



About InfoCamp

Now in our 8th year, InfoCamp is the pioneering unconference for the information community. InfoCamp's unique format, in which the conference material is delivered by attendees, invites innovation, inspiration, and fun. We have a brand new team of InfoCamp Counselors who can't wait to bring Seattle the next release of InfoCamp!

Audience

InfoCamp attracts up to 300 emerging thought-leaders in user experience, information architecture, interaction design, user-centered design, information design, library & information science, online search, information management, informatics, and related fields.

Reasons to Sponsor

- Gain exposure to students and professionals as they define and shape leading-edge concepts.
- Demonstrate your organization's commitment to community and innovation.
- Help provide a low-cost, relaxed, fun and egalitarian environment.
- Strengthen and build connections among people within the information community.
- Provide opportunities for employers, students, and professionals to connect.

Location

We are once again pleased to announce InfoCamp will be hosted by the UW Information School in Mary Gates Hall on the University of Washington campus. The modern facility features a two-story interior commons surrounded by spacious classrooms. This will be the fourth InfoCamp held in Mary Gates Hall for good reason -- it is an ideal space to host the presentation, workshop, and breakout sessions for which InfoCamp is so well-known.



Sponsorship Levels

Volunteer: Up to \$500 & In-Kind Donations

- Thank You mention with sponsor's name on social media.
- Inclusion of sponsor's name in one blog post thanking all Volunteer donors.

Seward: \$500

- Thank You mention with sponsor's name on social media.
- Sidebar logo placement w/URL on InfoCamp website.
- Shared exhibitor table for promotional materials and meeting with attendees.
- Registration fee waived for 1 active member of sponsoring organization.

Magnuson: \$1000

- Thank You mention with sponsor's name on social media.
- Sidebar logo placement w/URL on InfoCamp website.
- Individual exhibitor table for promotional materials and meeting with attendees.
- Special thanks via individual blog post.
- Registration fee waived for 2 active members of sponsoring organization.

Discovery: \$1500

- Thank You mention with sponsor's name and link on social media.
- Premium logo placement w/ URL on InfoCamp website.
- Individual exhibitor table for promotional materials and meeting with attendees.
- Special thanks via individual blog post.
- Registration fee waived for 4 active members of sponsoring organization.

A la carte Sponsorship Options

In addition to tiered sponsorship, we also offer targeted opportunities to recognize our sponsors' contributions to a specific element of the InfoCamp experience (prices available upon request).

Breakfast | Coffee | Lunch | After Party | Swag & Giveaways