Website Selection

Mostafizur Rahman
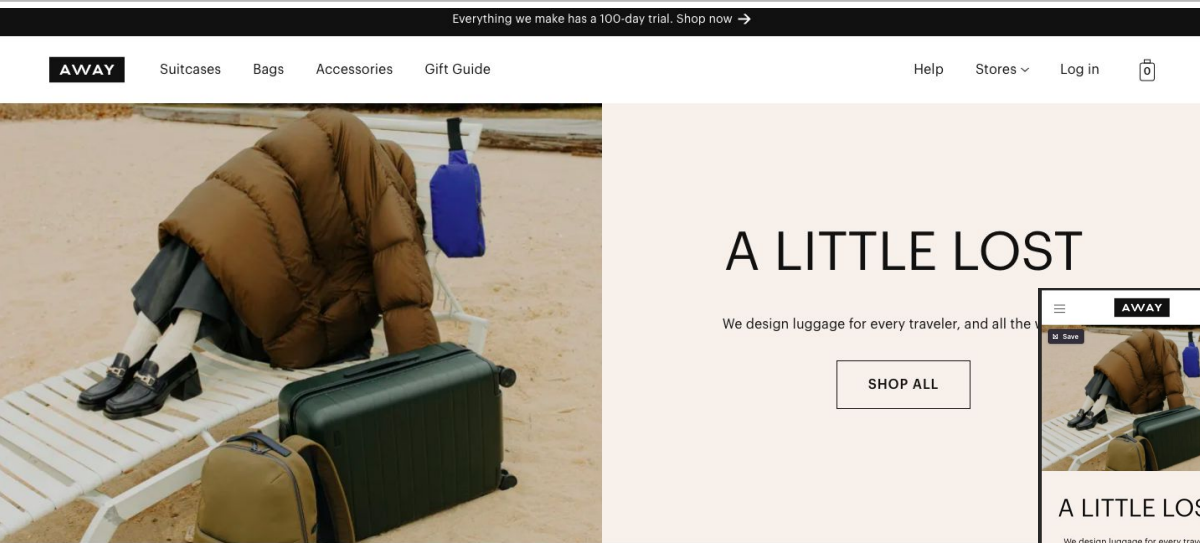
Selection Criteria

- ➢ Simplicity
- ➢ Navigation
- ➢ Usability
- ➢ Visual Hierarchy
- ➢ Accessibility
- ➢ Responsiveness

Selected Websites

1. E-COMMERCE   - AWAY (https://www.awaytravel.com/)

2. NEWS   - CBS NEWS (https://www.cbsnews.com/)

3. PORTFOLIO   - Sean Halpin (https://www.seanhalpin.design/)

4. MISCELLANEOUS - Overflow (https://overflow.io/)

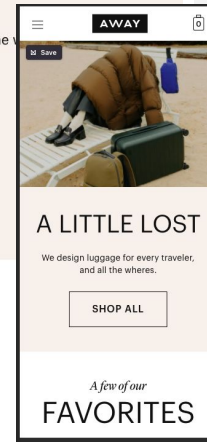# E-commerce website

Why Good?

➢ Higher accessibility
➢ well organized (nav bar, product display)
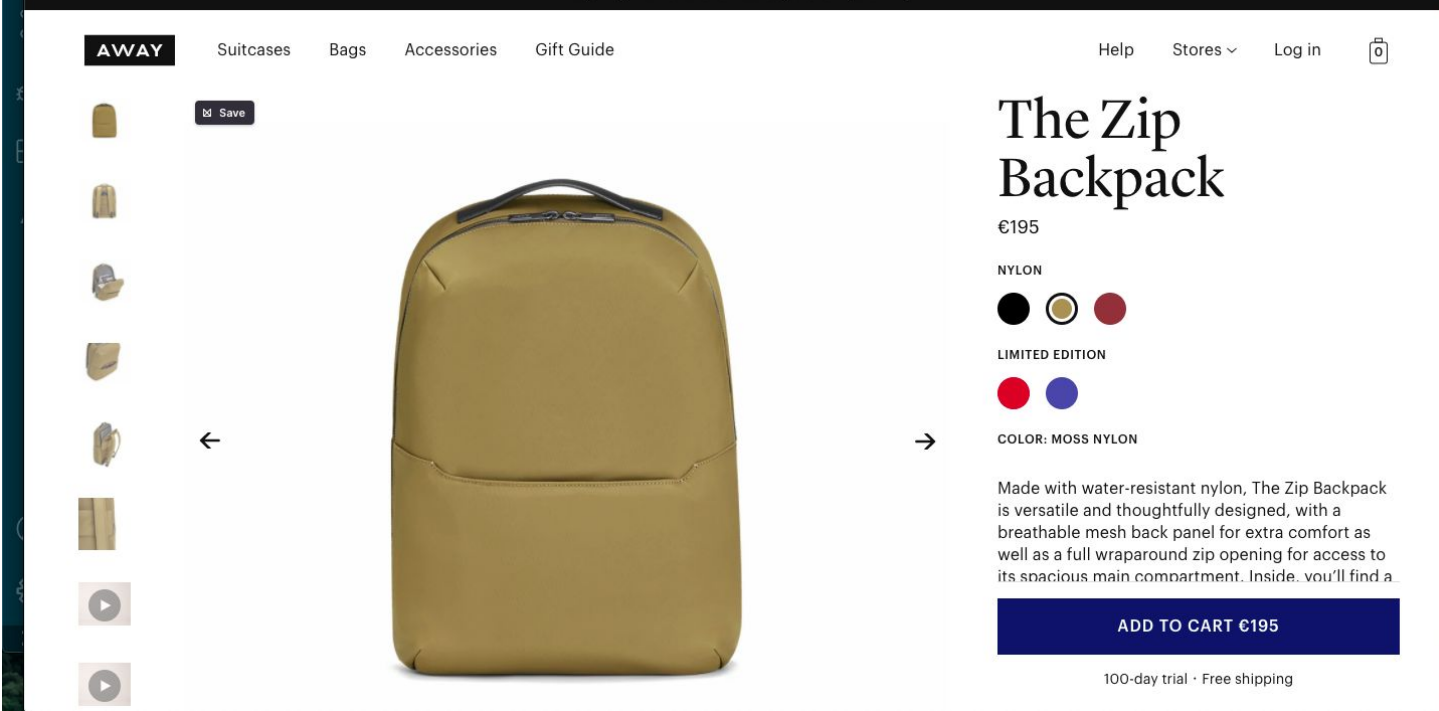➢ Easy to Navigate

learning

➢ Designing a beautiful, clean modern website without using too much information

Future use

➢ Product presentation

Simple but detailed presentation of products

User can easily visualize same product in different colors size etc before pushing it to card

News website
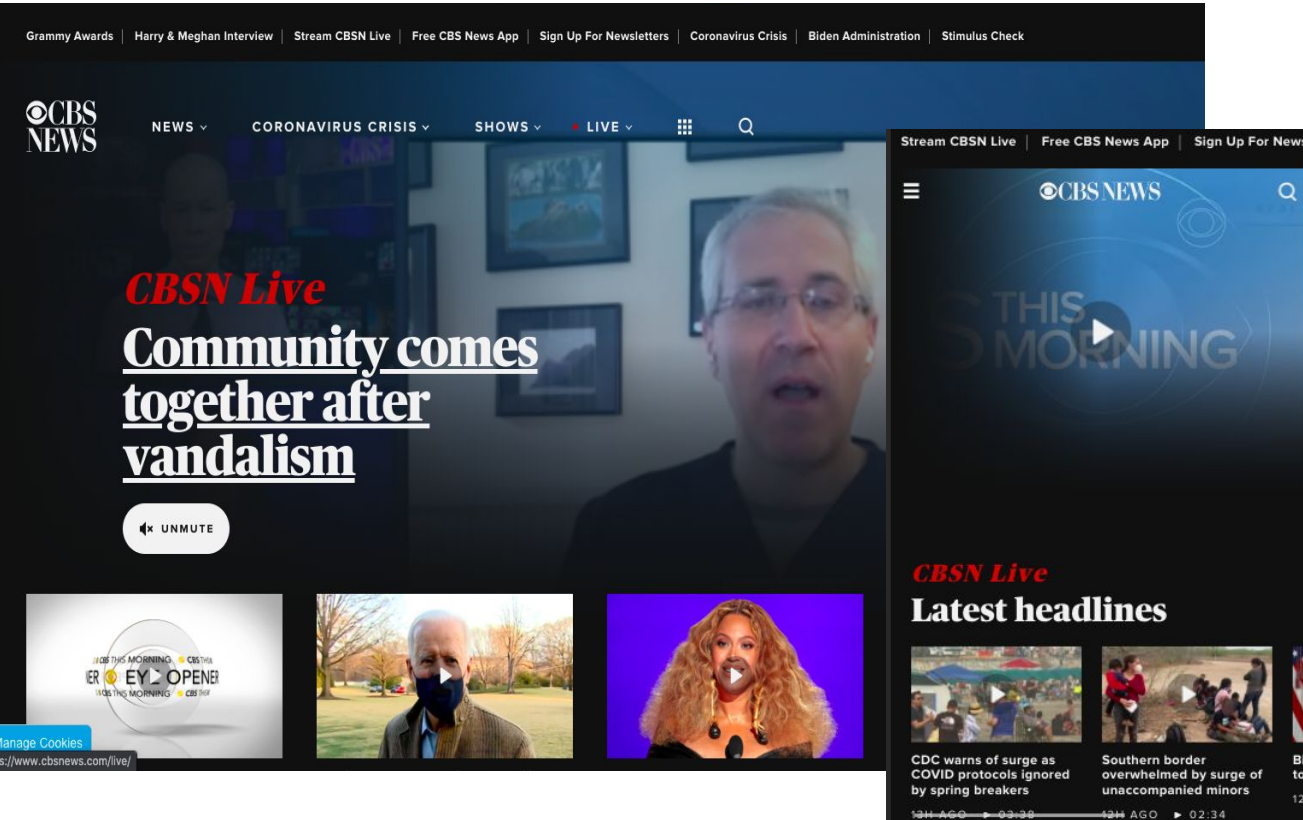

CBS News
https://www.cbsnews.com/

Why Good?

➢ Feels live
➢ Combination of image, video with text
➢ Easy navigation

learning

➢ Carefully combination different type of media

Future use

➢ Blog and news website

Portfolio website
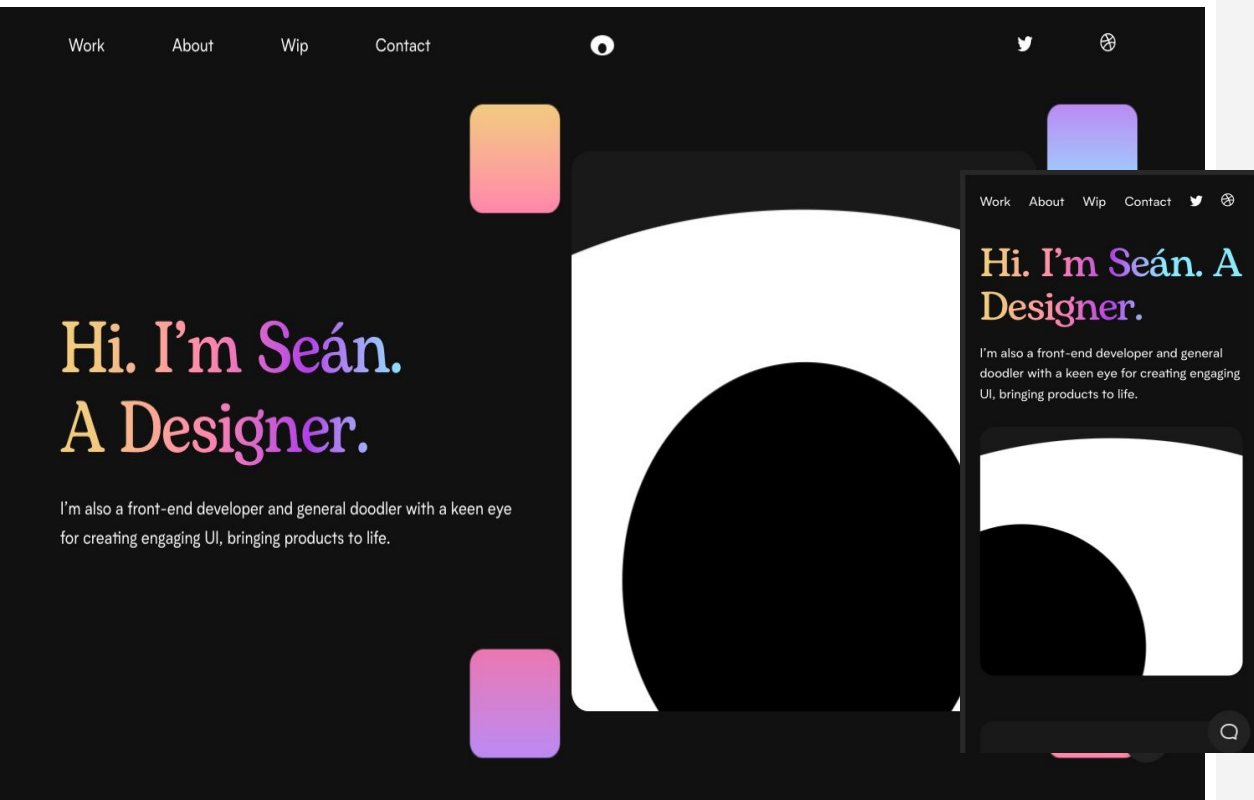
Sean Halpin
https://www.seanhalpin.design/

Why Good?

➢ Very simple modern design
➢ High accessibility
➢ Visual hierarchy

learning

➢ Black and white combination
➢ Accessibility
➢ Thinking out of Box

Future use

➢ Portfolio website

Miscellaneous website

Overflow
https://overflow.io/

Why Good?

➢ User friendly (color, font, navigation)
➢ Simple, clean
➢ Mobile friendly

learning

➢ Optimize Uses of white background
➢ Responsiveness

Future use

➢ Designing website for digital services

Summary

E- commerce

Trends: interactive, attractive nav, natural bg, 3D Modeling and AR
Common elements: Bestseller Products, Contact, feedback, filter, rating

News

Trends: header & sidebar banner, color scheme, social media links
Common elements: multi column layout, sidebar, advert, category

Portfolio

Trends: transitions, animation, scroll, color comfort, 3D colors
Common elements: project, contact, Awards, Skills, a brief bio

Thank You All!

Any question?