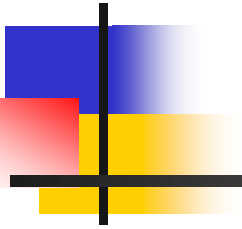


Events and Probabilities





Session Agenda

- Brief review of
 - Types of events
 - Types of probabilities
 - Types of event probabilities



Introduction to Probability

One of the basic concepts in probability is the ...

EVENT --- a state of the world that may or may not occur

For example:

- Head appears when you toss a coin
- OSU Cowboys beat OU Sooners in Football this year
- Google's stock rises in value tomorrow
- A machine breaks down after 1,000 hours of operation
- A person receives an offer for a product and decides to place an order

We often denote an event by a capital letter, e.g.,
 A = OSU Cowboys beat OU Sooners in Football this year



Type of Events

Single

state of the world that may or may not occur --- denoted A

Or

event that A occurs, or B occurs, or both --- denoted $A+B$,
same as $B+A$

Joint

event that both A and B occur --- denoted AB , same as BA

Conditional

event that A occurs given B has occurred --- denoted $A|B$,
different from $B|A$



Events (cont'd)

Mutually
Exclusive (ME)

when events A and B cannot occur at the same time

Collectively
Exhaustive (CE)

when events A and B comprise all possible outcomes

Both terms can refer to a collection of two or more events



PROBABILITY

--- the chance that an event may occur

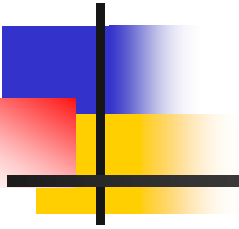
$P(A)$ denotes the probability of event A occurring

$P(A)$ is always a number between 0 and 1, or 0% and 100%

How do you determine $P(A)$?

- $P(A)$ is *objective* when it can be determined quantitatively (e.g., a flip of a coin, the likelihood of getting the flu)
- $P(A)$ is *subjective* when it is determined by someone's beliefs (e.g., the probability that an employee will do a good job, the chance that a team will win)
- In practice, many probabilities are *hybrid*, i.e., they have both objective and subjective components

Probability Formulas





Session Agenda

- Independent events
- Addition and Multiplication formulas of probabilities



Independent Events

Events A and B are independent if
 $P(A|B) = P(A)$
and
 $P(B|A) = P(B)$

Intuitively, events A and B are independent if the knowledge that B **has happened** does **NOT** change the probability of the other event, A happens



An Example to Clarify Independence

- Event, A : a person living in Stillwater, OK owns a Lexus
- What is $P(A)$ = ?
- Assumption:
 - Stillwater, Oklahoma, population is about 50,000
 - Only one Lexus dealer in Stillwater and according to that dealer there are about 500 Lexus owners in Stillwater
- Then, $P(A) = 500/50,000 = 0.01$ or 1%



An Example to Clarify Independence (Contd.)

- Event, B : a person whose annual income is more than \$250,000
- What is $P(A|B)$ or, Probability that a person own a Lexus given his/her annual income is more than \$250,000?
- Do you think that is the same as $P(A)$ or 0.01?
- If $P(A|B) = P(A)$, that means...

An Example to Clarify Independence (Contd.)

- Assume in Stillwater, there are 200 people whose annual income is \$250,000 or more.
 - Reminder Stillwater population is 50,000
- So, $P(B)$, probability of someone making more than \$250,000 is $200/50,000 = 0.004$ or 0.4%
- Assume that of the 200 people whose annual income is \$250,000 or more, 50 of them own a Lexus.
- So, $P(A|B)$ or, Probability that a person own a Lexus given his/her annual income is more than \$250,000 is
 - $P(AB) / P(B)$
 - $P(AB) = 50/50,000 = 0.001$, $P(B) = 0.004$
- $= 0.001/0.004 = 0.25$ or, 25% - much different than $P(A)$

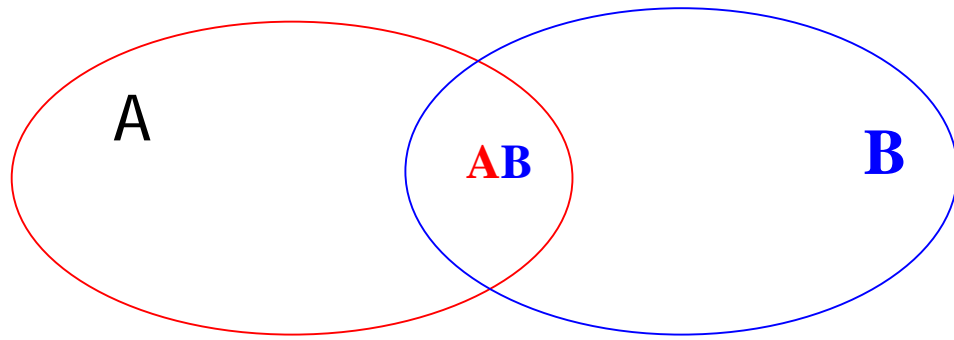


Probability Formulas

Addition
Formula

$$P(A+B) = P(A) + P(B) - P(AB)$$

Venn Diagram Representation



$$P(A+B) = P(A) + P(B) - P(AB)$$



Probability Formulas

Multiplication Formula

$$P(AB) = P(A|B) P(B)$$

- $P(A|B) = P(AB)/P(B)$
- Cross multiplying, we get, $P(AB) = P(A|B) P(B)$



Probability

Formulas (Special Cases)

Addition
Formula
for **ME** Events

$$P(A+B) = P(A) + P(B)$$

THE MECE RULE

If several events are mutually exclusive
and collectively exhaustive, then their
individual probabilities add to 1



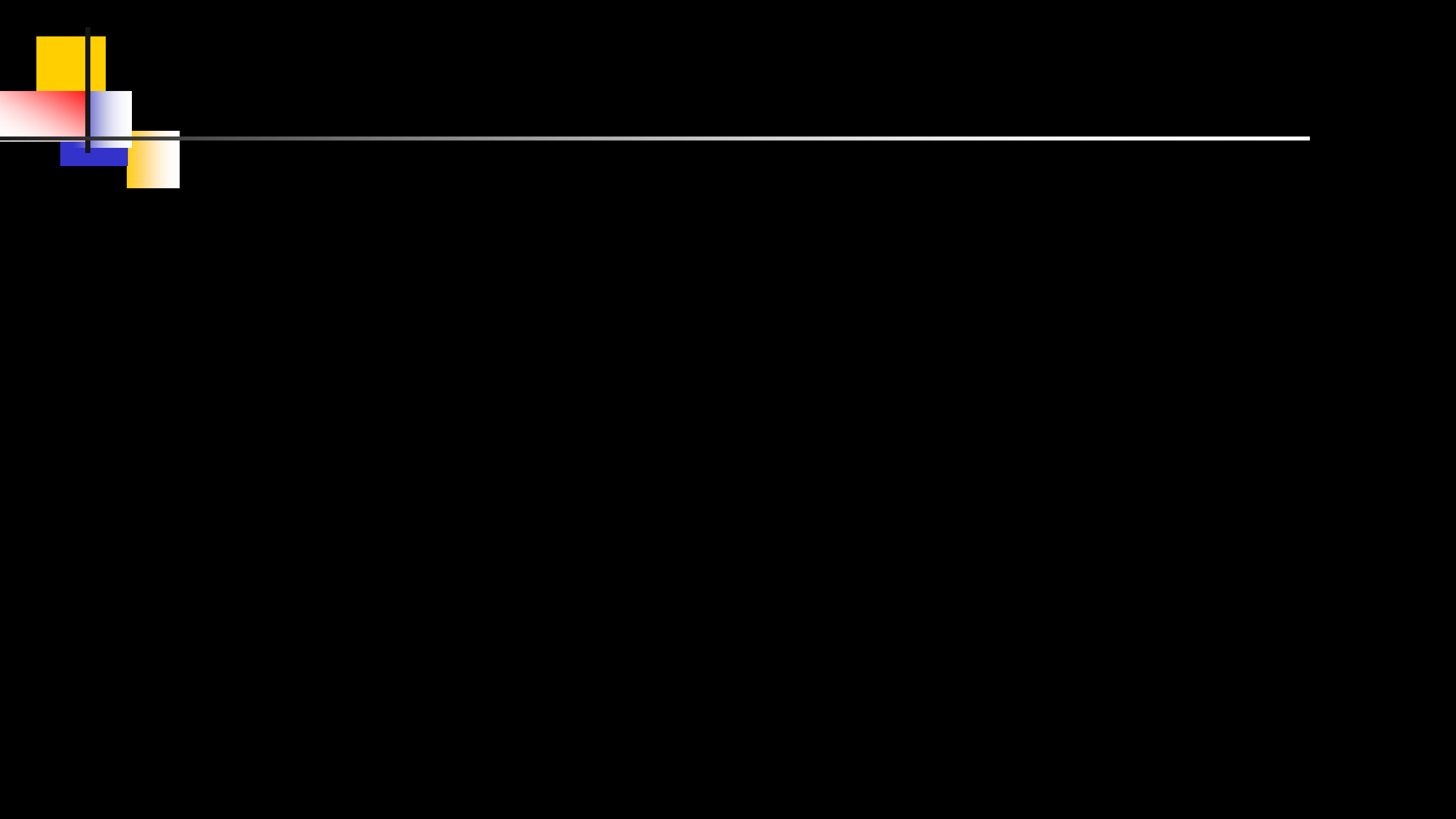
Probability Formulas (Special Cases) Contd.

Multiplication
Formula
for **Independent**
Events

$$P(AB) = P(A) P(B)$$

Independence means, $P(A|B) = P(A)$

So, multiplication formula becomes, $P(AB) = P(A|B)P(B) = P(A) P(B)$



Probability Formulas at Work

An Example with Stock Price





Stock Price Example

Today, the price is \$50.00, tomorrow the price could be ...

A = \$51.51 ≤ price	P(A) = 0.05
B = \$51.01 ≤ price ≤ \$51.50	P(B) = 0.15
C = \$50.51 ≤ price ≤ \$51.00	P(C) = 0.15
D = \$50.01 ≤ price ≤ \$50.50	P(D) = 0.25
E = price is \$50.00	P(E) = 0.00
F = \$49.50 ≤ price ≤ \$49.99	P(F) = 0.25
G = \$49.00 ≤ price ≤ \$49.49	P(G) = 0.10
H = price ≤ \$48.99	P(H) = 0.05

*Mutually exclusive and collectively exhaustive, i.e.,
no overlap, and sum of individual probabilities equals 1.00*



A = $\$51.51 \leq \text{price}$	$P(A) = 0.05$
B = $\$51.01 \leq \text{price} \leq \51.50	$P(B) = 0.15$
C = $\$50.51 \leq \text{price} \leq \51.00	$P(C) = 0.15$
D = $\$50.01 \leq \text{price} \leq \50.50	$P(D) = 0.25$
E = price is $\$50.00$	$P(E) = 0.00$
F = $\$49.50 \leq \text{price} \leq \49.99	$P(F) = 0.25$
G = $\$49.00 \leq \text{price} \leq \49.49	$P(G) = 0.10$
H = price $\leq \$48.99$	$P(H) = 0.05$

P(X): Probability that **$\$50.01 \leq \text{price} \leq \51.00** tomorrow?



A = $\$51.51 \leq \text{price}$	$P(A) = 0.05$
B = $\$51.01 \leq \text{price} \leq \51.50	$P(B) = 0.15$
C = $\$50.51 \leq \text{price} \leq \51.00	$P(C) = 0.15$
D = $\$50.01 \leq \text{price} \leq \50.50	$P(D) = 0.25$
E = price is $\$50.00$	$P(E) = 0.00$
F = $\$49.50 \leq \text{price} \leq \49.99	$P(F) = 0.25$
G = $\$49.00 \leq \text{price} \leq \49.49	$P(G) = 0.10$
H = price $\leq \$48.99$	$P(H) = 0.05$

$P(Y)$: Probability that the price will **go down**?



A = \$51.51 ≤ price	P(A) = 0.05
B = \$51.01 ≤ price ≤ \$51.50	P(B) = 0.15
C = \$50.51 ≤ price ≤ \$51.00	P(C) = 0.15
D = \$50.01 ≤ price ≤ \$50.50	P(D) = 0.25
E = price is \$50.00	P(E) = 0.00
F = \$49.50 ≤ price ≤ \$49.99	P(F) = 0.25
G = \$49.00 ≤ price ≤ \$49.49	P(G) = 0.10
H = price ≤ \$48.99	P(H) = 0.05

P(Z): Assuming **the price goes down**, probability the price will be **between \$49.00 to \$49.49?**

Z= G given Y, where Y is price going down

$P(Z) = P(G|Y) = P(GY)/P(Y)$,

But, recall $Y = F + G + H$ and $P(Y) = 0.40$

$GY = G$

$P(Y) = P(G)/P(Y) = 0.10/0.40 = 0.25$



A = $\$51.51 \leq \text{price}$	$P(A) = 0.05$
B = $\$51.01 \leq \text{price} \leq \51.50	$P(B) = 0.15$
C = $\$50.51 \leq \text{price} \leq \51.00	$P(C) = 0.15$
D = $\$50.01 \leq \text{price} \leq \50.50	$P(D) = 0.25$
E = price is $\$50.00$	$P(E) = 0.00$
F = $\$49.50 \leq \text{price} \leq \49.99	$P(F) = 0.25$
G = $\$49.00 \leq \text{price} \leq \49.49	$P(G) = 0.10$
H = price $\leq \$48.99$	$P(H) = 0.05$

Is the event X **independent** of the event Q?
Where, X is $(\$50.51 \leq \text{price} \leq \$51.50)$ tomorrow
Q is price goes up tomorrow