Multimedia Fusion Fest

Directions:
1. Go Over Pitch and the Reveal the Prompt
2. Take 10 minutes to brainstorm a few ideas in relation to the prompt and write them down on a piece of paper
3. Choose one and think of a deliverable in relation to your prompt and think of how you could apply your specific skills to said prompt, once that's done, go outside
4. Find a small group to pitch your idea to and hone the group's ideas down to 1 between the 3-4 of you and come back inside
5. Write the Prompt on the board as well as the deliverable (and their name(s)?) (maybe we wait until other people see other ideas)
6. Split into groups based on the prompts (When joining a group it's ok to join friends! But try to see if there are any specific prompts you want to help with)
7. Meet up with the group and decide what each member is doing in the group

Time Frame:
- The Projects will be looked at 2 weeks from now.

Pitch:
Like a Game Jam, the Multimedia Fusion Fest is a fast-paced event where students will work together to tackle a prompt and intersect their skills to make a satisfying portfolio piece. The hope is that people with different skill sets can each contribute work to a grander project in a week. The idea behind a short time frame (for a group) is not to overthink things and just explore your first instincts for a project. **I would highly recommend trying your best to set and complete a reasonable task for the project.** If you then feel inspired after the fact, feel free to continue working on the project!

Prompt: Stars
- Interpret it however you please: movie stars, stars in the sky, a star personality, someone who lights your path, constellations, north star etc, any interpretation can be expanded on
- For Example: Stage play, but not the main cast performing, but the studio light providing the light that makes a theater star shine, the main character can be the studio light who lets others shine, but dreams of his own chance to be a star.
- Different Roles Relating to this project: character design, Plot writing + Storyboarding, Animating, sound design and music, background making (graphic design), voice acting(? Could be silent)
    - Look to find ways to apply the skills that you want to hone/advertise

Star Example Executed:
4 Person Storyboard Project:
- Character Designer can make the spotlight and design how they express themselves, then make some more side characters
- Script and Story writer can write the story
- Graphic designer can make backgrounds
- Second Graphic designer can make a front cover / Poster for the product

Turning In:

Turn your individual Part in on Canvas
The Final Project will be presented 11/26 (via shared Google Drive folder)

Everything must be digitally turned in, there cannot be any work taken from the internet.
Example Deliverables:
- Animation gif (a few keyframes)
- Motion Graphics Sequence
- Digital Comic Strip / StoryBoard
- Music Video / Audio Experience or Audio drama
    - Favorite song / Could be composed
- Original Song
- Short Film + Movie Poster
- Website Visual/Interactable Experience flowchart
- A Game Design Flowchart
- Brand Identity Package (Define brand: Typography, Jingle, color palettes, logo, Collection of Ads)

Examples of Files Types:
Video Files: .mp4, .mov, youtube link
For Pictures: .pdf, .jpeg, .png
Audio Files: ,mp3, wav file
Website: link to website

Deliverables not allowed:
1. Singular Drawing
2. Single Photo
3. A written Idea
4. Basic PowerPoint
5. Work Taken from other places ← there's a caveat but we can discuss

6. Concept Art

Basically, any work that could be easily produced by one person.