

# Morwarid Najafizada

## PROFESSIONAL SUMMARY

Data Analyst with three years of experience working with data. Strong problem-solving, analyzing, and researching skills. Experienced in modeling, interpreting, and reporting data. Recognized for maximizing performance by implementing and managing appropriate project analysis.

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## EXPERIENCE

### Data Entry Clerk, UN Association in Canada

Dec 2019 – Present

- Expanded the portfolio of sponsors by tracking and processing monthly changes and troubleshooting in the database.
- Generated regular reports and data exports, including tax receipts, gift acknowledgments, and membership lists.
- Processed contact and gift donation into Raiser's Edge a fundraising and constituent relationship management (CRM) system and saved the department 30 hours of manual work each week.
- Grew 20+ sponsors and donors by assisting with research.

### Research Assistant, University of Ottawa

Sep 2018 – Dec 2019

- Spearheaded the research team in data collection functions using qualitative and quantitative strategies.
- Oversaw the research team on data cleansing, managing, and visualizing.
- Analyzed and investigated relevant research datasets from 15+ public data sources.
- Assisted Professor and the research team of 10+ in projects applying data mining techniques and data integrity methods to our datasets.
- Conducted research projects using qualitative research methods such as content analysis of primary and secondary resources.
- Collaborated with the research team to create customized reports and dashboards.

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## PROJECTS

### COVID-19 in the US Descriptive Analysis, CareerFoundry

Feb 2021

- Conducted an ad-hoc descriptive analysis of US COVID-19 metadata
- Build a Linear Regression model to predict the number of deaths in the upcoming season and present the result in dashboards and Excel reports.

### Instacart Grocery Basket Exploratory Analysis, CareerFoundry

Dec 2020

- Performed exploratory analysis in the historical data of customers to derive insights and suggest strategies to better segmentation.
- Wrangled, aggregated, and merged the datasets to achieve better results and generated the results in reports and dashboards to communicate insights to stakeholders.

### Rockbuster Stealth Data Analysis Project, CareerFoundry

Sep 2020

- Performed and ETL process and extract data from multiple sources.
- Answered any ad-hoc business questions the management board had.
- Presented the SQL results to the business manager by creating compelling dashboard stories and reports.

### US Flu Predictive Analysis, CareerFoundry

June 2020

- Provided information to support a staffing plan using Pivot Table.
- Presented the conclusions, recommendations, and proposed next steps in final presentations and reports.

Ontario, Canada

Phone: +1 (613) 698 – 7059

LinkedIn:

[linkedin.com/in/morwarid](https://www.linkedin.com/in/morwarid)

Portfolio: [morwarid1.github.io/](https://morwarid1.github.io/)

GitHub: [github.com/morwarid1](https://github.com/morwarid1)

Email: [morwarid.najafizada@gmail.com](mailto:morwarid.najafizada@gmail.com)

Tableau: [public.tableau.com/profile/morwarid.najafizada#!/](https://public.tableau.com/profile/morwarid.najafizada#!/)

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## SKILLS

- SQL
- Python (Pandas, Geopandas, Numpy, Sci-Kit, Matplotlib, Seaborn)
- Interactive dashboards
- Tableau dashboards
- Power BI reports
- Data Analytics
- Data Modeling
- Data Transformation
- Data Visualizations
- MS Excel
- Business Requirements
- Hypothesis testing
- Machine Learning
- Linear Regression Analysis
- Data quality & integrity checks
- Data mining and wrangling

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## EDUCATION

### Data Immersion Certificate

CareerFoundry

Feb 2021

- Storytelling, SQL, Python, Data Ethics, Advanced Analytics and Dashboard Design.

### Bachelor of Business Analytics

University of Ottawa 2018 – 2021

- Business Simulation Analytics, Business Forecasting Analytics, Business Optimization Analytics, Application of Business Analytics.

### Data Analytics Certificate

CareerFoundry

June 2020

- Hypothesis & Statistical Analysis, Data Wrangling.