

ZEN DOG

less phone, more life

What is Zen Dog?

Zen Dog is a **Web 3.0** lifestyle campaign app for **phone detox**.

Zen Dog provides a solution for people to break free from phone addiction. It motivates users with incentives designed by game-fi element, which is combined of achievement system as a game and financial profit.



The Problem

Phone Addiction is the obsessive use of a smartphone: “nomophobia”.

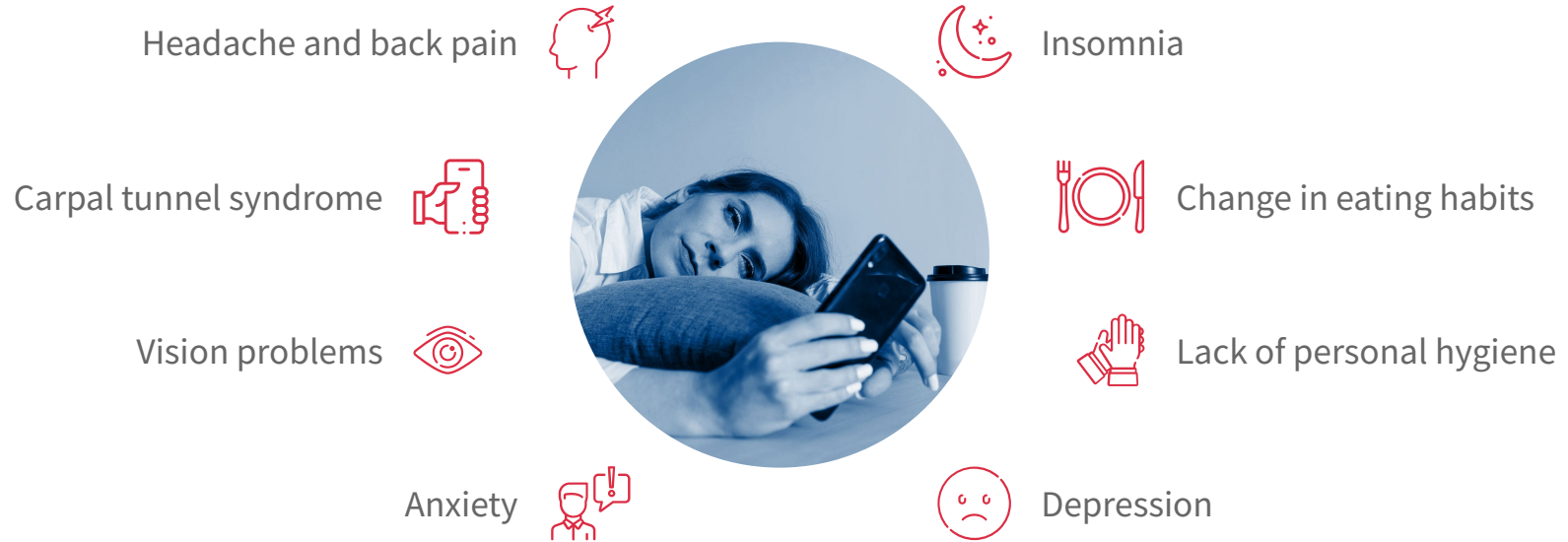
Based on Research published by Virgin Mobile, they discovered that smartphone users receive 427% more messages and notifications and send 278% more texts than they did a decade ago.

The use of a smartphone is no doubt a natural necessity for modern life. However, there are many side effects that derive from high dependency of smartphones.



Results of Phone Addiction

Phone addiction is the root of lots of problems.



The Idea

Simply stay off your phones and earn coins!

Do Nothing to Earn. N2E

Breaking free from Phone addiction motivated by the P2E scheme.

Stay off your phone.
Find your life.



8:37

15:00

+7.45 ZLT

The Zen Dog : More Perks

Zen Dog is a symbol of breaking phone addiction.

Zen Dog is an achievement system.

Zen Dog is a cyber pet.

Zen Dog is an NFT, which is the most powerful reward itself.



Our Solution of Phone Addiction

Motivation

Users try Zen Dog to earn money



Achievement

Zen Dog symbolizes users' effort to break free from their phone addiction



Gamification

Collecting and growing Zen dogs will be fun.



Be free from phone

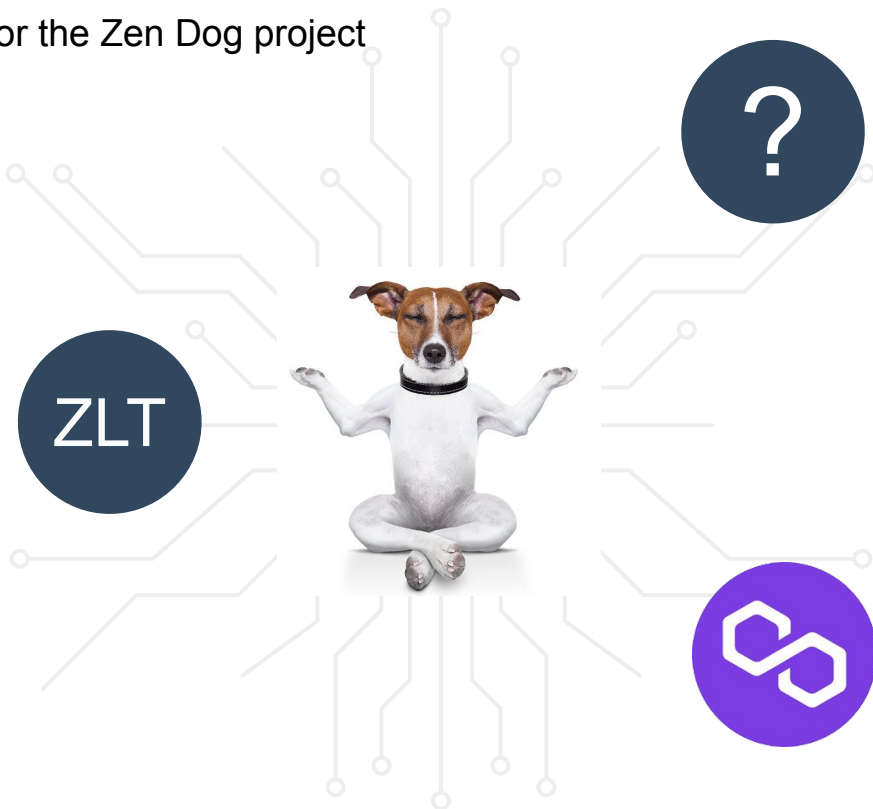
Less time on the phone
More time to live life.

Tokens

Tokens to be issued for the Zen Dog project

ZLT

Zen Life Token
Utility Token for Zen Dog



Governance Token

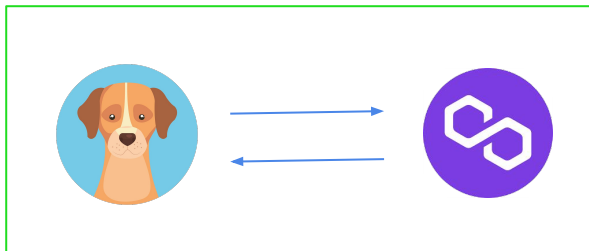
Issue a **new token** or
use **Mosscoin**
For governance of Zen
Dog project
(TBD)

MATIC

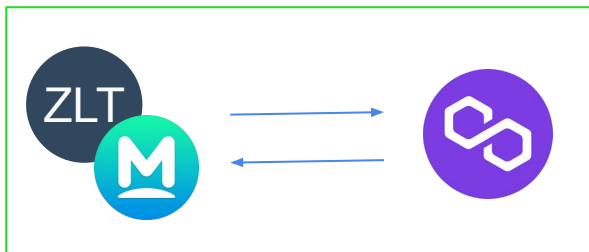
Main token of Polygon
Coin for Liquidation

Tokenomics

P2E Scheme of Zen Dog



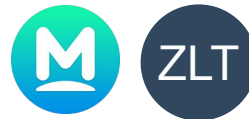
In App Marketplace



In App DEX



Do Nothing to Earn



Lv UP



Refresh



Gem Farming



Minting

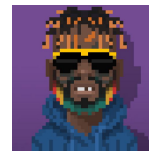
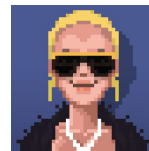
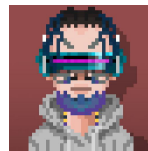
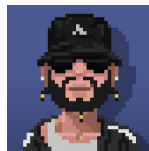
Token Burning Systems

Genesis Zen Dog NFT

Benefits for CyberTHUG holders

As CyberTHUG holders' benefit, Genesis NFTs of Zen Dog will be distributed to each holder.

With these genesis dogs, CyberTHUG holders will play a great role in supplying Dog NFTs into the Zen Dog ecosystem.



THANK YOU

We have a goal to be a good influence through the Web 3.0 mechanism. Web 3.0 can make the world a better place with its own motivation system.
For example, Web 3.0 can make people stay off their phone. It may seem like a small contribution to the world, but we have got to start somewhere. :)

