

## NICK MOSHER

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### CREATIVE SENIOR USER EXPERIENCE DESIGNER

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Sr. User Experience Designer • Lead User Experience Designer • User Designer • Lead Designer  
Design Sprint Facilitation • Visual Design • Usability Testing • Design Futures  
Increased Research Activities • Implemented Repository • Designed Applications • Trained Staff

### WORK EXPERIENCE

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**American Academy of Family Physicians, Leawood, KS** **2012 - Present**

**Senior User Experience Designer** **2021 - Present**

- Increased research activities to 12+ studies per year and implemented an atomic research repository for 38 applications.
- Designed the concept of a voice assistant application for continuing medical education.
- Facilitated external support for UI library maintenance to free up staff and improve productivity.

**User Experience Designer** **2012 - 2021**

- Designed overall workflow for over 40 web applications, websites, and mobile applications.
- Formalized quantitative and qualitative research practices with 4-6 studies per year.
- Recognized as IT Employee of the Month (2x) and served on several strategy building teams.
- Delivered 10+ presentations to leadership up to EVP about usability practices and test results.
- Trained 10+ staff on design thinking and design sprint facilitation to increase user experiences.

**Enterprise Bank & Trust, Olathe KS** **2011 - 2012**

**Implementation Specialist**

**First Olathe Bancshares, Olathe, KS** **2007 - 2011**

**Customer Experience Manager**  
**Technology Project Coordinator**  
**Technology Assistant**

**Eternal Second Designs, LLP** **2005 - 2017**

**Co-Owner, Founding Partner**

### EDUCATION

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**University of Kansas, Lawrence, KS** **2005**

**Bachelor of Fine Arts, Design**

### TECHNOLOGIES, CERTIFICATIONS, & AWARDS

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**Technologies:** Axure, Adobe XD, UserZoom, EnjoyHQ, Photoshop, Illustrator, InDesign, Balsamiq, HTML5, CSS3, JavaScript, Git, GitHub, Bitbucket, Teamcity, Confluence, JIRA, Typescript

**Certifications:** UserZoom Core Certification, Futures Thinking Specialization - Institute for The Future, UX Certification - Nielsen Norman Group, AAFP Leadership Institute Graduate

**Awards:** President's Award - AAFP, Maker of Merit Award - Kansas City Maker Faire