

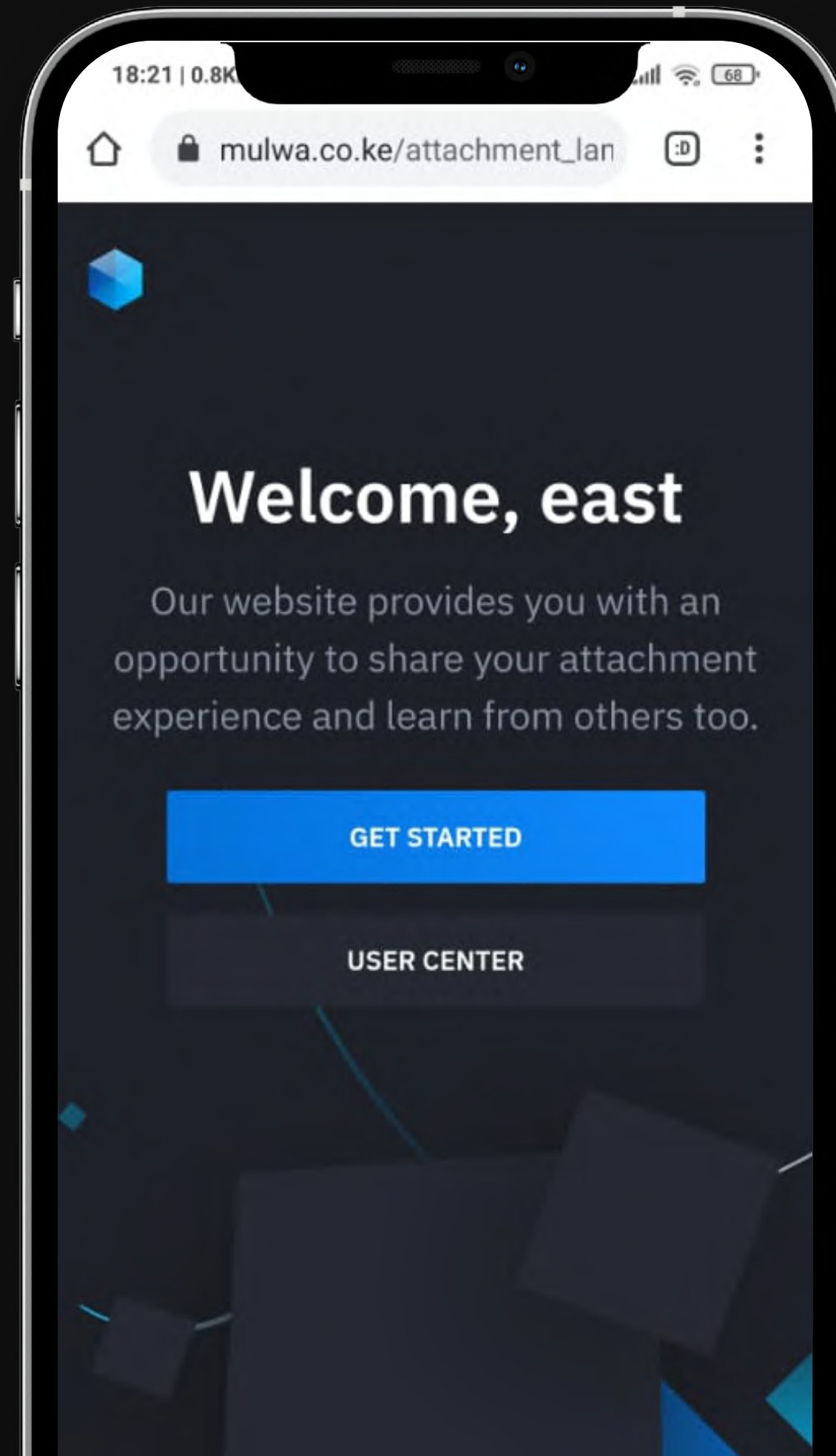
Company Name  
**Natu**

Contact  
**mosesmulwa123@gmail.com**

Date  
**August 2021**

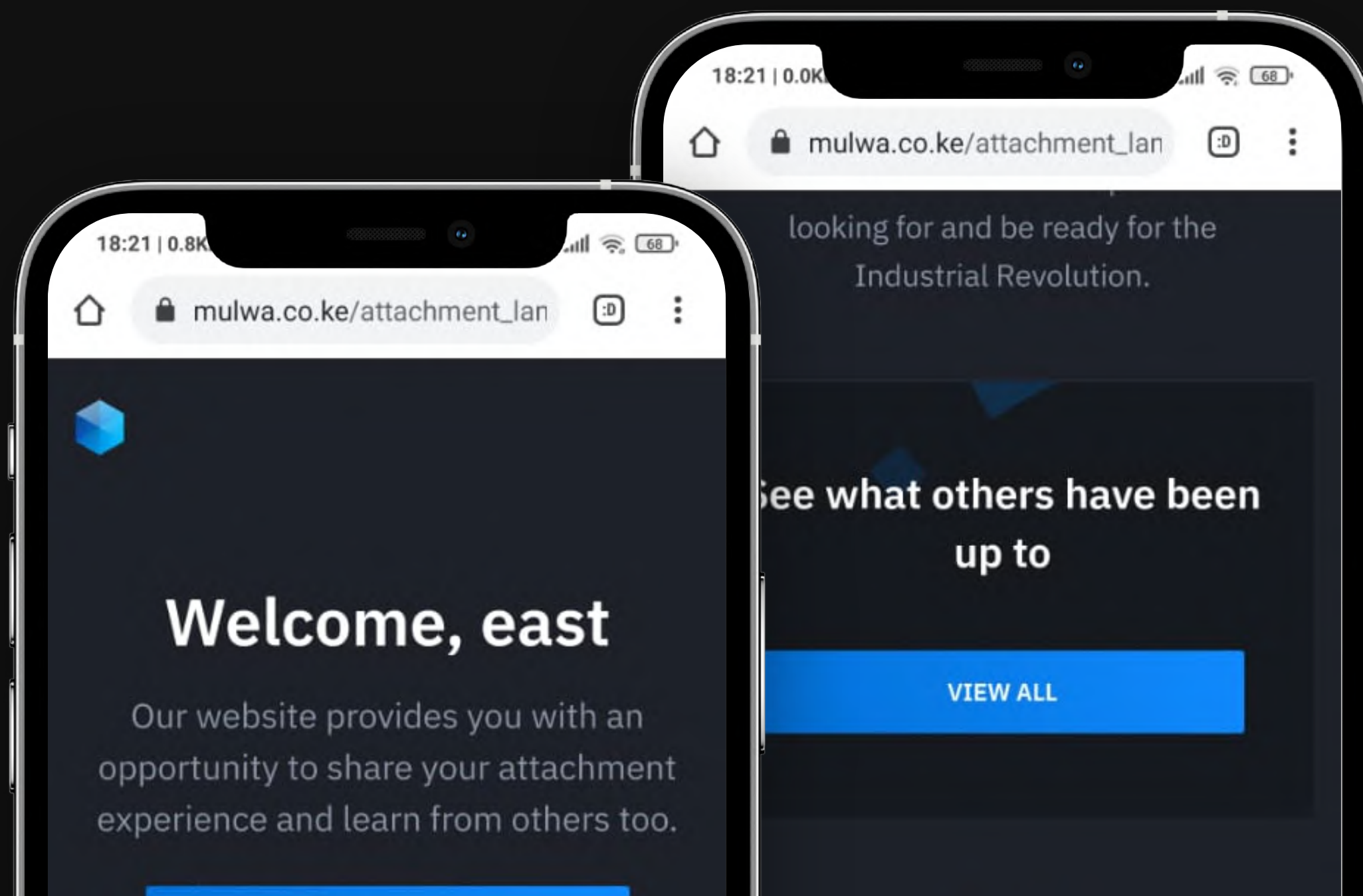
# Natu Pitch

Pitch



Natu

# The ultimate student machine



# Table of contents

The problem



The life-changing **solution**

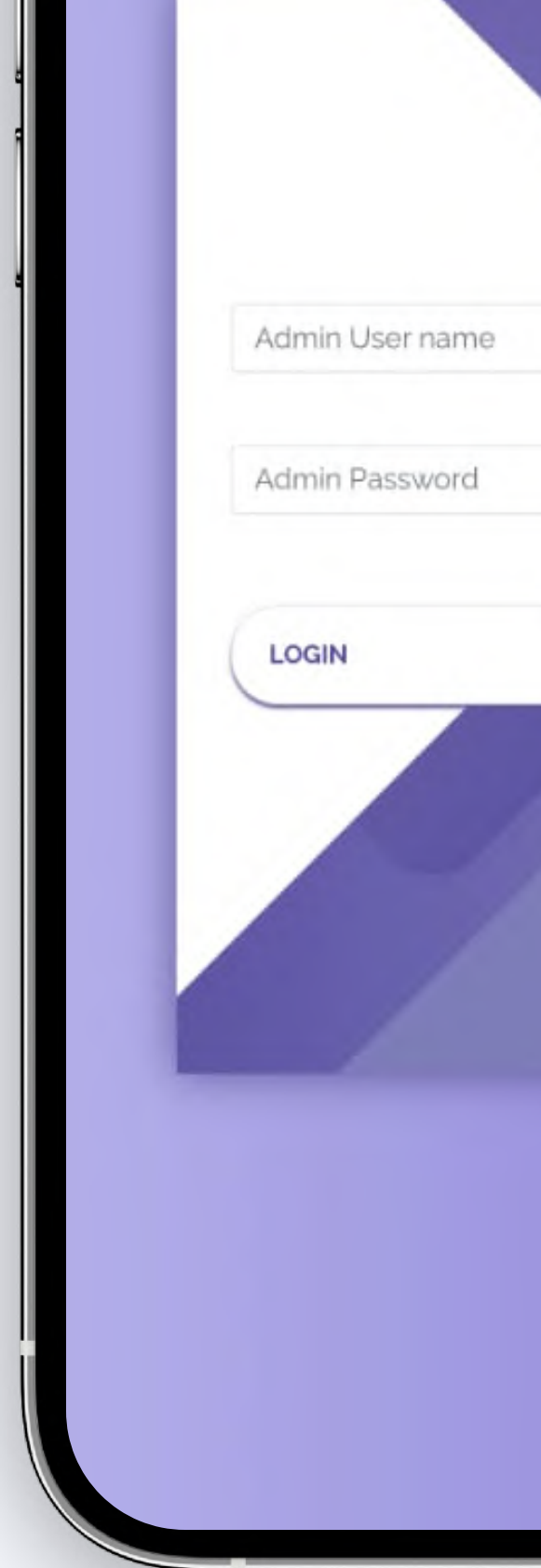
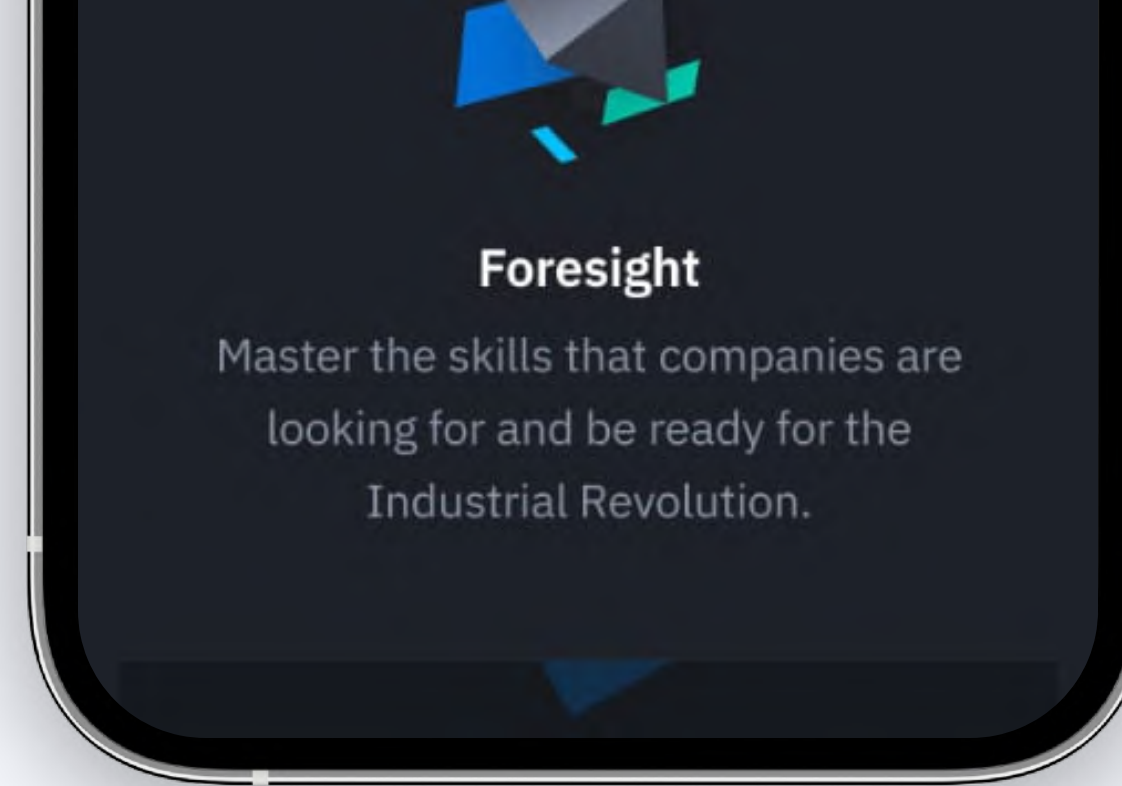


The natu product in the spotlight



Data and **analytics**





Our mission —

To provide university students with a concise view of the job market and allow them to explore opportunities available to them

The problem —

Despite the increasing job opportunities and career paths open to university students, there exists a gap between the market and the learners. Students are unaware of what companies desire and companies are unaware of the skill levels of the students

## The analytics

97%

of students feel they are not ready for the job market

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33%

of students feel existing solutions don't fully solve it.

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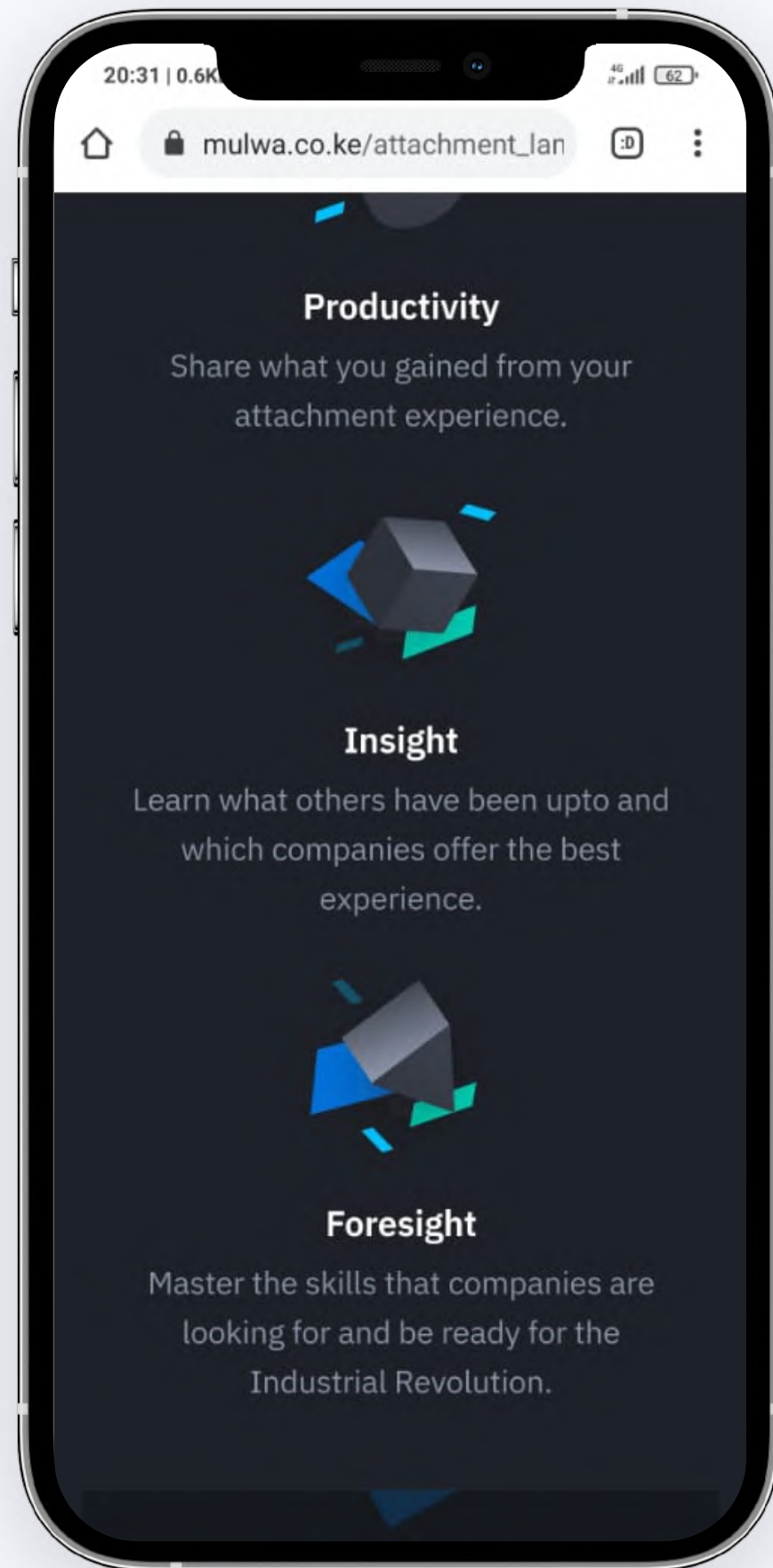
67%

of companies don't have an attachment coordinator



The image features three smartphones on a white background. One smartphone is at the top center, displaying a solid purple screen. Another is on the left side, showing a purple app interface with a 'Pitch' button and a 'User' label. The third is at the bottom center, displaying a web browser with the URL 'mulwa.co.ke/attachment\_lan' and the heading 'Productivity'.

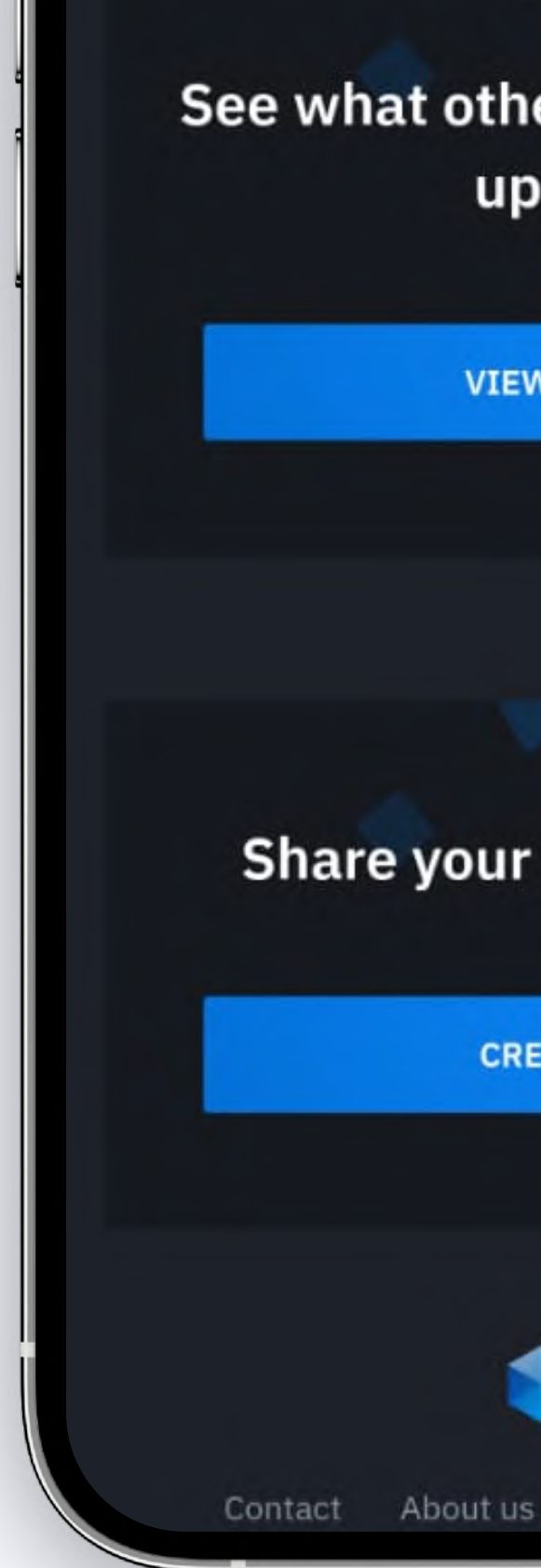
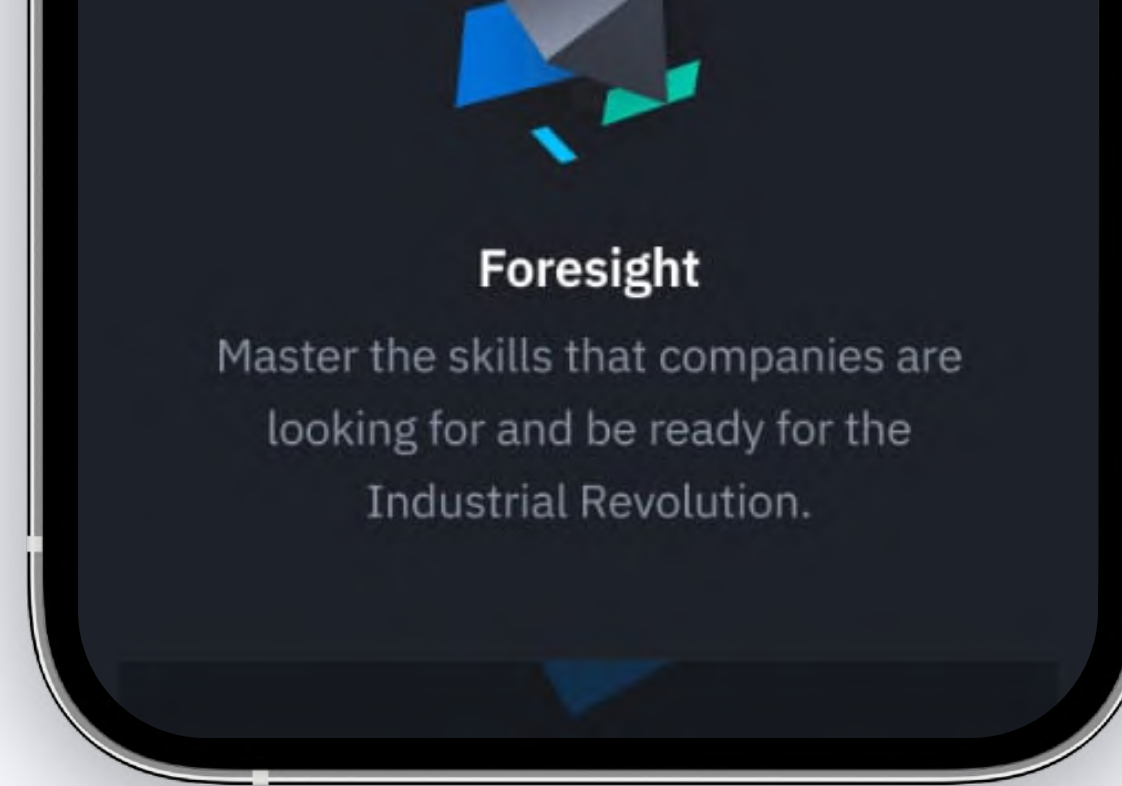
What if students and companies had an  
inside man?



# Solution

Natu seeks to bridge this gap by providing a platform where students and companies can share experiences and learn from each other.





The solution —

Imagine a world with industry-ready graduates. Companies with insider knowledge of the job market and all the twists and turns.

This is the world that natu seeks to offer

Market potential —

**The Natu product solves a much-ignored gap and has the potential to be a key player in the job integration industry**

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Millwood, A.; Eugene, K. (2014). "Title of your source here". 16 (2): 241–242.

# Meet the team



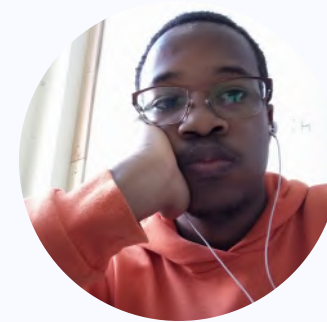
**Moses Mulwa**

Database administrator



**Moses Mulwa**

Database designer



**Moses Mulwa**

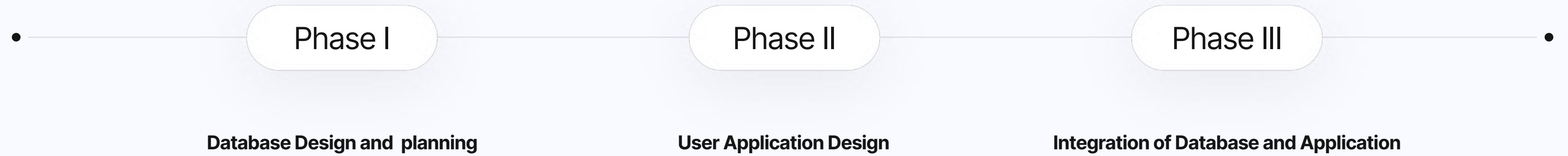
Front-End Developer



**Moses Mulwa**

Back-End Developer

# Implementation Timeline



# Product features

Share experience



CRUD enabled application



View experiences



Secure Admin Login



Secure user logins



User signup



Administrator dashboard





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# Thank You

