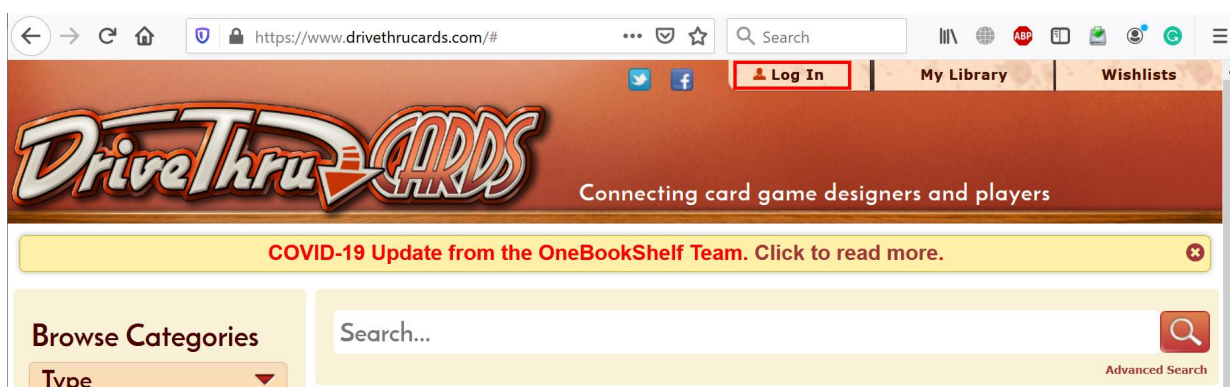# 1. Getting started

ALeP (A Long-extended Party) provides PDF files with official card backs for DTC (DriveThruCards) so you can print out the packs as they are released. This is the simplest method of printing cards. All you need to do is: create and log into your DTC account, upload a PDF file, add the deck to your cart and you're ready to checkout. The following will guide you through this process. Please note: if there are more than 130 cards in the pack, it will consist of several PDF files and you will need to upload each of them individually.

If you want to customize the deck, please proceed to the next section (2. Customizing the deck). For example, you might want to combine several packs together, add additional copies of some player cards, etc.

- Open **http://www.drivethrucards.com** and click **Log In**.

- If you already have an account, click **Log In**. If not, choose either **Create Account** or **Log In with Facebook**.

- Once you logged in, open this direct link: **https://www.drivethrucards.com/joinchoice.php** and click **Create My Non-Exclusive Publisher Account** button (if you did not do that before).

- Scroll to the bottom, check **I Agree**, enter **Publisher Account Name** (must be unique), and click **Set up My Publisher Account**.

Payments

You may choose to be paid by US dollar check or by Paypal.

We make payment on the 15th of each month based on sales for the prior calendar month. If the total payment amount due is less than one-hundred dollars (US $100), then we may accrue the amount due to the following month's amount due instead of making payment.

Warranties

You represent and warrant to us that you have the right to enter into this agreement.

You indemnify us and will hold us harmless from any claims, suits, loss, and damages arising out of allegations of copyright or trademark infringement or libel arising out of our distribution and sale your titles.

Termination

You may terminate our right to sell the titles you've uploaded to us after giving us a six (6) month notice period.

If you do not receive timely payment from us, then you can send us notice for non-payment which we have thirty days to correct or else you can terminate for non-payment at the end of the thirty day period.

By checking "I agree" below and setting-up your publisher account, you acknowledge that you have read, understand and agree to be bound by the terms above.

You also agree to receive the monthly publisher newsletter email (though you can unsubscribe from the newsletter email later if you wish).

☑ **I Agree** *
Publisher Account Name * [Frogmorton]

[Set up My Publisher Account]   Cancel

- Set the correct **PayPal Email** and click **Save** button.

Payment Settings

○ **Pay by Check**
◉ **Pay by PayPal**

┌─ PayPal Options ─────────────────────────────
PayPal Email: [paypal@gmail.com]   required
◉ **Let me "cash out" manually whenever I want**
○ **Pay me automatically at the end of each month**
└──

Optional Settings

┌─ Optional Settings ──────────────────────────
Your Logo:

Drag and Drop logo file to upload
(or click here)

➡ **Drop files** to upload

(or click)

ⓘ
Your Website URL: [http://www.mywebsite.com]
ⓘ
└──

[Save]

- Open this direct link: **https://www.drivethrucards.com/pub_enter_product.php**. Enter **Title** (any), set **Selling Price** to **$0**, and choose **Cover image** (any image file).

- Scroll to **Category Assignments** section and check one subcategory (any of them) under each main category: **Type**, **Theme**, **Age** and **Players**.

- Scroll to the bottom and click **Save Title Data and Continue to Preview Description**.

Purchase note:	This note will be included in the order notes when someone purchases this product. You can use it to tell them about related products, give a special discount code, etc.

B *I* U ABC | Styles ▼ | Paragraph ▼

Path: p

Video URL:		A link to a video preview

Adding a YouTube or Vimeo video preview explaining or demonstrating your product will dramatically improve your sales.

Example: http://www.youtube.com/watch?v=r-Rs1k49Spw
Example: http://vimeo.com/8733915

Save Title Data and Continue to Preview Description

(only click this button once; it may take a while to upload the cover image)

- Click Save and Continue button.

Your Royalty: Setting your percent cut to 65%; contact publisher services if this is incorrect.
/var/www/html/images/17784/001-1-Thengel-1.jpg
/var/www/html/images/17784/326621.jpg
/var/www/html/images/17784/326621.jpg
/var/www/html/images/17784/326621.jpg
/var/www/html/images/17784/326621.jpg
/var/www/html/images/17784/326621.jpg

Title: Frogmorton

Preview Title Listing in New Window

Edit Title Data

Save and Continue

- Click **Upload print-ready file**.

Title data entered successfully!

Card Publishers:

You're not done yet!

1A. If you only need printed copies for your use:

Upload and manage printed card files.
Upload print-ready file

1B. If you plan to sell on DriveThruCards:

If you have digital print-and-play files, upload them here.
Upload digital file(s)

For printed cards, upload your print-ready PDF file.
Upload print-ready file

If your title has a rulebook, upload it for easy customer viewing.
Upload rulebook file

2. Link to Your Social media

Let people know about your new release using the links below. If you are a brand new publisher you should wait to announce your product until it has been approved.

Share |

3. Cross-list on Sister sites

If your product applies to any of the below "sister sites" click the Sister Sites button to manage where it will appear on those sites. Please only cross-list to appropriate sites.

DriveThruComics
DriveThruFiction
DriveThruRPG
WargameVault

Sister Sites

- Select **Premium US Poker Card(s)** in the dropdown, drag and drop the PDF file and click **Begin Card File Upload** button. Wait until the file has been uploaded (depending on your Internet connection speed, this may take a while).

Manage Card Products

Editing Premium US Poker Card(s) print option for *Frogmorton*

You are editing an existing option. This option will be made private in our catalog until the updated option has been processed and you have reviewed a proof copy. If you are changing the Card Type and uploading a new file, change the Card Type first.

Choose Card Type: Premium US Poker Card(s)

Status Messages

Drag and drop card file here to upload
(or click here)

This file will be uploaded:
Frogmorton.pdf
42.3 MiB

Begin Card File Upload

- Click **Click here after uploading your files** button.

You are editing an existing option. This option will be made private in our catalog until the updated option has been processed and you have reviewed a proof copy. If you are changing the Card Type and uploading a new file, change the Card Type first.

Choose Card Type: Premium US Poker Card(s)

Card File Upload Finished

Do you want to include a custom printed tuckbox for this deck?: No
❶ **Need answers about our tuckboxes?** Visit our Publisher Knowledge Base

Status Messages

Card file **Frogmorton.pdf** successfully uploaded!
Reload this page to upload a different or revised card file.

WARNING: Your PDF is not in PDF/X-1a format. We will attempt to convert it, but this could result in visible differences. Click here for more info.

Click here after uploading your files

- Don't change anything in the form, just click **Complete Setup** at the bottom.

Download Option	Currency	Selling Price	Original Price (optional)
PDF *(not enabled for sale)*	USD	$ 0.00 *	$

Selling Price should be at least $0.50, unless free. **Please do NOT enter a currency sign ($).**

Card Type	Print Cost	Margin	Selling Price	Original Price (optional)
US Poker Card, Premium Card Stock, Double-sided, Rounded-corner, Low-gloss UV Coating *(not enabled for sale)*	$0.90	$ 0.00 *	$0.90	$

Add-on Cost	
$ 0.00	How much do you want to charge for the PDF **when purchased with a print edition**? Example: if you enter $2 here and the print version costs $10, then the print + download combo will cost $12.

* Indicates required field
Complete Setup

- Click the "**here**" link.

Manage Card Products

Print option successfully added. Next, order a proof copy of your cards by clicking here.

Manage another print option
Return to publisher account

- If you have more than one PDF file for the pack, open **https://www.drivethrucards.com/pub_upload_podcard_files.php**. Select an existing product from the dropdown, choose **Premium US Poker Card(s)**, click **Enter New Print Option**, and repeat the process for the next PDF file.

Manage Card Products

Tutorials on creating print-ready files for cards are available here.

Try out our Deckbuilder tool for US Poker-sized cards.

Please note that On Demand Technologies is very specific on card print file requirements. If you do not review this information your files will probably be rejected and have to be redone.

Enter New Print Option

Select Product:
Frogmorton (private)

Choose Card Type: Premium US Poker Card(s)

Enter New Print Option

- On **My Cart** screen, update **Quantity** (if needed) and click **Checkout** button.

Search...

Advanced Search

My Cart   Checkout

Frogmorton
Print Format: **Premium US Poker Card(s)**

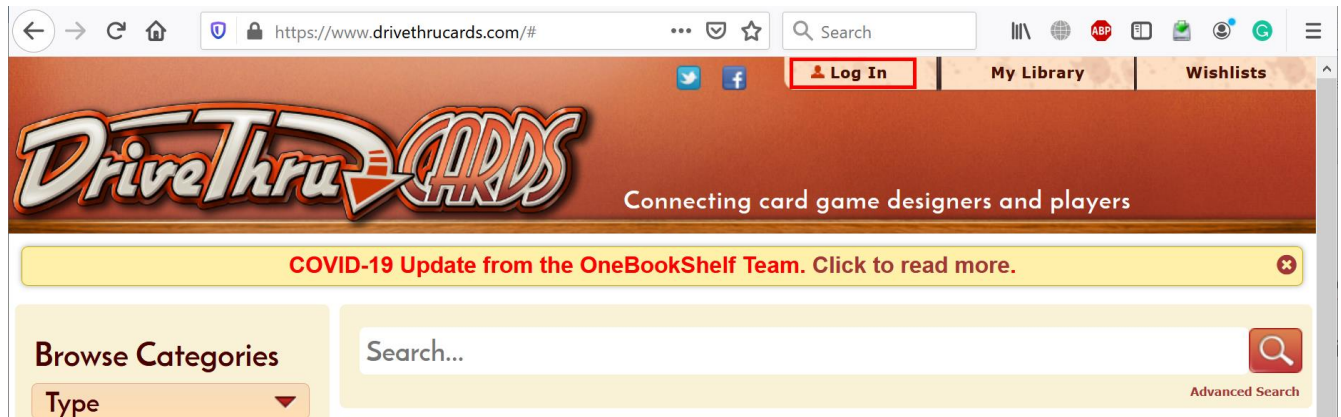   − 1 +   X $0.90   = $0.90

- Specify **Shipping Address**, **Shipping Method**, click **Next** button, and finish the order.
- Next time, if you want to print another pack, you don't need to repeat all the steps related to creating a new product. Just proceed directly to this link: **https://www.drivethrucards.com/pub_upload_podcard_files.php**.

2. Customizing the deck

If you want to customize the deck, download either **7z** or **zip** archive for **DriveThruCards** from ALeP web-site (make sure that its name starts with **"DTC"**). Extract files from the archive. If there are no more than 130 cards in the pack, it contains three folders: **front**, **back_official** and **back_unofficial** (you can use either official or unofficial card backs). Otherwise, on the top level, there are folders **deck1**, **deck2**, etc. and each of them contains three subfolders: **front**, **back_official** and **back_unofficial**. Do all the required customizations (add or remove cards, etc.) Make sure that all images are in **CMYK JPG** format and have correct size (3.75 in x 2.75 in) and resolution (300 dpi).

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You also agree to receive the monthly publisher newsletter email (though you can unsubscribe from the newsletter email later if you wish).

☑ **I Agree** *
Publisher Account Name *   Frogmorton

[Set up My Publisher Account]   Cancel

- Set the correct **PayPal Email** and click **Save** button.

Payment Settings

○ **Pay by Check**
◉ **Pay by PayPal**

┌─ PayPal Options ──────────────────────────────────
│ **PayPal Email:** paypal@gmail.com   required
│
│ ◉ **Let me "cash out" manually whenever I want**
│ ○ **Pay me automatically at the end of each month**
└───

Optional Settings

┌─ Optional Settings ───────────────────────────────
│ **Your Logo:**
│
│   Drag and Drop logo file to upload
│   (or click here)
│
│   ➡**Drop files** to upload
│
│   (or click)
│
│   ⓘ
│ **Your Website URL:** http://www.mywebsite.com
│   ⓘ
└───

[Save]

- Open this direct link: **https://www.drivethrucards.com/builder/deck/**. Choose **US Poker on Premium Stock** as **Card Type**, specify **Deck Name** (any) and click **Add New Deck** button.

Create a New Deck

Select Card Type: US Poker on Premium Stock

Enter Deck Name: Frogmorton

Add New Deck

- Drag and drop images from the **back_official** or **back_unofficial** folder (from the **deck1/back_official** or **deck1/back_unofficial** folder if there are several decks) and wait until all images have been uploaded (depending on your Internet connection speed, this may take a while).

1	2	3	4	5
Upload Back Images	Edit Back Images	Upload Front Images	Edit Front Images	Assemble My Deck

« Back   Next »

Please be sure you have the right to use the image you upload. Most images found online are copyright protected.

Drag and drop files here or click to upload.

Previously Uploaded Images

- Click **Next** button.

1	2	3	4	5
Upload Back Images	Edit Back Images	Upload Front Images	Edit Front Images	Assemble My Deck

« Back   Next »

Please be sure you have the right to use the image you upload. Most images found online are copyright protected.

Drag and drop files here or click to upload.

Thumbnail	Name	Size	Actions
	001-1-Ingold-2.jpg	942.73KB	X
	002-1-Celador-2.jpg	942.73KB	X
	003-1-Thengel-2.jpg	942.73KB	X
	004-1-Herubrand-2.jpg	942.73KB	X

- Review all images and click **Next** button.

- Repeat for the front cards: drag and drop images from the **front** folder (from **deck1/front** folder if there are several decks) and wait until all images have been uploaded (depending on your Internet connection speed, this may take a while), then click **Next** button.

- Review all images and click **Next** button.

- Carefully review front and back sides of all cards. When finished, click **I'm finished** button.

- Verify that the next screen says "**Your deck is complete!**". Click "**you can order a print here**" link.

- If you have more than **deck** folder in the archive, open **https://www.drivethrucards.com/builder/deck/** again and repeat the process for the next deck.

- On **My Cart** screen, update **Quantity** (if needed) and click **Checkout** button.

- Specify **Shipping Address**, **Shipping Method**, click **Next** button, and finish the order.
- In some time (up to an hour), for each uploaded deck you will receive a link to the final PDF file generated by DriveThruCards. You can share those files with somebody else.