

# Hypothesis Testing I



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# What is a Hypothesis?

- A hypothesis is a claim (assumption) about a population parameter:
  - population mean



**Example: The mean monthly cell phone bill of Dhaka city is  $\mu = \text{Tk. } 250$**



# The Null Hypothesis, $H_0$

- States the assumption (numerical) to be tested

**Example:** The average number of TV sets in BD homes is equal to one ( $H_0 : \mu = 1$ )

- Is always about a population parameter, not about a sample statistic

$$H_0 : \mu = 1$$

$$H_0 : \bar{X} = 1$$

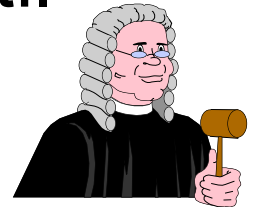




# The Null Hypothesis, $H_0$

*(continued)*

- Begin with the assumption that the null hypothesis is true
  - Similar to the notion of innocent until proven guilty
- May or may not be rejected





# The Alternative Hypothesis, $H_1$

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- Is the opposite of the null hypothesis
  - e.g., The average number of TV sets in BD homes is not equal to 1 (  $H_1: \mu \neq 1$  )
- Is generally the hypothesis that the researcher is trying to support



# Level of Significance, $\alpha$

- **Defines the unlikely values of the sample statistic if the null hypothesis is true**
  - Defines **rejection region** of the sampling distribution
- Is designated by  **$\alpha$**  , (level of significance)
  - Typical values are .01, .05, or .10
- Is selected by the researcher at the beginning
- Provides the **critical value(s)** of the test

# Level of Significance and the Rejection Region

Level of significance =  $\alpha$

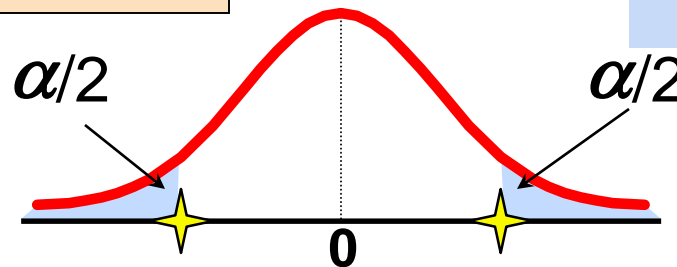
★ Represents critical value

Rejection region is shaded

$$H_0: \mu = 3$$

$$H_1: \mu \neq 3$$

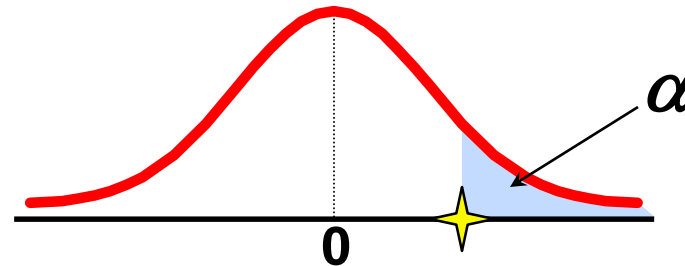
Two-tail test



$$H_0: \mu \leq 3$$

$$H_1: \mu > 3$$

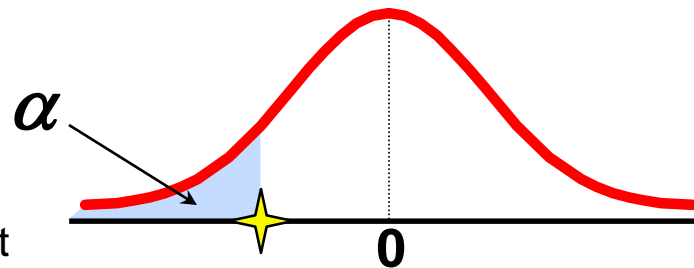
Upper-tail test



$$H_0: \mu \geq 3$$

$$H_1: \mu < 3$$

Lower-tail test





# Errors in Making Decisions

- **Type I Error**

- Reject a true null hypothesis
- Considered a serious type of error

The probability of Type I Error is  $\alpha$

- Called **level of significance** of the test
- Set by researcher in advance





# Errors in Making Decisions

*(continued)*

- **Type II Error**
  - Fail to reject a false null hypothesis

The probability of Type II Error is  $\beta$



# Outcomes and Probabilities

## Possible Hypothesis Test Outcomes

	Actual Situation	
	$H_0$ True	$H_0$ False
Decision		
Do Not Reject $H_0$	No error ( $1 - \alpha$ )	Type II Error ( $\beta$ )
Reject $H_0$	Type I Error ( $\alpha$ )	No Error ( $1 - \beta$ )

**Key:**  
**Outcome**  
**(Probability)**

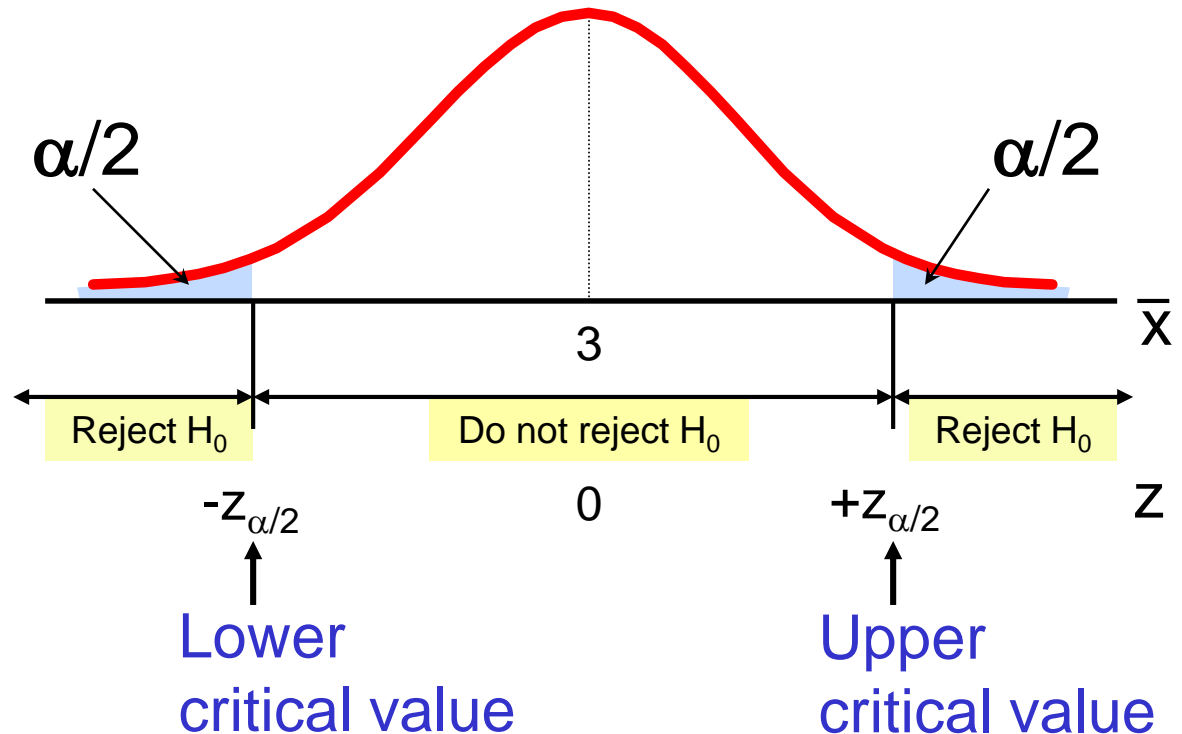


# Two-Tail Tests

- In some settings, the alternative hypothesis does not specify a unique direction

$$\begin{aligned} H_0: \mu &= 3 \\ H_1: \mu &\neq 3 \end{aligned}$$

- There are two critical values, defining the two regions of rejection

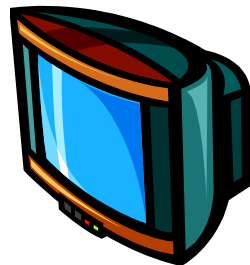




# Hypothesis Testing Example

**Test the claim that the true mean # of TV sets in US homes is equal to 3.  
(Assume  $\sigma = 0.8$ )**

- State the appropriate null and alternative hypotheses
  - $H_0: \mu = 3$  ,  $H_1: \mu \neq 3$  (This is a two tailed test)
- Specify the desired level of significance
  - Suppose that  $\alpha = .05$  is chosen for this test
- Choose a sample size
  - Suppose a sample of size  $n = 100$  is selected





# Hypothesis Testing Example

(continued)

- Determine the appropriate technique
  - $\sigma$  is known so this is a  $z$  test
- Set up the critical values
  - For  $\alpha = .05$  the critical  $z$  values are  $\pm 1.96$
- Collect the data and compute the test statistic
  - Suppose the sample results are  
 $n = 100$ ,  $\bar{X} = 2.84$  ( $\sigma = 0.8$  is assumed known)

So the test statistic is:

$$z = \frac{\bar{X} - \mu_0}{\frac{\sigma}{\sqrt{n}}} = \frac{2.84 - 3}{\frac{0.8}{\sqrt{100}}} = \frac{-.16}{.08} = -2.0$$



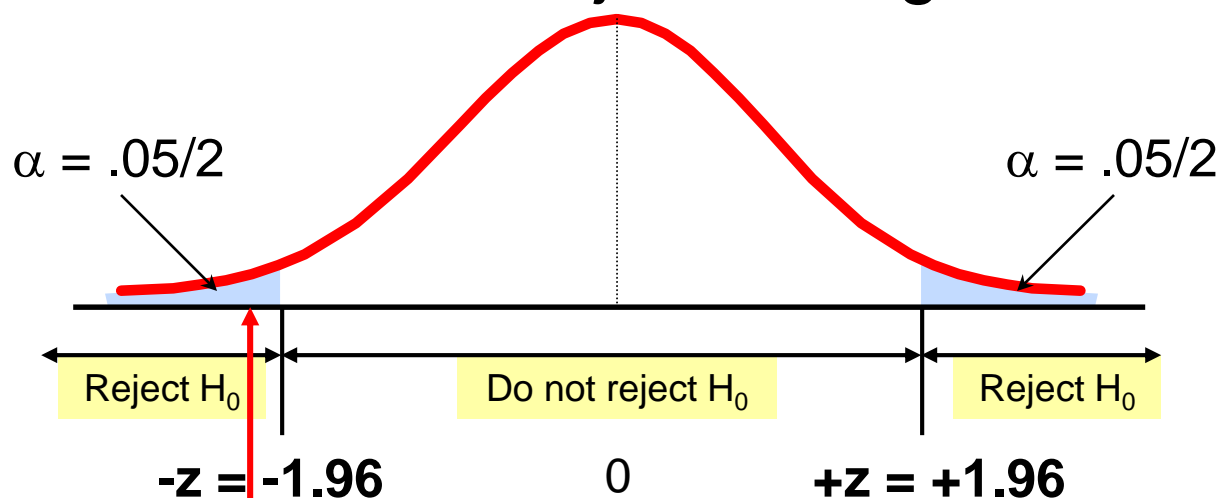


# Hypothesis Testing Example

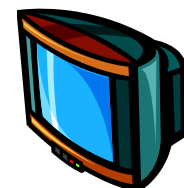
(continued)

- Is the test statistic in the rejection region?

Reject  $H_0$  if  
 $z < -1.96$  or  
 $z > 1.96$ ;  
otherwise  
do not  
reject  $H_0$



Here,  $z = -2.0 < -1.96$ , so the test statistic is in the rejection region

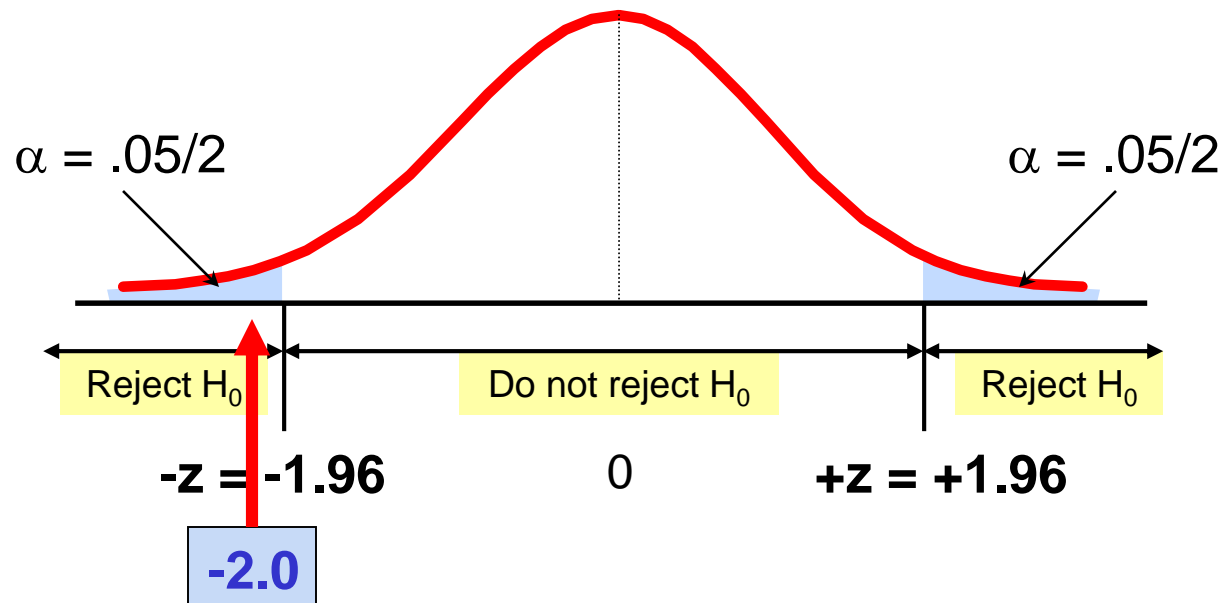




# Hypothesis Testing Example

(continued)

- Reach a decision and interpret the result



Since  $z = -2.0 < -1.96$ , we reject the null hypothesis and conclude that there is sufficient evidence that the mean number of TVs in US homes is not equal to 3

