



SCHOOL OF SOCIAL SCIENCES AND HUMANITIES
DEPARTMENT OF ENGLISH AND MODERN LANGUAGES

ENGLISH 111.3

PUBLIC SPEAKING

SPRING 2019

ST 2:40-4:10, NAC 213

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COURSE DESCRIPTION

This course introduces you to the fundamental principles and practices of rhetoric. You will learn the art of public speaking, which involves persuasion, creative analysis and synthesis of topics, organization, language, delivery, audience awareness, and adaptation and the use of supporting materials. You will deliver informative, persuasive, and impromptu speeches.

COURSE OBJECTIVE

You will learn to control your apprehension regarding speaking in front of an audience through numerous public speaking opportunities and practice. The course will assist you in creatively adapting content and conventions to your context, audience, and purpose, and in skillfully using credible, relevant sources to develop ideas that are appropriate for presentation or other communication. You will refine your interpersonal communication, group collaboration, and primarily your public speaking skills.

MAPPING OF COURSE LEARNING OUTCOMES WITH PROGRAM OUTCOMES, DELIVERY METHODS, AND ASSESSMENT STRATEGIES

	Course Outcomes (CO)	Bloom's taxonomy domain/level (C: Cognitive P: Psychomotor A: Affective)	Delivery methods and activities	Assessment tools
CO-1	Recognize the importance and impact of effective communication in our lives.	C1, C2, A2, A3, P1	Lecture, Discussion	Homework Assignments, Exams
CO-2	Demonstrate skills and qualities of a rhetorician (a practitioner of the art of effective or persuasive speaking or writing).	C1, C2 C3, C4 A2, A3	In Class Practice, Writing, and Delivering Speeches.	Delivering Speeches, Exams

CO-3	Overcome your fear of addressing an audience and deliver speeches on the spot without any preparation.	C3, P6	Lecture, Discussions, In Class Practice, Impromptu Speeches	Speeches Evaluated by Classmates and Instructor
CO-4	Understand the theoretical underpinnings of verbal and non-verbal communication.	C1, C4, C6 A5	Book Reading and Discussion	Homework Assignments, Exams
CO-5	Have a clearer and more sound idea about your perceptions of yourself and of others.	C2, C4, C6, A1, A2, A3, A4, A5, P1, P2, P3, P4, P5, P6, P7	Lecture, Book Reading	Homework Assignments
CO-6	Become a better communicator across cultures by understanding the concepts of dominant cultures, co-cultures, and cultural identities.	C1, C2, C4, C6, A3,	Lecture, Book Reading	Homework Assignments, Exams
CO-7	Be more aware of how you process information and have improved your improving listening skills.	C1, C2, C3, C4, C5, C6, A3, P1, P2	Lecture, Book Reading	Homework Assignments, Exams
CO-8	Understand the approaches for managing interpersonal relationships.	C2, C4, C6, A3, A5, P1	Lecture, Book Reading	Homework Assignments, Exams
CO-9	Execute effective group communication such as group participation, coordination, teamwork, and leadership.	C1, C2, C3, C4, C5, C6, A1, A2, A3, A4, P1, P2, P3, P4, P5, P6, P7	Lecture, Book Reading, Group Work	Group Project, Homework Assignments, Exams
CO-10	Manage preparation and delivery of public presentations with the assistance of presentational aids.	C1, C2, C3, C4, C5, A1, A2, A3, A4, A5,	Lecture, Book Reading, Demonstration	Presentation, Exams
CO-11	Better critique and analyze different types of speeches.	C1, C2, C3, C4, C5, C6, A2, A3, A4, A5, P1, P2, P3, P4, P5	Lecture, Analysis of Classmates Speeches, Book Reading	Exams

Cognitive domain (knowledge-based): C

1: Knowledge, 2: Comprehension, 3 Application, 4 Analysis, 5: Synthesis, 6: Evaluation

Affective domain (emotion-based): A

1: Receiving, .2: Responding, 3: Valuing, 4: Organizing, 5: Characterizing

Psychomotor domain (action-based): P

1: Perception, 2: Set, 3: Guided response, 4: Mechanism, 5: Complex overt response,
6: Adaptation, 7: Origination

REQUIRED TEXT

Verderber, R. F., Sellnow, D. D., & Verderber, K. S. (2016). *Comm4*. Stamford, CT: Cengage Learning. (Available at the copy center and the bookstore)

GRADING

Your final grade will be decided as follows:

Midterm & Final Exams:	10% each
Group Video:	10%
Homework:	20%
Speeches: Impromptu	10%
Expository and Persuasive	20% each

Official Grade Conversion Scale

This scale is used in English courses to convert numerical scores to letter grades.

93-100% = A	77-79% = C+
90-92% = A-	73-76% = C
87-89% = B+	70-72% = C-
= D+	67-69% = D
83-86% = B	60-66% = D

HOMEWORK ASSIGNMENTS (20%)

You will write regular responses to your reading and to issues discussed in class, a total of sixteen over the course of the semester. These need to be an absolute minimum of 200 words long, but please try to keep them under 400. The topics you address in these sketches will be directly relevant to class discussion, so it is important that you complete them on-time. They are a way, among other things, for you to form your own opinion before hearing mine. I will collect them, read and comment on them, and return them to you the following class. The grade for these will be mainly based on your not plagiarizing them and doing them all on time; however, I will also reward effort put into them to a degree. Basically, if you do them all on time, and you put a decent amount of effort into them, you'll get at least an A. You do not need to be formal at all—the goal is to demonstrate that you've read the text and given some thought to it. And please don't just summarize—I have read it too and don't need to read it again in your words. Say what you think, your opinions, your impressions, and not what you may perceive that you are supposed to think, and don't worry too much about being syntactically or grammatically correct. Keeping a piece of paper or an open word file next to you as you read and commenting on and asking questions about what you're reading as you read along is a good way to approach these. If you plagiarize any of these in any way, you will get a zero. If I sense—and I can—that you read a summary of the work instead of the original text I provided you and wrote your sketch based on that, you will get a zero. Again, I have no sympathy for liars. None.

SPEECHES (50%)

You will have three of these. The first will be an impromptu speech, the second a scripted, persuasive speech, and the third an extemporaneous, informative speech with presentation aids.

EXAMS (20%)

You will have two exams, each worth 10% of your final grade. They will cover material in your book primarily via multiple choice and short answer questions. You

will also have to write short speeches.

GROUP VIDEO (10%)

You will form a four-person group and produce a 10-15 minutes documentary video that will not be due until the very end of the semester.

CLASSROOM RULES OF CONDUCT

1. The ground rule for our class is respectful, open communication. We have many things to learn from one another. Questions are appreciated.
2. When you come to the class, you become part of a learning community. Please be conscious of your community role, and work toward creating a healthy learning atmosphere in the class.
3. Don't chat during the class. If you have to, then feel free not to attend the class at the expense of your attendance for the day. Inability to refrain from unnecessary, disruptive chatting may result in a request to leave the classroom.
4. If you have to leave the class when it is in progress, sit near the door and leave silently. You will be counted as late if you miss a significant portion of the class for whatever reason.
5. While in class, please do not look at your phone or laptop. Doing so is rude and prevents you from learning.

ACADEMIC INTEGRITY

The School of Humanities & Social Sciences does not tolerate academic dishonesty by its students. You must not be involved in cheating, submitting the same work in multiple courses, significant collaboration with other individuals outside of sanctioned group activities, and lies. You are advised that violations of the Student Integrity Code will be treated seriously, with special attention given to repeated offences. Please refer to NSU Code of Conduct.

You need to learn to be committed to the principles of sincerity and academic honesty. The point of this class is not what you produce, but what you learn. Cutting and pasting is not learning. Paraphrasing from a summary is not learning. Therefore, if you hand in words or ideas that are not your own and are not from the original text and clearly indicated as being such by quotation marks, you will get a **zero** on that homework assignment, essay, or exam and will most likely fail the course. I have no sympathy for this. Plagiarism is lying, and if you plagiarize, you are a liar and a cheat: you lie to me, you cheat, you fail. Done.

EXAMS POLICY

- You must come prepared for all your exams.
- You must come on time.
- Being late does not necessarily guarantee that you are going to get extra time for writing your exam.
- You must bring your own pencil, pen, eraser, and any other permitted items that you may need during the tests and exam.
- All cell phones must be switched off.
- Any deviation from the standard procedures will not be taken lightly.
- Any unfair means adopted in the tests and exam will be seriously dealt with.
- Academic misconduct or failure to comply with the NSU Examination Code of Conduct may result in F.

ATTENDANCE

You will not have a separate attendance grade, though, as is true of any class, the less you attend and the less you pay attention and actively participate the less you will learn and the poorer your grade will be.

According to NSU policy, if you have THREE consecutive absences, or FIVE absences

over the course of the semester, you will be automatically dropped from the course. However, no one has ever enforced that policy. This policy, however, I will enforce: if you miss more than five total classes, and every time you are late (or leave class for more than a few minutes or leave early) will count as 1/3 of an absence (or 2/3 if you miss most of the class), you will be penalized two marks off your final grade for each absence over the sixth. So, if you miss five classes and miss a part of nine other classes, that will equal 8 absences and I will deduct four marks from your final grade. There are no excused absences. I do care if you're sick, or one of your family members is, or you are participating in some other university activity, or are on hajj, but if you are absent you are not present and I will regard you as such regardless of the reason. Thus, you need to do your best to class every day prepared to discuss the material. You are also expected to arrive on time and participate in an informed and consistent manner.

I do not use slides and the readings are new to every section, so it remains imperative that you attend the classes. If you do not show up, you do not learn, and your marks will reflect that.

APPROXIMATE COURSE SCHEDULE

We will generally follow this schedule.

- Class 1 – Course Introduction
- Class 2 – Basics of Public Speaking
- Class 3 – Communication, Perception, & Intercultural Communication
- Class 4 – Verbal & Nonverbal Messages, Listening
- Class 5 – Interpersonal Communication
- Class 6 – Speech Practice
- Class 7 – Language
- Class 8 – Delivery
- Classes 9 - 10 – Impromptu Speech
- Class 11 – Midterm Exam
- Class 13 – Topic Selection and Development / Speechwriting
- Class 14 – Persuasive Speaking
- Classes 15 - 17 – Persuasive Speech
- Class 18 – Group Communication
- Class 19 – Research & Presentation Aids
- Class 20 – Informative Speaking
- Classes 21 - 24 – Informative Speech
- Exam Period – Final Exam