

# Tunç Alicioğlu

## UI&UX Designer

**Portfolio:** <https://tuncalicioglu.com/>

### SUMMARY

UI/UX Designer with 7+ years of experience creating user-centered digital experiences for leading brands across betting, gaming, and e-commerce sectors. Specialized in designing scalable design systems, mobile and web applications, and interactive interfaces. Proven track record of collaborating with cross-functional teams to deliver innovative solutions that enhance user engagement and business outcomes.

### EXPERIENCE

#### Senior UI/UX Designer

nesine.com / atyarisi.com (D Elektronik Şans Oyunları)

Sep 2017 - Sep 2024 - 7 year, İstanbul

Designed user-friendly interfaces for mobile, desktop, iOS, and Android applications for Turkey's most popular legal betting platform - Led and managed the design team for the last 2 years, coordinating projects and mentoring junior designers - Created and maintained comprehensive design system libraries for sports betting and gaming products - Developed wireframes, prototypes, and product presentations for stakeholder review - Designed interface animations to enhance user interaction and engagement - Stayed current with design trends and implemented modern UI/UX principles across all projects

#### Graphic Designer

i.e.d.a. Advertising Agency (Yasemin Yenisey)

Jul 2016 - Aug 2017 - 1 years, İstanbul

Designed social media content and microsites for major brands including Bayer, Volkswagen, and Tadelle - Created promotional graphics for multi-channel marketing campaigns - Developed websites and event materials for third-party corporate interactions

#### Office Staff

Gelecekhane (Digitoia Danışmanlık Hizmetleri A.Ş.)

Dec 2014 - Mar 2016 - 2 year, İstanbul

Managed and organized company video content - Created various designs for social media platforms

tuncalicioglu@gmail.com

+90 542 2307471

İstanbul, Turkey

### Education

Associate Degree

#### Web Design and Coding

Anadolu University

2016 - 2019

Bachelor's Degree

#### Urdu Language and Literature

Ankara University

2008 - 2012

### Certifications

Web Development with HTML5, CSS3 and JavaScript / IBM

iOS Programming / Wissen Akademie

Graphic Design / CalArts

Coursera

### Tools & Technologies

Figma, Sketch, Photoshop, After Effects, Illustrator, Premier Pro, Zeplin

### Other Skills

HTML, CSS, JavaScript

### Languages

Turkish (native)

English (professional C1)

German (B1)