**MERU UNIVERSITY OF SCIENCE AND TECHNOLOG**

**CIT 3402: BUSINESS INTELLIGENCE AND ANALYTICS**

**TAKE HOME CAT [20 MARKS] – TO BE HANDWRITTEN**

**ANSWER ALL THE QUESTIONS [DUE DATE MONDAY 12th NOVEMBER 2018]**

1. A bank has contracted you to oversee Business Intelligence initiatives for them. Discuss by use of a diagram the life cycle of Business Intelligence process for which you intend to follow [4 Marks]
2. Discuss in detail how a telecom provider in Kenya could utilize Business Intelligence for Predictive Analytics [10 Marks]
3. Highlight in detail any real life case of Big Data crimes in Kenya [6 Marks]