Random Sampling

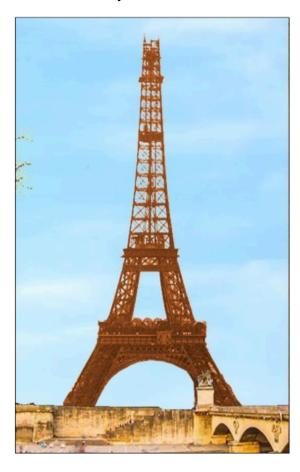


Contents

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 - Simulations with discrete random variables
 - Monte Carlo simulations for decision-making
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 - Central limit theorem

The art of data science

Population



"Some say they see poetry in my paintings; I see only science."

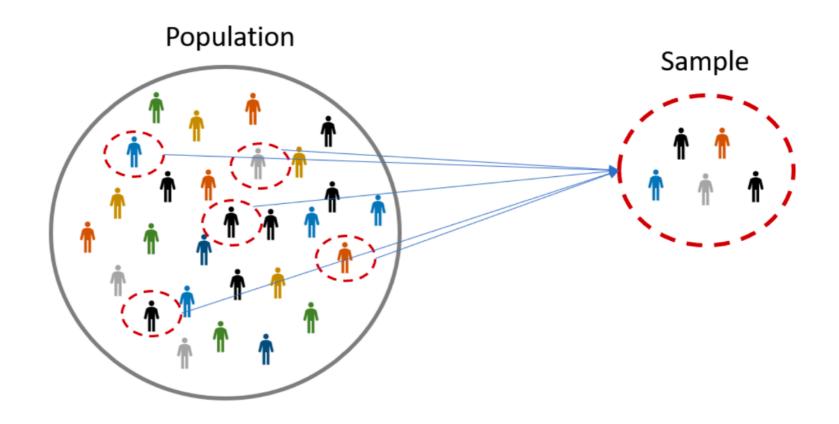
-Georges Seurat

"La tour Eiffel" by Georges Seurat (1889)

Sample Data

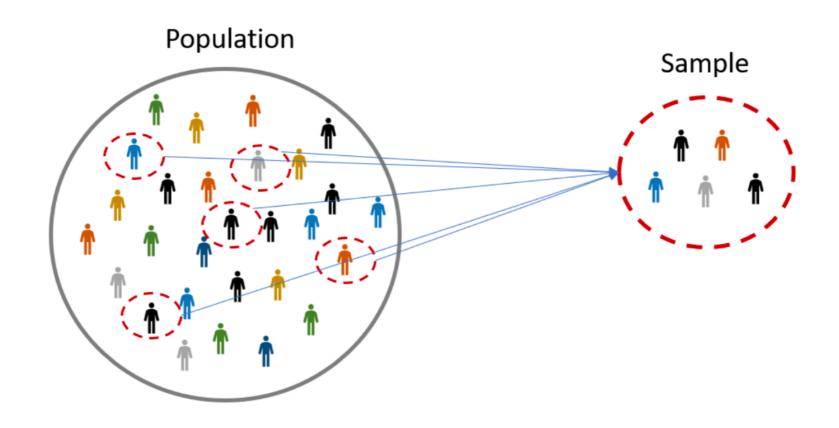


Population parameters and sample statistic

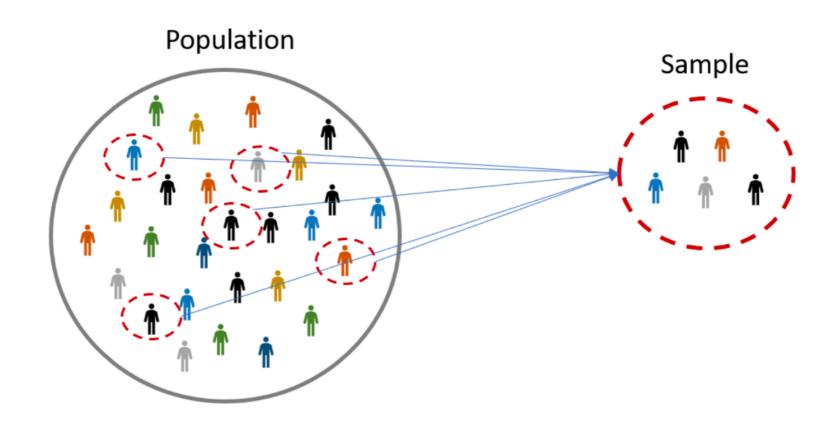


Notes:

- Population: the collection of all individuals or items under consideration in a statistical study.
- Sample: a part of the population from which information is obtained.

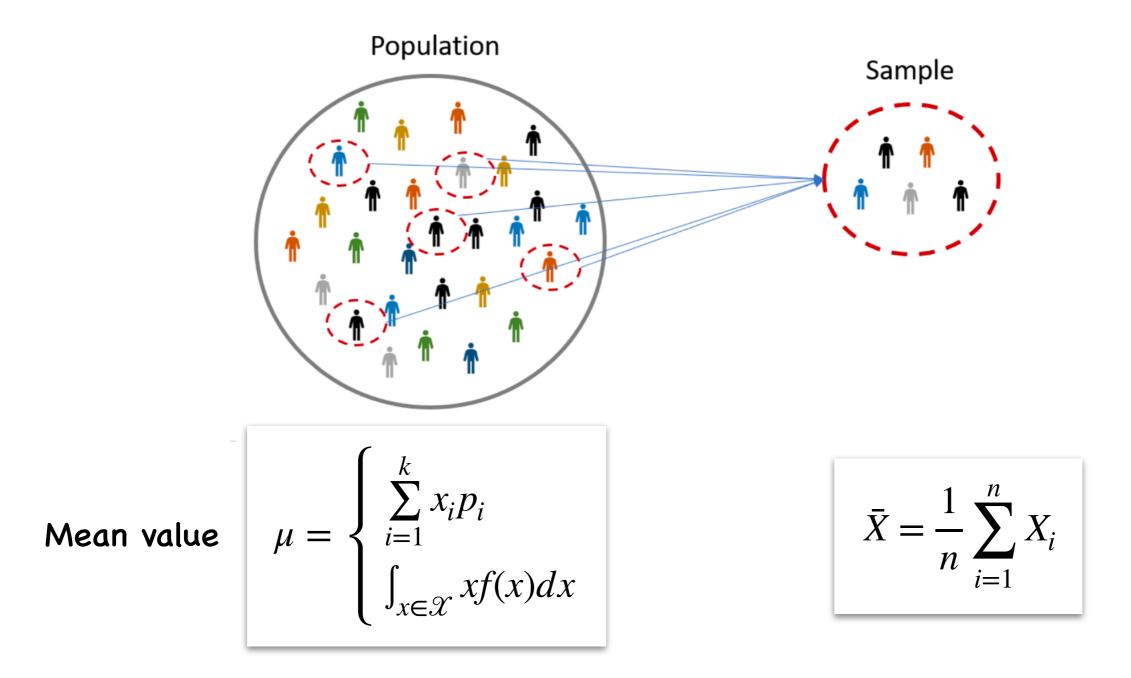


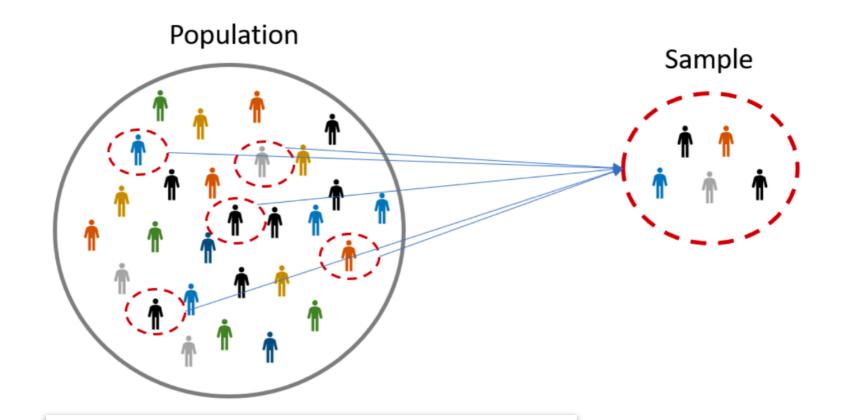
- Population: all US voters in 2020
- Parameter: the proportion of all voters who support Trump
- Sample: a poll of 1000 voters
- Statistic the proportion of polled voters who support Trump



- Population: all households in Singapore
- Parameter: the average income of all households in Singapore

- Sample: a sample of 100 randomly selected households in Singapore
- Statistic the average income of all selected households in Singapore

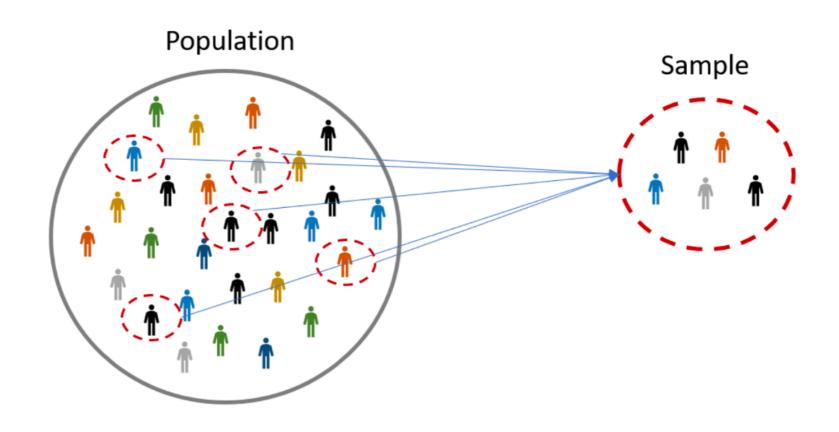




$$\text{Variance} \qquad \sigma^2 = \begin{cases} \sum_{i=1}^k (x_i - \mathbb{E}(X))^2 p_i \\ \int_{x \in \mathcal{X}} (x - \mathbb{E}(X))^2 f(x) dx \end{cases}$$

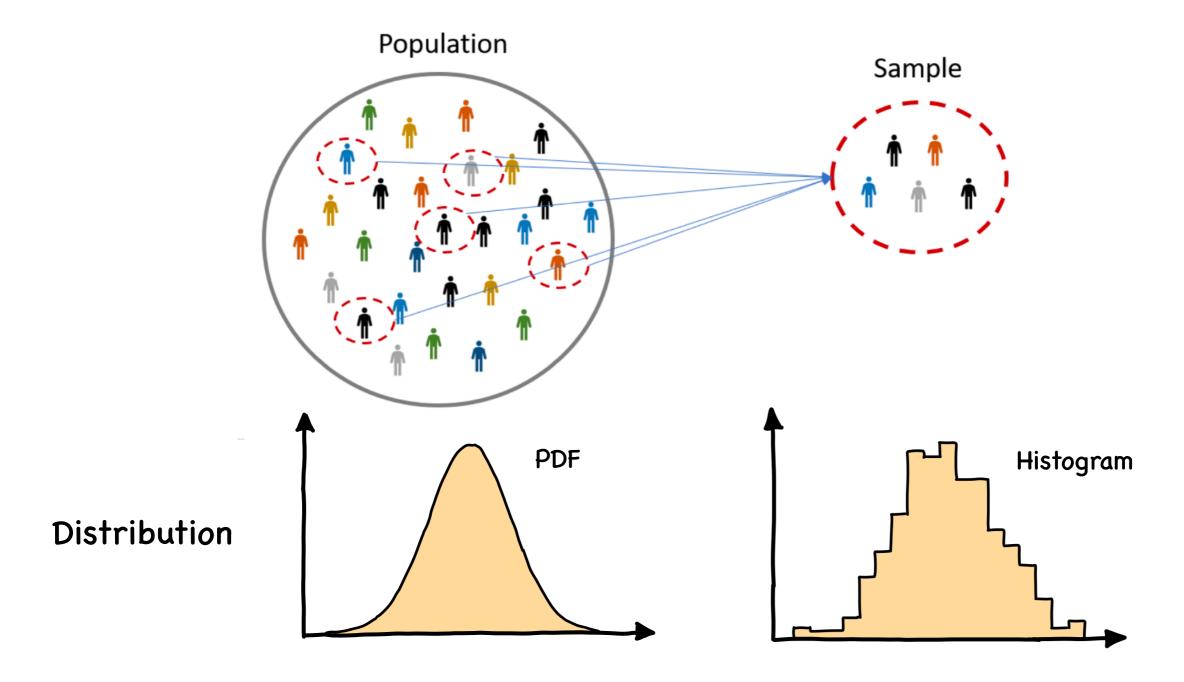
$$s^{2} = \frac{1}{n-1} \sum_{i=1}^{n} (X_{i} - \bar{X})^{2}$$

Population parameters and sample statistic

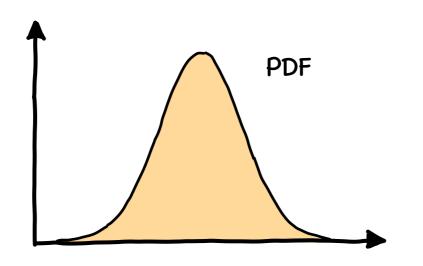


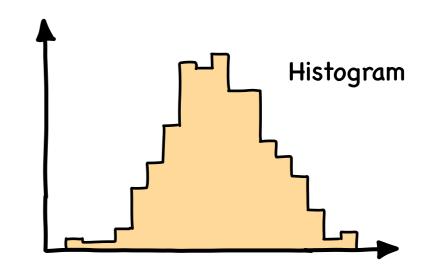
$$P(X \le x) = F(x)$$

Proportion of $X_i \leq x$ in the sample

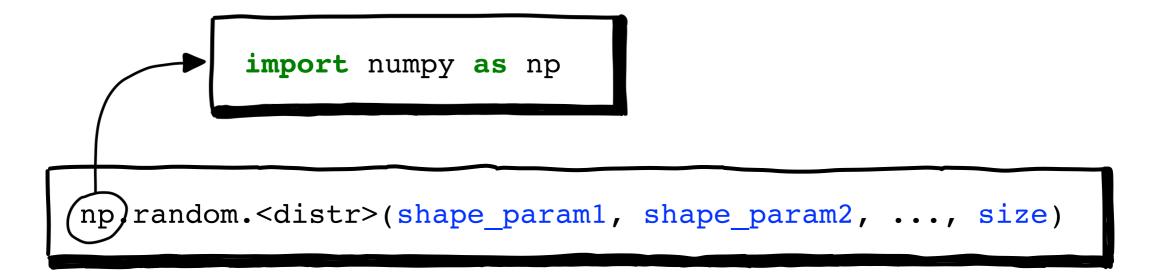


	Population Parameters	Sample Statistics
mean value	population mean μ	sample average $ar{X}$
standard deviation	population standard deviation σ	sample standard deviation s
Probability	population probability p	sample proportion \hat{p}
Distribution	PDF or PMF	histogram or density plot





- Random number generation
 - Syntax of calling random number generation functions



- ✓ <distr> is the name of the function representing a distribution
- ✓ shape param1, shape param2, ... are the distribution parameters
- √ size is the shape of the returned array of random numbers.

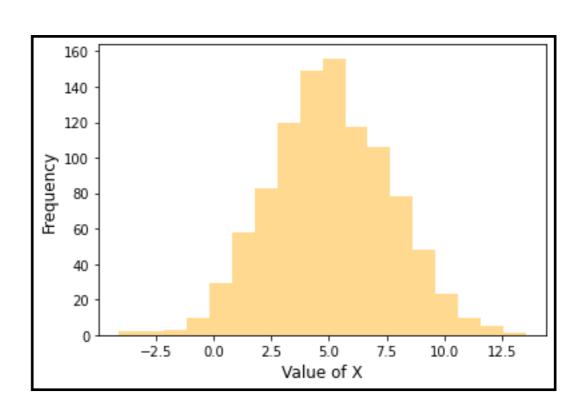
Random number generation

Distribution	Parameters	Random functions	Remarks
Binomial	n as a positive integer p as a probability	binom	_
Poisson	lam as the mean value	poisson	-
Uniform	low as the lower bound high as the upper bound	uniform	low=0 and high=1, by default
Normal	loc as the mean value scale as the standard deviation	normal	loc=0 and scale=1, by default

- Random number generation
 - An example of a sample following the normal distribution

```
sample = np.random.normal(5, 2.5, size=1000)
pd.Series(sample).describe()
```

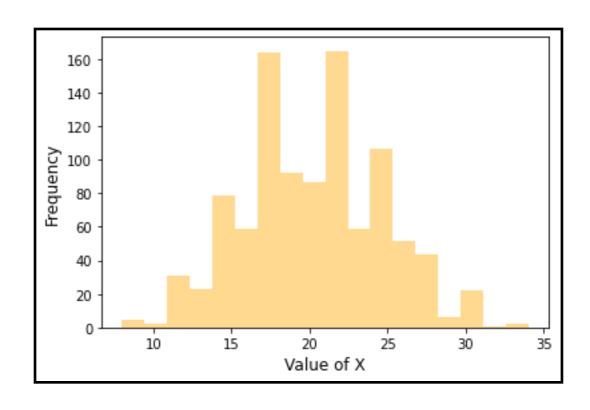
```
1000.000000
count
            5.068111
mean
            2.577410
std
min
           -4.079599
25%
            3.390445
50%
            4.972064
75%
            6.841915
           13,529048
max
dtype: float64
```



- Random number generation
 - An example of a sample following the Poisson distribution

```
sample = np.random.poisson(20, size=1000)
pd.Series(sample).describe()
```

count	1000.000000
mean	20.201000
std	4.405225
min	8.000000
25%	17.000000
50%	20.000000
75%	23.000000
max	34.000000
dtype:	float64



Simulations with continuous random variables

Example 1: Suppose that the daily log returns on a stock are independent and normally distributed with mean 0.001 and standard deviation 0.015. If you buy \$1000 worth of this stock at time t = 1, use Monte Carlo simulations to answer the following questions:

• What is the probability that after one trading day, i.e. at time t=2, your investment is worth less than \$990?

$$r_2 = \log\left(\frac{Q_2}{Q_1}\right)$$



$$Q_2 = Q_1 \exp(r_2)$$

Simulations with continuous random variables

Example 1: Suppose that the daily log returns on a stock are independent and normally distributed with mean 0.001 and standard deviation 0.015. If you buy \$1000 worth of this stock at time t=1, use Monte Carlo simulations to answer the following questions:

• What is the probability that after one trading day, i.e. at time t=2, your investment is worth less than \$990?

```
mean = 0.001
std = 0.015
smp_size = 100000

log_returns = np.random.normal(mean, std, size=smp_size)
log_returns
```

```
array([ 0.00458223, -0.00576369, -0.00294265, ..., -0.0127849 , 0.03607525, 0.01488179])
```

Simulations with continuous random variables

Example 1: Suppose that the daily log returns on a stock are independent and normally distributed with mean 0.001 and standard deviation 0.015. If you buy \$1000 worth of this stock at time t=1, use Monte Carlo simulations to answer the following questions:

• What is the probability that after one trading day, i.e. at time t=2, your investment is worth less than \$990?

```
Q_2 = 1000 * np.exp(log_returns)
prob = (q2 < 990).mean()
print(f'The probability is {prob}')
```

The probability is 0.23098

Simulations with continuous random variables

Example 1: Suppose that the daily log returns on a stock are independent and normally distributed with mean 0.001 and standard deviation 0.015. If you buy \$1000 worth of this stock at time t=1, use Monte Carlo simulations to answer the following questions:

• What is the probability that after one trading day, i.e. at time t=2, your investment is worth less than \$990?

The probability is 0.23098

Simulations with continuous random variables

Example 1: Suppose that the daily log returns on a stock are independent and normally distributed with mean 0.001 and standard deviation 0.015. If you buy \$1000 worth of this stock at time t=1, use Monte Carlo simulations to answer the following questions:

- What is the probability that after five trading day, i.e. at time t=6, your investment is worth less than \$990?
- What is the expected value of the investment after five trading day, i.e. at time t = 6?
- What is the variance of the investment after five trading day, i.e. at time t = 6?

$$r_2 + r_3 + \ldots + r_6 = \log\left(\frac{Q_6}{Q_1}\right)$$



$$Q_6 = Q_1 \exp(r_2 + \dots + r_6)$$

Simulations with continuous random variables

axis 0: each record in the sample

axis 1: log returns for each day

Simulations with continuous random variables

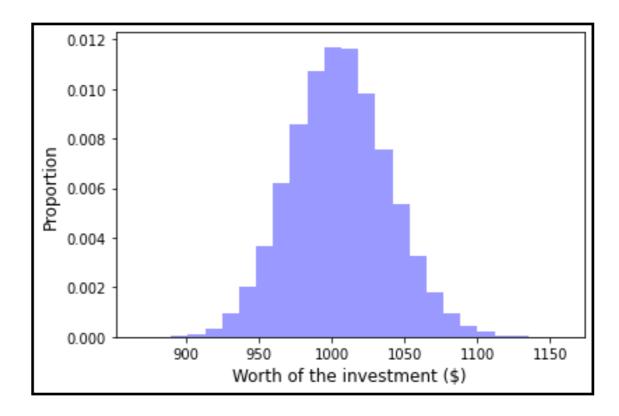
```
days = 5
log returns = np.random.normal(mean, std, size=(smp size, days))
log returns
array([[-0.01732922, 0.00666259, -0.01289302, 0.01409328, -0.01089381],
       [-0.00096519, -0.01771915, -0.0046359, -0.00865865, 0.00638157],
       [0.00894766, -0.0041353, 0.00994872, 0.01351102, -0.01767525]
       [-0.00416869, -0.00075058, 0.02998843, -0.00664735, -0.01876622]])
q6 = (1000 * np.exp(log returns.sum(axis=1)))
prob = (q6 < 990).mean()
                                                Q_6 = Q_1 \exp(r_2 + \ldots + r_6)
print(f'The probability is {prob}')
print(f'The expected worth is {q6.mean()}')
print(f'The variance is {q6.var(ddof=1)}'
The probability is 0.32819
The expected worth is 1005.4708518041298
The variance is 1129.741563557124
```

Simulations with continuous random variables

```
days = 5
log returns = np.random.normal(mean, std, size=(smp size, days))
log returns
array([[-0.01732922, 0.00666259, -0.01289302, 0.01409328, -0.01089381],
       [-0.00096519, -0.01771915, -0.0046359, -0.00865865, 0.00638157],
       [0.00894766, -0.0041353, 0.00994872, 0.01351102, -0.01767525]
       [-0.00416869, -0.00075058, 0.02998843, -0.00664735, -0.01876622]])
q6 = 1000 * np.exp(log returns.sum(axis=1))
prob = ((q6 < 990).mean())
                                                      P(Q_6 \le 990)
print(f'The probability is {prob}')
print(f'The expected worth is {q6.mean()}')
print(f'The variance is {q6.var(ddof=1)}'
The probability is 0.32819
The expected worth is 1005.4708518041298
The variance is 1129.741563557124
```

Simulations with continuous random variables

```
plt.hist(q6, bins=25, density=True, color='b', alpha=0.4)
plt.xlabel('Worth of the investment ($)', fontsize=12)
plt.ylabel('Proportion', fontsize=12)
plt.show()
```



Simulations with discrete random variables

Example 2: We have a few identical dice, and the probabilities of the rolled numbers of each die are provided in the series **distr**. Let *X* be a random variable representing the summation of numbers of five dice.

- What is the expected value of X?
- What is the variance of X
- What is the probability that X is larger than 20?

```
1  0.15
2  0.24
3  0.18
4  0.10
5  0.21
6  0.12
dtype: float64
```

Simulations with discrete random variables

Example 2: We have a few identical dice, and the probabilities of the rolled numbers of each die are provided in the series **distr**. Let *X* be a random variable representing the summation of numbers of five dice.

- What is the expected value of X?
- What is the variance of X
- What is the probability that *X* is larger than 20?

The expected value is 16.7

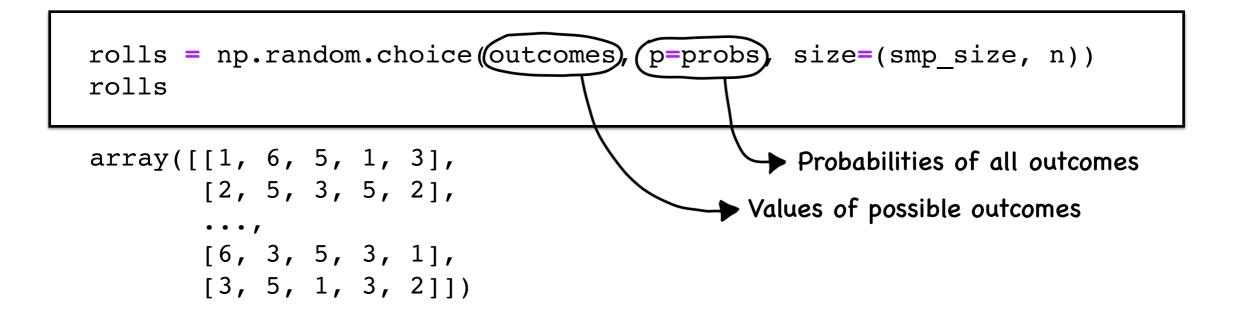
Simulations with discrete random variables

Example 2: We have a few identical dice, and the probabilities of the rolled numbers of each die are provided in the series **distr**. Let *X* be a random variable representing the summation of numbers of five dice.

- What is the expected value of X?
- What is the variance of X
- What is the probability that *X* is larger than 20?

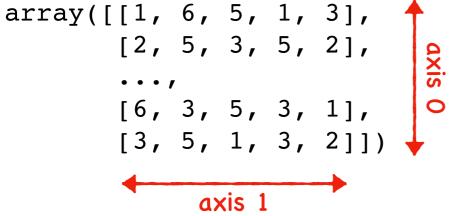
The variance of rolling one die

Simulations with discrete random variables



Simulations with discrete random variables

```
rolls = np.random.choice(outcomes, p=probs, size=(smp_size, n))
rolls
```



axis 0: each record in the sample

axis 1: rolled number of each die

Simulations with discrete random variables

```
rolls = np.random.choice(outcomes, p=probs, size=(smp_size, n))
rolls
array([[1, 6, 5, 1, 3],
       [2, 5, 3, 5, 2],
       [6, 3, 5, 3, 1],
       [3, 5, 1, 3, 2]]
xs = rolls.sum(axis=1)
print(f'The expected value from simulation is {xs.mean()}')
print(f'The variance from simulation is {xs.var(ddof=1)}')
print(f'P(X > 20) is {(xs > 20).mean()}')
The expected value from simulation is 16.6794
The variance from simulation is 13,693072570725706
P(X > 20) is 0.15521
```

Simulations with discrete random variables

```
probs_sim = pd.Series(xs).value_counts(normalize=True)
probs_sim

16     0.10341
17     0.10313
15     0.09664
...
29     0.00030
5     0.00010
30     0.00002
dtype: float64
```

Simulations with discrete random variables

```
probs_sim = pd.Series(xs).value_counts(normalize=True)
probs_sim
16  0.10341
17  0.10313
```

15 0.09664 ... 29 0.00030 5 0.00010 30 0.00002

dtype: float64

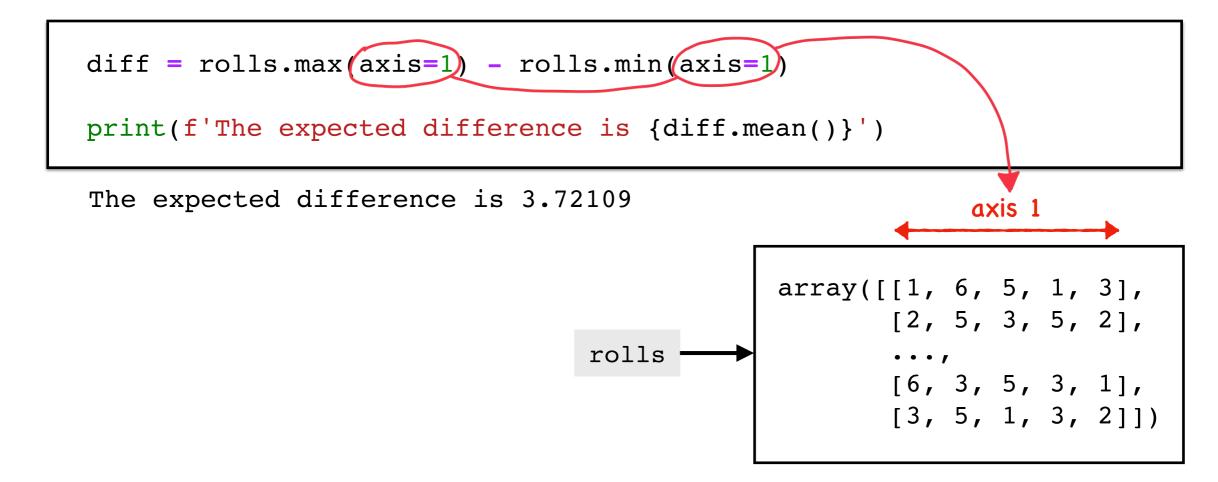
0.10 - 0.08 - 0.06 - 0.04 - 0.02 - 0.00 - 5 10 15 20 25 30 Summation of dice rolls

```
plt.bar(probs_sim.index, probs_sim, color='b', alpha=0.4)
plt.xlabel('Summation of dice rolls', fontsize=12)
plt.ylabel('Proportion', fontsize=12)
plt.show()
```

Simulations with discrete random variables

Example 2: We have a few identical dice, and the probabilities of the rolled numbers of each die are provided in the series **distr**. Let *X* be a random variable representing the summation of five dice rolls.

 What is the expected difference between the maximum and the minimum rolled numbers of the five dice?



Simulations with discrete random variables

```
probs_diff = pd.Series(diff).value_counts(normalize=True)
probs_diff

4    0.40596
3    0.23571
5    0.23486
2    0.09398
1    0.02786
0    0.00163
dtype: float64
```

Simulations with discrete random variables

```
plt.bar(probs_diff.index, probs_diff, color='b', alpha=0.4)
plt.xlabel('Range of dice rolls', fontsize=12)
plt.ylabel('Proportion', fontsize=12)
plt.show()
```

Monte Carlo simulations for decision-making

Example 3: A bakery is making croissants every day. The cost of every croissant is \$0.6 and is sold at a price of \$2.5. Suppose that the daily demand of croissants follows a Poisson distribution with a mean value $\mu = 38.6$, and any unsold croissants will be disposed by the end of the day. What is the optimal number of croissants baked every day, so that the profit of the bakery is maximized?

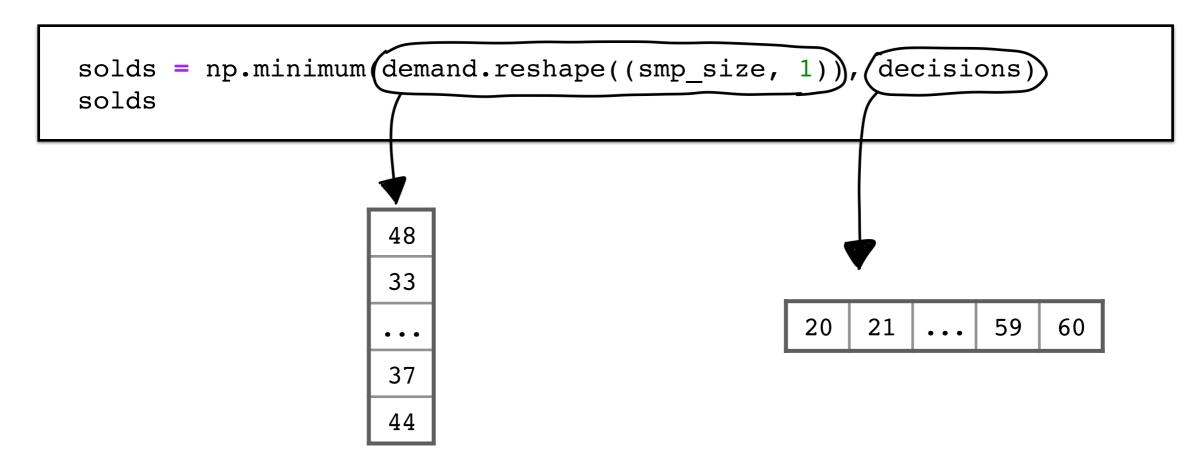
```
cost = 0.6
price = 2.5
mu = 38.6

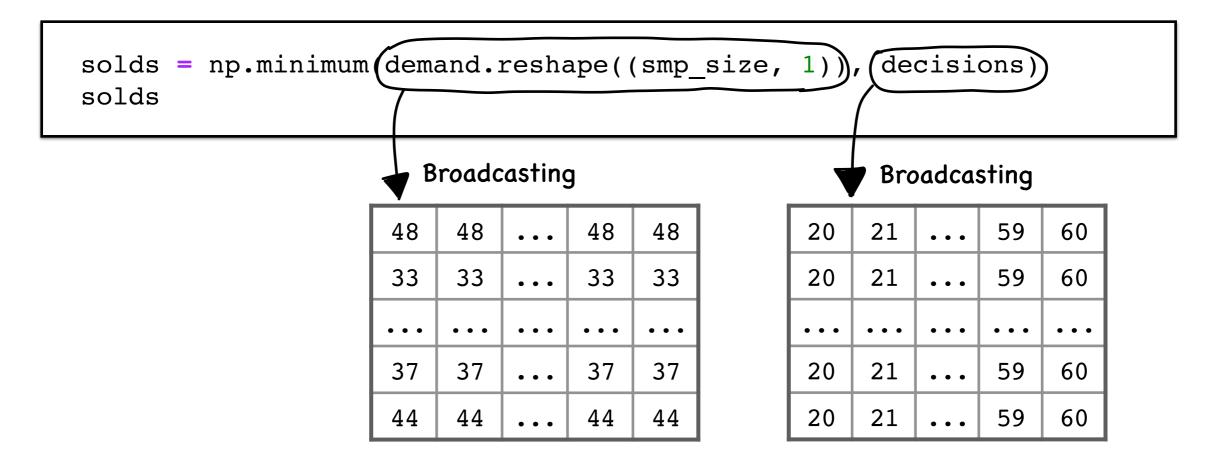
smp_size = 100000
demand = np.random.poisson(mu, size=smp_size)
```

```
The sold quantity is no larger than the
profits = []
                                   demand and the number of baked croissants
decisions = np.arange(20, 61)
for decision in decisions:
    sold = np.minimum(demand, decision)
    exp profit = (price*sold - cost*decision).mean()
    profits.append(exp profit)
np.array(profits)
array([37.997725, 39.89555 , 41.792 , 43.685875, 45.5744 , 47.454875,
       49.32315 , 51.17245 , 52.9948 , 54.7809 , 56.518025, 58.187975,
       59.77935 , 61.272575, 62.651275, 63.90205 , 65.010075, 65.9664 ,
       66.765125, 67.40315, 67.884025, 68.2114, 68.394025, 68.444825,
       68.374325, 68.19775, 67.93295, 67.5922, 67.189775, 66.738625,
       66.247325, 65.725125, 65.1791 , 64.617425, 64.044425, 63.463075,
       62.875325, 62.283225, 61.6885 , 61.091825, 60.493875])
```

```
profits = []
                                                  Vectorized operation for
decisions = np.arange(20, 61)
                                                  calculating the profits
for decision in decisions:
    sold = np.minimum(demand, decision)
    exp profit = (price*sold - cost*decision).mean()
    profits.append(exp profit)
np.array(profits)
array([37.997725, 39.89555 , 41.792 , 43.685875, 45.5744 , 47.454875,
       49.32315 , 51.17245 , 52.9948 , 54.7809 , 56.518025, 58.187975,
       59.77935 , 61.272575, 62.651275, 63.90205 , 65.010075, 65.9664 ,
       66.765125, 67.40315, 67.884025, 68.2114, 68.394025, 68.444825,
       68.374325, 68.19775, 67.93295, 67.5922, 67.189775, 66.738625,
       66.247325, 65.725125, 65.1791 , 64.617425, 64.044425, 63.463075,
       62.875325, 62.283225, 61.6885 , 61.091825, 60.493875])
```

```
profits = []
decisions = np.arange(20, 61)
for decision in decisions:
    sold = np.minimum(demand, decision)
    exp profit = (price*sold - cost*decision).mean()
    profits.append(exp profit)
                                       Append the expected
                                       profit to a list
np.array(profits)
array([37.997725, 39.89555 , 41.792 , 43.685875, 45.5744 , 47.454875,
       49.32315 , 51.17245 , 52.9948 , 54.7809 , 56.518025, 58.187975,
       59.77935 , 61.272575, 62.651275, 63.90205 , 65.010075, 65.9664 ,
       66.765125, 67.40315, 67.884025, 68.2114, 68.394025, 68.444825,
       68.374325, 68.19775, 67.93295, 67.5922, 67.189775, 66.738625,
       66.247325, 65.725125, 65.1791 , 64.617425, 64.044425, 63.463075,
       62.875325, 62.283225, 61.6885 , 61.091825, 60.493875])
```





Monte Carlo simulations for decision-making

```
solds = np.minimum(demand.reshape((smp_size, 1)), decisions)
solds

array([[20, 21, 22, ..., 48, 48, 48],
[20, 21, 22, ..., 33, 33, 33],
...,
[20, 21, 22, ..., 37, 37, 37],
[20, 21, 22, ..., 44, 44, 44]])

axis 1
```

axis 0: each record in the sample

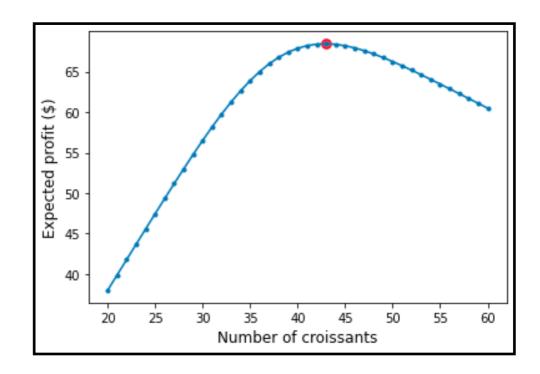
axis 1: each candidate decision

```
solds = np.minimum(demand.reshape((smp size, 1)), decisions)
solds
array([[20, 21, 22, ..., 48, 48, 48],
       [20, 21, 22, ..., 33, 33, 33],
       [20, 21, 22, ..., 37, 37, 37],
       [20, 21, 22, ..., 44, 44, 44]])
profits = (price*solds - cost*decisions).mean(axis=0)
profits
array([37.997725, 39.89555 , 41.792 , 43.685875, 45.5744 , 47.454875,
      49.32315 , 51.17245 , 52.9948 , 54.7809 , 56.518025, 58.187975,
      59.77935 , 61.272575, 62.651275, 63.90205 , 65.010075, 65.9664 ,
      66.765125, 67.40315, 67.884025, 68.2114, 68.394025, 68.444825,
      68.374325, 68.19775 , 67.93295 , 67.5922 , 67.189775, 66.738625,
       66.247325, 65.725125, 65.1791 , 64.617425, 64.044425, 63.463075,
       62.875325, 62.283225, 61.6885 , 61.091825, 60.493875])
```

```
index_max = np.argmax(profits)
optimal = decisions[index_max]

print(f'The optimal number is {optimal}')
print(f'The maximum profit is {np.max(profits)}')
```

```
The optimal number is 43
The maximum profit is 68.44625000011904
```

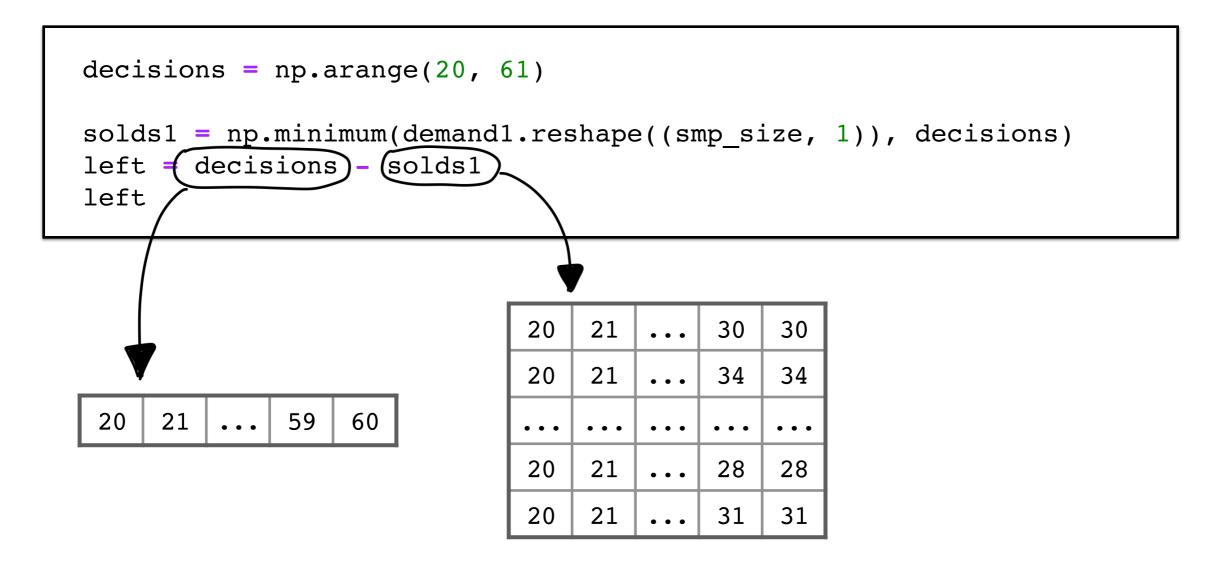


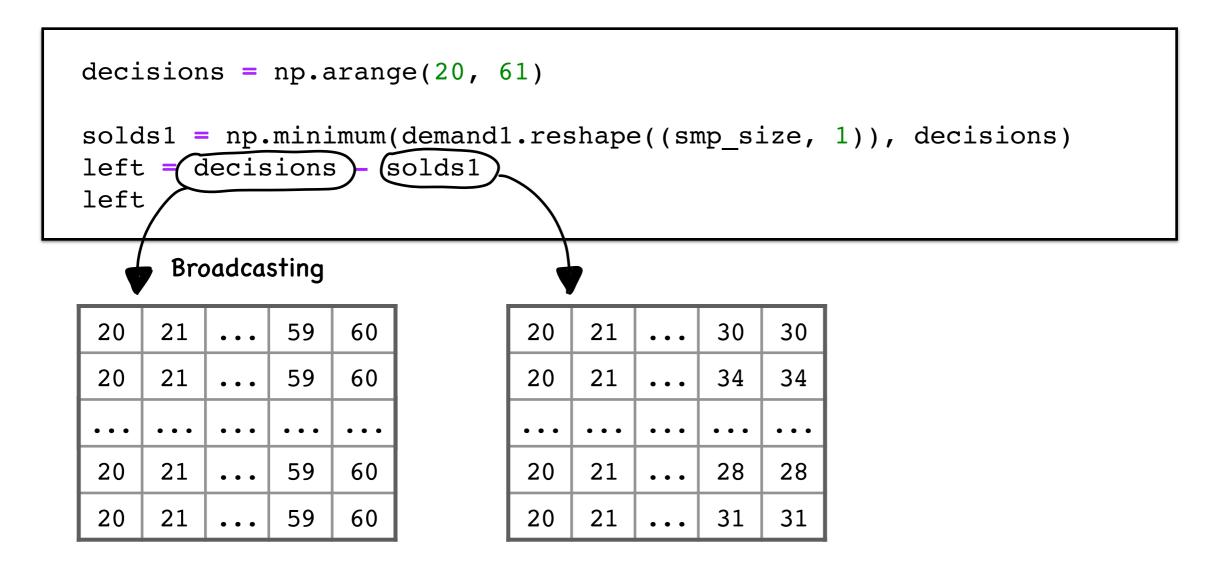
Monte Carlo simulations for decision-making

Question 1: The bakery in Example 3 is planning to sell croissants at a discount price of \$1.5 in the last two hours each day. Suppose that the demand before the last two hours follows a Poisson distribution with a mean value $\mu_1 = 32.6$, and the demand during the last three hours follows a Poisson distribution with a mean value $\mu_2 = 16.5$. What is the optimal number of croissants baked every day, so that the profit of the bakery is maximized?

```
cost = 0.6
price1 = 2.5
price2 = 1.5
mu1 = 32.6
mu2 = 16.5

smp_size = 100000
demand1 = np.random.poisson(mu1, size=smp_size)
demand2 = np.random.poisson(mu2, size=smp_size)
```

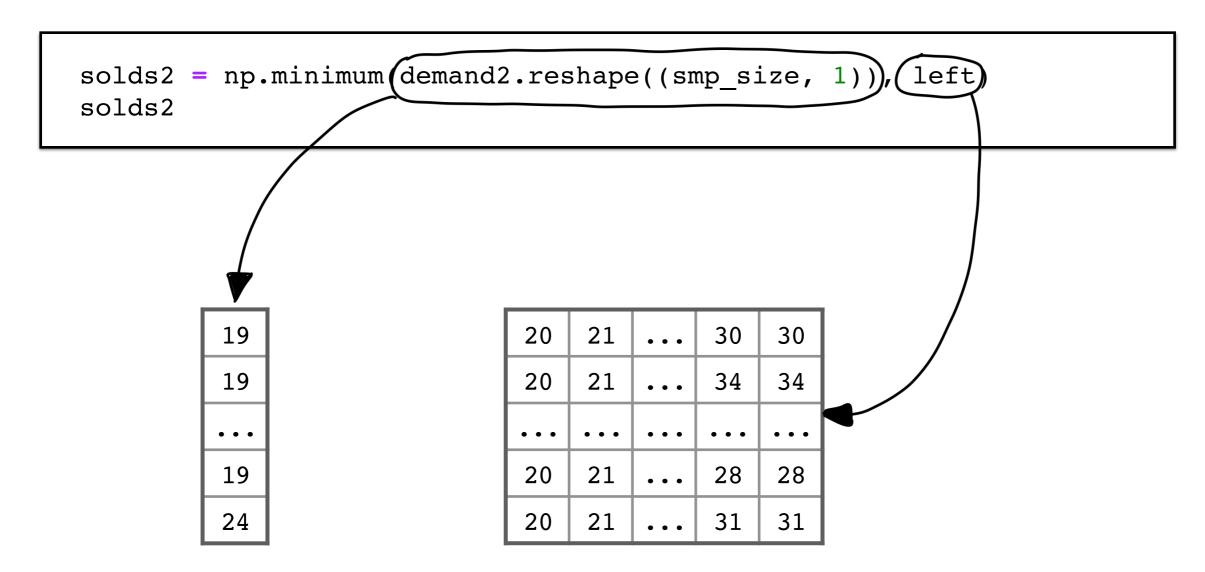


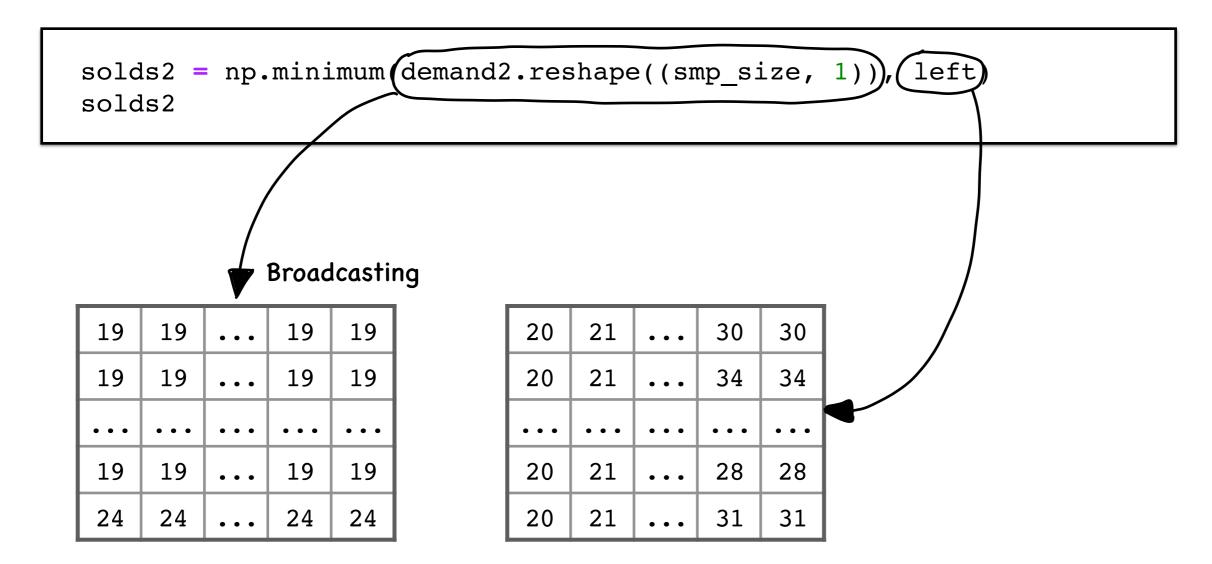


```
decisions = np.arange(20, 61)

solds1 = np.minimum(demand1.reshape((smp_size, 1)), decisions)
left = decisions - solds1
left
```

```
array([[ 0,  0,  0, ..., 28, 29, 30], [ 0,  0,  0, ..., 24, 25, 26], ..., [ 0,  0,  0, ..., 30, 31, 32], [ 0,  0,  0, ..., 27, 28, 29]])
```





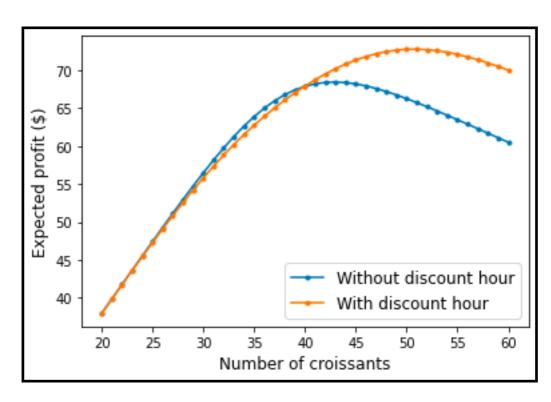
```
revenue = price1*solds1 + price2*solds2
new_profits = (revenue - cost*decisions).mean(axis=0)
new_profits

array([37.985625, 39.87354 , 41.75341 , 43.62136 , 45.472875, 47.300945,
49.099095, 50.8592 , 52.573645, 54.233395, 55.83294 , 57.365515,
58.827545, 60.216125, 61.52967 , 62.76949 , 63.93703 , 65.033985,
66.06191 , 67.02365 , 67.91905 , 68.748475, 69.50833 , 70.19782 ,
70.811925, 71.348605, 71.80355 , 72.17303 , 72.45561 , 72.64822 ,
72.7544 , 72.77341 , 72.710555, 72.57173 , 72.36188 , 72.089325,
71.75988 , 71.37913 , 70.95489 , 70.494775, 70.00417 ])
```

```
index_max = np.argmax(new_profits)
optimal = decisions[index_max]

print(f'The optimal number is {optimal}')
print(f'The maximum profit is {new_profits.max()}')
```

```
The optimal number is 51
The maximum profit is 72.77341000012011
```



Estimate the population mean using the sample average

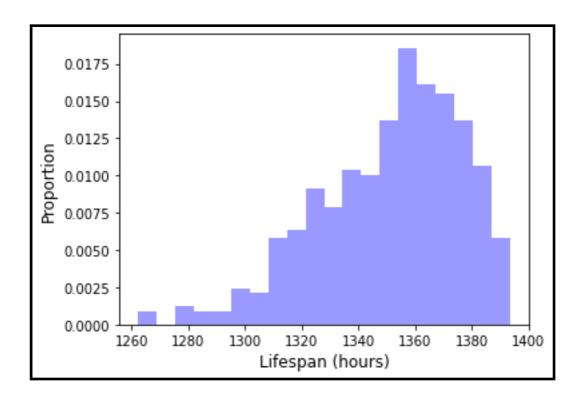
Example 4: The lifespans of all bulbs in a batch are recorded in a file called "bulb.csv". Consider this batch bulbs as the population, estimate the population mean using a randomly selected a sample with n=25 observations. Repeat the sampling experiment 1000 times to find the mean and standard deviation of the sample means.

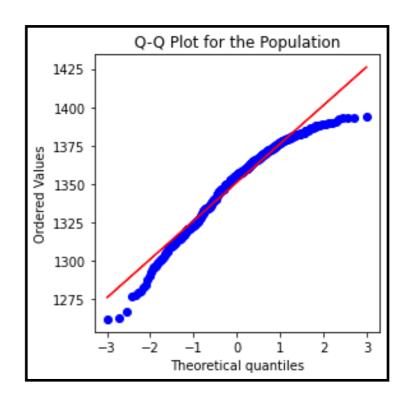
```
bulb = pd.read_csv('bulb.csv')
print(f'Population mean: {bulb.values.mean()}')
print(f'Population standard deviation: {bulb.values.std()}')
```

Population mean: 1351.245
Population standard deviation: 25.437524255752564

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```
bulb['Lifespan'].sample(5, replace=True)

316    1371.146243
498    1319.989609
427    1306.717736
217    1328.840897
110    1347.284550
Name: Lifespan, dtype: float64
```

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```
sample = bulb['Lifespan'].sample(25, replace=True)
sample.mean()
```

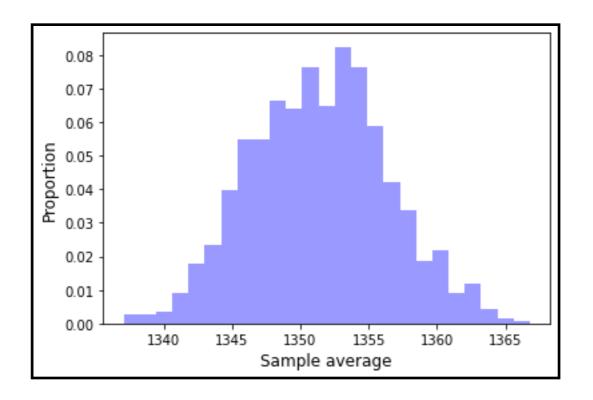
1351.9196336858292

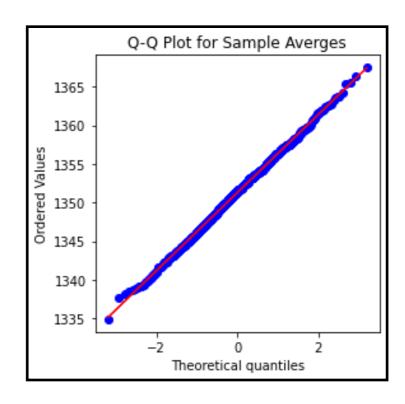
```
smp_size = 25
repeats = 1000

averages = []
for i in range(repeats):
    sample = bulb['Lifespan'].sample(smp_size, replace=True)
    averages.append(sample.mean())
```

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pd.Series(averages).describe()

count	1000.000000
mean	1351.272444
std	5.039918
min	1334.876460
25%	1347.829726
50%	1351.493829
75%	1354.567983
max	1367.470897
dtype:	float64

$$\mathbb{E}(\bar{X}) = \mathbb{E}\left(\frac{1}{n}\sum_{i=1}^{n}X_{i}\right) = \frac{1}{n}\sum_{i=1}^{n}\mathbb{E}(X_{i}) = \frac{1}{n}\sum_{i=1}^{n}\mu = \mu$$

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$$\operatorname{Var}(\bar{X}) = \operatorname{Var}\left(\frac{1}{n}\sum_{i=1}^{n}X_{i}\right) = \frac{1}{n^{2}}\sum_{i=1}^{n}\operatorname{Var}(X_{i}) = \frac{1}{n^{2}}n\sigma^{2} = \frac{\sigma^{2}}{n}$$

- Central limit theorem
 - Sampling distribution of the sample mean

Notes: Central Limit Theorem (CLT): For a relatively large sample size, the random variable $\bar{X} = \frac{1}{n} \sum_{i=1}^{n} X_i$ is approximately normally distributed, regardless of the distribution of the population. The approximation becomes better with increased sample size.

Programming for Business Analytics (Topic: Sampling Distributions)