

# Tunç Alıcıoğlu

## UI&UX Designer

**Portfolio:** <https://tuncalicioglu.com/>

### SUMMARY

UI/UX Designer with 7+ years of experience creating user-centered digital experiences for leading brands across betting, gaming, and e-commerce sectors. Specialized in designing scalable design systems, mobile and web applications, and interactive interfaces. Proven track record of collaborating with cross-functional teams to deliver innovative solutions that enhance user engagement and business outcomes.

### EXPERIENCE

#### Senior UI/UX Designer

nesine.com / atyarisı.com (D Elektronik Şans Oyunları)

Sep 2017 - Sep 2024 - 7 year, İstanbul

Designed user-friendly interfaces for mobile, desktop, iOS, and Android applications for Turkey's most popular legal betting platform. Led and managed the design team for the last 2 years, coordinating projects and mentoring junior designers. Created and maintained comprehensive design system libraries for sports betting and gaming products. Developed wireframes, prototypes, and product presentations for stakeholder review. Designed interface animations to enhance user interaction and engagement. Stayed current with design trends and implemented modern UI/UX principles across all projects

#### Art Director

i.e.d.a. Advertising Agency (Yasemin Yenisey)

Jul 2016 - Aug 2017 - 1 years, İstanbul

Designed social media content and microsites for major brands including Bayer, Volkswagen, and Tadelle. Created promotional graphics for multi-channel marketing campaigns. Developed websites and event materials for third-party corporate interactions.

#### Content Designer

Gelecekhane (Digitoia Danışmanlık Hizmetleri A.Ş)

Dec 2014 - Mar 2016 - 2 year, İstanbul

Managed and organized company video content. Created various designs for social media platforms.

# Tunç Alicioğlu

## UI&UX Designer

### EDUCATION

Associate Degree

**Web Design and Coding**

Anadolu University

2016 - 2019

Bachelor's Degree

**Urdu Language and Literature**

Ankara University

2008 - 2012

### CERTIFICATIONS

Web Development with HTML5, CSS3 and JavaScript / IBM

iOS Programming / Wissen Akademie

Graphic Design / CalArts Coursera

### TOOLS & TECHNOLOGIES

Figma, Sketch, Photoshop, After Effects, Illustrator, Premier Pro, Zeplin, Lottie

### OTHER SKILLS

HTML, CSS, JavaScript

### LANGUAGES

Turkish (native)

English (professionnal C1)

German (B1)

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