



## EMANUEL MOSS, PhD.

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### APPOINTMENTS

**Joint Postdoctoral Research Fellow**, Digital Life Initiative at Cornell Tech and Data & Society Research Institute, 2021-present

### EDUCATION

**CUNY Graduate Center** – PhD., Anthropology (2013 – 2021)

Dissertation: “The Objective Function: Science and Society in the Age of Machine Intelligence”.

Committee: Karen Strassler, PhD. (chair), Dana-Ain Davis, PhD., Mandana Limbert, PhD., danah boyd, PhD.

**Brandeis University** – M.A., Global Studies (2011 – 2013)

Thesis: “Monumental Identities: Nationalism, Globalization and the Monumentalization of Heritage”

Advisor: Chandler Rosenberger, PhD.

**University of Illinois at Urbana-Champaign** – B.A., Anthropology (1997 – 2000)

### PUBLICATIONS and OTHER WRITING

\* - peer reviewed or juried submission

Sloane, M., **Moss, E.** (2022). “Introducing a Practice-Based Compliance Framework (PCF) for Addressing New Regulatory Challenges in the AI Field.” *TechREG Chronicle*, March.

<https://www.competitionpolicyinternational.com/introducing-a-practice-based-compliance-framework-pcf-for-addressing-new-regulatory-challenges-in-the-ai-field/>.

Metcalfe, J., **Moss, E.**, Singh, R., Tafese, E., Watkins, E. (2022). “A relationship and not a thing: A relational approach to algorithmic accountability and assessment documentation.”

*ArXiv:2203.01455 [Cs]*, March. <http://arxiv.org/abs/2203.01455>.

Cooper, A.F., Laufer, B., **Moss, E.**, Nissenbaum, H. (2022). “Accountability in an Algorithmic Society: Relationality, Responsibility, and Robustness in Machine Learning.”

*ArXiv:2202.05338 [Cs]*, February. <http://arxiv.org/abs/2202.05338>.

\*Sloane, M., **Moss, E.**, Chowdhury, R. (2022). “A Silicon Valley love triangle: Hiring algorithms, pseudo-science, and the quest for auditability.” *Patterns*, 3(2).

[https://www.cell.com/patterns/fulltext/S2666-3899\(21\)00308-1](https://www.cell.com/patterns/fulltext/S2666-3899(21)00308-1).

- Metcalf, J., Smith, B., **Moss, E.** (2022). “A New Proposed Law Could Actually Hold Big Tech Accountable for Its Algorithms.” *Slate Future Tense*.  
<https://slate.com/technology/2022/02/algorithmic-accountability-act-wyden.html>.
- \*Ganesh, M.I., **Moss, E.** (2022). “Resistance and refusal to algorithmic harms: Varieties of ‘knowledge projects’.” *Media International Australia*, 182(2).  
<http://journals.sagepub.com/doi/10.1177/1329878X221076288>.
- Fannuci, F., Wisniak, M., Skoric, V., Smith, B., Oduro, S., Metcalf, J., **Moss, E.**, and Tafese, E. (2021). “Recommendations for Assessing AI Impacts to Human Rights, Democracy, and the Rule of Law.” European Center for Non-profit Law.  
<https://ecnl.org/publications/recommendations-incorporating-human-rights-ai-impact-assessments>.
- \*Shilton, K., **Moss, E.**, Gilbert, S. A., Bietz, M. J., Fiesler, C., Metcalf, J., Vitak, J., & Zimmer, M. (2021). Excavating awareness and power in data science: A manifesto for trustworthy pervasive data research. *Big Data & Society*, 8(2). <https://doi.org/10.1177/20539517211040759>.
- Moss, E.**, Watkins, E.A., Singh, R., Metcalf, J. 2021. *Assembling Accountability: Algorithmic Impact Assessment for the Public Interest*. Data & Society Research Institute Report.  
<https://datasociety.net/library/assembling-accountability-algorithmic-impact-assessment-for-the-public-interest/>.
- \*Watkins, E.A., **Moss, E.**, Metcalf, J., Singh, R., Elish, M.C. 2021. “Governing Algorithmic Systems with Impact Assessments: Six Observations.” In *Proceedings of the 2021 AAAI Conference on AI, Ethics, & Society (AIES2021)*.  
[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3846300](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3846300).
- Sloane, M., **Moss, E.**, Chowdhury, R. 2021. “A Silicon Valley Love Triangle: Hiring Algorithms, Pseudo-Science, and the Quest for Auditability.” In CHI ’21: ACM CHI Virtual Conference on Human Factors in Computing Systems, May 8-13, 2021, Yokohama, JN. ACM, New York, NY, USA.
- \*Metcalf, J., **Moss, E.**, Watkins, E.A., Singh, R., Elisch, M.C. 2021. “Algorithmic Impact Assessments and Accountability: The Co-construction of Impacts”. In *FAccT ’21: Proceedings of the 2021 ACM Conference on Fairness, Accountability, and Transparency*. pp. 735-746. Toronto, ON. <https://doi.org/10.1145/3442188.3445935>.
- Moss, E.** 2021. Review of “Technologies of Speculation: The Limits of Knowledge in a Data-Driven Society,” *Journal of Cultural Economy*, 14(3).  
<https://doi.org/10.1080/17530350.2021.1882539>.
- \***Moss, E.** and Metcalf, J. 2020. “High Tech, High Risk: Tech Ethics Lessons for the COVID-19 Pandemic Response”. *Patterns*, 1(7). [https://www.cell.com/patterns/fulltext/S2666-3899\(20\)30136-7](https://www.cell.com/patterns/fulltext/S2666-3899(20)30136-7).

Metcalf, J. and **Moss, E.** 2020. "[Looking for Race in Tech Company Ethics](#)". Data & Society Points Blog.

Sloane, M. **Moss, E.**, Awomolo, O., and Forlano, L. 2020. "Participation is not a Design Fix for Machine Learning". Participatory Approaches to Machine Learning Workshop of the 37<sup>th</sup> International Conference of Machine Learning. Vienna, Austria.

**Moss, E.** and Metcalf, J. 2020. "[Too Big a Word](#)". Data & Society Points Blog.

Kaesler-Chen, C., Dubois, E., Schuur, F., and **Moss, E.** 2020. Positionality-aware machine learning: translation tutorial. In *Proceedings of the 2020 Conference on Fairness, Accountability, and Transparency (FAT\* '20)*. Association for Computing Machinery, New York, NY.

**Moss, E.** and Metcalf, J. 2020. *Ethics Owners: A New Model of Organizational Responsibility in Data-Driven Technology Companies*. Data & Society Research Institute Report. <https://datasociety.net/pubs/Ethics-Owners.pdf>.

**Moss, E.** and Metcalf, J. 2019. [The Ethical Dilemma at the Heart of Big Tech Companies](#). *Harvard Business Review*, 14 November 2019.

Kroll, J. and **Moss, E.** 2019. *Conceptions, Definitions, and Practices of Fair, Transparent, and Accountable (FTA) AI*. Partnership for AI. Whitepaper. (forthcoming)

\*Sloane, M. and **Moss, E.** 2019. AI's Social (Science) Deficit Has Consequences. *Nature Machine Intelligence*, 1(8).

\*Metcalf, J., **Moss, E.**, boyd, d. 2019. Owning Ethics: Corporate Logics, Silicon Valley, and the Institutionalization of Ethics. *Social Research*, 86(2).

\***Moss, E.** and Schuur, F. 2018. How Modes of Myth-Making Affect the Particulars of DS/ML Adoption in Industry. *Proceedings of the Ethnographic Praxis in Industry Conference 2018*. Honolulu, HI.

Fast Forward Labs. 2018. *Multi-Task Learning*. Research Report FF08. (Ch. 6 – Ethics)

Fast Forward Labs. 2017. *Interpretability*. Research Report FF07. (Ch. 6 – Ethics)

Luke, C. and **Moss, E.** 2016. Editorial. *Journal of Field Archaeology*, 41(5).

\*Roosevelt, C.H., Cobb, P., **Moss, E.** Olsen, B.R., Ulusoy, S. 2015. Excavation is ~~Destruction~~ Digitization: Advances in Archaeological Practice. *Journal of Field Archaeology*, 40(3).

### **ADDITIONAL POSITIONS HELD**

2016 – 2019    Researcher, Data & Society (Partnership on AI, PERVADE)

2017 – 2018    Applied Data Science Writing Fellow at Cloudera Fast Forward Labs

2015 – 2017    Art Editor, *Journal of Field Archaeology*

- 2014 – 2017 Teaching Fellow, Baruch College (CUNY), Department of Sociology and Anthropology
- 2013 – 2016 Spatial Data and Digital Technologies Specialist, Gygaia Projects, Boston University
- 2004 – 2008 Staff Archaeologist, ARCADIS NV

### **FELLOWSHIPS and AWARDS**

- 2018 Dissertation Fieldwork Grant, Wenner Gren Foundation
- 2016 Early Research Initiative Pre-Dissertation Fellowship, CUNY Graduate Center
- 2015 Advanced Research Collaborative Student Fellow, CUNY Graduate Center
- 2014 Graduate Student Paper Prize Finalist, Society for the Anthropology of Europe
- 2013 – 2015 Graduate Center Fellowship, CUNY Graduate Center
- 2012 Global Studies Travel Grant, Brandeis University
- 2011 – 2012 Graduate Fellowship, Brandeis University
- 2011 Center for German and European Studies Travel Grant, Brandeis University
- 1999 – 2000 Dean's List, University of Illinois at Urbana-Champaign
- 1997 – 1998 Jacobs Scholar, University of Illinois at Urbana-Champaign

### **TEACHING EXPERIENCE**

#### **INSTRUCTOR**

- 2022 Cornell Tech  
Values at Play (TECH 5010)
- 2021 University of California-Berkeley  
Behind the Data: Humans and Values (MIDS w231)
- 2014 – 2017 Baruch College  
Introduction to Anthropology (ANT 1001)

#### **TEACHING ASSISTANT**

- 2013 Massachusetts Institute of Technology  
Anthropology 21A.00: Introduction to Anthropology (with Prof. Graham Jones)
- 2011 – 2012 Brandeis University  
Anthropology 1A: Introduction to the Comparative Study of Human Society  
(with Prof. Sarah Lamb, Prof. Jonathan Anjaria)  
International and Global Studies 10A: Introduction to International and Global  
Studies (with Prof. Kerry Chase)

#### **GUEST LECTURER**

- 2021 Cold Spring Harbor Laboratory – Invited Lecture on AI Ethics

- 2021 NYU Center for Urban Science and Progress – Capstone Lecture on Data Research Ethics
- 2021 NYU AI & Society – Lecture on Ethics in Industry

### **PRESENTATIONS, CONFERENCE ACTIVITIES and INTERVIEWS**

- 2022 “Trustworthiness in Social Data Science: Excavating Awareness and Power”. Invited presentation to the UW Data Science Seminar (co-presented with Katie Shilton). University of Maryland Social Data Symposium. February 9, 2022.
- 2021 “Engaging the Ethics of Public Data’ in Social Media Research” Tutorial. (co-presented with Casey Fiesler, Katie Shilton, Michael Zimmer, and Katharina Kinder-Kurlanda). ICWSM 2021.
- 2021 “[So You Want to Be a Tech Ethicist \(No Scrubs edition\)](#)” (co-presented with Jacob Metcalf). MozFest 2021.
- 2020 “Corporate Logics of Silicon Valley and the Institutionalization of Ethics” (co-presented with Jacob Metcalf). Invited talk at 2020 American Sociological Association Annual Meeting. San Francisco, CA.
- 2020 NPR Marketplace Tech: “[Tech companies should make it someone’s job to think about ethics](#)”. Aired on July 6, 2020.
- 2020 Stanford Institute for Human-Centered Artificial Intelligence (HAI) Weekly Seminar: “[Owning Ethics: Organizational Responsibility and the Institutionalization of Ethics in Silicon Valley](#)” (co-presented with Jacob Metcalf). Palo Alto, CA [webcast].
- 2020 Discussant for Data & Society Workshop: [Contested Data](#). New York City, NY.
- 2020 “[Positionality-Aware Machine Learning: Translation Tutorial](#)” (co-presenter). 2020 ACM Conference on Fairness, Accountability, and Transparency (ACM FAT\*). Barcelona, ES.
- 2019 “Minding the Gap: Between Fairness and Ethics” Workshop (co-organizer and moderator). 2019 NeurIPS Conference. Vancouver, BC.
- 2019 “[Tutorial: Ethics in Data-Driven Industries](#)” (co-presented with Friederike Schüür). 2019 Ethnographic Praxis in Industry Conference. Providence, RI.
- 2019 “Lightning Talk: Ethical AI Starts with the Data” (co-presented with Michael Zimmer). [Good Systems: Ethical AI for CSCW Workshop](#). 22nd ACM Conference on Computer-Supported Cooperative Work and Social Computing. Austin, TX.
- 2019 “Assessing Algorithmic Impacts” (co-presented with Jacob Metcalf) at REAL ML: Research, Engagement, Advocacy and Lived Experiences with Machine Learning Systems Workshop. Berlin, DE.

- 2019 “Becoming FAT: The Formation of Algorithmic Fairness, Accountability, and Transparency”. Annual Meeting of the Society for the Social Studies of Science. New Orleans, LA.
- 2019 [STS Summer School: Expertise, Trust, and Democracy](#). Harvard University. Cambridge, MA.
- 2019 Discussant for Data & Society Workshop: [Lessons from the Field](#). New York City, NY.
- 2019 “Owning Ethics: Doing ethics inside a tech company” (co-presented with Jacob Metcalf). [Strata Data Ethics Summit](#). San Francisco, CA.
- 2019 “Tutorial: Toward a Theory of Race for Fairness in Machine Learning,” 2019 FAT\* Conference. Atlanta, GA. [[webcast](#)]
- 2018 “Deep Learning and Shallow Play: New Essentialisms in the Machine Age” (coauthored with Lily Hu). Annual Meeting of the American Anthropological Association. San Jose, CA.
- 2018 “[How Modes of Myth-Making Affect the Particulars of DS/ML Adoption in Industry](#)” (coauthored with Friederike Schüür) 2018 Ethnographic Praxis in Industry Conference. Honolulu, HI.
- 2018 [Computational Social Science Summer School](#). University of Southern California. Los Angeles, CA
- 2018 [Technology, Law & Society Summer Institute](#). University of California. Irvine, CA.
- 2018 “Digital Technology, Digital Practices: Incorporating Digital Techniques into Archaeological Excavation and Interpretation”. Annual Meeting of the Society for American Archaeology. Washington, DC.
- 2018 “Addressing Conceptual Gaps in Big Data Research Ethics,” PRISMA Ethics & Innovation Conference, Warwick University, UK.
- 2017 Discussant for Data & Society Workshop: Lessons from the Field. New York City, NY.
- 2017 “Personal Information as Private Property: Proprietary Datasets in the Information Age,” American Ethnological Society Annual Meeting. Stanford University. Palo Alto, CA.
- 2015 “Thick Traces: Three-Dimensional Modeling in Archaeology,” Annual Meeting of the Society for Social Studies of Science. Denver, CO.
- 2015 “Digital Imaging and Spatial Analysis in Archaeology: Problems and Prospects,” (coauthored with Brandon Olsen). Mobilizing the Past for a Digital Future Workshop, Wentworth Institute of Technology. Boston, MA.

## **ACADEMIC SERVICE**

### **PEER REVIEW**

2022	Program Committee member for ACM FAccT Conference
2021	Reviewer for ACM CHI Conference.
2021	Area Chair for NeurIPS 2021: Datasets and Benchmarks Track
2020	Reviewer for <i>ACM Communications</i>
2020 – 2021	Reviewer for <i>Patterns Journal</i>
2020	Reviewer for Manning Publications
2020	Reviewer for <i>Frontiers in Big Data</i>
2019	Reviewer for <i>Journal of the Association for Information Science and Technology</i>
2019	Reviewer for <i>Engaging Science, Technology, and Society</i>
2019	Reviewer for Designing Interactive Systems (DIS) Conference
2015 – 2016	Reviewer for <i>Journal of Field Archaeology</i>

### **INFORMAL CONSULTATION**

- Ada Lovelace Research Institute
- Responsible Innovation Team – Facebook
- Queer in AI – Bias bounties initiative
- AI Ethics Team – Google Research
- ACM US Technology Policy Council
- The Office of Senator Amy Klobuchar
- National Institute of Standards and Technology (NIST) – Identifying and Managing Bias in Artificial Intelligence ([NIST Special Publication 1270](#))
- IEEE P3119 Working Group