378
	(0.9%)	(99.1%)

Pairs in the same business groups

Same Industry — 37.5%

Different Industry — 62.5%

Other pairs

Same Industry — 5.0%

Different Industry — 95.0%
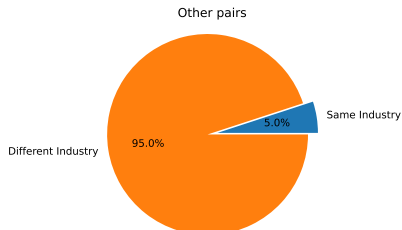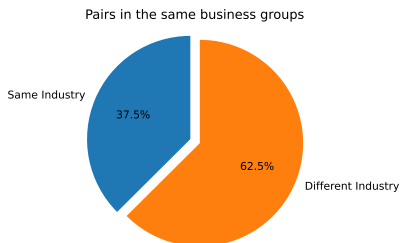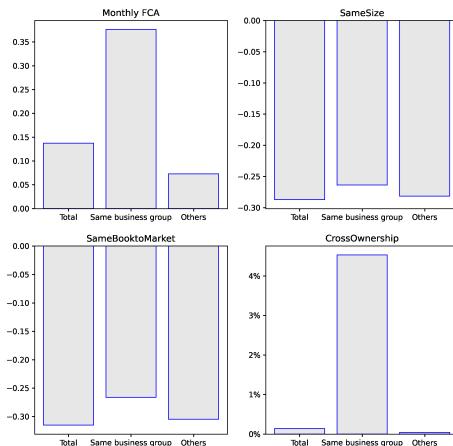
Summary of Controls

Variables' distribution

	mean	std	min	median	max
Size1	0.58	0.23	0.01	0.58	1.00
Size2	0.30	0.20	0.00	0.25	0.99
SameSize	-0.29	0.20	-0.97	-0.24	-0.00
BookToMarket1	0.54	0.25	0.00	0.57	1.00
BookToMarket2	0.55	0.24	0.00	0.56	1.00
SameBookToMarket	-0.32	0.20	-0.99	-0.27	-0.00
CrossOwnership	0.14	2.59	0.00	0.00	95.77

Table of Contents

Fama-MacBeth Estimation

- Fama-MacBeth regression analysis is implemented using a two-step procedure.
  - The first step is to run periodic cross-sectional regression for dependent variables using data of each period.

  - The second step is to analyze the time series of each regression coefficient to determine whether the average coefficient differs from zero.

Fama-MacBeth (1973)

- Two Step Regression
    - First Step

$$Y_{i1} = \delta_{0,1} + \delta_{1,1}^1 X_{i,1}^1 + \cdots + \delta_{k,1}^k X_{i,1}^k + \varepsilon_{i,1}$$
$$\vdots$$
$$Y_{iT} = \delta_{0,1} + \delta_{1,T}^1 X_{i,T}^1 + \cdots + \delta_{k,T}^k X_{i,T}^k + \varepsilon_{i,T}$$

    - Second Step

$$\begin{bmatrix} \bar{Y}_1 \\ \vdots \\ \bar{Y}_T \end{bmatrix}_{T \times 1} = \begin{bmatrix} 1 & \delta_1^0 & \delta_1^1 & \dots & \delta_1^k \\ \vdots & \vdots & \vdots & \dots & \vdots \\ 1 & \delta_T^0 & \delta_T^1 & \dots & \delta_T^k \end{bmatrix}_{T \times (k+2)} \times \begin{bmatrix} \lambda \\ \lambda_0 \\ \lambda_1 \\ \vdots \\ \lambda_k \end{bmatrix}_{(k+2) \times 1}$$

- Fama-MacBeth technique was developed to account for correlation between observations on different firms in the same period

Calculating standard errors

- In most cases, the standard errors are adjusted following Newey and West (1987).
    - Newey and West (1987) adjustment to the results of the regression produces a new standard error for the estimated mean that is adjusted for autocorrelation and heteroscedasticity.
    - Only input is the number of lags to use when performing the adjustment

$$Lag = 4(T/100)^{\frac{2}{9}}$$

    where T is the number of periods in the time series

Table of Contents

Estimation model

- Use Fama-MacBeth to estimate this model

$$
\begin{aligned}
\rho_{ij,t+1} = {} & \beta_0 + \beta_1 * \mathsf{MFCAP}^*_{ij,t} + \beta_2 * \mathsf{SameGroup}_{ij} \\
& + \beta_3 * \mathsf{MFCAP}^*_{ij,t} \times \mathsf{SameGroup}_{ij} \\
& + \sum_{k=1}^{n} \alpha_k * \mathsf{Control}_{ij,t} + \varepsilon_{ij,t+1}
\end{aligned}
\tag{1}
$$

- Estimate the model on a monthly frequency
- Adjust standard errors by Newey and West adjustment with 4 lags
  $(4(70/100)^{\frac{2}{9}} = 3.69 \sim 4)$

Model Estimation
Normalized Rank-Transformed

	Dependent Variable: Future Pairs's co-movement					
	(1)	(2)	(3)	(4)	(5)	(6)
MFCAP*	0.00150**	0.00112*			0.000736	0.000308
	(2.90)	(2.11)			(1.33)	(0.60)
Same Group			0.0166***	0.0153***	0.0147***	0.0164***
			(8.54)	(7.90)	(6.97)	(8.68)
Observations	1665996	1665996	1665996	1665996	1665996	1665996
Sub-sample	All	All	All	All	All	All
Group Effect	No	No	No	No	No	No
Controls	No	Yes	No	Yes	Yes	Yes
PairType Control	No	No	No	No	No	Yes
R^2	0.000170	0.000652	0.000180	0.000637	0.000804	0.00120

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Model Estimation
Normalized Rank-Transformed

	Dependent Variable: Future Pairs's co-movement				
	(1)	(2)	(3)	(4)	(5)
MFCAP*	0.00936***	-0.0000113	-0.0000771	-0.000175	-0.000175
	(6.75)	(-0.02)	(-0.14)	(-0.34)	(-0.34)
Same Group			0.00750***	0.00684**	0.00684**
			(3.53)	(2.96)	(2.96)
(MFCAP*) $\times$ SameGroup			0.0105***	0.0109***	0.0109***
			(6.72)	(7.02)	(7.02)
Observations	58337	1607659	1665996	1665996	1665996
Sub-sample	SameGroup	Others	All	All	All
Group Effect	No	No	No	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes
PairType Control	Yes	Yes	Yes	Yes	Yes
R^2	0.0174	0.000942	0.00130	0.00605	0.00605

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Future Correlation via *FCA*

Discontinuity

Discontinuity & Business Groups

This figure graphs the correlation of daily 4Factor+Industry residuals in month t+1 against our measure of institutional connectedness. Allow for discontinuity in fourth quarter

This figure graphs the correlation of daily 4Factor+Industry residuals in month t+1 against our measure of institutional connectedness. Allow for discontinuity in fourth quarter
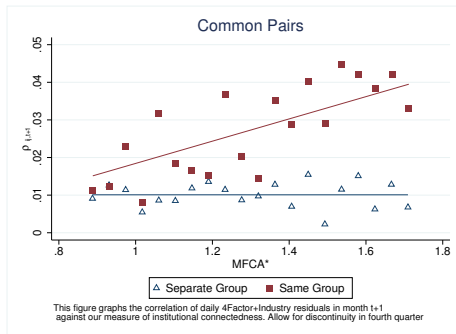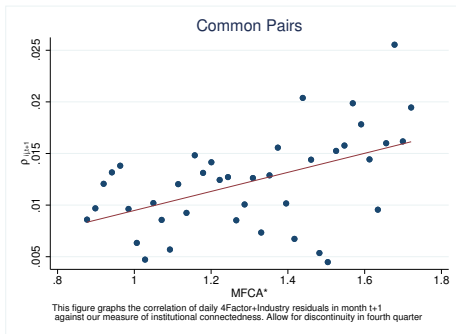
Fama-MacBeth Estimation
Discontinuity (sub-sample)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
			Dependent Variable: Future Pairs's co-movement				
Same Group	0.0287***		0.0293***	0.0270***	0.0261***	-0.0280**	-0.0252*
	(9.98)		(10.54)	(9.96)	(9.66)	(-2.81)	(-2.38)
MFCAP*		0.00949**	-0.000569	-0.00119	-0.00100	-0.00407	-0.00353
		(2.81)	(-0.17)	(-0.35)	(-0.29)	(-1.15)	(-1.02)
(MFCAP*) × SameGroup						0.0363***	0.0340***
						(5.03)	(4.33)
SameIndustry				0.00643**	0.00540**	0.00492*	0.00547*
				(3.34)	(2.76)	(2.48)	(2.50)
SameSize					0.00676*	0.00588*	0.00465
					(2.39)	(2.11)	(1.57)
SameBookToMarket					0.00917***	0.00909***	0.00925***
					(3.88)	(3.87)	(3.93)
CrossOwnership					0.0321*	0.0378*	0.0417**
					(2.16)	(2.45)	(2.65)
Observations	417377	417377	417377	417377	417377	417377	417377
Group FE	No	No	No	No	No	No	Yes
PairType Control	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R^2	0.00212	0.000961	0.00236	0.00279	0.00358	0.00388	0.0146

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

All non-common owner pairs

regression

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
			Dependent Variable: Future Pairs' co-movement				
SameGroup	0.0156***		0.0158***			0.0138***	0.0131***
	(9.84)		(10.22)			(8.27)	(7.68)
MFCAP*		-0.0000723	-0.000277	0.00169	-0.000322*	-0.000390**	-0.000427*
		(-0.44)	(-1.80)	(1.42)	(-2.19)	(-2.70)	(-2.29)
(MFCAP*) × SameGroup						0.00313**	0.00364**
						(2.80)	(3.34)
Observations	6018646	6018646	6018646	114526	5904120	6018646	6018646
Sub Sample	Total	Total	Total	SameGroups	Others	Total	Total
Group Effect	No	No	No	No	No	No	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R^2	0.000765	0.000700	0.000803	0.0121	0.000629	0.000829	0.00354

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table of Contents

TrunOver

$$\Delta \text{TurnOver} = \ln(\frac{\text{TurnOver}_{i,t}}{\text{TurnOver}_{i,t-1}}) = \ln(\frac{\text{volume}_{i,t}}{\text{MarketCap}_{i,t}}) - \ln(\frac{\text{volume}_{i,t-1}}{\text{MarketCap}_{i,t-1}})$$

TrunOver

$$\Delta\text{TurnOver} = \ln\left(\frac{\text{TurnOver}_{i,t}}{\text{TurnOver}_{i,t-1}}\right) = \ln\left(\frac{\text{volume}_{i,t}}{\text{MarketCap}_{i,t}}\right) - \ln\left(\frac{\text{volume}_{i,t-1}}{\text{MarketCap}_{i,t-1}}\right)$$

- Koch et al. (2016)

TrunOver

$$\Delta\text{TurnOver} = \ln\left(\frac{\text{TurnOver}_{i,t}}{\text{TurnOver}_{i,t-1}}\right) = \ln\left(\frac{\text{volume}_{i,t}}{\text{MarketCap}_{i,t}}\right) - \ln\left(\frac{\text{volume}_{i,t-1}}{\text{MarketCap}_{i,t-1}}\right)$$

- Koch et al. (2016)

| | Dependent Variable: $\Delta\text{TurnOver}_i$ | | | | | |
	(1)	(2)	(3)	(4)	(5)	(6)
$\Delta\text{TurnOver}_{\text{Market}}$	0.431***	0.453***	0.287***	0.321***	0.288***	0.321***
	(14.56)	(14.49)	(8.23)	(14.03)	(6.92)	(14.14)
$\Delta\text{TurnOver}_{\text{Group}}$			0.245***	0.234***	0.284***	0.273***
			(6.31)	(7.15)	(6.02)	(7.19)
$\Delta\text{TurnOver}_{\text{Industry}}$	0.155***	0.169***	0.174*	0.118***	0.152	0.0430
	(6.53)	(6.99)	(2.08)	(3.68)	(1.47)	(1.19)
Observations	626813	623759	305563	301329	305563	301329
Weight	-	-	MC × CR	MC × CR	MC	MC
Control	No	Yes	No	Yes	No	Yes
R^2	0.141	0.180	0.242	0.282	0.236	0.277

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

High Beta Group

	Dependent Variable: Future Pairs's co-movement			
	(1)	(2)	(3)	(4)
Same Group	0.0180***	0.0180***	0.0137***	0.0138***
	(8.45)	(8.50)	(4.80)	(4.77)
HighBetaGroup		-0.000248	-0.000596	0.000440
		(-0.34)	(-0.77)	(0.40)
HighBetaGroup $\times$ SameGroup			0.00791	0.00714
			(1.74)	(1.56)
Observations	1665996	1665996	1665996	1665996
Group Effect	No	No	No	Yes
Pair Size FE	Yes	Yes	Yes	Yes
Sub-sample	Total	Total	Total	Total
Controls	Yes	Yes	Yes	Yes
R^2	0.00120	0.00133	0.00142	0.00597

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Pairwise correlations in turnover

	Dependent Variable: Future Monthly Correlation of Delta turnover						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Same Group	0.0334***	0.0178**			0.0216***	0.0161***	0.0167***
	(7.65)	(2.97)			(5.09)	(3.74)	(3.89)
MFCAP*			-0.000261	-0.00284	-0.00356	-0.00389*	-0.00391*
			(-0.30)	(-1.50)	(-1.91)	(-2.09)	(-2.33)
(MFCAP*) $\times$ SameGroup						0.00567	0.00555
						(1.92)	(1.69)
Observations	1447955	1341445	1447955	1341445	1341445	1341445	1341445
Group Effect	No	No	No	No	No	No	Yes
Controls	No	Yes	No	Yes	Yes	Yes	Yes
R^2	0.000573	0.00303	0.000317	0.00307	0.00337	0.00349	0.0147

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Turn over and Comovement

	Dependent Variable: Future Pairs's co-movement				
	(1)	(2)	(3)	(4)	(5)
Same Group	0.0263***	0.0250***	0.0380***	0.0244**	0.0256***
	(3.79)	(3.55)	(5.82)	(3.33)	(4.02)
$\rho(\Delta \text{TurnOver})_t$	0.00475***	0.00419***	0.00474***	0.00383***	0.00493***
	(9.75)	(8.55)	(4.65)	(4.64)	(4.66)
ρ_t	0.0249***	0.0248***	0.0248***	0.0252***	0.0243***
	(11.12)	(11.10)	(11.03)	(10.64)	(8.58)
SameGroup $\times \rho(\Delta \text{TurnOver})_t$		0.0172***	-0.00936	0.0224***	-0.0114
		(3.63)	(-0.84)	(4.42)	(-1.04)
BigGroup			-0.00186		
			(-1.99)		
BigGroup $\times$ SameGroup			-0.0151*		
			(-2.43)		
BigGroup $\times \rho(\Delta \text{TurnOver})_t$			-0.000833		
			(-0.53)		
BigGroup $\times$ SameGroup $\times \rho(\Delta \text{TurnOver})_t$			0.0317*		
			(2.64)		
Observations	1459585	1459585	1459585	957316	502269
Controls	Yes	Yes	Yes	Yes	Yes
Pari Size FE	Yes	Yes	Yes	Yes	Yes
SubSample	All	All	All	Big Groups	Others
R^2	0.00244	0.00255	0.00302	0.00307	0.00396

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$
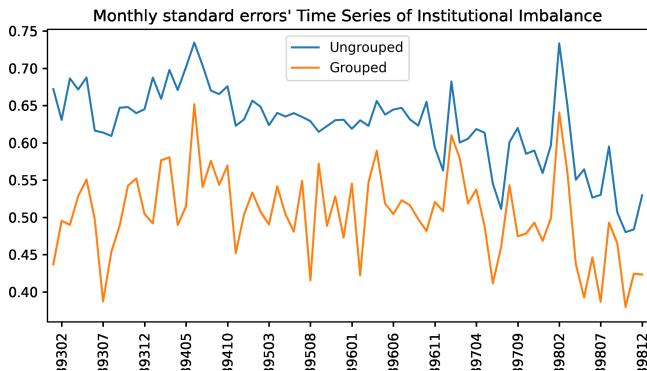
Ins Imbalance

- Seasholes and Wu (2007)

$$Imbalance_{ins} = \frac{Buy_{ins} - Sell_{ins}}{Buy_{ins} + Sell_{ins}}$$

Grouped	Group × Month	mean	std	min	25%	50%	75%	max
Ungrouped	20198	0.01	0.630	-1.0	-0.474	0.016	0.479	1.0
Grouped	12022	-0.04	0.581	-1.0	-0.462	-0.009	0.341	1.0

Ins Imbalance std

	Group × Month	mean	std	min	25%	50%	75%	max
Grouped								
Ungrouped	72	0.624	0.054	0.48	0.601	0.631	0.655	0.735
Grouped	2057	0.503	0.251	0.00	0.337	0.503	0.647	1.414

Monthly standard errors' Time Series of Institutional Imbalance

Low Ins Imbalance Group

	Future Monthly Corr. of 4F+Ind. Residuals			
	(1)	(2)	(3)	(4)
Same Group	0.0166***	0.0167***	0.00786***	0.00786***
	(9.38)	(9.31)	(3.90)	(3.90)
Low Imbalance std		0.00104	0.000192	0.000192
		(1.03)	(0.19)	(0.19)
Low Imbalance std × SameGroup			0.0240***	0.0240***
			(6.90)	(6.90)
Observations	1665996	1665996	1665996	1665996
Group Effect	No	No	No	No
Pair Size FE	Yes	Yes	Yes	Yes
Sub-sample	Total	Total	Total	Total
Controls	Yes	Yes	Yes	Yes
R^2	0.00105	0.00117	0.00129	0.00129

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table of Contents

Conclusion

- We derive a measure that captures the extent of common ownership distribution.
- Direct common ownership can affect firms' co-movement
- Firms in the business groups co-move more than other pairs
- Direct common ownership only matters for firms in the business groups
- Firms in the same business group trade in one way

References I

Antón, M., Ederer, F., Giné, M., and Schmalz, M. C. (2020). Common ownership, competition, and top management incentives. *Ross School of Business Paper*, (1328).

Anton, M. and Polk, C. (2014). Connected stocks. *The Journal of Finance*, 69(3):1099–1127.

Azar, J., Schmalz, M. C., and Tecu, I. (2018). Anticompetitive effects of common ownership. *The Journal of Finance*, 73(4):1513–1565.

Backus, M., Conlon, C., and Sinkinson, M. (2020). Theory and measurement of common ownership. In *AEA Papers and Proceedings*, volume 110, pages 557–60.

Barberis, N. and Shleifer, A. (2003). Style investing. *Journal of financial Economics*, 68(2):161–199.

Barberis, N., Shleifer, A., and Wurgler, J. (2005). Comovement. *Journal of financial economics*, 75(2):283–317.

Boubaker, S., Mansali, H., and Rjiba, H. (2014). Large controlling shareholders and stock price synchronicity. *Journal of Banking & Finance*, 40:80–96.

Cho, C. H. and Mooney, T. (2015). Stock return comovement and korean business groups. *Review of Development Finance*, 5(2):71–81.

David, J. M. and Simonovska, I. (2016). Correlated beliefs, returns, and stock market volatility. *Journal of International Economics*, 99:S58–S77.

Freeman, K. (2019). The effects of common ownership on customer-supplier relationships. *Kelley School of Business Research Paper*, (16-84).

Gilje, E. P., Gormley, T. A., and Levit, D. (2020). Who's paying attention? measuring common ownership and its impact on managerial incentives. *Journal of Financial Economics*, 137(1):152–178.

Greenwood, R. and Thesmar, D. (2011). Stock price fragility. *Journal of Financial Economics*, 102(3):471–490.

Grullon, G., Underwood, S., and Weston, J. P. (2014). Comovement and investment banking networks. *Journal of Financial Economics*, 113(1):73–89.

Hameed, A. and Xie, J. (2019). Preference for dividends and return comovement. *Journal of Financial Economics*, 132(1):103–125.

References II

Hansen, R. G. and Lott Jr, J. R. (1996). Externalities and corporate objectives in a world with diversified shareholder/consumers. *Journal of Financial and Quantitative Analysis*, pages 43–68.

Harford, J., Jenter, D., and Li, K. (2011). Institutional cross-holdings and their effect on acquisition decisions. *Journal of Financial Economics*, 99(1):27–39.

He, J. and Huang, J. (2017). Product market competition in a world of cross-ownership: Evidence from institutional blockholdings. *The Review of Financial Studies*, 30(8):2674–2718.

He, J., Huang, J., and Zhao, S. (2019). Internalizing governance externalities: The role of institutional cross-ownership. *Journal of Financial Economics*, 134(2):400–418.

Khanna, T. and Thomas, C. (2009). Synchronicity and firm interlocks in an emerging market. *Journal of Financial Economics*, 92(2):182–204.

Kim, M.-S., Kim, W., and Lee, D. W. (2015). Stock return commonality within business groups: Fundamentals or sentiment? *Pacific-Basin Finance Journal*, 35:198–224.

Koch, A., Ruenzi, S., and Starks, L. (2016). Commonality in Liquidity: A Demand-Side Explanation. *The Review of Financial Studies*, 29(8):1943–1974.

Lewellen, J. W. and Lewellen, K. (2021). Institutional investors and corporate governance: The incentive to be engaged. *Journal of Finance, Forthcoming*.

Lewellen, K. and Lowry, M. (2021). Does common ownership really increase firm coordination? *Journal of Financial Economics*.

Newham, M., Seldeslachts, J., and Banal-Estanol, A. (2018). Common ownership and market entry: Evidence from pharmaceutical industry.

Pantzalis, C. and Wang, B. (2017). Shareholder coordination, information diffusion and stock returns. *Financial Review*, 52(4):563–595.

Seasholes, M. S. and Wu, G. (2007). Predictable behavior, profits, and attention. *Journal of Empirical Finance*, 14(5):590–610.

Shiller, R. J. (1989). Comovements in stock prices and comovements in dividends. *The Journal of Finance*, 44(3):719–729.

Table of Contents

- If two stocks in pair have n mutual owner, which total market cap divides them equally, the mentioned indexes equal n.
  - Each holder owns $1/n$ of each firm.
  - Firm's market cap is α_1 and α_2:
  - So for each holder of firms we have $S_{i,t}^f P_{i,t} = \alpha_i$
  - SQRT

  $$[\frac{\sum_{f=1}^n \sqrt{\alpha_1/n} + \sum_{f=1}^n \sqrt{\alpha_2/n}}{\sqrt{\alpha_1} + \sqrt{\alpha_2}}]^2 = [\frac{\sqrt{n}(\sqrt{\alpha_1} + \sqrt{\alpha_2})}{\sqrt{\alpha_1} + \sqrt{\alpha_2}}]^2 = n$$

  - Quadratic

  $$[\frac{\sum_{f=1}^n (\alpha_1/n)^2 + \sum_{f=1}^n (\alpha_2/n)^2}{\alpha_1^2 + \alpha_2^2}]^{-1} = [\frac{\alpha_1^2 + \alpha_2^2}{n(\alpha_1^2 + \alpha_2^2)}]^{-1} = n$$

Back

Measuring Common-ownership

Anton and Polk (2014)

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F}(S_{i,t}^{f}P_{i,t} + S_{j,t}^{f}P_{j,t})}{S_{i,t}Pi, t + S_{j,t}Pj, t}$$

Measuring Common-ownership

Anton and Polk (2014)

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F}(S_{i,t}^f P_{i,t} + S_{j,t}^f P_{j,t})}{S_{i,t}Pi, t + S_{j,t}Pj, t}$$

SQRT

$$[\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^f P_{i,t}} + \sqrt{S_{j,t}^f P_{j,t}})}{\sqrt{S_{i,t}Pi, t} + \sqrt{S_{j,t}Pj, t}}]^2$$

Quadratic

$$[\frac{\sum_{f=1}^{F}[(S_{i,t}^f P_{i,t})^2 + (S_{j,t}^f P_{j,t})^2]}{(S_{i,t}Pi, t)^2 + (S_{j,t}Pj, t)^2}]^{-1}$$

Measuring Common-ownership

Anton and Polk (2014)

$$FCAP_{ij,t} = \frac{\sum_{f=1}^{F}(S_{i,t}^f P_{i,t} + S_{j,t}^f P_{j,t})}{S_{i,t}Pi, t + S_{j,t}Pj, t}$$

SQRT

$$[\frac{\sum_{f=1}^{F}(\sqrt{S_{i,t}^f P_{i,t}} + \sqrt{S_{j,t}^f P_{j,t}})}{\sqrt{S_{i,t}Pi, t} + \sqrt{S_{j,t}Pj, t}}]^2$$

Quadratic

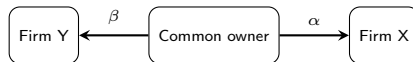$$[\frac{\sum_{f=1}^{F}[(S_{i,t}^f P_{i,t})^2 + (S_{j,t}^f P_{j,t})^2]}{(S_{i,t}Pi, t)^2 + (S_{j,t}Pj, t)^2}]^{-1}$$

Intuition

If for a pair of stocks with n mutual owners, all owners have even shares of each firm's market cap, then the proposed indexes will be equal to n. Proof
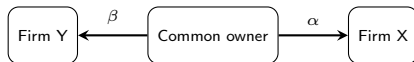
Measuring Common Ownership
Example

For better observation, assume that

- $\alpha + \beta = 100$
- both firm have equal market cap
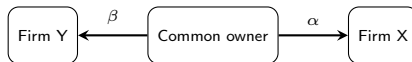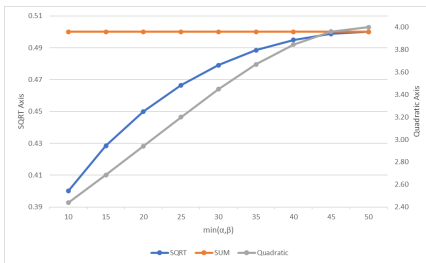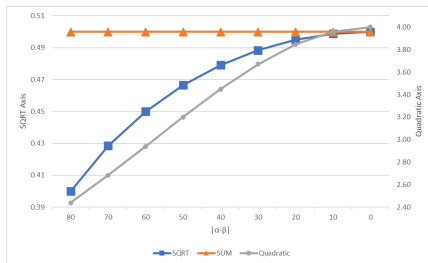
For better observation, assume that

- $\alpha + \beta = 100$
- both firm have equal market cap

Comparison of three methods for calculating common ownership
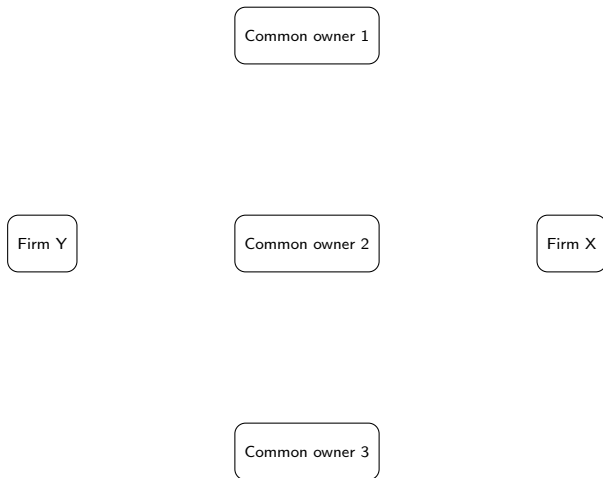
Firm Y

Firm X

Measuring Common Ownership

Example of three common owner
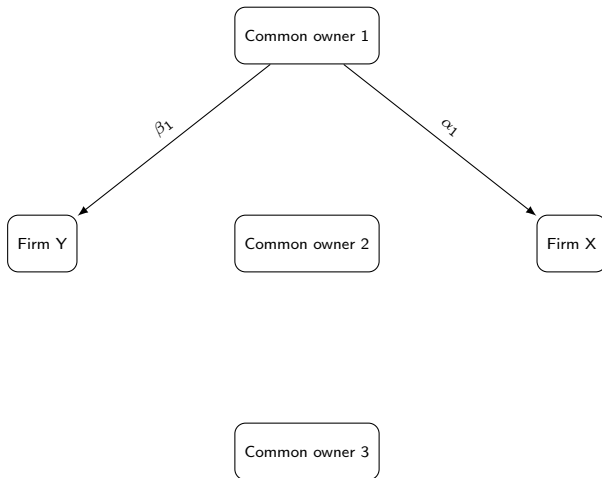
Measuring Common Ownership

Example of three common owner
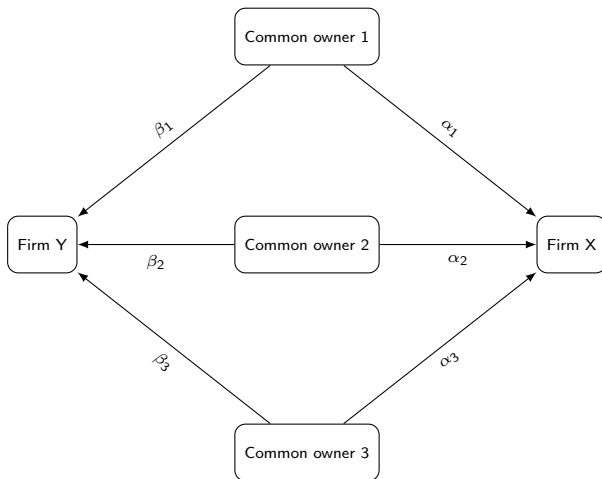
Measuring Common Ownership

Example of three common owner

Ownership	Type I	Type II	Type III	Type IV	Type V	Type VI	Type VII
α_1	1/3	20	10	20	10	5	1
β_1	1/3	10	10	20	10	5	1
α_2	1/3	10	80	20	10	5	1
β_2	1/3	20	80	20	10	5	1
α_3	1/3	70	10	20	10	5	1
β_3	1/3	70	10	20	10	5	1
SQRT	3	2.56	2.33	1.8	0.9	0.45	0.09
SUM	1	1	1	0.6	0.3	0.15	0.03
Quadratic	3	1.85	1.52	8.33	33.33	133.33	3333.33

Measuring Common Ownership
Comparison

- For better comparison we relax previous assumptions:
  - Two Firms with different market caps.

$\frac{MarketCap_x}{MarketCap_y}$	$(\alpha_1,\beta_1),(\alpha_2,\beta_2)$					
	(10,40),(10,40)		(15,35),(15,35)		(20,30),(20,30)	
	SQRT	SUM	SQRT	SUM	SQRT	SUM
1	0.90	0.50	0.96	0.50	0.99	0.50
2	0.80	0.40	0.89	0.43	0.96	0.47
3	0.75	0.35	0.85	0.40	0.94	0.45
4	0.71	0.32	0.83	0.38	0.92	0.44
5	0.69	0.30	0.81	0.37	0.91	0.43
6	0.67	0.29	0.80	0.36	0.91	0.43
7	0.65	0.28	0.79	0.35	0.90	0.43
8	0.64	0.27	0.78	0.34	0.90	0.42
9	0.63	0.26	0.77	0.34	0.89	0.42
10	0.62	0.25	0.76	0.34	0.89	0.42

Comparison of two methods for calculating common ownership

Conclusion

We use the SQRT measure because it has an acceptable variation and has fair values at a lower level of aggregate common ownership.

Common Ownership measure

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	Dependent Variable: Future Monthly Correlation of 4F+Industry Residuals									
Common Ownership Measure	0.00177***	0.00150**	0.00133**	0.00102	0.000936	0.000663	0.000536	0.000377	-0.0000197	-0.0000113
	(3.93)	(2.90)	(2.76)	(1.87)	(1.90)	(1.17)	(1.06)	(0.65)	(-0.04)	(-0.02)
Same Group			0.0156***	0.0157***	0.00774***	0.00813***	0.00575*	0.00624**	0.00503*	0.00549*
			(7.32)	(7.44)	(3.61)	(3.71)	(2.62)	(2.81)	(2.11)	(2.27)
Common Ownership Measure × SameGroup					0.0103***	0.00935***	0.0110***	0.00992***	0.0119***	0.0107***
					(7.76)	(6.72)	(7.47)	(6.49)	(7.94)	(6.97)
SameIndustry							-0.000364	-0.000312	0.000286	0.000339
							(-0.21)	(-0.19)	(0.17)	(0.21)
SameSize							0.0133***	0.0135***	0.0131***	0.0132***
							(4.48)	(4.56)	(4.61)	(4.68)
SameBookToMarket							0.00772***	0.00772***	0.00893***	0.00893***
							(4.55)	(4.58)	(5.05)	(5.09)
CrossOwnership							0.0280*	0.0260	0.0303*	0.0283*
							(2.07)	(1.93)	(2.27)	(2.14)
Observations	1665996	1665996	1665996	1665996	1665996	1665996	1665996	1665996	1665996	1665996
Group FE	No	No	No	No	No	No	No	No	Yes	Yes
Measurement	Sum	Quadratic	Sum	Quadratic	Sum	Quadratic	Sum	Quadratic	Sum	Quadratic
R^2	0.000171	0.000170	0.000348	0.000349	0.000443	0.000437	0.000898	0.000898	0.00575	0.00575

t statistics in parentheses

* $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table of Contents

Main Effect

- ## Common-ownership and comovement effect
  [Anton and Polk (2014)]
  Stocks sharing many common investors tend to comove more strongly with each other in the future than otherwise similar stocks.

- ## Common-ownership and liquidity demand
  [Koch et al. (2016), Pastor and Stambaugh (2003), Acharya and Pedersen (2005)]
  Commonality in stock liquidity is likely driven by correlated trading among a given stock's investors. Commonality in liquidity is important because it can influence expected returns

- ## Trading needs and comovement
  [Greenwood and Thesmar (2011)]
  If the investors of mutual funds have correlated trading needs, the stocks that are held by mutual funds can comove even without any portfolio overlap of the funds themselves

- ## Stock price synchronicity and poor corporate governance
  [Boubaker et al. (2014), Khanna and Thomas (2009), Morck et al. (2000)]
  Stock price synchronicity has been attributed to poor corporate governance and a lack of firm-level transparency. On the other hand, better law protection encourages informed trading, which facilitates the incorporation of firm-specific information into stock prices, leading to lower synchronicity

  Grapgh

- Three types of network
  1. Equity network
  2. Director network
  3. Owner network
- Dependent variables

  Using deterended weekly return for calculation
  1. Pairwise returns synchronicity $= \frac{\sum_t (n_{i,j,t}^{up} n_{i,j,t}^{down})}{T_{i,j}}$
  2. Correlation $= \frac{Cov(i,j)}{\sqrt{Var(i).Var(j)}}$
- Tobit estimation of

$$f_{i,j}^d = \alpha I_{i,j} + \beta(1 * N_{i,j}) + \gamma Ind_{i,j} + \varepsilon_{i,j}$$

being in the same director network has a significant effect

- Stock price synchronicity:

$$SYNCH = \log(\frac{R_{i,t}^2}{1 - R_{i,t}^2})$$

where $R_{i,t}^2$ is the R-squared value from

$$RET_{i,w} = \alpha + \beta_1 MKRET_{w-1} + \beta_2 MKRET_w + \beta_3 INDRET_{i,w-1} + \beta_4 INDRET_{i,w} + \varepsilon_{i,w}$$

- OLS estimation of

$$SYNCH_{i,t} = \beta_0 + \beta_1 Excess_{i,t} + \beta_2 UCF_{i,t} + \sum_k \beta_k Control_{i,t}^k$$
$$+ IndustryDummies + YearDummies + \varepsilon_{i,t}$$

- Stock price synchronicity increases with excess control
- Firms with substantial excess control are more likely to experience stock price crashes

- Common active mutual fund owners
- Measuring Common Ownership
  - $FCAP_{ij,t} = \frac{\sum_{f=1}^{F}(S_{i,t}^{f}P_{i,t}+S_{j,t}^{f}P_{j,t})}{S_{i,t}Pi,t+S_{j,t}Pj,t}$
  - Using normalized rank-transformed as $FCAP_{ij,t}^{*}$
- $\rho_{ij,t}$: within-month realized correlation of each stock pair's daily four-factor returns
-
$$\rho_{ij,t+1} = a + b_f \times FCAPF_{ij,t}^{*} + \sum_{k=1}^{n} CONTROL_{ij,t,k} + \varepsilon_{ij,t+1}$$

  Estimate these regressions monthly and report the time-series average as in Fama-MacBeth

Commonownership measurements
Model-based measures

- $\text{HJL}_I^A(A, B) = \sum_{i \in I^{A,B}} \frac{\alpha_{i,B}}{\alpha_{i,A} + \alpha_{i,B}}$ <small>Harford et al. (2011)</small>
  - Bi-directional
  - Pair-level measure of common ownership
  - Its potential impact on managerial incentives
  - Measure not necessarily increases when the relative ownership increases
  - Accounts only for an investor's relative holdings
- $\text{MHHI} = \sum_j \sum_k s_j s_k \frac{\sum_i \mu_{ij} \nu_{ik}}{\sum_i \mu_{ij} \nu_{ij}}$ <small>Azar et al. (2018)</small>
  - Capture a specific type of externality
  - Measured at the industry level
  - Assumes that investors are fully informed about the externalities
- $\text{GGL}^A(A, B) = \sum_{i=1}^I \alpha_{i,A} g(\beta_{i,A}) \alpha_{i,B}$ <small>Gilje et al. (2020)</small>
  - Bi-directional
  - Less information
  - Not sensitive to the scope
  - Measure increases when the relative ownership of firm A increases

Commonownership measurements

Ad hoc common ownership measures

- $Overlap_{Count}(A, B) = \sum_{i \in I^{A,B}} 1$
  He and Huang (2017),He et al. (2019)

- $Overlap_{Min}(A, B) = \sum_{i \in I^{A,B}} min\{\alpha_{i,A}, \alpha_{i,B}\}$
  Newham et al. (2018)

- $Overlap_{AP}(A, B) = \sum_{i \in I^{A,B}} \alpha_{i,A} \frac{\bar{\nu}_A}{\bar{\nu}_A + \bar{\nu}_B} + \alpha_{i,B} \frac{\bar{\nu}_B}{\bar{\nu}_A + \bar{\nu}_B}$
  Anton and Polk (2014)

- $Overlap_{HL}(A, B) = \sum_{i \in I^{A,B}} \alpha_{i,A} \times \sum_{i \in I^{A,B}} \alpha_{i,B}$
  Hansen and Lott Jr (1996) , Freeman (2019)

- Unappealing properties
  - Unclear is whether any of these measures represents an economically meaningful measure of common ownership's impact on managerial incentives.
  - Both Overlap$_{Count}$ and Overlap$_{AP}$ are invariant to the decomposition of ownership between the two firms, which leads to some unappealing properties.

Back