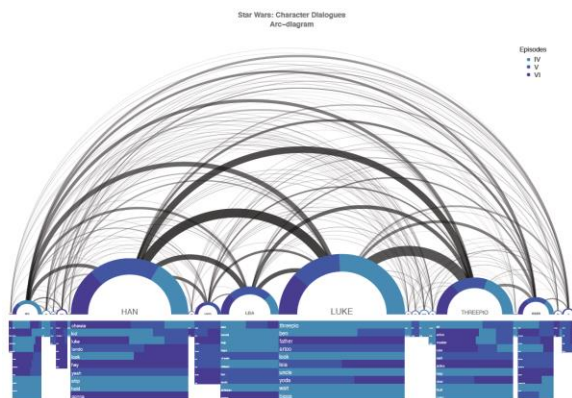
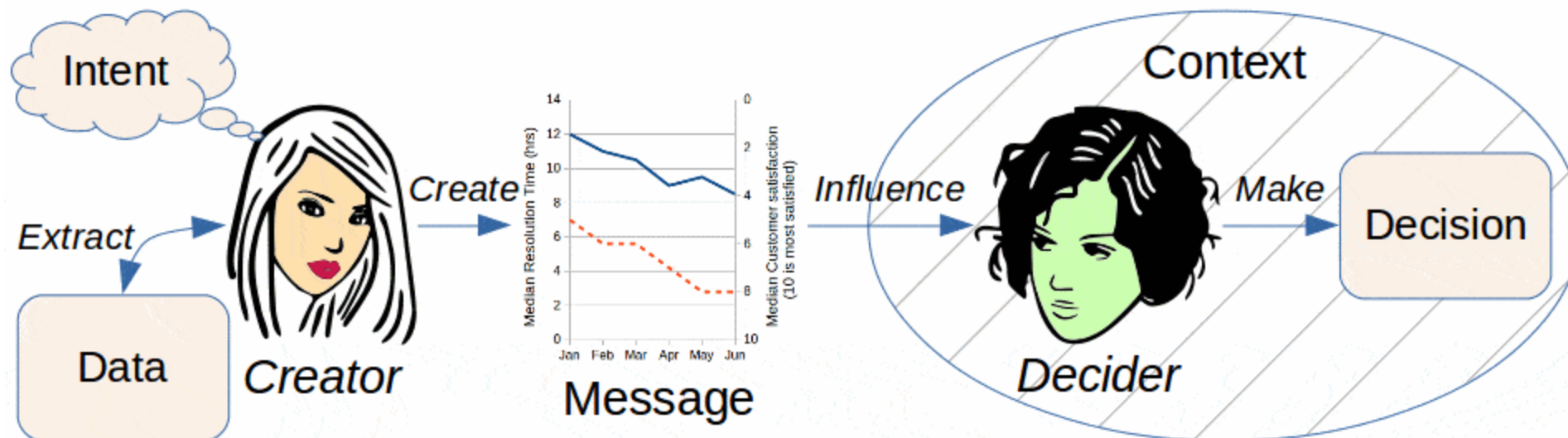


Misleading Visuals- They are not what they appear to be

by Moshe Burnstein



Inknown author i



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COMPLEX

INFORMATION

RESEARCH

VOLUME

SKILLS

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VOICE

PRACTICE

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CLOUD

OLAP

ESTIMATING

COMPLEX

PROCESS

ON-SITE

COLLECTION

TRAFFIC

MARKET

INTELLIGENCE

VISUALIZATION

BEHAVIOR

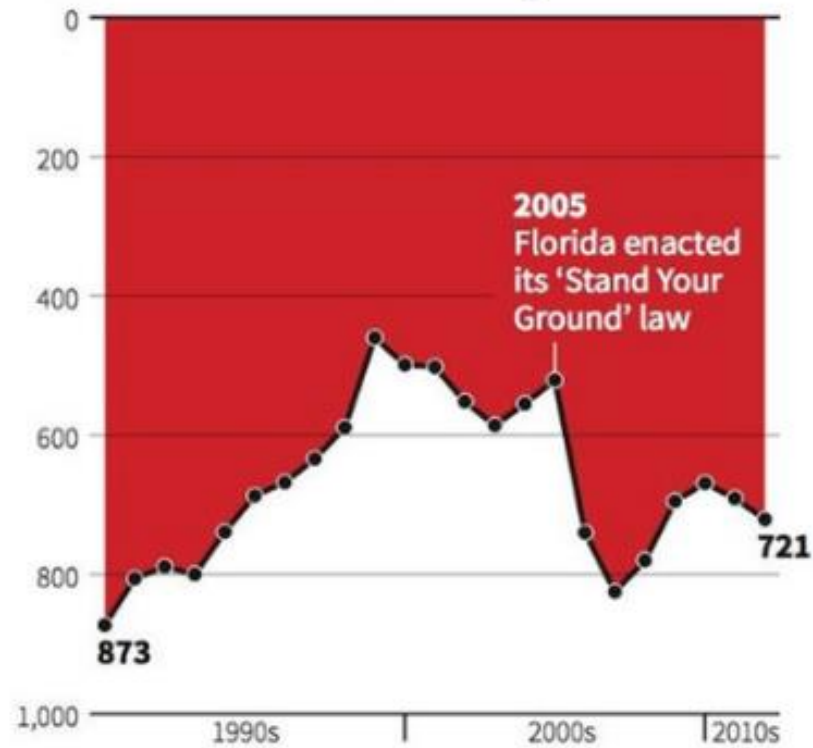
REPORTING

DATA

SEARCH

Gun deaths in Florida

Number of murders committed using firearms



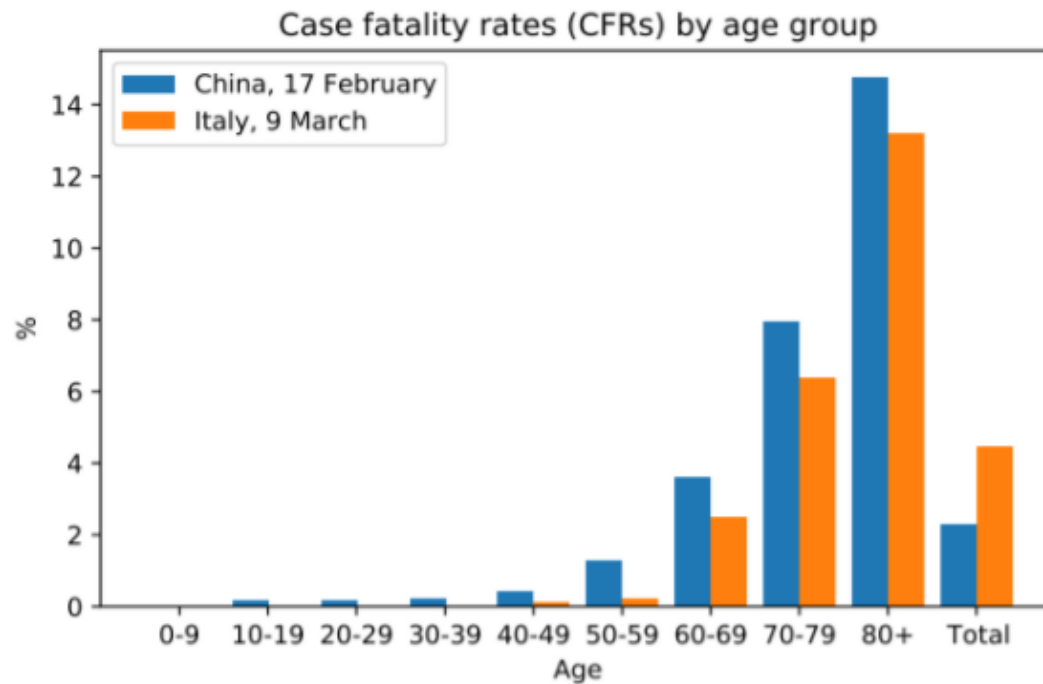
Source: Florida Department of Law Enforcement

Upside Down Graph

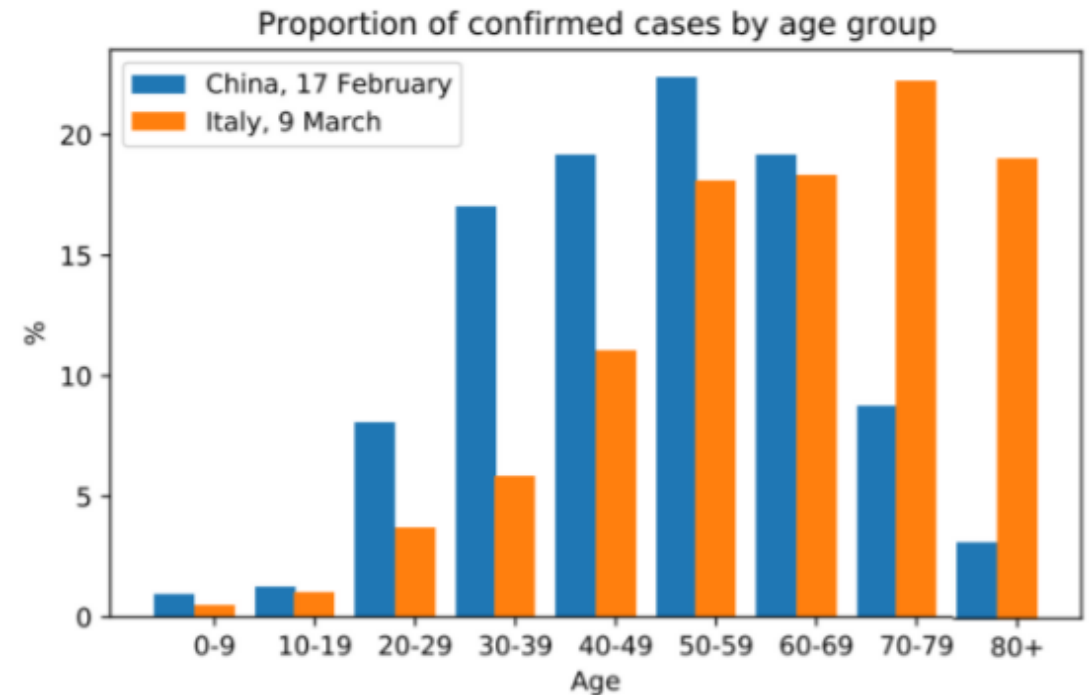
This visual implies that something diminished following the enactment of the law. In reality, there was a great spike in gun deaths. The y-axis begins at 1000 instead of at 0.

Simpson's Paradox

The graph below presents the CFR, or the number of people dying divided by the number of people infected. It clearly is an indictment of Chinese care. However, the aggregate view sometimes does not concur with the categorized view.

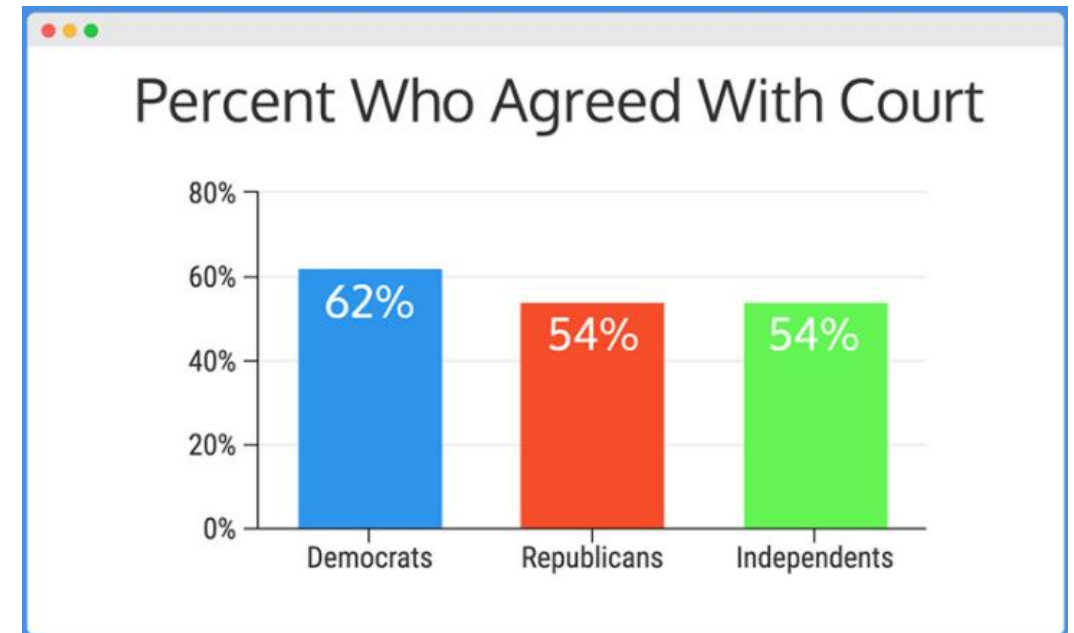
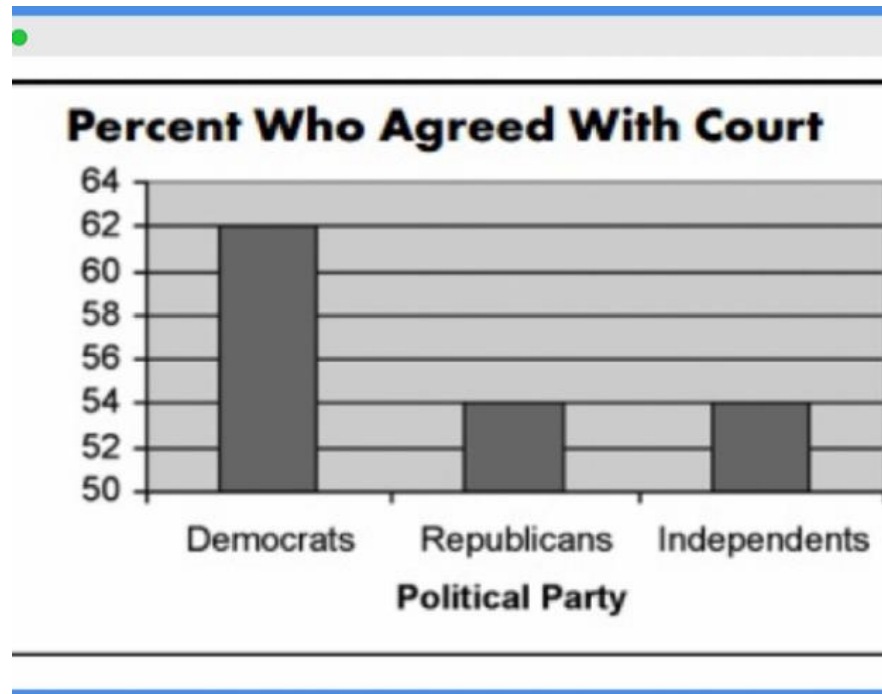


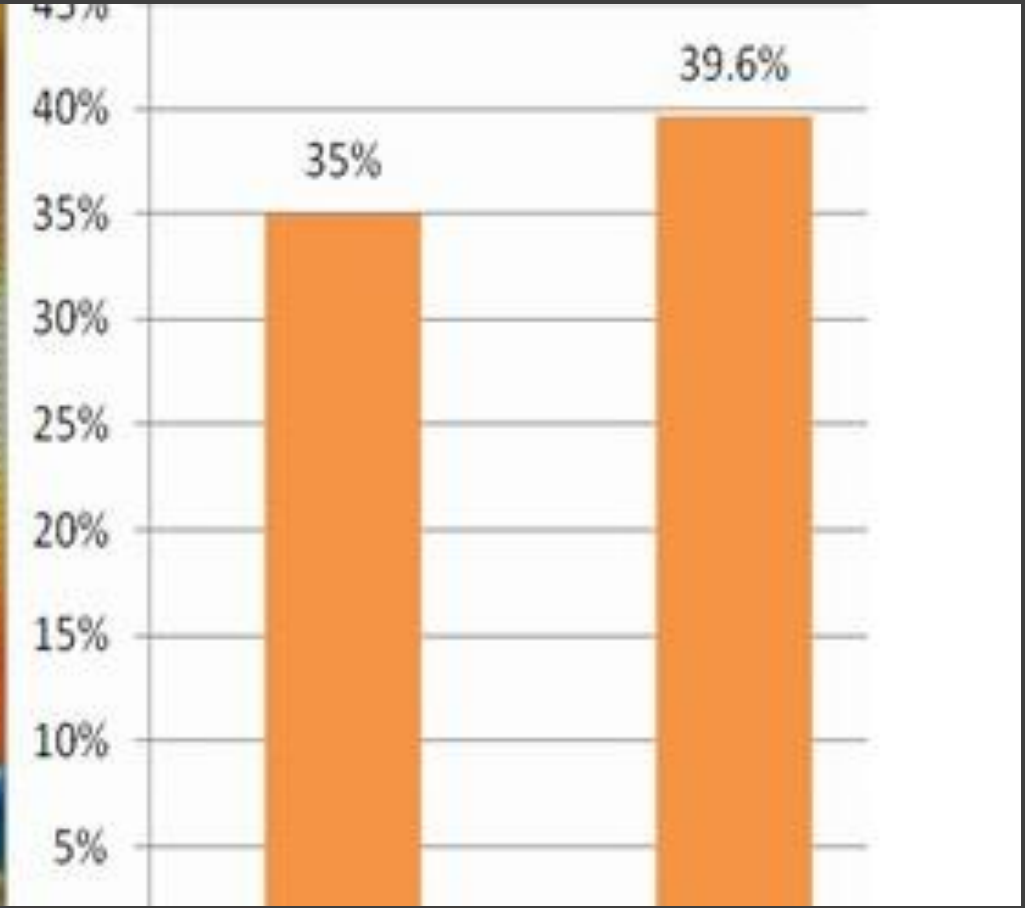
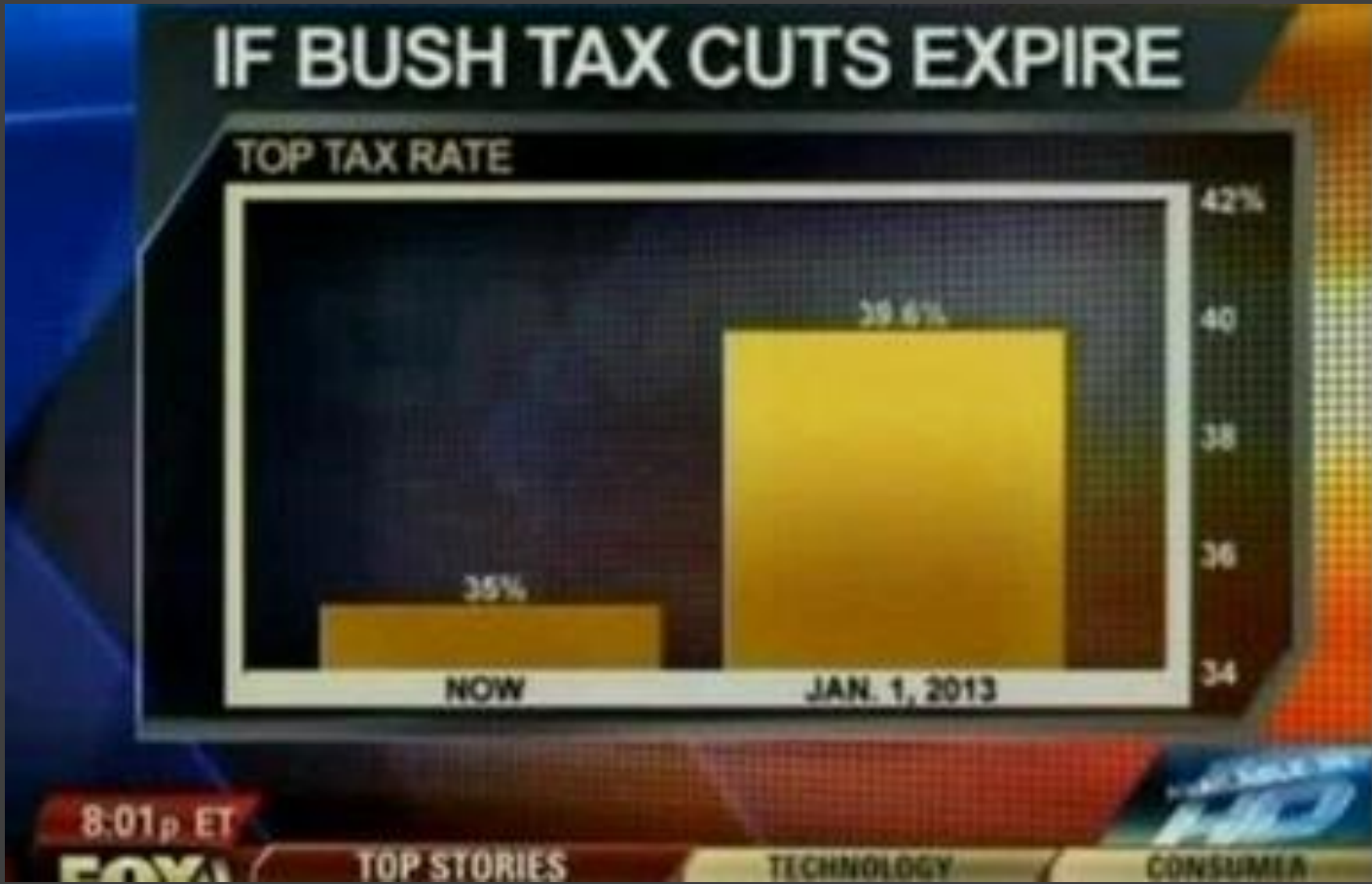
The graph below paints a picture of the demographics of the infected in each country. Luckily for China, its infections were concentrated in a younger population, who are much less likely to die from infection. But it was not luck. Italy has a much older population.



Truncating the Graph

- The left graph implies a great difference between Democrats on one side, and Republicans and Independents on the other. The right graph shows how in reality there is general consensus. The y-axis begins at 0%, and the actual % numbers are expressed.

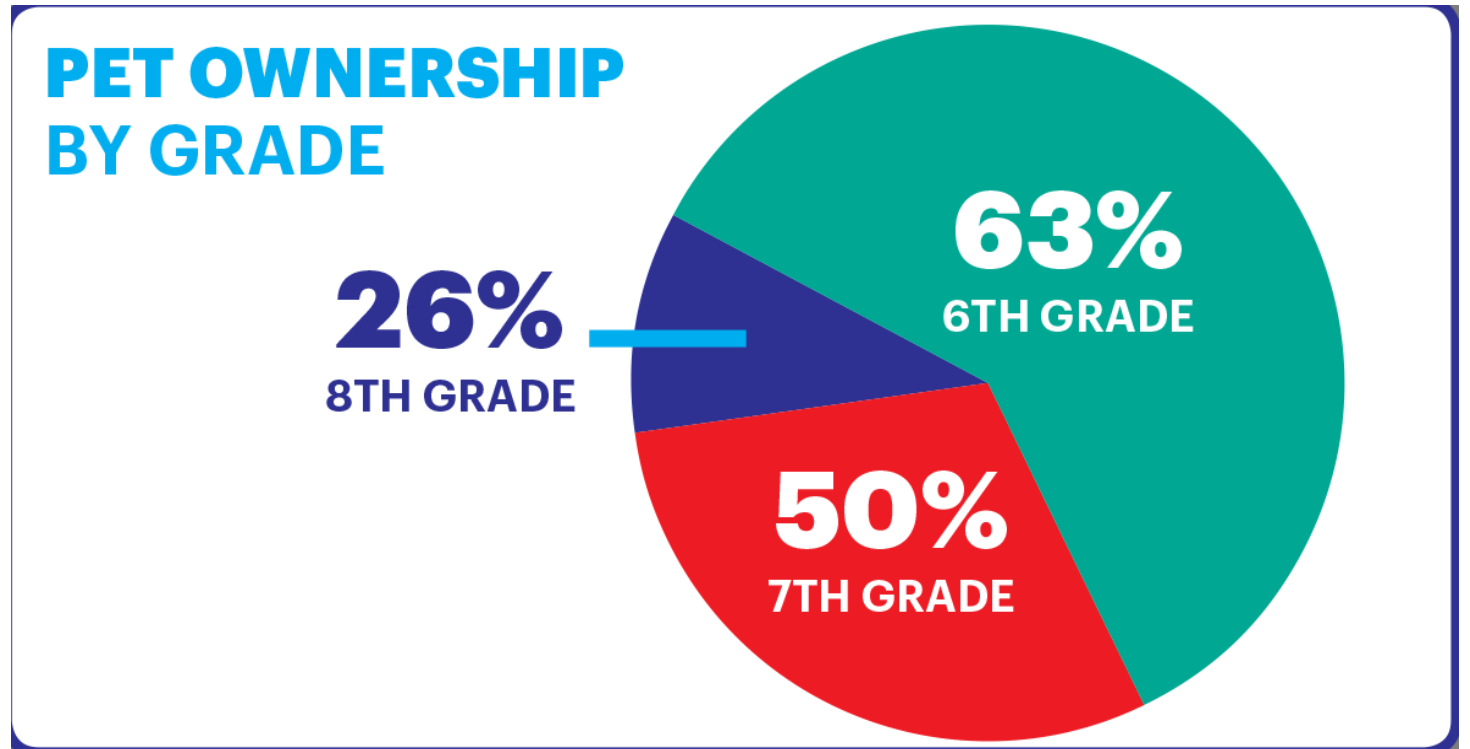




- The right graph portrays a more reasonable picture of the effect of the tax cut expiration. The left graph begins at 34% and thereby overemphasizes the difference between a 35% tax rate and a 39.6% one.

$$26+50+63=139$$

- Pie charts must add up to 100%. While not necessarily portraying pet ownership by grade deceptively, this graph is just wrong. A bar graph would be appropriate.





Were We Mistaken?

Did we overreact? Retrospect seems to give a resounding no. Covid-19 crippled us. SARS is very infectious and requires drastic measures to stem rising infection rates. Practically, Covid-19 poses a much greater danger to our society than rabies does.

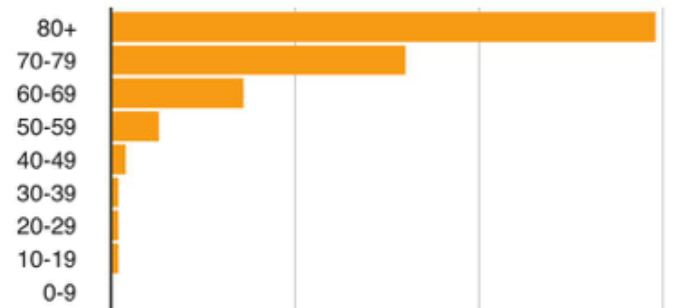
Overstating

The graph below seems to pull one's eyes all the way to the right for the 80+ group. One would be frantic for the 80+.

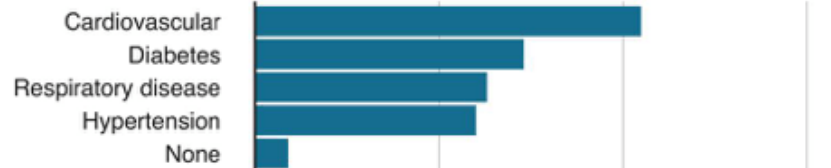
Death rate varies by age, health and sex

Case fatality ratio

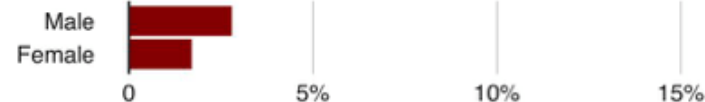
Age



Health condition



Sex



Source: Chinese Centre for Disease Control and Prevention

BBC

The graph below paints a fairer picture. The actual % difference is shown to be not so great and it catches the eye. The visual on the right gives context and shows the situation to be anything but hopeless.

What percent of people who contract coronavirus die (estimated)?

Case fatality ratio

Age



Health Condition



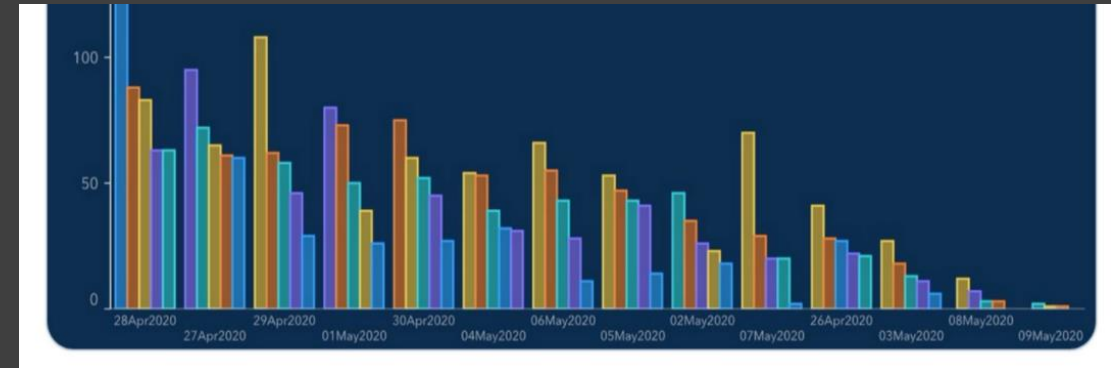
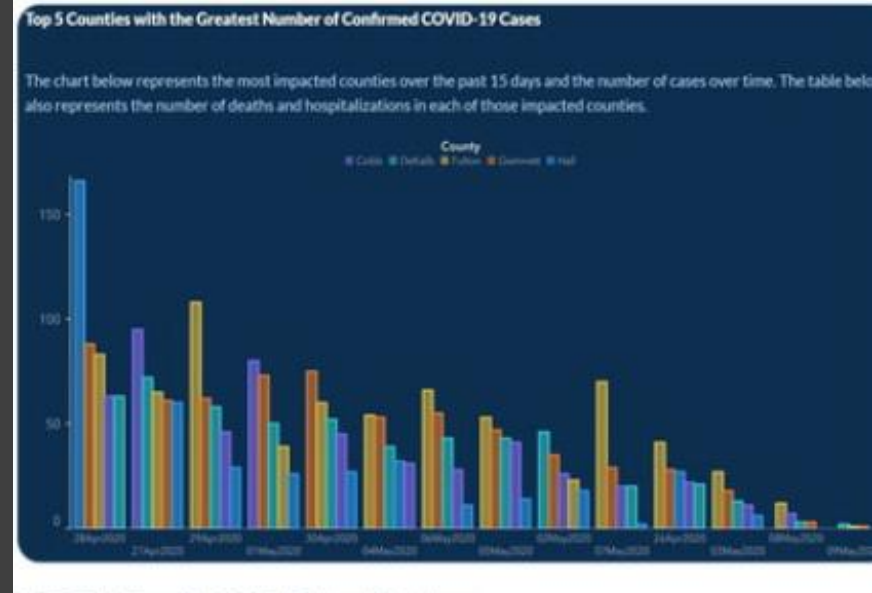
Sex



Source: Chinese Centre for Disease Control and Prevention

NOTE: this is a redesign of a BBC graphic by Andy Cotgreave, exploring axis lengths. The redesign is in response to a tweet from Alice Casey (@icased)

The Georgia Department of Public Health has ordered the dates on the x axis not chronologically, but rather to create the impression of a decreasing number of cases over time.



Egregious

- It appears that the Georgia Department of Health is providing evidence of a consistent decline in Covid-19 rates over five counties. When one takes a closer look, however, the months are not in order. Whether through bad intent or just plain negligence, as the administration contended, this graph does not present a true picture.

Mask Mandates: Panacea?



Steven Strogatz @stevenstrogatz · Aug 6

Here's what the graph looks like when plotted the usual way, i.e., on a single vertical scale that includes the origin (courtesy of @quantKid):

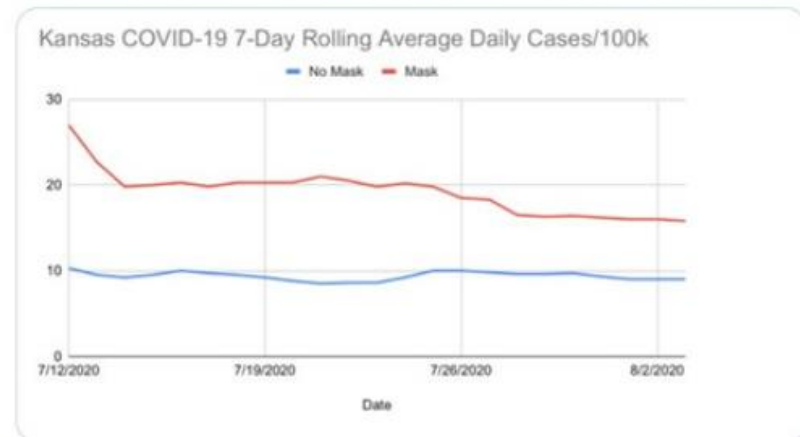
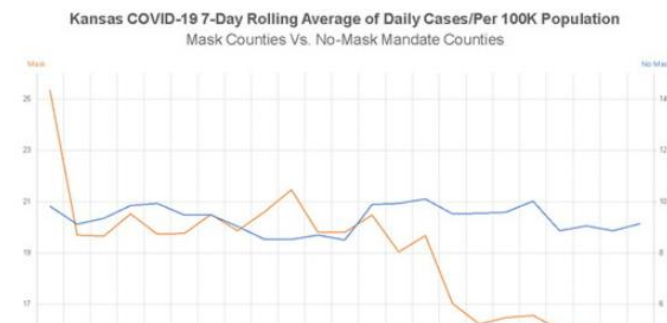


Fig. 1 Plot shared by Rachel Maddow on Twitter and live on The Rachel Maddow Show on August 6th, 2020.



- The chart on the right produced by the Kansas Department of Health, portrays a great decline in infections as a result of mask mandates. The confusion starts with the presentation of two vertical axes. Tufte explains in his book *The Visual Display of Quantitative Information* that while two vertical axes might display an association in a time series, it does not show comparison. Moreover, the vertical axes representing the daily number of cases are on different scales. The visual on the left accurately portrays a gentle decline in places of mask mandate while also showing that the case numbers in mask mandate locales never went below the number of cases in non-masked locales. Counties with higher infection rates still had higher rates, irrespective of mask mandates. While employing two vertical axes is forgivable, using different scales is inexcusable.