

GUNNAR BALCH

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EDUCATION

EMORY UNIVERSITY, GOIZUETA BUSINESS SCHOOL

Master of Finance

Atlanta, GA
December 2026

- Clubs and Leadership: CFA Society Atlanta

UNIVERSITY OF GEORGIA, SCHOOL OF COMPUTING

Bachelor of Science in Computer Science

Athens, GA
December 2024

- Clubs and Leadership: UGA Economics Society, Outreach Chair
- GPA: 3.5/4.0

SELECTED PROJECTS

UNIVERSITY OF GEORGIA, SCHOOL OF COMPUTING

Athens, GA

Market Simulator and Visualizer

Spring 2025

- Engineered a Python-based market simulator to evaluate portfolio performance from user-defined trade orders
- Implemented key performance metrics like Sharpe Ratio, Cumulative Return, Daily Returns, and Std. Dev, benchmarked against indexes for analysis, incorporating commissions, market impact, and cash/stock tracking
- Developed visualization tools with Matplotlib to plot portfolio and benchmark trends, enabling risk-return evaluation and performance insights

AI-powered Portfolio Analyzer

Fall 2024

- Developed Python-based portfolio evaluator integrating YFinance, NewsAPI, and OpenAI's GPT API to analyze portfolios using media sentiment & financial metrics like Sharpe Ratio, Beta, & Volatility to generate risk assessments
- Implemented NLP-driven sentiment analysis with TextBlob and GPT to quantify market sentiment, benchmark sentiment scores, and provide investor-ready synopses
- Automated portfolio ingestion and reporting workflows, scaling evaluation for multiple assets with CSV input and structured risk-assessed output

EXPERIENCE

INTERNATIONAL CONFERENCE ON AI IN FINANCE (ICAIF)

New York City, NY

Webmaster and Assistant Coordinator

2024 to Present

- Led and coordinated 30+ volunteers, optimizing workflows and ensuring high-quality support across multiple event locations
- Oversaw registration and check-in operations for several hundred participants, streamlining processes to improve efficiency and attendee experience
- Manage and maintain seven ICAIF websites, supporting 10K+ monthly site visits and ensuring consistent functionality and user experience

BENNETT'S MARKET AND DELI

Atlanta, GA

Cashier & Line Cook

Spring 2020

- Served as cashier and line cook, handling customer transactions, preparing food orders, and monitoring inventory to ensure smooth operations
- Managed concurrent responsibilities in a fast-paced environment while maintaining accuracy and efficiency

ADDITIONAL INFORMATION

- Certifications: [Bloomberg Market Concepts](#);
- Student Pilot: Training toward FAA Private Pilot License; logged 15+ flight hours including takeoff, landings, & nav
- Foreign Languages: English (Native), German (Fluent), Spanish (Basic)
- Programming Languages: Java, JavaScript, HTML, React, C, C++, Python, SQL, MongoDB
- Tools: AutoCAD, Tableau, Excel, Photoshop, Premiere, Github, Unity, AWS, OVHcloud
- Volunteer Work: Food Bank of Northeast Georgia
- Interests: Basketball, fishing, aquarist, video production and photography, and culinary arts