



**NORTH SOUTH UNIVERSITY**

*Center of Excellence in Higher Education*

*The first private university in Bangladesh*

**School of Humanities and Social Science**  
**Department of English and Modern Languages**

<b>Course Name</b>	<b>Public Speaking</b>
<b>Course Code &amp; Section No.</b>	<b>Eng 111    Section    <input type="text"/></b>
<b>Semester</b>	<b>Fall 2021</b>

<b>Instructor Name</b>	
<b>Office</b>	
<b>Office Hours</b>	
<b>Office Phone</b>	
<b>Email Address</b>	
<b>Department</b>	English & Modern Languages
<b>Links</b>	<p>North South University Website: <a href="http://www.northsouth.edu">http://www.northsouth.edu</a></p> <p>School Webpage: <a href="http://www.northsouth.edu/academic/shss/">http://www.northsouth.edu/academic/shss/</a></p> <p>Department Webpage: <a href="http://www.northsouth.edu/academic/shss/eml/">http://www.northsouth.edu/academic/shss/eml/</a></p> <p><b>Google Classroom Access Code:</b></p>

**COURSE AND SECTION INFORMATION**

<b>Class Time &amp; Location</b>	
<b>Course Prerequisite(s)</b>	Eng 103
<b>Course Credit Hours</b>	3
<b>Course Description</b>	This course introduces students to the fundamental principles and practices of rhetoric. They will learn the art of public speaking which involves persuasion, creative analysis and synthesis of topics, organization, language, delivery, audience awareness and adaptation and the use of

	supporting materials. Types of speeches will include informative, persuasive, and impromptu.
<b>Course Objectives</b>	Students will be able to overcome their fear of speaking in front of an audience, through numerous public speaking opportunities and practices. The course will assist students in creatively adapting content and conventions to diverse contexts, audiences, and purposes, and in skillfully using high-quality, credible, relevant sources to develop ideas that are appropriate for presentation or other communication, as envisioned in the learning goal. Furthermore, students will refine their interpersonal communication, group collaboration, and primarily their public speaking skills.
<b>Student Learning Outcomes</b>	<p>On successfully completing this course, students will be able to ( ***THE NUMBER OF OUTCOMES WILL BE DECIDED BY THE FACULTY MEMBER)</p> <p>CO 1. Recognize the importance and impact of effective communication in our lives</p> <p>CO 2. Demonstrate skills and qualities of a rhetoric (the art of effective or persuasive speaking or writing)</p> <p>CO 3. Overcome their fear of addressing an audience and deliver speeches on the spot without any preparation</p> <p>CO 4. Understand the theoretical underpinnings of verbal and non-verbal communication</p> <p>CO 5. Have a clearer and more sound idea about perceptions of self and of others</p> <p>CO 6. Become better communicators across cultures by understanding concept of dominant cultures, co-cultures and cultural identities</p> <p>CO 7. Inculcate the necessary strategies for processing information and improving listening skills</p> <p>CO 8. Understand the approaches for managing interpersonal relationships</p> <p>CO 9. Execute effective group communication such as group participation, coordination teamwork and leadership</p> <p>CO 10. Manage preparation and delivery of public presentations with the assistance of audio-visual presentational aids</p> <p>CO 11. Individually construct, critique and analyze different types of speech.</p>

### Mapping of Course Outcomes with Program Outcomes, Delivery Methods and Assessment Strategies

(\*\*\*The assessment tools may vary from department to department in terms of number of exams, assignments, projects and quizzes)

	<b>Course Outcomes (CO)</b>	<b>Bloom's taxonomy domain/level (C: Cognitive P: Psychomotor A: Affective)</b>	<b>Delivery methods and activities (faculty members can choose any number of tools)</b>	<b>Assessment tools (faculty members can use any number of tools)</b>
<b>CO-1</b>	Recognize the importance and impact of effective communication in our lives	<b>C1, C2, A2, A3, P1</b>	Lecture, Video Discussion	Concept clarification, Quiz, Mid Term

<b>CO-2</b>	Demonstrate skills and qualities of a rhetoric (the art of effective or persuasive speaking or writing)	<b>C1, C2 C3, C4 A2, A3</b>	In Class Practice, Writing and Practice Delivering Speeches.	Concept clarification, Delivering Speeches Midterm and Final Exam
<b>CO-3</b>	Overcome their fear of addressing an audience and deliver speeches on the spot without any preparation	<b>C3, P6</b>	Lecture, Discussions, In Class Practice	Class work, Assignment, Marked tasks
<b>CO-4</b>	Understand the theoretical underpinnings of verbal and non-verbal communication.	<b>C1, C4, C6 A5</b>	Lecture, Video, Discussion and Analysis	Concept, Demonstration, Quiz, Assignment, Midterm Exam
<b>CO-5</b>	Have a clearer and more sound idea about perceptions of self and of others	<b>C2, C4, C6, A1, A2, A3, A4, A5, P1, P2, P3, P4, P5, P6, P7</b>	Lecture Demonstration Discussion	Concept clarification, Quiz, Mid Term
<b>CO-6</b>	Become better communicators across cultures by understanding concept of dominant cultures, co-cultures and cultural identities	<b>C1, C2, C4, C6, A3,</b>	Lecture Discussion Power point	Concept, Demonstration, Quiz, Assignment, Midterm Exam
<b>CO-7</b>	Inculcate the necessary strategies for processing information and improving listening skills	<b>C1, C2, C3, C4, C5, C6, A3, P1, P2</b>	Lecture Discussion Power point	Demonstration, Quiz, Midterm.
<b>CO-8</b>	Understand the approaches for managing interpersonal relationships	<b>C2, C4, C6, A3, A5, P1</b>	Lecture Discussion Power point	Quiz, Final Exam
<b>CO-9</b>	Execute effective group communication such as group participation, coordination teamwork and leadership	<b>C1, C2, C3, C4, C5, C6, A1, A2, A3, A4, P1, P2, P3, P4, P5, P6, P7</b>	Lecture Discussion Power Point Practical group Work	Group Work, Midterm and Final Exam
<b>CO-10</b>	Manage preparation and delivery of public presentations with the assistance of audio-visual presentational aids	<b>C1, C2, C3, C4, C5, A1, A2, A3, A4, A5,</b>	Lecture Discussion Power Point Practical tasks	Group Work, Midterm and Final Exam
<b>CO-11</b>	Individually construct, critique and analyze different types of speech	<b>C1, C2, C3, C4, C5, C6, A2, A3, A4, A5, P1, P2, P3, P4, P5</b>	Lecture, Class Work, Analysis, Power, Practical Tasks Point Quiz,	Quiz, Midterm and Final Exam

Cognitive domain (knowledge-based): **C**

1: Knowledge, 2: Comprehension, 3 Application, 4 Analysis, 5: Synthesis, 6: Evaluation

The affective domain (emotion-based): **A**

1: Receiving, .2: Responding, 3: Valuing, 4: Organizing, 5: Characterizing

The psychomotor domain (action-based): **P**

1: Perception, 2: Set, 3: Guided response, 4: Mechanism, 5: Complex overt response, 6: Adaptation, 7: Origination

#### **RECOMMENDED TEXT (s) – Primary and Supplementary**

<b>Author</b>		<b>Edition &amp; Year</b>	<b>Publisher</b>
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	<b>Title</b>		
Kathleen S. Verderber, Dianna D. Sellnow and Rudolf F. Verderber	Communicate (International Student) PDF version (for summer 2020)	Edition 13, 2010	Cengage Learning, Inc.

Additional texts/readings as well as other material will be given to you as handouts in class, and should be considered as part of the required texts of the course.

#### TEACHING STRATEGY

Lectures, discussions, brainstorming, practical work, analyzing speeches, speech delivery, feedback,

#### ASSESSMENT STRATEGY AND GRADING SCHEME

The grade scheme is **tentative** and may be subject to change any time during this semester

Your performance in ALL the exams determines your grade. The points are distributed in the following manner:

(\*\*\*The number of exams, assignments, quizzes may vary from department to department)

	<b>Points</b>
First Midterm Exam and Final Exam	(30+30)/2=30
Attendance	5
Viva	5
Quizzes	10
Speeches: Impromptu+ Informative+ Persuasive+ Group Speech/Presentation	10+15+15+10= 50
Total	100

**Testing and Evaluation:** NSU's grading and performance evaluation policies will be followed in assigning your grade. Please note that all final grades are subject to departmental review and approval.

#### Official Grade Conversion Scale

<b>93-100% = A</b>	<b>80-82% = B-</b>	<b>67-69% = D+</b>
<b>90-92% = A-</b>	<b>77-79% = C+</b>	<b>60-66% = D</b>
<b>87-89% = B+</b>	<b>73-76% = C</b>	<b>Below 60% = F</b>
<b>83-86% = B</b>	<b>70-72% = C-</b>	

#### CLASSROOM RULES OF CONDUCT

- Be ready at least 15 minutes before the class begins and check that your gadgets and connection work well. You MUST ensure that your webcam and microphone are in working condition.
- The grand rule for our class is respectful, open communication. We have many things to learn from one another. Question is appreciated.
- Pay attention to your teacher while he/she explains.
- Participate actively by sharing your thoughts during discussions.
- Your webcam should stay switched on during class period.
- Generally, your microphone should remain muted. Turn your microphone on if you want to ask questions.
- When you come to the class, you become part of a learning community. Please be conscious of your community role, and work toward creating a healthy learning atmosphere in the class.

**Academic Integrity Policy:** The School of Humanities and Social Science does not tolerate academic dishonesty by its students. At a minimum, you must not be involved in cheating, copyright infringement, submitting the same work in multiple courses, significant collaboration with other individuals outside of sanctioned group activities, and fabrications. You are advised that violations of the Student Integrity Code will be treated seriously, with special attention given to repeated offences. Please refer to NSU Code of Conduct at <http://www.northsouth.edu/student-code-of-conduct.html>

#### EXAMS AND MAKE UP EXAMS POLICY

Please note:

- You must come prepared for all your exams.
- You must come on time.
- Being late does not necessarily guarantee that you are going to get extra time for writing your tests and exam.
- You must bring your own pencil, pen, eraser, calculator and any other permitted items that you may need and you are allowed during the tests and exam.
- All cell phones must be switched off.
- Any deviation from the standard procedures will not be taken lightly.
- Any unfair means adopted in the tests and exam will be seriously dealt with.
- Academic misconduct or failure to comply with NSU Examination Code of Conduct may result in F.
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#### ATTENDANCE POLICY

According to NSU policy, if you have 3 consecutive absences, or 5 absences over the course of the semester, you will be automatically dropped from the course. You should also come to class in time: every three late appearances will count as one absence. Since participation remains integral for the classes and course to be productive, you will need to come to class each and every day prepared to discuss the material. You are also expected to arrive on time and participate in an informed and consistent manner.

#### TENTATIVE COURSE CONTENTS AND SCHEDULE

Week#	Class#	Day	Date	Topic	Chapter
1	1			<i>Course introduction; Characteristics of Communication</i>	1
	2			Perception of Self and Others (The Perception process, Self-Concept, Self-Esteem, Perception of Others, Uncertainty Reduction, Mediated Communication and Social Presence, Inaccurate and Distorted Perception of Others.)	2
2	3			Intercultural Communication	3
	4			Verbal Messages	4
3	5			Nonverbal Messages	5
	6			Language	14
4	7			Delivery	15
	8			Impromptu Speech	Practice 1

5	9			Listening	6
	10			Impromptu	Practice 2
6	11			Final Impromptu	Practical
	12			Mid-Term Exam	--
7	13			Presentation Aids and Informative Speaking	13, 16
	14			Topic Selection and Development,	11
8	15			Organizing Your Speech	12
	16			Informative Speech	Practical
9	17			Informative Speech	Practical
	18			Persuasive Speaking	17
10	19			Interpersonal Communication	8
	20			Communicating in Groups	9
11	21			Persuasive Speech	Practical
	22			Persuasive Speech	Practical
12	23			Persuasive Speech	Practical
	24			Group Presentations / Group Video Presentation	Practical

Besides this, the Instructor will provide some necessary information on mass communication and how to make a video,

**\*Please note that this Course Outline is subject to change.**