## Quiz - Chapter 1

**Due** Jan 26 at 11:59pm

Points 100

**Questions** 21

Available Jan 13 at 8am - Jan 26 at 11:59pm 14 days

Time Limit 60 Minutes

**Allowed Attempts** 2

This quiz was locked Jan 26 at 11:59pm.

## **Attempt History**

	Attempt	Time	Score
LATEST	Attempt 1	28 minutes	95 out of 100

Score for this attempt: 95 out of 100

Submitted Jan 20 at 12:04pm This attempt took 28 minutes.

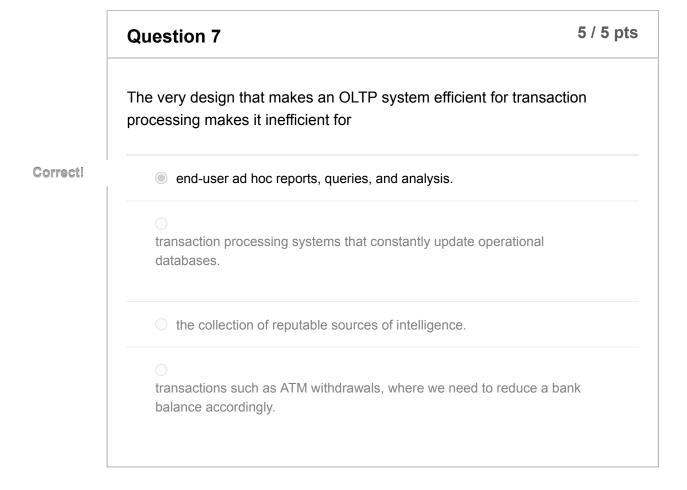
	Question 1	4 / 4 pts
	Managing data warehouses requires special methods, including pacomputing and/or Hadoop/Spark.	arallel
Correct!	True	
	○ False	

Question 2	4 / 4 pts
Major commercial business intelligence (BI) products and service well established in the early 1970s.	ces were
○ True	

Correct!	False	
	Question 3 4 / 4	pts
	Traditional BI systems use a large volume of static data that has been extracted, cleansed, and loaded into a data warehouse to produce report and analyses.	S
Correct!	True	
	○ False	
	Question 4 4 / 4	pts
	Business intelligence (BI) is a specific term that describes architectures a tools only.	ınd
	○ True	
Correct!	False	
	Question 5 4 / 4	pts
	In the 2000s, the DW-driven DSSs began to be called BI systems.	
Correct!	True	

False

	Question 6 5 / 5 p	ots
	In the Opening Vignette on Sports Analytics, what type of modeling was used to predict offensive tactics?	
	<ul><li>heuristics</li></ul>	
Correct!	heat maps	
	cascaded decision trees	
	<ul> <li>sentiment analysis</li> </ul>	



Question 8 5 / 5 pts

	chain management (SCM) systems?	ated to supply
	<ul> <li>different terms for the same system</li> </ul>	
Correct!	<ul><li>complementary systems</li></ul>	
	mutually exclusive systems	
	None of these; these systems never interface	
	Over this map	5 / 5 pts
	Question 9	5 / 5 pts
	What type of analytics seeks to determine what is likely to future?	happen in the
	descriptive	
	prescriptive	
Correct!	predictive	
	domain	
	Question 10	5 / 5 pts
	The need for more versatile reporting than what was available ERP systems led to the development of what type of systems	
	management information systems	

relational databases

	Question 11	5 / 5 pts
	What has caused the growth of the demand for instant, on-demand to dispersed information?	nd access
	the increasing divide between users who focus on the strategic level at those who are more oriented to the tactical level	and
	the need to create a database infrastructure that is always online and contains all the information from the OLTP systems	
ect!	the more pressing need to close the gap between the operational data strategic objectives	a and
	the fact that BI cannot simply be a technical exercise for the informati systems department	on

executive information systems

Correct!

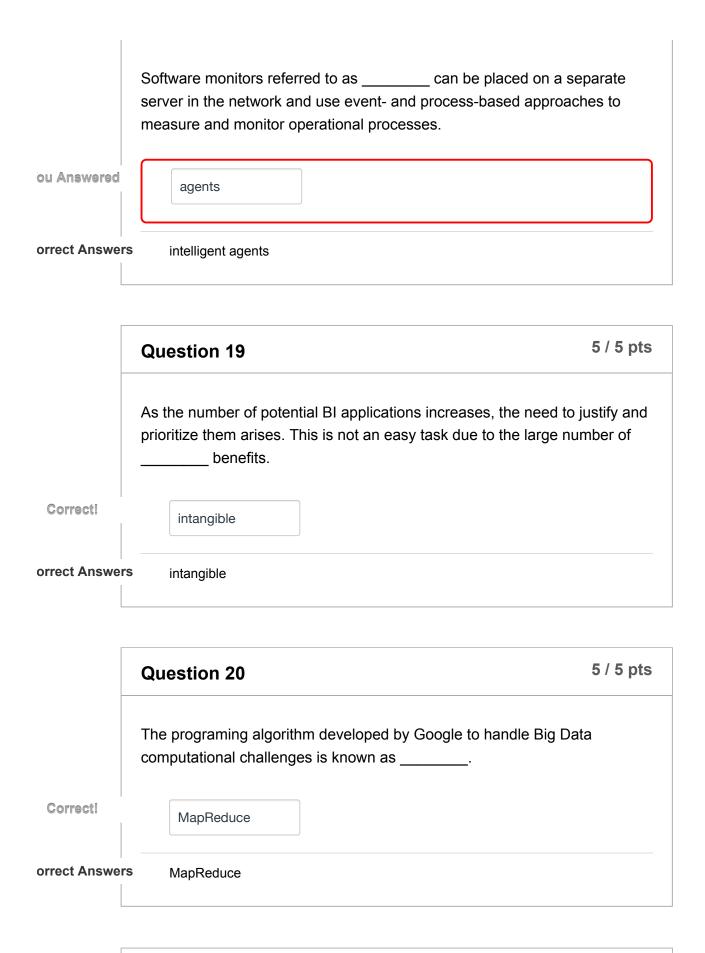
Question 12	5/5 pts
The competitive imperatives for BI include all of the following EXC	EPT
<ul><li>right information</li></ul>	

Correct!	right user	
	right time	
	right place	
	Question 13 5 / 5 pt	S
	Which of the following is NOT an example of transaction processing?	
	ATM withdrawal	
	bank deposit	
Correct!	sales report	
	cash register scans	
ſ		
	Question 14 5 / 5 pt	S
	analytics help managers make decisions to achieve the best performance in the future.	
Correct!	prescriptive	
orrect Answei	rs Prescriptive	

**Question 15** 

5 / 5 pts

	providers focus on providing technology at toward integrating data from multiple sources.	nd services aimed
Correct!	data warehouse	
orrect Answer	s Data Warehouse	
	Question 16	5 / 5 pts
	Fundamental reasons for investing in BI must be company's business strategy.	with the
Correct!	aligned	
orrect Answer	s aligned	
	Question 17	5 / 5 pts
	Different types of players are identified and described	d in the analytics
Correct!	ecosystem	
orrect Answer	s ecosystem	



Question 21 5 / 5 pts

is an umbrella term that combines architectures, tools, databases, analytical tools, applications, and methodologies.
Your Answer:
Business Intelligence
Business intelligence (BI)

Quiz Score: 95 out of 100