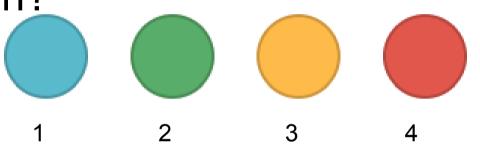
Correlating Gender Sensitivity and Learning Traits in Higher Education

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Why Data Analysis?

 Which "buy" button are users more likely to click on?



Statistical Tools

Small data statistics

- Excel –10M
- R Lang 100 M

Large Datasets

Python – 10G

Big data

- Splunk 10 T
- Cloud map-reduce 10 P

Agenda

- 1. Introduction
- 2. Survey
- 3. Comparative Opinions and Correlations
- 4. Conclusion
- 5. Appendix:
- References
- R Code and Survey Data
- Question and Answers

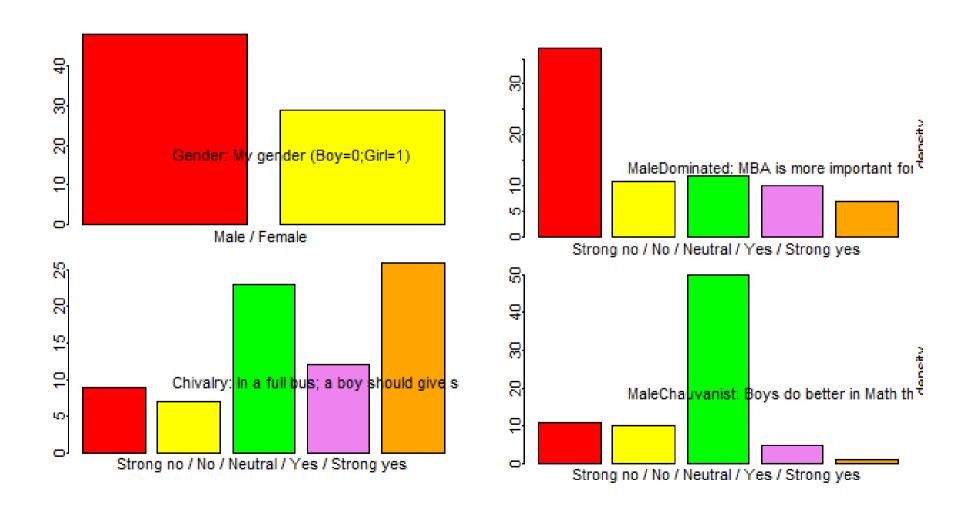
Introduction

- We present the top positive and negative correlations for each of the 4 gender answers along with our insights.
- We used the t-test to identify major difference in opinions between the genders.
- We analyze the Google survey of MBA students in [3,4, Appendix 1].
- The data is analyzed using RLang in R-studio to find correlations between the four Gender Sensitivity answers and 51 other learning habits of MBA students.

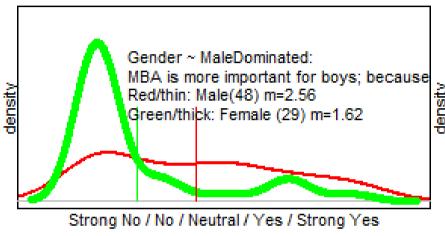
Results

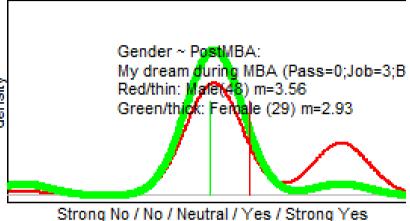
- We use R find learning traits that are positively and negatively correlated with gender sensitivity of students in the survey.
- Teachers can use this data to improve the teaching style that brings more gender sensitivity in the classroom learning.
- Gender Sensitive students are defined as those who believe in equality of male and female in work environment, and will empower both the genders.

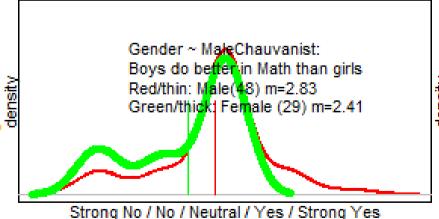
Results we discuss in detail

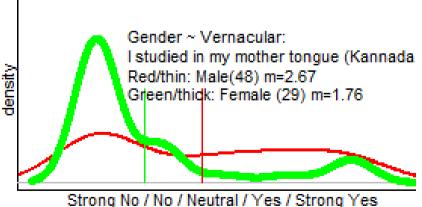


Distribution split by gender

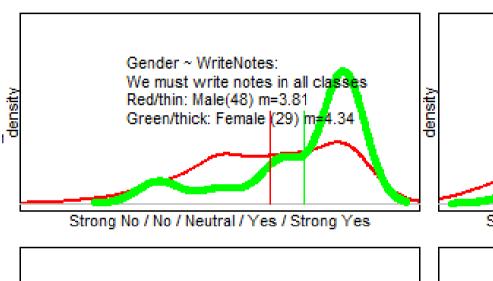


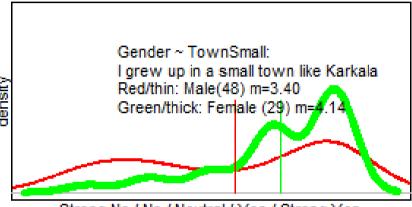




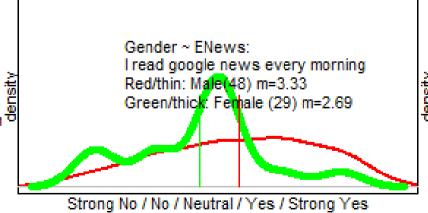


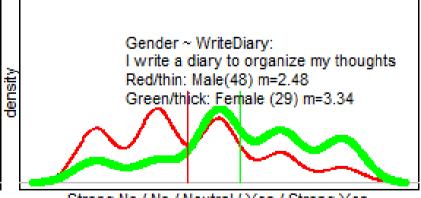
Distribution split by gender





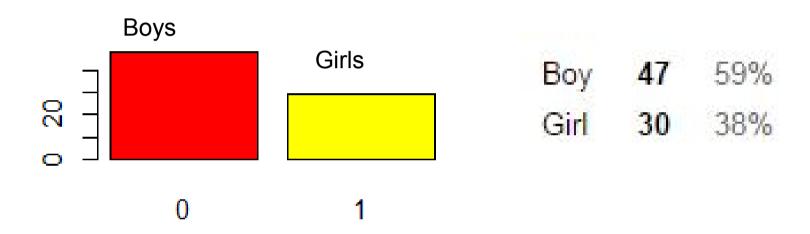
Strong No / No / Neutral / Yes / Strong Yes





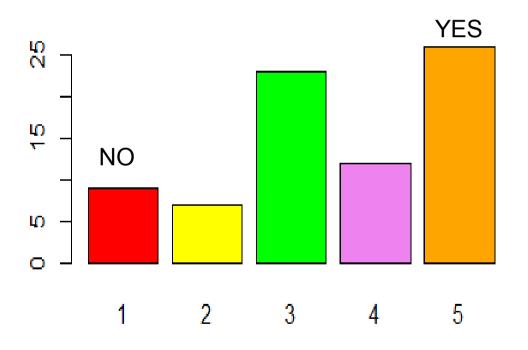
Strong No / No / Neutral / Yes / Strong Yes

Q33. Gender in the survey



Q04. Should a boy offer a seat to a girl?

In a full bus, a boy should give seat to a girl standing?



1	9	11%
2	7	9%
3	23	29%
4	12	15%
5	27	34%

Q05. MBA is more important for boys?

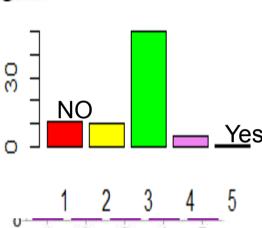
MBA is more important for boys, because they must get a job and support the family?



1	37	47%
2	12	15%
3	12	15%
4	10	13%
5	7	9%

Q06. Boys are better Math?

Boys do better in Math than girls



1	12	15%
2	10	13%
3	51	65%
4	5	6%
5	1	1%

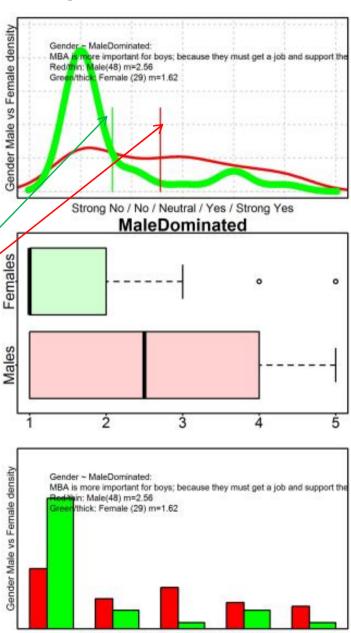
Comparison of Gender Opinions with t-tests

- We found 8 questions where male and female differed (graphs in next slide), In summary:
- The females are more from small town rural area, vernacular background, feel more strongly about gender equality, they write more, but less likely to read online news, and lack of future entrepreneur plans compared to boys.
- We used Welch's t-test, looking for difference in means between male and female with p value < 0.05, 95% confidence interval.

Example of Comparative Opinions 1

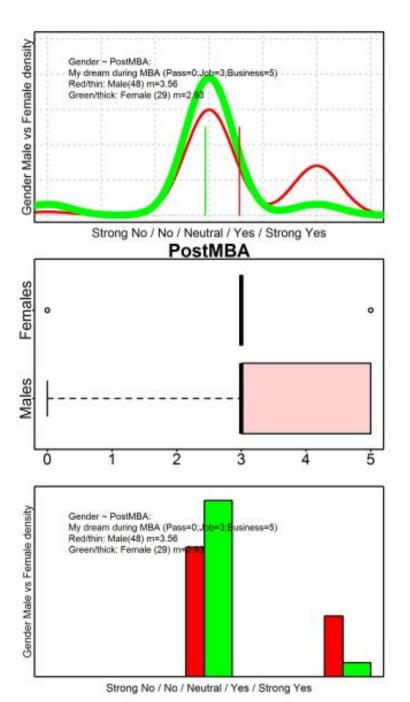
Question. "MBA is more important for boys"

- 1. Red: 48 males opinion.
- 2. Green: 29 females opinion.
- 3. The t-test found Gender opinions differed significantly (pvalue<0.05 at 95%).
- 4. Most females said "Strong NO" (mean=1.62) to this question, compared to the boys (mean=2.56), on the question "MBA is more important for boys (Male-Dominated).

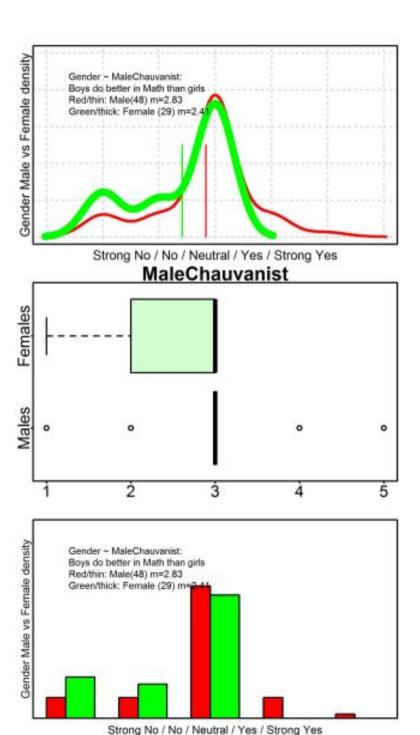


Strong No / No / Neutral / Yes / Strong Yes

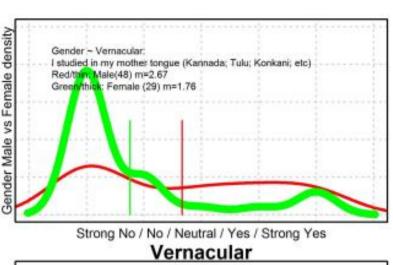
Comparative opinions: Entrepreneurship Ambitions?

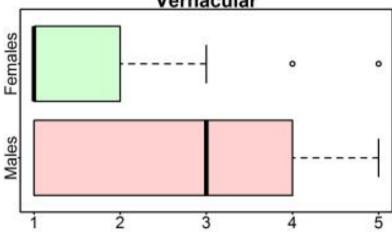


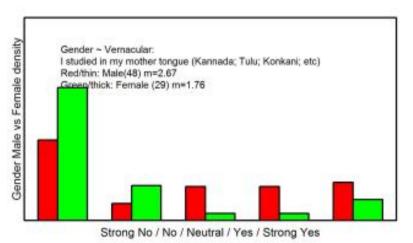
Comparative opinions: Boys better at Math?



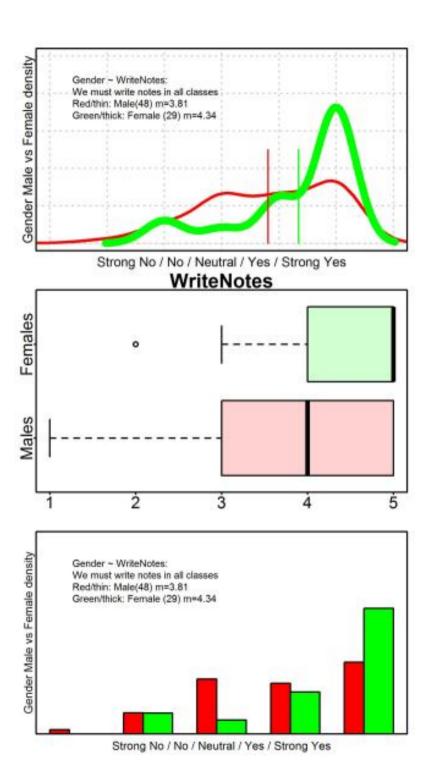
Comparative opinions: Studied in Local language?



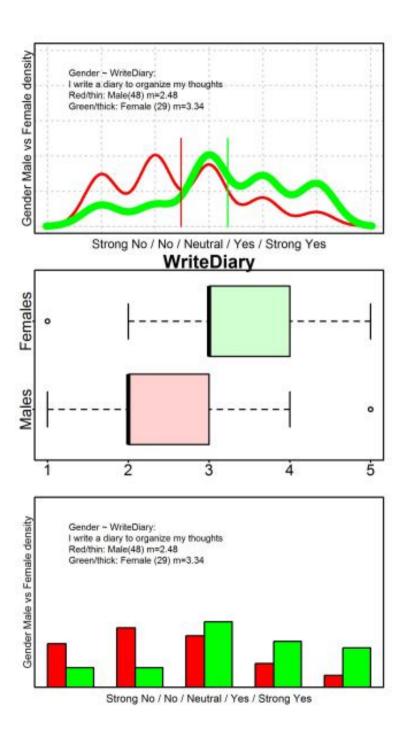




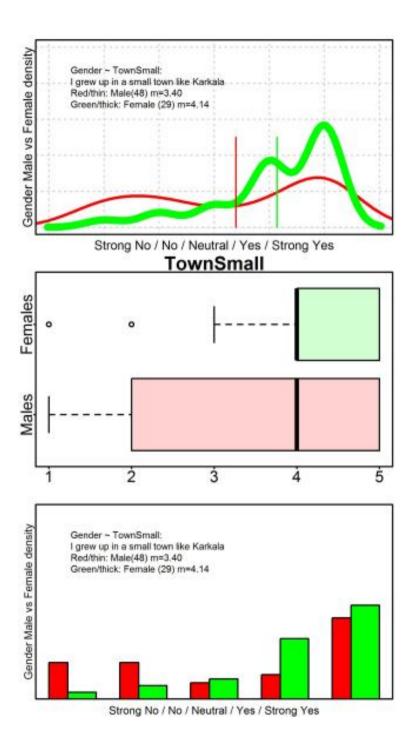
Comparative opinions: Write notes in class?



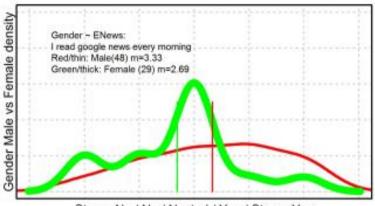
Comparative opinions: Write Diary to organize thoughts?



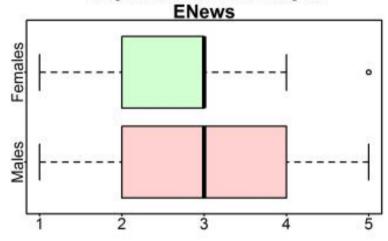
Comparative opinions: Grew up in small town?

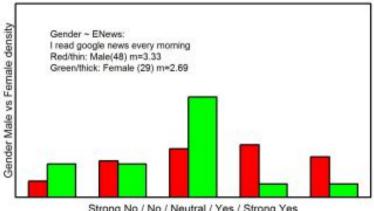


Comparative opinions: Read online news daily?



Strong No / No / Neutral / Yes / Strong Yes





Strong No / No / Neutral / Yes / Strong Yes

Correlations

We compute the correlations of the 4 gender answers with all the other learning factors, and present the top positive and negative correlations, along with our (possible) explanations.

1. Gender

[Gender] Girls write diaries, grew up in small towns, write notes in classes, prefer external exams to internal exams, don't think MBA is more important for boys (only), have entrepreneurship dreams after MBA, studied in English, don't read E-News in the morning, don't believe boys do better in math than the girls.

1. Gender

X = Gender: (Girl=1,Boy=0)

Positive + Girls

- +0.336 WriteDiary I write a diary to organize my thoughts
- +0.244 TownSmall I grew up in a small town like Karkala
- +0.237 WriteNotes We must write notes in all classes
- +0.219 ExamExt External exams are better than internal exams?

Negative - Boys

- -0.328 MaleDominated MBA is more important for boys ..
- -0.288 PostMBA My dream during MBA (1=pass mba, 3=good job, 5=start business)
- -0.285 Vernacular I studied in my mother tongue (Kannada; Tulu; Konkani; etc)
- -0.258 ENews I read google news every morning
- -0.241 MaleChauvanist Boys do better in Math than girls

2. Chivalry

Chivalrous students, listen more than speak English, read E-News in the morning, read comics to improve their comprehension, like big classes, don't like to be more liberal, prefer to study on weekends also, are unhappy with MBA, don't have true friends in college, and don't read late into the night.

2. Chivalry

X = Chivalry: In a full bus; a boy should give seat to a girl standing?

Positive +

- +0.317 Listening Listening is more important than speaking English
- +0.267 ENews I read google news every morning
- +0.248 ReadComics Reading comics helps in MBA comprehension
- +0.234 ClassBig I like big classes

Negative --

- -0.1959 Conservative Our college needs to be more liberal
- -0.1957 BigWeekend Saturdays should be holiday so we can go home
- -0.1420 MBAHappy MBA classes give me joy and hope
- -0.0989 FriendsTrue College friends are true friends
- -0.0902 SleepRead I sleep late and read at night

3. Male Bias

[Male Dominated] Students who believe MBA is more important for boys, also studied in vernacular languages, expect the college to get them a job, prefer bigger classes, and believe boys are better at Math than girls, don't like to learn English Literature, mostly boys, who don't like to ask questions in class, dress in old fashion, don't like to debate after seminars.

3. Male Bias

X= Male Bias: MBA is more important for boys; because they must get a job and support the family?

Positive +

- +0.284 Vernacular I studied in my mother tongue (Kannada; Tulu; Konkani; etc)
- +0.263 JobByCollege It is the college's responsibility to do placements.
- +0.258 ClassBig I like big classes
- +0.246 MaleChauvanist Boys do better in Math than girls

Negative --

- -0.331 EngLit English Literature should be taught in MBA
- -0.328 Gender My gender (Girl=1,Boy=0)
- -0.273 Inquisitive We should ask more questions in class
- -0.237 OldDrs Dress code in college is old fashioned
- -0.235 Debate Seminars must include debate at the end

4. Male Bias

[Male Bias] We notice that students, who believe boys do better in math, have things to do outside of college, believe MBA is more important to boys, don't speak English as much as listen, and stay up late. don't study in a group, don't meditate, whose parents are not proud of them, and lack true friends in college.

4. MaleChauvinism

X= MaleChauvanist: Boys do better in Math than girls

Positive +

- +0.278 Hobbies I have hobbies outside of studies to keep me busy
- +0.246 Listening Listening is more important than speaking English
- +0.246 MaleDominated MBA is more important for boys;...
- +0.209 SleepRead I sleep late and read at night

Negative --

- -0.241 Gender My gender (Boy=0,Girl=1)
- -0.179 ProudParent My parents are more proud of my MBA than me.
- -0.165 Meditate I meditate to calm my mind and focus attention
- -0.141 GrpStudy I study in a group after college hours
- -0.136 FriendsTrue College friends are true friends

Caveats

- Correlation is not causation, but with a large dataset it is a good statistical predictor.
- 2. Neutrals (no-opinion) also add up in correlations. In a future work, we will use more methods in R, like Carlson method.
- 3. We will take a larger sample and more questions.

Conclusion

- We have correlated learning habits that go with Gender bias/equality, teachers can use the data to improve the teaching style that brings more gender Sensitivity in the classroom.
- 2. We have a taken a purely statistical approach to analyzing gender Sensitivity and other opinions of students.
- 3. We have identified several traits that good predictors of gender bias in students.
- 4. Colleges and companies should include regular gender sensitivity training using these indicators as guides.
- Conversely we have found traits that go with gender sensitivity in students.

Future work

- 1. Correlate only the top and bottom quantiles using Carlson's method, to remove the effect of "no-opinions".
- 2. Include academic performance, educational background, and other demographics in the survey.
- 3. Survey a larger sample size.

References

- 1. "R for MBA", Techbugs workshop, JKSHIM, NITTE, India.
- 2. "A Statistical Approach to Modernize the Higher Education System", NITTE.
- 3. Google Forms for Surveys, https://www.google.com/insights/consumersurveys/home
- 4. SSRN paper for details.

Appendices

- R code
- Excel Data Analysis
- Survey Data
- Q&A

Survey: Plotting the data in R

```
# Read the survey data csv into R.
setwd("c:/survey")
survey <- read.csv("survey.csv")</pre>
colors <- c("red", "yellow", "green", "violet",</pre>
  "orange", "blue", "pink", "cyan")
# Plot the columns related to Gender
barplot(table(survey[, 'Gender']),col=colors)
barplot(table(survey[,'Chivalry']),col=colors)
barplot(table(survey[, 'MaleDominated']),col=colors)
barplot(table(survey[, 'MaleChauvanist']),col=colors)
```

Computing Correlations in R (using R 3.1 in R studio)

```
# Read the Google forms survey data into R.
setwd("c:/survey")
survey <- read.csv("survey.csv")</pre>
cormat <- cor(survey) # Compute Correlation Matrix</pre>
# Print the top correlated columns
for (i in 1:55) {
  cat(colnames(cormat)[i], ":\n");
 print("positive+\n");
 print(head(cormat[order(cormat[,i]),c(i)],5));
 print("negative-\n");
 print(head(cormat[order(-cormat[,i]),c(i)],5));
```

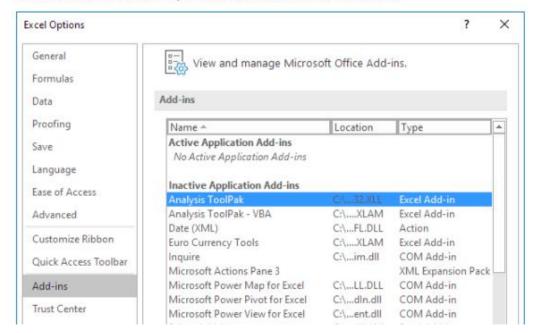
Factor Analysis in Excel

Analysis ToolPak in Excel

The Analysis ToolPak is an Excel add-in program that provides data analysis tools for financial, statistical and engineering data analysis.

To load the Analysis ToolPak add-in, execute the following steps.

- 1. On the File tab, click Options.
- 2. Under Add-ins, select Analysis ToolPak and click on the Go button.

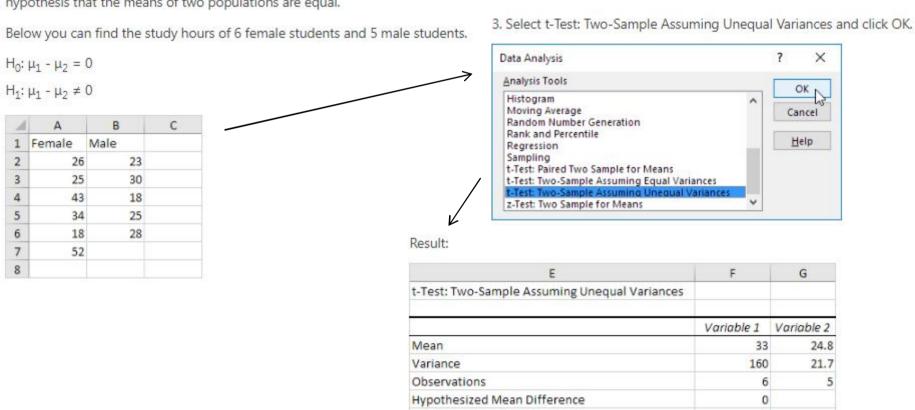


t-test in Excel

(t-test is used to test the null hypothesis that the means of two populations are equal.)

t-Test in Excel

This example teaches you how to perform a t-Test in Excel. The t-Test is used to test the null hypothesis that the means of two populations are equal.



From https://www.excel-easy.com/examples/t-test.html

Appendix survey.csv

Reading, SleepRead, Confident, Chivalry, MaleDominated, MaleChauvanist, ExamMult, ExamExt, ReadComics, JobNoWorry, JobByCollege, Inquisitive, Debate, WriteNotes, ClassTooMary, BigWeekend, Teacher Listen, NotMarks, GrpStudy, Teachers Eq., Activity Coll. Cender, PostMBA, ClassBig Verna cular, TownSmall, FriendsMary, Friends True, Movies, StudiesHigher, ExcelsEpent, Blogger, WiteDelary, Meditate, Hobbies, MBASSa, MBAHappy, Foodbeath MysRempowered, TeacherEmpower, Proud-Employer, College, WiteDelary, Meditate, Mobiles, MBASSa, MBAHappy, Foodbeath MysRempowered, TeacherEmpower, Proud-Employer, Proud-Employe

Failin, Flouin, Degree 5,5,5,4,5,3,2,3,5,3,1,5,4,5,3,2,4,4,3,5,3,2,2,2,3,4,2,4,5,4,3,1,3,3,1,4,3,3,2,3,4,1,5,3,4,2,4,4,4,5,5,5,3 4,3,5,5,1,3,1,3,5,3,1,3,5,5,3,5,1,3,3,1,3,3,4,5,2,1,5,3,5,5,0,5,1,1,1,3,1,4,5,3,2,2,3,1,4,3,3,1,4,1,2,1,3 4.33.1.23.43.1.23.45.41.44.45.3.24.45.2.15.51.31.10.31.14.32.21.44.4.1.1.2.2.2.5.54.4.5.2 5434243343255442414333354534434305222313542232523144332 54342433432554422414333335453434343505222313542225523144332 343253114324432345455343244334143034254544311313334354343 3413112323224423223211112144233213122232344555234533323 2,4,5,5,1,1,3,1,4,5,1,5,5,5,3,5,5,1,5,5,3,3,2,1,3,5,1,4,2,5,3,2,0,5,2,1,1,2,2,2,5,3,2,1,3,5,5,1,4,1,5,5,3,5,3 2434332532155533331441311323554403335331323112315223253 2,4,2,1,1,3,4,3,1,3,1,5,5,4,4,3,4,3,4,3,2,5,1,4,3,2,3,5,4,2,3,0,3,2,2,5,3,3,2,3,4,3,2,2,4,3,3,4,3,5,4,4,5,2 4.4.3.4.3.3.2.3.3.3.3.4.4.4.4.3.4.4.4.3.3.4.2.4.4.3.4.1.5.3.1.4.3.3.4.3.2.4.2.3.3.4.1.5.3.5.5.5.5.2 3.1.3.1.1.3.1.3.2.2.4.4.2.5.3.3.5.5.4.5.5.5.5.1.3.3.3.4.3.3.5.1.3.3.1.5.3.3.2.3.2.1.1.3.4.3.3.1.5.4.5.3.3 4,3,4,3,2,3,1,1,4,2,2,5,5,5,4,3,3,4,3,4,4,2,3,4,3,4,2,4,5,3,3,4,0,3,1,1,5,3,3,2,4,4,1,1,1,3,4,2,4,2,4,4,4,4,2 2.2.2.2.3.3.4.5.2.1.4.4.4.2.1.4.2.4.4.3.1.1.3.3.2.2.5.5.4.4.5.1.3.5.1.4.3.1.2.2.3.4.2.4.3.4.1.5.2.5.5.3.5.2 2234232223254532442533452244445503335334313133344223343 114311354215535431425515445441140311343313113323253552 33.15.1233.322.5455.33.3255.33.323.3454.43.10.41.5432.224.33.32224.264.55.2 4.44.3.12.34.43.24.42.54.33.32.44.34.44.35.54.42.03.41.14.44.33.33.43.32.324.33.43.34.3 5.32.51.35.34.24.24.53.54.555.15.45.35.53.15.55.31.05.51.55.35.42.33.25.15.15.53.52 4333134432154552121245413433545513124435424223424324252 4455333313245532454322414424413203334322343144315354352 4.25.55.33.34.22.42.24.54.32.42.24.22.32.55.33.30.33.55.23.51.32.22.24.43.43.34.43 4.25.55.33.55.53.15.55.53.53.55.53.55.54.25.53.35.03.3.12.31.52.32.22.34.15.45.52.42 744455342433222446432533423322444405255435244522433444553 322342222334444524433342243433532513514451151121223232242 5543131443255533435553452531341555551362555551444515255555 4435123542145541554555554155515455555553 33.4.1.2.3.1.1.5.4.1.5.5.3.4.5.5.3.5.4.4.3.5.5.3.4.1.3.4.3.2.1.0.5.3.5.5.3.2.4.5.1.1.1.4.2.5.1.5.1.4.5.5.5.3.4.4.3.3.2.4.4.3.3.5.4.4.5.3.4.2.5.4.4.5.3.1.5.3.4.4.5.3.1.3.5.4.5.2.3.1.3.5.4.5.2.3.3.3.2.4.5.3.3.3.2.4.5.3.5.4.2.5.4.4.5.3.4.2.5.4.3.3.3.3.2.4.5.3.3.3.2.4.5.5.3.4.4.2.5.4.3.3.3.3.2.4.5.5.3.3.4.2.5.4.3.3.3.3.2.4.5.5.3.3.3.4.2.5.5.4.3.3.3.2.4.5.3.3.3.3.2.4.5.5.3.3.4.2.5.4.3.3.3.2.4.5.3.3.3.3.2.4.5.3.3.3.4.3.4.3.3.4.3 1314132322244335343333332324523113215433331113414134113 4.5.4.3.2.3.5.5.4.2.4.4.5.5.4.5.3.4.5.4.2.4.4.4.4.2.4.4.3.4.1.3.2.2.5.5.5.5.3.4.4.3.4.4.2.4.2.4.4.5.4.3 2.3.2.1.1.2.4.3.3.2.2.4.4.3.3.5.3.2.3.4.2.4.2.3.2.5.2.5.5.4.4.0.3.2.4.5.4.3.5.2.2.2.2.2.2.4.2.4.4.3.4.4.5.3 3,4,3,4,3,3,3,3,4,3,1,4,4,4,3,1,4,3,4,4,3,2,3,3,4,3,2,4,4,4,4,0,3,5,2,2,4,3,2,4,3,4,2,4,4,4,3,4,3,4,3,4,2,4,3 4.4.3.4.4.3.2.5.3.3.2.4.4.4.2.3.5.3.3.5.3.3.2.3.5.4.1.4.5.4.4.2.0.3.3.1.5.5.5.4.4.3.2.4.3.4.3.5.5.4.4.3.5.3

Question and Answers

Presenters:

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