

## Business Intelligence & Analytics Software Introduction



A Comprehensive Software Tool  
for Predictive Analytics

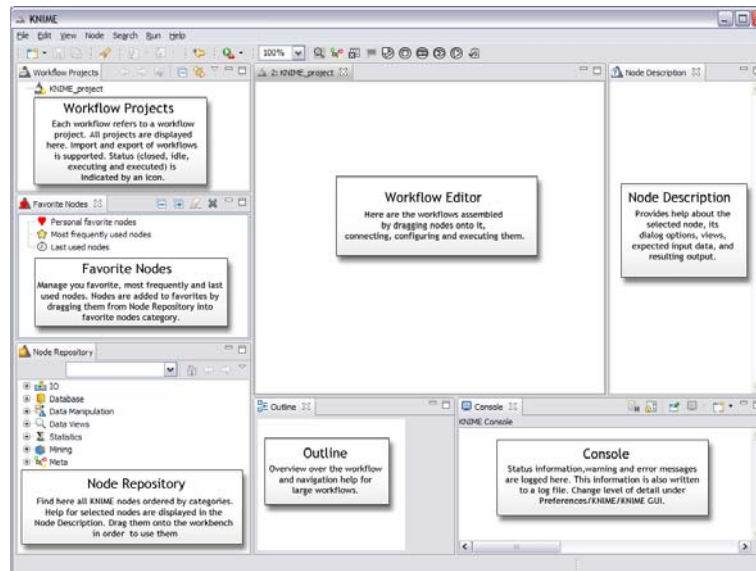
### KNIME

- A powerful software for analytics (descriptive/reporting as well as predictive/data mining)
- Graphical interface → drag-and-drop
- Relatively easy to learn for simple tasks
  - Since it is a highly-versatile software environment with lots of nodes/functions (incl. R connection), enabling creation of innovative modeling workflows, mastering it may require some time/use/experience.
- It is **OS agnostic**, **open-source** and **free of charge**
  - Even for commercial use

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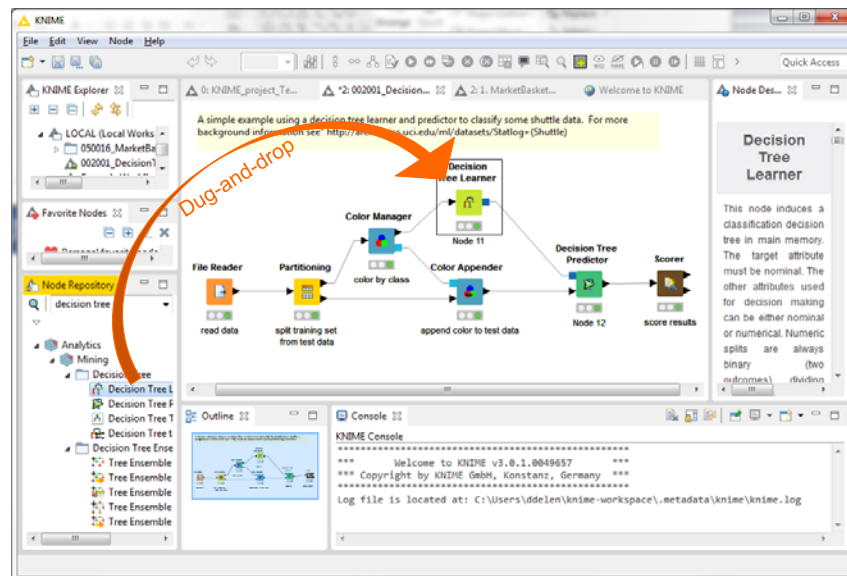
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## KNIME Workbench



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## KNIME – Workbench and Workflow



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## KNIME – Pre-built Workflow Examples

- KNIME comes with a large collection of workflow examples!

You can learn a great deal from these workflow examples.

Click Login to open

Select one, and drag-and-drop it into your LOCAL repository

Or, you can use any part of these workflows as a starting point for your own model.

## KNIME Learning Resources

- Workbench user guide - <https://tech.knime.org/workbench>
- How to build a workflow - <https://tech.knime.org/getting-started>
- Online self training - <https://www.knime.org/knime-online-self-training>
- Learning Hub - <https://www.knime.org/learning-hub>
  - Everything about learning KNIME
  - Includes links to **KNIME TV on YouTube**

## How to Install and Use KNIME

- KNIME is one of the best open-source, OS agnostic, totally free, unrestricted analytics software tools in the market today!
- Highly capable and expandable... Enjoy!

Questions? Comments!

