# AWQ: Activation-Aware Weight Quantization for On-Device LLM Compression and Acceleration

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#### **Problem & Motivation**

Desire to run large models on-device (rather than communicate remotely).

• Benefits: reduced latency, offline availability, privacy improvement, etc.

Models are too memory-intensive to fit on edge-devices (e.g. mobile phones):

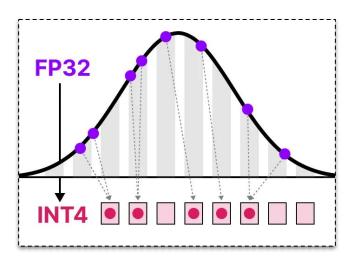
- GPT-3 @ 175B parameters → 350GB for weights in FP16 (2B per weight).
- High-end GPUs (H100s now B200s) do not exceed ~96GB of memory.
- Low-end GPUs (RTX 4070s) have ~12GB of memory.



## **Definitions and Intuition**

**Quantization:** Reduces the precision of numerical values in a model. Typically used to reduce model size (e.g. [FP16] weights → [INT4] weights).

Trade model accuracy for decreased memory usage and computation time.



- GPT-3 @ 175B parameters:
  - ~ 87.5 GB in [INT4].
  - ~ 65.6 GB in [INT3].

## Quantization

$$Q(\mathbf{w}) = \Delta \cdot \text{Round}(\frac{\mathbf{w}}{\Delta}), \quad \Delta = \frac{\max(|\mathbf{w}|)}{2^{N-1}}$$

Recover approximate weights with delta factor.

Store parameter values as this (e.g, INT4).

## Quantization

FP16 
$$w = \begin{bmatrix} -6.1 & -5.8 & -4.1 & 2.6 & 0.6 \end{bmatrix}$$
  $\Delta = \frac{6.1 \cdot 2}{2^3} = 1.525$   $\frac{w}{\Delta} = \begin{bmatrix} -4 & -3.803 & -2.689 & 1.705 & 0.393 \end{bmatrix}$  Rounding Rounding Recovery

$$\Delta \cdot \text{Round}(\frac{w}{\Delta}) = \begin{bmatrix} -6.1 & -6.1 & -4.575 & 3.05 & 0. \end{bmatrix}$$
 FP16

## **Definitions and Intuition**

**Q:** Are there weights which are more relevant for the predictions of a model?

Idea: Consider Activation Magnitude (i.e., Look for "Massive Activations")

- How strongly a weight responds to an input might indicate importance.
- Only preserve weights in higher precision which are "strongly activated."

Leverage a calibration dataset to determine salient model weights.

# Quantization (% and type) vs Perplexity (↓) Overview

PPL↓	1907GUTS - 1800GST00	RTN	RTN FP16% (based on		on act.)	FP16% (based on W)			FP16% (random)		
		(w3-g128)	0.1%	1%	3%	0.1%	1%	3%	0.1%	1%	3%
OPT-1.3B	14.62	119.00	25.03	16.91	16.68	108.71	98.55	98.08	119.76	109.38	61.49
OPT-6.7B	10.86	23.54	11.58	11.39	11.36	23.41	22.37	22.45	23.54	24.23	24.22
OPT-13B	10.13	46.04	10.51	10.43	10.42	46.07	48.96	54.49	44.87	42.00	39.71

**Table 1.** Keeping a small fraction of weights (0.1%-1%) in FP16 significantly improves the performance of the quantized models over round-to-nearest (RTN) It is only effective when we select the important weights in FP16 by looking at *activation* distribution instead of weight distribution. We highlight results with a decent perplexity in green. We used INT3 quantization with a group size of 128 and measured the WikiText perplexity  $(\downarrow)$ .

Perplexity achieved with no quantization.

\* baseline \*

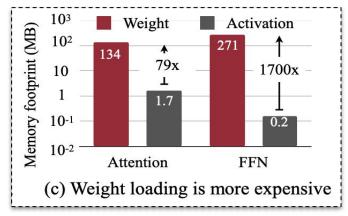
Keeping 1% of "massively activated" weights shows comparable performance.

Keeping 1% of large magnitude weights is not much better than random quantization.

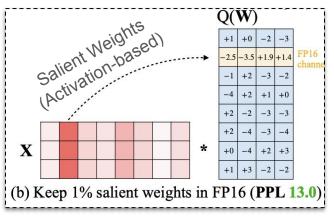
## **Definitions and Intuition**

Reduce the precision of **non-salient** weights, and keep the precision of **salient** weights.

Goal: Reduce model size, while maintaining comparable performance



Memory Footprint of Layers and Values



Activation Magnitude-aware Quantization.

## Hardware Limitations and Workarounds

Common ISAs do not have instructions for mixed-precision arithmetic.

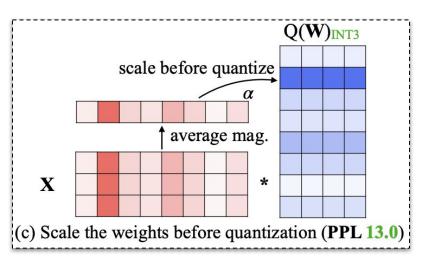
- For example, cannot compute [INT3] x [FP16].
- Storing weights in mixed precision is also hardware inefficient.

Idea: Keep all weights in low precision and improve recovery for salient weights.

# AWQ Algorithm

AWQ quantizes all weights, mitigating hardware inefficiencies.

- Initially scale salient weights to improve later recovery.
- Inversely scale inputs to maintain equivalent computation.



# **AWQ Algorithm**

$$Q(\mathbf{w}) = \Delta \cdot \mathrm{Round}(rac{\mathbf{w}}{\Delta}), \quad \Delta = rac{\max(|\mathbf{w}|)}{2^{N-1}}$$

Given an input x, the error for approximating w x by Q(w) x is as follows:

$$w \cdot x - \Delta \cdot \text{Round}(\frac{w}{\Delta}) \cdot x = \Delta \cdot (\frac{w}{\Delta} - \text{Round}(\frac{w}{\Delta})) \cdot x$$
  
=  $\Delta \cdot \text{RoundError}(\frac{w}{\Delta}) \cdot x$ 

How can we do better?

# Scaling Trick

Round(w) vs 
$$\frac{1}{1.5}$$
Round(1.5w)  
9 w = 8.5 8.667

Assuming that the rounding error is similar, the latter has higher output granularity and gives a better estimate of **w**.

In fact, assuming equal rounding error, the latter is smaller by factor of 1/1.5.

# **AWQ Algorithm**

Given a set of weights, consider scaling a selected scalar entry w by s > 1.

This gives new 
$$\Delta$$
' and new estimate  $w \cdot x \approx \Delta' \cdot \mathsf{Round}(\frac{s \cdot w}{\Delta'}) \cdot \frac{x}{s}$ 

Error is 
$$\Delta' \cdot \text{RoundError}(\frac{s \cdot w}{\Delta'}) \cdot \frac{x}{s}$$
 instead of  $\Delta \cdot \text{RoundError}(\frac{w}{\Delta}) \cdot x$ 

Assuming that  $\Delta$ ' is roughly equal to  $\Delta$  and that RoundErrors are roughly equal (empirically true): new error is is roughly 1/s of the old one!

# **AWQ Algorithm**

Compute saliency of weights (i.e., "average magnitude of activation") using a calibration dataset (e.g., "The Pile" dataset)

Loss function: 
$$\mathcal{L}(\mathbf{s}) = \|Q(\mathbf{W} \cdot \operatorname{diag}(\mathbf{s}))(\operatorname{diag}(\mathbf{s})^{-1} \cdot \mathbf{X}) - \mathbf{W}\mathbf{X}\|$$

Here channel i is scaled by some scalar s(i)

Use larger s(i) for more salient weights

Perform a block search between no scaling vs. aggressive scaling.

# Key Baseline for Evaluation: GPTQ

GPTQ extends another previous work, OBQ

Informal Idea: Greedily quantize weights, opting for ones with lower weighted quantization errors

GPTQ makes clever algorithmic insights and edits to OBQ

- e.g., "Lazy Batch-Updates", "Cholesky Reformulation"
- Newer approach uses a "reordering trick": GPTQ-Reorder

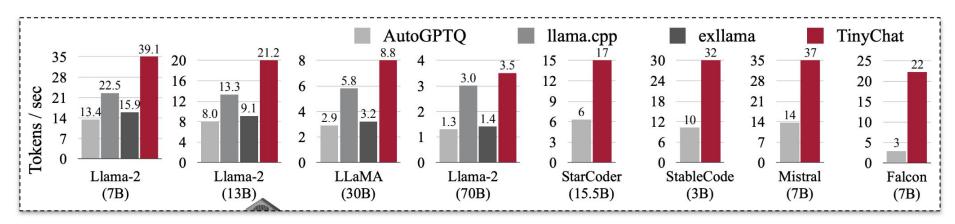
Potential problem: overfitting during calibration

Tested on TinyChat: lightweight system which employs AWQ

Baseline Algorithms: RTN, GPTQ, and GPTQ-Reorder

Baseline Systems: AutoGPTQ, Ilama.cpp, exllama

Latency tests carried out on NVIDIA Jetson Orin (64GB):



AWQ shows better perplexity-wise performance (for WikiText-2) for a variety of models (e.g., LLaMA) than comparable systems which leverage quantization.

PPL↓			Llama-2		LLaMA			
		7B	13B	70B	7B	13B	30B	65B
FP16	-	5.47	4.88	3.32	5.68	5.09	4.10	3.53
INT3 g128	RTN	6.66	5.52	3.98	7.01	5.88	4.88	4.24
	GPTQ	6.43	5.48	3.88	8.81	5.66	4.88	4.17
	GPTQ-R	6.42	5.41	3.86	6.53	5.64	4.74	4.21
	AWQ	6.24	5.32	3.74	6.35	5.52	4.61	3.95
INT4 g128	RTN	5.73	4.98	3.46	5.96	5.25	4.23	3.67
	GPTQ	5.69	4.98	3.42	6.22	5.23	4.24	3.66
	GPTQ-R	5.63	4.99	3.43	5.83	5.20	4.22	3.66
	AWQ	5.60	4.97	3.41	5.78	5.19	4.21	3.62

Another benefit of AWQ: robustness with respect to the calibration dataset

- AWQ has a much smaller perplexity difference than GPTQ when there is a distribution shift from calibration to evaluation
  - Tested with PubMed Abstracts (biomedical) and Enron Emails datasets\*

Eval	GPT	Q	Oı	ırs
Calib	PubMed	Enron	PubMed	Enron
PubMed	32.48	50.41	4.89 (32.56)	45.07 +0.50
Enron +2	34.81	45.52	+0.60 33.16	44.57

<sup>\*</sup> https://arxiv.org/pdf/2101.00027

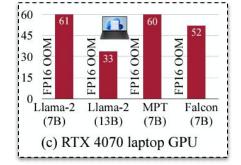
## Weaknesses & Future Directions

Evaluation does not consider other systems that address the same problem

(i.e. run large models w/ limited memory).

- Why INT3/4 quantization and not less/more?
  - Could we entirely remove certain weights?





# LLM in a Flash: Efficient Large Language Model Inference with Limited Memory

Keivan Alizadeh, Iman Mirzadeh, Dmitry Belenko, S. Karen Khatamifard, Minsik Cho, Carlo C Del Mundo, Mohammad Rastegari, Mehrdad Farajtabar

# Scaling LLMs with Limited Memory

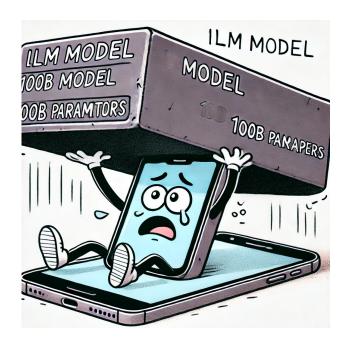
Modern LLMs are MASSIVE!

→ 100 billion ~ trillions of parameters

DRAM is ideal, but limited for **small devices** 

→ 7 billion parameters ~ 14GB

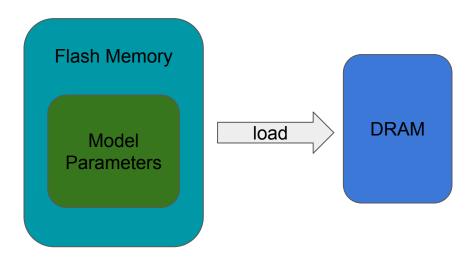
Possible solution? Use Flash Memory!



# Suggested Approach

Store model parameters in Flash Memory

Load parameters during inference



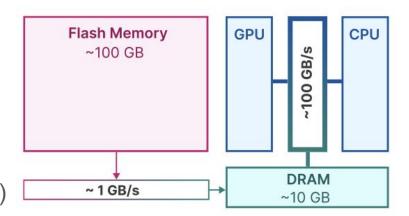
## Constraints

#### Bandwidth/Energy

- DRAM >>> NAND Flash
- Reload entire model for each forward pass

#### **Load Time**

- Significant delay for generating first token
- Leverage activation sparsity (covered later)



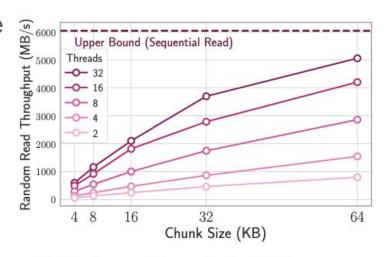
## Constraints

#### Read Throughput

- Flash Memory performs optimally with large sequential reads
- Mac M1 shows 6 GB/s for 1 GB linear read
- Not optimal for random reads

#### Suggested Solutions

- Read larger chunks of data
- Utilize parallelized reads



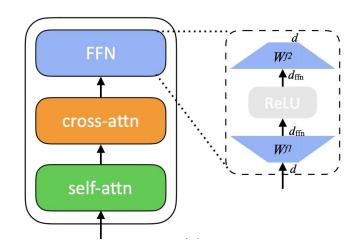
(b) Random read throughput of flash memory

## Goals

- 1. Reduce data transfer
- 2. Increase transfer throughput
- 3. Efficiently manage loaded data

## Feed Forward Network

- 1. Up Projection
- $\rightarrow$  Expand dimensions
- 2. ReLU
- → Induces sparsity
- 3. Down Projection
- → Reduce dimensions



# Reducing Data Transfer

Leverage Activation Sparsity Found in FFN layers

- 97% sparsity for OPT 6.7B model
- 95% sparsity for Falcon 7B model
- 90% sparsity for Llama 2 model

Transfer only essential subset of weights to DRAM

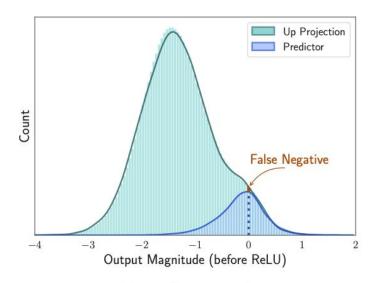
# Reducing Data Transfer

#### Selective Persistence Strategy

- Keep attention weights on DRAM
- Only load active neuron data to DRAM

#### Anticipating ReLU Sparsity

- ReLU induces more than 90% sparsity
- Low-rank predictor predicts what is zeroed out

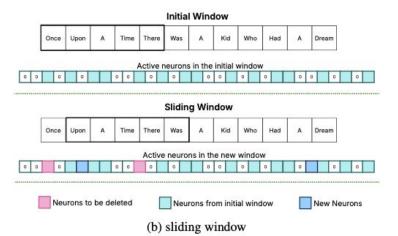


(a) predictor vs relu

# Reducing Data Transfer

#### Sliding Window Technique

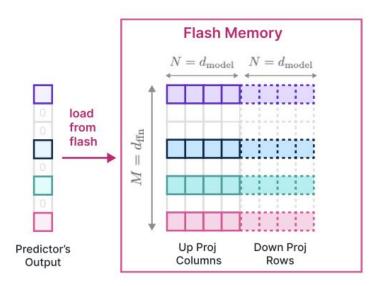
- Evict the neurons outside of the window
- Incrementally load neuron data



# Increasing Transfer Throughput

#### Bundle columns and rows

- Read data in larger chunks
- Number of loads decreases by 1/2

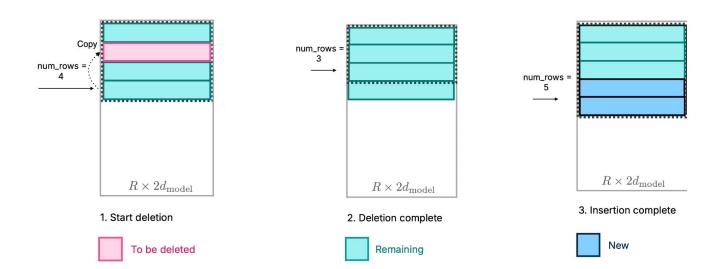


# Optimized Data Management in DRAM

Reallocation of memory for new neurons causes latency

→ Preallocate large enough memory for each layer

Prevent memory fragmentation

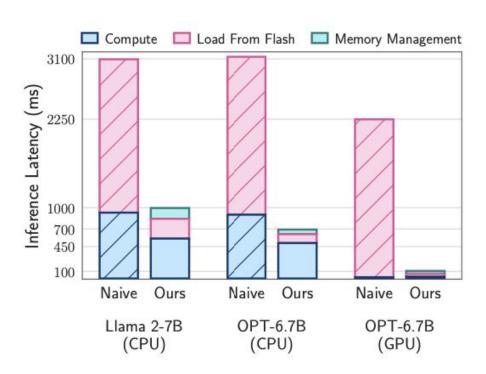


Multiple small reads → decrease throughput

Less data transfer → decrease I/O latency

Bundling → increase throughput

Predictor	Windowing	Bundling	Throughput (GB/s)	I/O Latency (ms)
×	×	X	6.10 GB/s	2196 ms
1	×	X	1.25 GB/s	738 ms
✓	✓	X	1.25 GB/s	164 ms
✓	✓	✓	2.25 GB/s	87 ms



## Weaknesses & Future Directions

Only single batch inference right now

Assumes 50% model size available in DRAM

Algorithmic Improvements

# Thank you for listening!

## **Definitions and Intuition**

**Quantization:** a technique which reduces the precision of numerical values in a model. Typically used to reduce model size by quantizing weights (e.g. [FP16] → [INT4]).

Trade model accuracy for decreased memory usage and computation time.

Salient Weights: weights which most influence the model's predictions.

- Typically only ~0.1% 1.0% of total weights are "salient."
- Consider some profiler for saliency classification.

## **Definitions and Intuition**

**Quantization:** If we reduce the precision of the weights, we reduce the total size of the model.

- GPT-3 @ 175B parameters:
  - ~ 87.5 GB in [INT4].
  - ~ 65.6 GB in [INT3].

The model loses accuracy as quantization becomes more aggressive, due to increasing weight imprecision (↑ perplexity).

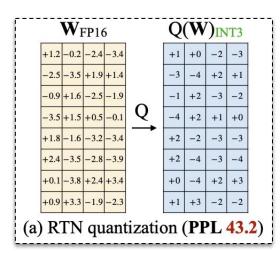


Figure 1:  $[FP16] \rightarrow [INT3] RTN$ quantization.

# **AWQ Algorithm**

Generally, consider scaling by a factor of s:

Round(w) 
$$\frac{1}{s}$$
Round( $s \cdot w$ )

Assuming that the rounding error is similar, the latter has higher output granularity and gives a better estimate.

In fact, assuming equal rounding error, the latter is smaller by the factor of 1/s.

# TinyChat

Efficient and lightweight embedded system to deploy LLMs on *edge devices*.

- AWQ is an implementational detail of TinyChat.
- Leverages AWQ and custom GPU drivers to deploy LLMs on low-power and low-compute platforms (such as smartphones).

# **AWQ Algorithm**

$$Q(\mathbf{w}) = \Delta \cdot \mathrm{Round}(\frac{\mathbf{w}}{\Delta}), \quad \Delta = \frac{\max(|\mathbf{w}|)}{2^{N-1}}$$

Error for approximating w by Q(w) is  $\Delta \cdot RoundError(\frac{w}{\Delta})$ 

Idea for Improvement: Scale w before rounding by s and unscale later Q: Why does this help?

# AWQ Algorithm

Table illustrating the values of  $\Delta$ ' /  $\Delta$ , error reduction factor, and perplexity for different s, where we scale 1% salient channels:

<b>OPT-6.7B</b>	s = 1	s = 1.25	s = 1.5	s = 2	s = 4
proportion of $\Delta^{'} \neq \Delta$	0%	2.8%	4.4%	8.2%	21.2%
average $\Delta^{'}/\Delta$	1	1.005	1.013	1.038	1.213
average $\frac{\Delta'}{\Delta} \cdot \frac{1}{s}$	1	0.804	0.676	0.519	0.303
Wiki-2 PPL	23.54	12.87	12.48	11.92	12.36