MSIS 5633
Predictive Analytics Technologies

by

Dursun Delen, Ph.D.

Regents Professor
Management Science and Information Systems
Spears School of Business, Oklahoma State University

1

Welcome to MSIS 5633: Predictive Analytics Technologies

1. Introduction to each other
   - 1.1 Know your professor
   - 1.2 Student introductions (via Canvas)
2. Introduction to the course
   - 2.1 Syllabus
   - 2.2 Chapter 1 – Introduction to Business Intelligence / Business Analytics / Data Science / Big Data / …

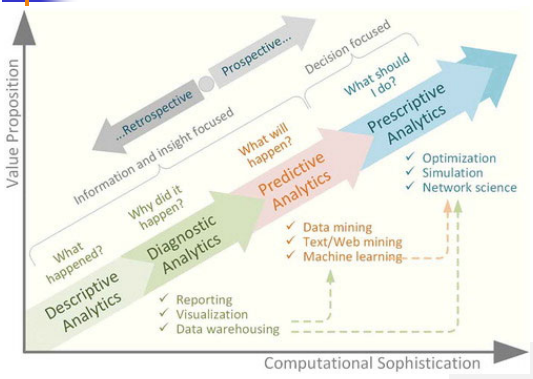
2

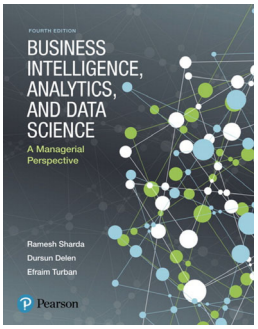
Know Your Instructor
Dr. Dursun Delen

- Ph.D. from OSU/IEM, in 1996
- Worked for KBSI (kbsi.com) for five years
  - as a Research Scientist (projects with DoD, NASA, …)
- A faculty member at OSU since 2001
- 30+ years analytics experience
  - in industry (as a consultant)
  - and in academia (as a faculty)
- 10 analytics books/textbooks
- 150+ peer reviewed articles
- 40+ invited presentations
- 10+ editorial board duties …

3

MSIS 5633 –
Predictive Analytics Technologies





Focus on Best Practices

Open for Innovation KNIME

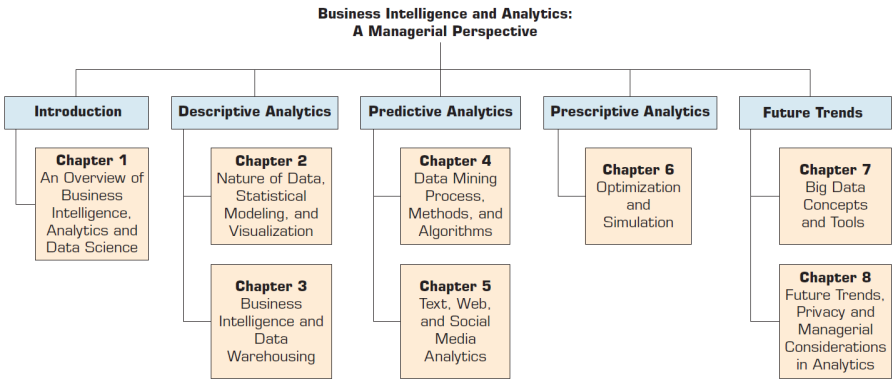
SAS Viya

+ a b l e a u

Mid-Term Exam:	25%
Homework Assignments:	20%
Term Project:	25%
Weekly Online Mini Quizzes:	20%
Participation & Professionalism:	10%
Total Points:	100%

4

Structure of the Textbook

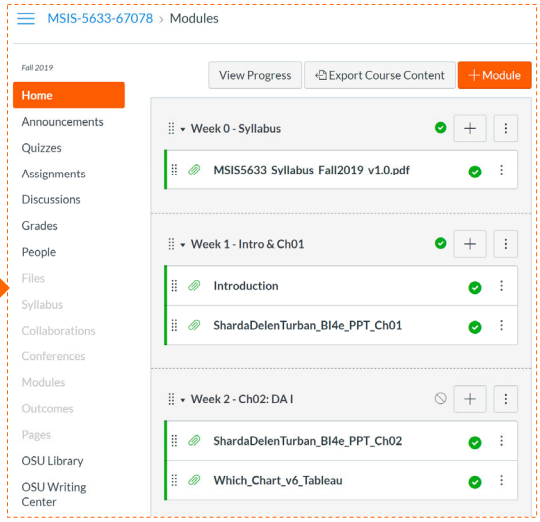


5

Other Resources….

6

Canvas (canvas.okstate.edu)
OSU's Learning Management System



7

Again, Welcome to MSIS 5633 – Predictive Analytics Technologies

- Enjoy the learning experience, and
- Post your class and topic related questions, comments, and insights on Canvas' discussion boards
- For private questions and comments, send me an email at dursun.delen@okstate.edu

8